

## Quick Work

You want your printing to attract attention and interest people.

Good printing does this quicker than poor printing.

A clear-cut picture gets attention quicker than a dim, dull picture. It holds attention longer.

Type that is well printed and easy to read gets a quicker reading than type that is hard to read.

Good printing can give an impression of quality before a line of copy has been read.

An attractive booklet or circular can make you feel friendly toward a proposition before you stop to consider whether you need it or not.

Are you using all the good printing you might be using at a profit to yourself?

S. D. WARREN COMPANY • BOSTON

Warren's Standard Printing Papers
D. L. WARD COMPANY Spmbard 6800 CHARLES BEGK COMPANY
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Individual or trust companywhich will you choose?

MODERN law permits you dependence for your children, to name a capable conservator for the family fortune, who, unlike the "next and most lawful friend", will give you continuity of service, the combined judgment and accumulated experience of practical business men, and unquestioned integrity.
You can assure support for your wife, education and in-
carrying on of your benevolences beyond your own lifetime, and continuance of your own good management.

Our booklet, "Protecting the Family", discusses the modern executor and trustee from a business point of view. We shall be pleased to send you a copy, upon request.

## Philadelphia Trust Company

(415 Chestnut Street) Broad and Chestnut Streets

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