


## Why Teeth Discolor <br> Food and smoke stains lodge in film


Pepsodent. These two great film combat-
ants are embodied in it for daily application. Other essentials Modern rescarch also proves that other
effects are essential, and Pepsodent brings
them eneem,
It multiplies the star It multiplies the starch digestant in the
saliva. That is there to digestst starch de.
posits on teeth, which may salva. That is there to digest starch de-
posits on teeth. which may otherwise fer-
ment and form acids. ment and form acids.
It multiplies the alka It multiplies the alkalinity of the saliva.
That is there to neutralize the acids which
cause decay cause decay.
olid-time tooth pastes, based on soap and
. Old-time tooth pastes, based on soap and
chalk, eveceresed these viat factors.
depepoochalk, decreased these vital factors. Peppo-
dent, with every use. gives manifold power
to these tooth-protecting forces in the to these
mouth.
$\qquad$ $\underset{\substack{\text { adheres } \\ \text { In ail the }}}{\text { then }}$ these ways, Pepsodent is fast in.

## Delightful results in a week

The results of Peppodent are so quick and apparent
that a very thore test reveals them Qone week will gen:
erally show effects amazing and delightiul. crally show effects amazing and delightulul. Those effects will be convincing. You will realize that
you need them, aind that your chidren need them. Thyy
mean that the great tooth enemies are mean ethat the great tooth enemies are now effectively
combated. Send the coupon for a 10 -Day Tube. Note how clean
the teeth feel after usin. Mark the absence of the vis.
cous fim. Sce how tecth whiten cous film. Sce how tecth whiten as the film-coats dis-
appear. Then decide by what you see and feel, by the results
thet old ways never brouglit. This is too important to
neglect. Cut out the coupon now.


## What Modern Telephone Service Means to the Federal Reserve

 Bank of PhiladelphiaIn the financial heart of Philadelphia one expects to find the most efficient and the most modern telephone equipment. It is therefore natural to find installed in the FEDERAL RESERVE BANK the
which is used to designate a Private Automatic Exchange



The Keystone Telephone Automatic System

Which serves all of Philadelphis<br>\section*{A Complete City Service}<br>that gives no wrong n Interior Communuication<br>erms anses meatent with

2. Secrecy, permitting telephone messages of a confidential nature.
3. Convenience, making it easice to dial and talk, than get up and walk.
4. Flexibility, enabling the system to meet changing needs as they arise.
5. Reliability, which insures pompt service at all times.
All Philadelphia business organizations an gain through the modern telephone system installed
in the Federal Reserve Bank, because it permits better handling of this organizations
business.
All Philadelphia business organizations will gain by adopting those features of the
Federal Rescrve telephone service which apply to their particular needs.
Call Race 06 and ask for Mr. Blake, or dro, him a line. He will arrange for our commercial
telephone engineer to call upon you withut obligation, of course.
The recent past has seen great changes in telephone equipment and usage. If your service
has not been surveyed recently, the chances are you are not getting full value for the tele-
phone collars you spend. We point the way to better service at less cost

KEYSTONE TELEPHONE COMPANY

