

The Daily Movie Magazine

SHE'S A GOOD LITTLE BAD GIRL



ESTELLE TAYLOR

That is, Estelle Taylor plays both vampires and sweet young heroines. Recently you may have seen her as the temptress in "A Fool There Was," and now it is announced that she is to be the virtuous heroine of a film version of Bertha M. Clay's old story of sentiment, "Thorns and Orange Blossoms."

THE MOVIE FAN'S LETTERBOX

By HENRY M. NEELY

"Blood and Sand" has ended its "first run" and we have all had a chance to see it. There have been many letters about it and I have been holding them until a general discussion was in order. We will now shake hands and take our corners and the bell will ring. Break clean, remember; no hitting in the clinches.

Chalmers writes: "Personally I think that this is one of the really fine pictures of the year, well directed, capably and at times brilliantly acted, strongly constructed and beautifully photographed. Right from the start, one was led into the enchanting atmosphere of castanets, mantillas and flowers, and as the play progressed, one was made to feel the excitement of the bullfight—the crowd, the applause, the intense feeling of the Spaniard for his national sport. Also the choosing of the various types, with one or two rela-

tively unimportant exceptions, was most intelligently done. "Valentino as Juan Gallardo gives us a portrayal which runs true from beginning to end. It is careful, personal and carried her already beautiful figure through the picture trippingly. What exquisite hands she has! Did you notice them? "Miss Naldi never for a second suggested the chorus girl or Broadway's favorite; she had a flavor of her own, one might call it atmosphere—that is

Photoplays

The following theatres obtain their pictures through the STANLEY Company of America, which is a guarantee of early showing of the finest productions. Ask for the theatre in your locality obtaining pictures through the Stanley Company of America.

- APOLLO 52D & THOMPSON STS. SEENA OWEN and MATT MOORE in "SISTERS"
- ARDMORE LANCASTER PIKE ARDMORE, PA. ALL-STAR CAST in "GYPSY PASSION"
- ASTOR EIGHTH & GIRARD AVE. MATINEE DAILY EDITH ROBERTS in "IN SOCIETY"
- BALTIMORE 51ST & BALTIMORE AVE. 6:30, 8:30, 10:30. MAY MACAVOY in "A HUSBAND'S VAMP"
- BLUEBIRD Broad and Susquehanna Aves. 2nd until 11 HOUSE PETERS in "THE MAN FROM LOST RIVER"
- COLONIAL 4th & Maplewood Aves. 2:30, 7 and 9 P. M. GLORIA SWANSON in "HER GILDED CAGE"
- FAIRMOUNT 29th & Girard Aves. MATINEE DAILY JAMES OLIVER CRAWFORD in "Man From Hell's River"
- 56TH ST. Theatre, Union Square MATINEE DAILY LON CHANEY in "FLESH AND BLOOD"
- GREAT NORTHERN Broad St. at 5th 9:30, 11:30, 7 & 9 P. M. TOM MOORE in "MR. BARNES OF NEW YORK"
- IMPERIAL 60th & WALNUT STS. Mat. 2:30, Even. 7 & 9 BERT LYTELL in "SHERLOCK BROWN"
- LIBERTY BROAD & COLUMBIA AV. MATINEE DAILY WALLACE REID in "THE DICTATOR"
- ORIENT Woodland Ave. 6th St. MATINEE DAILY WESLEY BARRY in "PENROD"
- OVERBROOK 55D & HAVENLORD STS. THOMAS MEIGHAN & GLORIA SWANSON in "MALE AND FEMALE"
- PALM FRANKFORD AVE. AND 10th St. BETTY COMPSON in "OVER THE BORDER"
- REGENT Market St. Below 15th 10 A. M. to 11 P. M. ANITA STEWART in "THE BARGAIN"
- RIALTO GERMANTOWN AVENUE AT TULPHINGEN ST. THOMAS MEIGHAN in "OUR LEADING CITIZEN"
- SHERWOOD 54th & Baltimore Aves. 2:30, 7 & 9:30 RICHARD BARTHELMESS in "SONNY"
- 333 MARKET STREET THEATRE in "THE SPECTER-GOVERN"
- THE NIXON-NIRDLINGER THEATRES
- BELMONT 22D ABOVE MARKET 1:30 & 3:30, 7 to 11 P. M. WESLEY BARRY in "DINTY"
- CEDAR 60TH & CEDAR AVENUE 1:30 & 3:30, 7 to 11 P. M. CONSTANCE TALMADGE in "GOODNIGHT, PAL"
- COLISEUM Market bet. 50th & 50th 1:30 and 3:30, 7 and 9 P. M. BERT LYTELL in "THE FACE BETWEEN"
- JUMBO FRONT ST. & GIRARD AVE. 1:30 and 3:30, 7 to 11 P. M. OWEN MOORE in "REPORTED MISSING"
- LEADER 41ST & LANCASTER AVE. 2:30 to 4:30, 7 to 11 P. M. MAY MACAVOY in "TOP OF NEW YORK"
- LOCUST 52D AND LOCUST STREETS Mat. 2:30 & 3:30, 7 to 11 P. M. PAULINE FREDERICK in "THE GLORY OF CLEMENTINA"
- NIXON'S AMBASSADOR 55th and Market 1:30 and 3:30, 7 and 9 P. M. "Man From Hell's River"
- NIXON 52D AND MARKET STS. 2:30, 7 & 9 P. M. DORIS MAY in "THE UNDERSTUDY"
- RIVOLI 13th & Sanson STS. 1:30 & 3:30, 7 to 11 P. M. CONSTANCE TALMADGE in "GOODNIGHT, PAL"
- 69TH ST. Theatre, Opp. "11" Terminal 2:30, 7 & 9 P. M. THOMAS MEIGHAN in "IF YOU BELIEVE IT, IT'S SO"
- STRAND Germantown Av. at Vantage 2:30, 7 and 9 P. M. GLORIA SWANSON in "HER GILDED CAGE"
- AT OTHER THEATRES MEMBERS OF M. P. T. O. A.
- GERMANTOWN 55th Germantown Av. 2:30, 7 and 9 P. M. MATHA MANSFIELD in "QUEEN OF MOULIN ROUGE"
- GRANT 4022 GIRARD AVE. Mat. Today; Eve. 7 & 9 MONTE BLUE in "My Old Kentucky Home"
- JEFFERSON 29th & Dauphin Sts. Mat. 2:30, Eve. 8:45 to 11 P. M. AGNES AYRES in "BORDERLAND"
- PARK RIDGE AVE. & DAUPHIN ST. Mat. 2:30, Eve. 8:45 to 11 P. M. CONSTANCE TALMADGE in "QUEEN OF THE FOLLOWS"

the best word I can use to describe her. "Lila Lee as Carmen was too colorful. I appreciate that she wanted to make a contrast between herself and Donna Sol, but I thought that she was more lifeless than she had to be; however, I enjoyed her very much; she was so sweet and graceful, and her big trusting eyes were very effective.

"I think that Walter Long as Plumtree was capital, and gave just the right touch to the part; also the man who played the part of Gallardo's manager—he was fine!

"My chief criticism of the picture, now that I have laid out a page of superlatives on it, is in the scene in which Donna Sol is discovered in her house. Her languid, carefully and abnormally arranged position, the almost naked slave who dashes around wildly lighting her cigarettes, and playing to her on a guitar and the ridiculously costumed little page, were all pertaining to that false sense of luxury that even our best movies do not seem able to get altogether away from. This scene was almost entirely the work of Cecil B. De Mille in its ridiculously overdone sumptuousness.

"A few less eccentricities like the De Mille-Swanson-Glyn riots of luxury and artificiality, and a few more words with the singleness of purpose and (for the most part) careful and intelligent direction of "Blood and Sand," and moving pictures will be bound to progress to the artistic goals we are all hoping they will eventually reach.

A. W. F. writes: "I am not exactly a Valentino fan, but I did admire his work in this picture. Personally, I enjoyed his portrayal of Juan Gallardo more than anything he has done yet, even more than Julio of "Four Horsemen" fame.

"Of course, he is not nearly so good nor so finished an actor as Otto Skinner, but I seemed to me that he was more spontaneous in his role than Mr. Skinner. Of course, Valentino is much younger and in some ways fitted the character of the story better. I think he tried to appear too youthful in the beginning, but as the tone of the picture was worthy of all the praise he has received, his dead scene was so realistic that I cried opinionously, as did many around me.

"Lila Lee was good, but a little too sweet at times, and Nita Naldi was the better of the two, I think.

"For all his looks, I think that "Rudy" shows to better advantage in costume pictures which are a more suitable background for his Latin appearance and dashing personality.

"R. D. H." writes: "It seems funny that I should agree with most everything you say. That is everything except what you say about Valentino. I think that he is really good and I expect to see him do much better than what he is doing now. He looks promising to me.

"Saw "Blood and Sand" and think it his best so far, but, of course, you will not agree. I don't expect you to, do you think of Nita Naldi? I think she is a wonderful actress, deserving high praise. She possesses real talent, and I hope that she will appear in more of Valentino's pictures. She makes things seem real. Great contrast to Gloria Swanson, although she is a different type altogether. Would you please give me your honest opinion

The MODERN HOME is Lovekin-IZED

Is Yours a Modern Home?

THE things which stamp a home as modern are the appliances which meet old needs with newer, better methods.

In step with progress, a Lovekin supplies the hot water in the modern home. It does its work silently and efficiently. There are no fires to kindle—no burner to turn on or off—no running up and down stairs—no waiting—no carrying of kettles—no bother.

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There should be a Lovekin in the cellar of the modern home

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"Try Wanamaker's Down Stairs Store"

A dozen times a week one overhears this bit of advice, on the street, in trains or theatres. Why? Because quality, wide choice, service and moderate prices are always to be found there.

There are twenty-seven specialized sections of men's, women's and girls' lower price clothes, millinery, shoes, gloves, leather goods, jewelry, underwear, stockings, negligees, corsets, blouses, sweaters, neckwear, silks, dress cottons, baby clothes, linens, blankets, rugs, upholstery. All goods are new and fresh—all of "Wanamaker quality"—meaning satisfactory quality—all are offered at low and moderate prices satisfactorily saving to the family budget.



These Pictured Dresses Are \$6, \$10.75, \$16.50, \$25

The \$6 dress is of navy serge with Copenhagen embroidery—such good serge and such a sensible style that it is mightily desirable.

The \$10.75 dresses sketched are of Poiret twill with lacquered black and white belt and fancy braid trimming or of tricotine with belt and trimming of black braid plaited together like basket work.

The \$16.50 dress is of Canton crepe with a jewelry girdle composed of coral red and steel beads and there are new kinds of side panels pleated on the bias.

The \$25 dress pictured is of tricotine with jet colored beads like wild cherries sewn on black leather pieces at the belt. The trimming is of a black looped braid.

The Down Stairs Fashion Store is Thronged With the Prettiest Dresses We Have Ever Had

Materials are excellent. Styles are more simple—the sorts that look expensive so that one is pleasantly surprised to see their price tickets are only \$10 or \$15 or \$25 or somewhere around these prices.

Uncommon Silk Dresses, \$15

A beautiful black satin dress, richly lustrous and of heavy quality, is made absolutely plain except for pleating at the sides and back; it could go even to a dinner party, and the price is only \$15.

A crepe-back satin dress is another "luxury" at \$15. This is distinguished by fagoting.

For people who want brown dresses there are some charming ones of brown crepe de chine with kindergarten puffing or little roses made of the silk—either of them at \$15.

Good Cloth Dresses, \$10.75 and \$25

Two unusual groups.

Poiret twill or wool crepe dresses with braid or eyelet embroidery at \$25—including the new kinds of coat styles. Braid trimmed twill or tricotine dresses in half dozen good styles at \$10.75.

Mostly navy blue.

The Presentation of New Fashions

continues in the Little Gray Salon of Dresses. Individual models with new ideas at \$25, \$30 and upward.

Women's New Patent Leather Street Pumps, \$6.50

The new longer skirts have served to raise the heels on women's fashionable street shoes just a trifle. Cuban heels are now favored, so the heels on these shoes are "Cuban" and they also have rubber heels attached.

Also these good-looking patent leather pumps have the new one-button strap and welted soles. They are heavy enough in weight for the street and quite nice enough for afternoon "occasions." They strike a note of smart conservatism in footwear which will please the woman who wishes to pay about this moderate price for her Autumn shoes.

Children's Shoes, \$3.75 to \$4.75

High lace shoes of stout tan leather for school. High black lace shoes for a trifle more "look your best" wear. And button shoes with cloth uppers and patent leather vamps for really, truly "best." Welted soles; wedge or spring heels. Sizes 6 to 2.

Many Homes Need New Rugs

These Are in the Often-Difficult-to-Find Sizes and Prices Are Most Attractively Moderate

The whole Down Stairs Rug Store is fairly a tiptoe with readiness for the Autumn re-furnishing season. Durable, beautiful rugs in practically all sizes are here, and special effort has brought their prices down below standard quotations in many instances. These rugs in large and unusual sizes are but representative of the other opportunities offered.

Axminster Rugs

- 9x9 ft. Rugs at \$37.50.
- 9x10.6 ft. Rugs at \$40.
- 9x15 ft. Rugs at \$52.50 and \$60.
- 9x18 ft. Rugs at \$75.
- 11.8x12 ft. Rugs at \$52.50 and \$60.
- 10.6x13 ft. Rugs, \$65.
- 11.3x15 ft. Rugs, \$62.50 and \$80.

Wool and Fiber Rugs

- 12x12 ft. Rugs, \$17.50 and \$22.50.
- 12x15 ft. Rugs, \$22.50 and \$27.50.

Wilton Rugs

- 9x15 ft. Rugs, \$100 and \$130.
- 10.6x13.6 ft. Rugs, \$130.
- 11.3x12 ft. Rugs, \$100, \$125 and \$130.
- 11.3x15 ft. Rugs, \$125 and \$160.

We Believe \$5 Is About What a Man Feels He Should Pay for a Good Pair of Shoes

We believe also, that when a man once finds a shoe-last that fits and is comfortable, combined with shoe-quality that wears satisfactorily, he likes to know he can always duplicate his purchase.

The Down Stairs Shoe Store for Men, on the Gallery, just one flight down from Market Street, plans to have an always-complete stock of Wanamaker Standard Shoes for Men at \$5. High lace shoes and oxfords in brown or black leather and black kidskin; semi-conservative and broad-toe comfort lasts. Always in a complete range of sizes. Always just \$5.

Unusual School Shoes for Boys, \$4.50

Wear- and weather-defying shoes with thick welted soles and rubber heels. Broad toe lasts that active boys find most comfortable. Sizes 1 to 6.

Women's Autumn Suits, Fur-Trimmed or Tailored, Unusual at \$25

Beautifully made suits, all with the new, longer coats and the new, tighter sleeves.

Elaborate models with collars of nutria, mole or squirrel are made of soft-finish velour or llama cloth; many are embroidered; all are silk lined. Sizes 16 to 40.

Admirably tailored models of fine navy blue or brown tricotine without fur in sizes 16 to 44.

Good-Looking New Autumn Suits of Tweed, \$20

Blue, brown and green heathery mixtures in mannish, rough-finished tweed. Coats are the new, longer models, which may be worn either with or without their belts. Nicely silk lined. Sizes 16 to 44.

Women's Tweed Sports Suits Just Lowered to \$5

Kinds schoolgirls and college women like particularly, and though there is but a limited number, sizes range from 14 years to 44 in the group.

Mannishly tailored tweeds in plain blue, rose and heliotrope. Coats belted and pocketed and lined with peau de cygne. These suits have just been lowered from twice as much, and earlier they were very much more.

Remarkable Sample Coats for Girls All \$16.50

Both the warm, serviceable sports models for school wear and the more luxurious fur-trimmed styles for dress are included in this first fine lot of Autumn sample coats.

In sizes 8 to 17 years are coats of sturdy, all-weather plaid-back polo coating in tan and blue. Also tweedy mixtures in heather shades, brown and gray herringbones and novelty checked and mixed fabrics in unusual light colors. Some are half or yoke lined with silky serge or peau de cygne.

In sizes 10 to 14 years are coats of fine plaid-back chinchillas and plaid velours; also velours and llama cloths with nutria collars. These are mostly in browns or reindeer; some navy blues.

Only one or two of a kind; mothers know, of course, that the largest choice is the early choice.

Jersey Frocks for School Girls, \$10.75

New overblouse dresses with long sleeves and full pleated skirt. Simple, square neck outlined with dainty lace collar. Lined bodice. Navy or henna; sizes 13 to 15 years.

School Girls' Raincoats, \$1.75 and \$2

Navy or red sateen capes in full circular style, complete with becoming, weather-defying "Billie Burke" hoods. The hoods on the \$2 capes are silk lined. Sizes 6 to 14 years.

School Girls' Raincoats, \$3.75 to \$8

Rubberized twill Canton, bombazine and pure silk raincoats in tailored, all-weather styles with hoods to match. Navy or tan; sizes 8 to 14 years.

Girls' Novelty Flannel Blouses, \$3.50

Something new—a combination middie and overblouse. Lined at the sides, straight or with turned-up cuff hem. Collars and cuffs embroidered with contrasting silk. Navy, red and green; sizes 8 to 16 years.

Full-Bleached Muslin Sheets, \$1.35 and \$1.40

Newly-arrived shipment of smooth firm sheets, ordered months ago, which could not now be replaced at so low a figure.

\$1.35 for full-bleached muslin sheets, 81x96 inches.

\$1.40 for full-bleached muslin sheets, 72x99 inches. Good hem and selvages.

25c and 30c for pillow slips to match. 42x36 inches and 45x36 inches.

Cotton-Filled Bed Quilts, \$2

Inexpensive insurance against cold snaps and coming winter. Flowered cotton top and plain back. Several patterns. 72x72 inches.