

Store Open 9 A. M. to 5:30 P. M.
For Wednesday

The Gimbel Store has done most to bring prices to right levels—and on dependable goods that's the main thing.

GIMBEL BROTHERS

MARKET: CHESTNUT :: EIGHTH: NINTH

Philadelphia, Tuesday, September 19, 1922
These Subway Store bargain days are based on special purchases where worthy goods need a quick market.

For Wednesday

Little Children's Creepers and Rompers, 50c
Of chambray; rompers are in chambray with combination tops and white dainty embroidery at waist; sizes 2 to 6 years, 50c.
—Gimbels, Subway Store Day.

Men's and Young Men's Fall Suits and Top Coats
Tomorrow in the Subway Store—
\$15 Would Be \$25 Elsewhere

Every man needing a new suit of clothes or a top coat for the coming cool days and nights will do well to inspect our complete stock of new fresh fall clothing.

Models for young men, middle-aged men and older men.

Choose from herringbone effects, stripes and mixtures in the latest colorings and materials.

All sizes. Suits and Top Coats at \$15. Save \$10.



365 Boys' Norfolk Suits With Extra Pair Lined Knickers at \$5.65
Were \$7.50

In all the new colorings and patterns of fall. And you get durability in the fabric and construction materials.
Sized 7 to 16 year. \$5.65.
—Gimbels, Subway Store Day.

Subway Store Day—Tomorrow

Sale of 86 Phonographs at Astoundingly Low Prices!



Never before has a store attempted such a sale of phonographs at such marvelously low prices—all on account of their being—

Mostly Shopworn Instruments

But all look new, are mechanically perfect and are exchangeable as a credit at the price paid between now and Christmas for any regular-priced phonograph in the Store. Tomorrow!—

- | | |
|--|---------|
| 3 Domestic Portables | \$16.95 |
| 2 Modernettes | \$18.95 |
| 3 Table Phonographs | \$21.50 |
| 20 Electrophones (some with Electric Motors) | \$32 |
| 5 Menco Phonographs | \$36 |
| 1 Perfectone | \$36 |
| 5 Conreids | \$38 |
| 19 Vitanolas | \$39 |
| 10 Full-Sized Console Machines | \$83 |
| 18 Full-Sized Console Machines | \$93 |



Women's \$4 and \$5 Low Shoes Specially Priced

A rare opportunity to get footwear of such desirable styles at this low price.

One-Strap : Two-Strap : Oxfords : Two-Tones
Choice of dressy satins, and patents and brocades. Every pair brand new and "perfect." All sizes.

Men's Russia Calf Goodyear-Welt High Shoes, at \$3.95

Children's and Misses' Shoes, \$1.60



1500 Women's Silk Stockings, 48c pr.
Black, white, gray and cordovan silk with lisle top, heel and toe, plain and with clocks.
"Seconds" of a grade selling in "firsts" for 85c.
—Gimbels, Subway Store Day.

Pendant Earrings at 25c—Value 75c
With Venetian, sapphire or emerald pendants, pearl-button shape tops; others with bright-cut jet tops; with fancy shape pendants in black and white, cherry, red and black combinations.
—Gimbels, Subway Store Day.

Men's and Women's Handkerchiefs, 6 for 27c
Men's in plain white lawn, women's in white and colors. 6 for 27c—excellent value.
—Gimbels, Subway Store Day.

\$1.50 Net Guimpes at 69c
With sleeves. White or cream color. Trimmed with lace or town embroidered net. Size 38 to 42.
—Gimbels, Subway Store Day.

Flannellet Kimonos at \$1
In pretty figured effects.
Crepe Kimonos—2 for \$1.
—Gimbels, Subway Store Day.

54-Inch Navy Blue Mannish Serge Special at \$1 Yd.
Value \$1.50. Only 1500 yards to sell at this price. A wonderful value.
54-in. Stripe Skirting at \$1 yd. Various patterns and colors.
—Gimbels, Subway Store Day.

Women's Hand Bags at \$1
A fine lot of various kinds of leather, assorted grains; all nicely lined; purse and mirror attached. \$1.
—Gimbels, Subway Store Day.

Matting Suit Cases at \$1.24
Bought at a sacrifice! Excellent for shopping or traveling. 24-inch size.
—Gimbels, Subway Store Day.

Women's Gloves, 39c 75c and \$1 Values
Odds and ends of kid and fabric gloves; two clasp and strap wrist styles. Small sizes only.
—Gimbels, Subway Store Day.

Real Hair Nets, 23c Dozen
Regularly 50c. Cap or fringe shapes.
Dress Shields at 20c pair.
—Gimbels, Subway Store Day.

75c Corset Brassieres at 50c

Of fancy pink materials; fastens conveniently under the arms. Strong hose supporters attached. All sizes. Save a third at 50c.
—Gimbels, Subway Store Day.

1300 Boxes Fine Writing Paper at 16c and 25c
All-white and assorted colors. A maker's close-out!
Values 35c and 50c.
—Gimbels, Subway Store Day.

3000 Muslin, Crepe and Nainsook Undergarments



2 for \$1

Princess Slips—white; hemis double-to-knees.

White Petticoats with deep, sturdy embroidery flounces, two for \$1.

Slip-over Nightgowns in pink, blue, orchid, and white, two for \$1.

Evelope Chemises in both strap and built-up shoulder styles, two for \$1.

Bloomers—crepe or nainsook—some flannellets. Two for \$1.

Step-ins—nainsook. Two for \$1.

Flannellet Petticoats, 2 or 3 for \$1

Two Chemises—like \$1 this—for \$1
Two Nightgowns—like \$1 this—for \$1
Two Step-ins—like \$1 this—for \$1
Two Petticoats—like \$1 this—for \$1

Sale: \$25 Mannish Coats at \$15



Ten styles to choose from—all in the new longer lengths, Raglan styles, Set-in sleeve styles. Styles with the "Tommy Atkins" pockets. Styles with two big patch pockets with the "flaps"—and a couple of hand-size storm pockets above, to tuck her hands into in bitter cold weather.

Every Popular Sports Fabric From Herringbones to Plaid Backs

and some of the prettiest herringbones have plaid backs besides!

But—herringbones, plaid backs, double-faces, plain tweeds, herringbone tweeds (herringbone weave with tweed "nubs of color"); and odd, broken, tweedy-looking checks.

Plenty of Grays

and every pet tan. And the typical winter tweed colorings.

Misses' sizes for ages 16 and 18.
Women's sizes 36 to 44.

\$25 to \$35 Silk Dresses at \$15

Mostly Canton crepe—beaded, draped, embroidered, color-faced, pleated, tucked, slashed, buckle-trimmed, straight-line, coat-dress styles—variety upon variety!

Misses' styles for ages 16 and 18.
Women's size 36 to 44.

Lovely New Silks for Fall Wear \$2.25 for \$3.50 All-Silk Canton Crepe

Jade, henna, turquoise, sky, orchid, coral, ocean, pink, taupe, gray, brown, navy, black and white. 40 inches.

55c for 75c Jacquard Pongees
New line of high sports colors; also street and evening shades.

\$2.15 for \$3 White Silk Amazon Canton
Heavy quality for dresses or skirts, 40 inches wide.

\$1.58 for \$2.25 Changeable Satins
Beautiful two-tone effects in light and dark colors, 36 inches wide.

65c for 85c Extra-Heavy China Silks
Fifty colors to choose from; also black, navy and white, 27 inches wide.

\$1.58 for \$2.25 Changeable Taffetas
In all the newest color combinations for any wear or draperies. 36 inches.
—Gimbels, Subway Store Day.

2500 Bleached Sheets 72x90 inches at 68c—Regularly \$1

These 72x90 sheets have reinforced center seam.

Remnants of Unbleached Muslin, 12 1/2c a yard
40 inch, good weight and finish.

100 Colored Marseilles Bedspreads at \$2.25 Each—Half Price
Satin finish, hemmed ends, 118x96 inches. In pink or blue; effective patterns. Regularly \$4.50 each. No mail or phone orders. Just 100 in lot.

\$10.75 All-Wool Blankets at \$7.95 pr.
Woven from fine high-grade lambs' wool in the much-wanted block-plaid pattern; full size.

Wool-Filled Comfortables
Sateen covering, pretty floral patterns. Plain knit, sateen border and lamb's-wool filling. Full size; special at \$5.95 each.
—Gimbels, Subway Store Day.

300 Children's Sweaters at \$1.95

Pullover and button-coat effects. Sizes 2 1/2 to 14. Orange, brown and maroon. \$1.95 instead of \$2.50 and \$2.95. Mail order filled.
—Gimbels, Subway Store Day.

Black Silk Lace Overblouses and Tunics at \$4.95

Just the thing to wear over an old dress or to be worn over a slip. Sizes 36 to 46. Specially priced for Subway Store.
Prompt Mail Orders Filled
—Gimbels, Subway Store Day.

\$40 Fur Coats at \$25

With great big shawl-collars and the new wide face-sleeves of cozy skins in rich brown and soft taupe. 56 inches long.



Silk-Lined Belted Big Buttons \$8 Fur Neck-Pieces at \$5

Soft, full-haired American opossum in a new skin, double fur, animal style. Stone marten and brown marten colorings.
—Gimbels, Subway Store Day.

Girls' New Fall Coats at \$8.95—Value \$11

Polaire-cloth, with pleated and corded backs; big patch pockets; cross-over belt; set-in sleeves with turn-back cuffs; six buttons.



Girls' \$1.50 Tub Dresses at 89c
(check gingham; and both plain chambrays and lineas; Regulations and cash-styles. 6- to 14-year sizes.)
Girls' Gym Skirts and Bloomers, 95c each
6- to 14-year sizes in skirts.
6- to 20-year sizes in bloomers.
—Gimbels, Subway Store Day.

Heavy Mercerized Table Damask at 42c Yd.

Satin finish, assorted designs, 142c yd. 68 ins. wide, value 60c yd., special at 42c.

Scarves, Squares and Centerpieces
Scalloped and embroidered in assorted colors and designs; values 85c to \$1, 35c each at 25c.

Heavy Cotton Dish Towels
With red border, hemmed, ready for use; size 16x27 inches; good, absorbent 175c doz. quality, at 75c.

Bleached Turkish Bath Towels
Extra large, size 28x44 inches; good, spongy quality; slight imperfections, but nothing only a slight off spot; value 35c, 125c each at 75c.

—Gimbels, Subway Store Day.

Men's \$1.50 to \$1.75 Shirts at \$1.18

Of madras and high-count percales.

All clean and perfect. A host of patterns, but mostly stripes.

The kind of shirts you'll want two or more of. \$1.18.

—Gimbels, Subway Store Day.

Mills' Clearance of Dress Voiles at 12 1/2c yd.

This season's patterns—wonderful assortment. 38c grade for today only, at 12 1/2c yd.

New Printed Percal, 15c yd.
56 inches wide, excellent for children's dresses or women's house dresses; good range styles and colors. 22c quality.

Clearance of Fine Printed Gabardine and Sports Ratine, 20c yd.—Early Season Price Was 45c
—Gimbels, Subway Store Day.

3000 Oil Opaque Window Shades at 54c

Come in all wanted colors. Plenty of dark green. Mounted on guaranteed rollers. Very slight "seconds." Unit packed, ready to hang, at 54c each.

Fancy Drapery Cretonne, 22c yd.
Wonderful quality and a good selection of designs to choose from. Regular value 45c yd.

Fancy Cretonne Cushions, 25c each
Extra well-filled and well-made. Covered with a good grade of cretonne. Square, round and oblong shapes.

Salesman's Sample Curtains and Remnants
of flax net of wonderful quality. White and coral. Value \$1.50. At 45c each.
—Gimbels, Subway Store Day.

300 Maids' Uniforms at \$1.95

Instead of \$2.95 and \$3.50.

Materials include white linen, black cossette and gray mohair and poplin. Sizes 34 to 46; but not in all styles. Mail orders filled.
—Gimbels, Subway Store Day.

Women's Regular and Extra-Size Vests 15c

Low neck, sleeveless. "Seconds."

Men's Union Suits at 65c
Athletic style—sleeveless, knee lengths. Odd lot, some slightly shop-soiled, white gauze and check madras.
—Gimbels, Subway Store Day.

\$38 and \$48 Axminster Rugs, 9x12 Ft., at \$28.50 and \$35

Deep, rich high pile which insures long wear, oriental and Chinese patterns. All perfect.

8.3x10.6 ft., \$26.50 and \$33.50 From \$35 and \$45

6x9 ft., \$16.75 and \$18.50 From \$26 and \$28

Extra-Heavy Seamless Velvet Rugs

Well known for their hard wearing qualities. Attractive Chinese and oriental patterns. Slight irregularities in the weave, but fully guaranteed to wear perfect; beautiful colorings.

9x12 ft., \$28.00, Regularly \$40.

8.3x10.6 ft., \$26.50, Regularly \$38.

6x9 ft., \$16.00, Regularly \$25.

Heavy Wool-and-Fiber Rugs

From a Philadelphia manufacturer. A well-known standard grade at more than one-third saving.

9x12 ft., \$6, 9x10 1/2 ft., \$5.50, 9x9 ft., \$5, 7x9 ft., \$4, 6x9 ft., \$2.75.

—Gimbels, Subway Store Day.

8.3x10.6 ft., \$9.50, Regularly \$16.50.

7.6x9 ft., \$8.50, Regularly \$13.50.

6x9 ft., \$6.50, Regularly \$11.

Smaller Size Velvet Rugs

In pretty oriental patterns. Fringed. Close to half price. 27x54 in., at \$2.50. Regularly \$1.50.

Congoleum Squares at Half Price

Because they have no borders. Rounded corners, attractive patterns. In all the wanted sizes.

9x12 ft., \$6, 9x10 1/2 ft., \$5.50, 9x9 ft., \$5, 7x9 ft., \$4, 6x9 ft., \$2.75.

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