


## Thy " "Notice the Flavor" At Fashionable Events

PHII_ADEIPHIA'S unrivalled
park and suburban districts furnish an ideal setting for pocting events that attract fashion able audiences.

At the polo tournaments, at the bonse shows, and the river regattas, the epectators are the class of people who know quality and insist upon it whether purchasing a pair of

The most luxurious motor cars, the best-tailored clothes, the best of
everytying-and only the beat-is found at these gatherings of fashion.
It is significant that SUPPLEE
ICE CREAM is found at nearly all ICE CREAM is found at nearly all of these functions.
It means that society folk realize that it is not necessary to seek an exclusive caterer to obtain rich, smooth, delicious ice cream.
This same good ice cream is always available, everywhere. And it costs no more than any other reputable ice cream.
seldom equaled never excelled

19SUPPLEE ICE CREAM


One of the SUPPLEE-WILLS-JONES Products

Wanamaker's Down Stairs Store Sale of "Specialty Shop Sweaters" Central Aisle $\quad \$ 4.25$ and $\$ 6.50$
Dark Silk Petticoats, \$3
Some are of clinging silk jer-
sey with ruffed messaline or sey with rummed messaline or
pleated joprsey silk, flounces in
contrasting colors, others are of

Women's Extra-Size
Underclothes, 55c
Good whit munlin ones cut on
generouuly funl lines and neatly
trimmed with embrotiery edging,

Corset covera, ehort pettleosts
and open drawers all potalignible
at this one price.
Topless Corsets, \$1.50
Medium lenth , lilshty bonded
style that Young girls ind slonder
women will find comfortable for
women will finc comfortable fo
aillethe-time
Pink broche with
Lily of France Corsets Just Half

Price at $\$ 5$
An exceptionally attrac-
tive discontinued model in
a medium bust style with
iner
a medium bust style with
inserts of silk elastic and
cut higher in the back and
long in the skirt. Made of
fine, strong pink-figured
broche, well, but not too
heavily, boned and com-
heavily, boned and com-
plete with thrce sets of
hose supporters. Limited
number. Sizes 22 to 30
nown
(Doaste store, centra)

lightful colors, all sizes-and very de-
All are away below standard rates. who leaing sweater manufacturer who designs almost entirely for small, exclusive specialty shops, has
turned over to us an interesting collec turned over to us an interesting collec
tion of "oddments." of "oddments."
very pretty but too expensive to sell regularly at a profit.

Some are successfu

They are made of the finer sorts of
${ }^{84.25}$

The Sweaters at $\$ 4.25$ are in slip-on or Tuxedo style. White,
pale blue, gray, henna, jockey, jade, Copenhagen and navy.
Plain or with Plain or with two, three and varicolored combinations, some with stripes
or checks, some with borders.

Quite the Best and Nicest Looking Street
Shoes for Women We Have Had This Season to Sell at $\$ 4.25$
New shoes, made specially for this season's selling in the Down Stairs Shoe Store.
Conservative, every-day-in-the-week styles, all with the newly-returned-to-favor Cuban heels with rubber heels attached.
Patent Leather One-Strap Pum

Patent Leather One-Strap Pumps.
Tan Leather One-Strap Pumps.
The styles are quite nice enough to wea
make them stout enough for all weather

## Many Sports Coats

 $\$ 13.50$ to $\$ 35$Hundreds of fine warm eoats in the Down Stairs Store-undoubt-
edly the best we have ever had edly the best
these prices!
Better materials, better work manship, even better styles. eloth lining are $\$ 13.50$.
Chinchilla coats lined through out with silk are $\$ 16.75$.
Herringbone tweed coats are $\$ 20$ and $\$ 22.50$.
Tan sports coats, mostly with silk linings, are $\$ 18.50$, $\$ 23.50$, $\$ 25, \$ 27.50$,
Plaid-back 29 and $\$ 35$, Plaid-
$\$ 27.50$.
$\$ 27.50$.
Wint
Wintry-looking homespun coats
with nubs of bright especially attractive at $\$ 27.50$ especially
and $\$ 29$.


148 Styles of Dresses to Choose From at $\$ 10$ to $\$ 15$ Taking the census of some of the inexpensive Autumn
diresses in the Down Stairs Fashion Store today there are:
 Bute of dem
 Dresses with long sleeves and
wng skirts. Dresses with elbow or long skirts. Dresses with elbow or
three-quarter sleeves. Dresses with
wide or narrow skits. Dis wide or narrow skirts. Dresses of
sikk or wool, crepe de chine, satin back crepe, Cant de che crepe, crepe
meteor, tricotine, Poiret meteor, tricotine, Poiret twill and
wool crepe. Blue, black, brown and
some in taupe. some in taupe.
Dresses trimmed with braid, em-
broidery, beads, fagoting, kinder garten bands, pleated panels-or
very beautifully plain. sresses in sizes
Practically all Practically all these dresses
have come from the workrooms
within the last month-and mans within the last month-and many
within the last few days. Women's Gingham House Dresses, \$2



Fine Big Double-Bed Size All-Wool Plaid Blankets, \$8.50 Pair Their maker assures us that at the present price of
They would cost almost this price to manufacture
There ordered when wool was a good deal cheaper They were ordered when wool was a good deal cheaper,
are exceptional at this "special" price. Blue, pink, black and tan plaids on whit
grounds. Mohair binding. $70 \times 80$ inches.

Unusual All-Wool Blankets, $\$ 8$ to $\$ 10$ Pair $5 \times 880$ inches. Bound hems.


## When a Man Wants a Suit of Clothes

## he doesn't want to have to "shop round." He wants to be able to go straight into a store, tell the clerk the sort of

 able to go straight into a store, tell the clerk the sort of asuit he needs a nd the price he thinks he should pay, find his size and, likely as not, walk out with the suit in a box under

That's Exactly What a Man Can Do With These All-Wool Wanamaker Suits at $\$ 25$ in the Down Stairs Store for Men, on the Gallery, one flight
down from Market Street.

Because they are Wanamaker suits they are absolutely that only all-wool clothing can give. The styles service servative-the sort solid business men select. Patterns and colors are good, including plain blues and desirable indefinite
mixtures. Weights are right for now and later. mixtures. Separate Trousers, $\$ 5$ and later. Separate Trousers, \$5 and \$7.50
Large assortment of separate trousers in pattern a and colors
likely. to "match up" with a man's last year's coat and vest. All all-
wool.
Rather Different! Women's Tailored Suits at $\$ 25$ to $\$ 38.50$ Begin with a suit of good velour with a rich border of
mbroidery and a collar of nutria or moleskin. It comes Suits with broad, loose panels elaborately embroidere Pretty broadcloth suits with long straight coats and
rather wider skirts than usual are lined with crepe de chine at $\$ 25$. They are in either bbown or dark blue.


Warm Negligees of Corduroy or Albatross Are $\$ 6.50$
Soft, warm and becomingly colorful, they combine the
ervice and comfort of a bathrobe with the prettiness of a negligee.
Wide wale corduros robes in full-shirred style, belted and



9x12 Feet Is the Most Popular Rug Size-These Are Moderately Priced, Too A 9x12-foot ruy fits the average floor, either , all
way to the baseboard or with allowance for borders hee ay the baseoard or with allowance for bordors.
That is the reason there are more sold of this size han any other. Good kinds are here in attractive patterns and $9 \times 12$-ft. wool and fiber rugs, $\$ 12.50$ and $\$ 15$.
$9 \times 12$-ft. velvet rugs, $\$ 35$ and $\$ 47.50$. $9 \times 12 \mathrm{ft}$. Axminster rugs, $\$ 33.50, \$ 42.50, \$ 47.50$


