Parade Around Grounds Formally Opens Display of Berks **County Industries** 

MORE THAN 15,000 ENTRIES

Reading, Sept. 12 .- The great Readreather it promises to be an immense

of the grounds.

No gambling privileges are sold and gambling is not allowed on the ground.

\$20,000 in Trotting Purses The trotting purses aggregate \$20, 0 and the premiums to exhibits \$15. in addition to many special pre

The horse department is full. There more cattle than can be comfort-accommodated. The best breeds atly accommodated. The best breeds
of hogs are shown by the hundreds.
The poultry and pigeon departments
have never been as large.
There are more than 100 varieties of

apples, peaches, pears and grapes grown in Berks, and all these are on exhibi-

The Berks County Farm Bureau displays staple crops and live-stock prod-ucts that are produced in Berks County There is a wonderful display of fancy work and art goods. That is made poswork and art goods. That is hade pos-sible by the new building which is oc-cupied exclusively by that department. The space and light accommodations afford attractive exhibition facilities. The machinery, tractors and farm pents are entered in greater value

New Stage Erected Facing the grandstand is the new played. This stage, costing \$25,000. is in itself an ornament. Vaudeville will be presented every afternoon and evening, with fireworks at night.

The automobile exhibit is a city in itself and occupies a still greater area than the display of last year. While the automobile has in a great

peasure relegated the horse to the background, especially the lighter and speedier animals, there is a noteworthy display of Percheron and Norma draft horses.

Large Cattle Exhibit

Another exhibit for which overflow accommodations had to be provided is that of cattle. Exhibitors from no less than six States sent herds of pedigreed cattle to the fair. Among the entries are a herd of Dutch belted cattle, a breed never before exhibited at the

Boys and Girls Compete county round-up of all boys' and pig-breeding clubs will take place The three breeding clubs organized in the spring will complete the work for this season Wednesday at the fair in connection with the annual

stock-judging contest.

The clubs and names of members fol-The clubs and names of members follow: Hampshire Breeding Club, at Bewers—George DeLong, Mamie De-Long, Fred Schlenker, Paul Schlenker, Jacob Rothermel, Warren Grim and Lloyd Schwoyer, all of Bowers.

Berkshire Breeding Club at Bernville—Jacob Henne, Clarence Degler, George Bender, Ralph Noecker, Stella Troutman. C. Levi Scheidy, John Klapp and Samuel Scheidy.

Berkshire Breeding Club, at Amity—Harvey Rhonds, Ray Trainer, Harry L. Schneffer, Walter Trainer, Richard Pawling, George Yocum, Wayne Hart-

Pawling, George Yoeum, Wayne Hart maft, Clyde Geiger,

Each of these boys and girls started with one or more pure-bred pigs last spring, kept an account of feed, gain in weight and general care and man-The following prizes will be awarded

Senior contests-First, gold medal properly inscribed; second, silver medal properly inscribed; third, bronze medal properly inscribed Junior contest-First \$3; second, \$2:50; third, \$2.25.
In each contest—Next four prizes,

\$2 down; next three prizes, one year's subscription to farm papers. YOUNG CATTLEMEN ENJOY

### **BUCKS COUNTY EXHIBITION**

Thirteen Ayrshires Raised by Children Among Livestock Features Perkasie, Pa., Sept. 13.—This was School Kids' Day' at the Bucks

County Agricultural Fair, which open-ed yesterday morning at Menlo Park, and will continue until aSturday night. Every department is larger than in any of he seven previous years it has The following officers of he Bucks County Agricultural Society together

with the Bucks County Agent, Henry Sprenkel, of Doylestown, are among the active managers of the fair; Linford Fonkle, Quakertown, president, Elmer Stover, Quakertown, president, Elmer Stover, Quakertown, vice president; Walter Berger, Perkasie, secretary; Joseph Guiden Weisel, treasurer. County Agent Sprenkel said that Bucks County ranks second among the sixty-seven counties of Pennsyl-vania in the value of its agricultural One of the interesting exhibits is in

the poultry department, arranged by the Cedar Ridge Poultry Club. Members of the club started last Summer with baby chicks and earh now has fity pullets Every member is showing a pen of five pullets and special prizes all be awarded for the competition.

Another exhibit attracting marked attention is that of the Blooming Glen.

Calf Club. The members are showing the presistency of the property of the proper Calf Club. The members are snow by 13 registered Ayreshires raised by themselves. The exhibitors are boys

#### SENATE CONFIRMS HAMMER

Long Fight Over Reading Postmas-

tership Has Ended

Reading. Pa., Sept. 13. — Senator Pepper today notified Horace H. Hammer that he had been confirmed as Reading's Postmaster.

Representative Gernerd, Republican, named Hammer against the protests of the Berks Republican organization, which backed Wayne M. High, son of A. M. High, a former Postmaster. Ham-A. M. High, a former Postmaster. Ham-mer was Assistant Postmaster for many Jears. He will take the office of Postmaster in about two weeks. His con-frmation has been held up nearly half

SHOOTS HIMSELF WHILE ILL West Chester, Sept. 13. — Wilmer Datcher, a newsdealer in Wilmington, Del., died at the home of John fleted with a revolver he found at the Griffith home. Dutcher had been in her health for some time and went to transit Square, in hopes of improving the country air. He leaves a widow as aix children.

FAIR AT MOUNT HOLLY

Weather Cleared in Afternoon and Many Persons Attended

Mount Holly, N. J., Sept. 13. — Rain in the morning was the only thing that interfered with the opening of Mount Holly Fainr yesterday, but in the afternoon the sun shone and many persons went to the grounds. It was Children's Day, all of the children of school age in the county heigh admitted free dren's Day, all of the children of school age in the county being admitted free.

One of the features of the show is the display of apples put on by twenty commercial growers in the county.

The cattle show is also exceptionally fine, introducing many aristocrats from the Process Stock Farm at Jobston The king of the swine visitors is Eanceas Sensation, son of Great Orion Sensation, the \$100,000 hear.

Reading. Sept.

Ing Fair opened yesterday. With good Orion Sensation, the \$100,000 boar.

The importance of the political cam-The usual preliminaries were paign this year is expected to make Thursday a great day for the politisuccess. The usual preliminaries were held, including a parade around the grounds.

The total number of entries exceeds [5,000. The fair will continue five days, not closing until next Saturday.

A new \$40,000 poultry house is one of the latest additions to the equipment of the latest additions to the equipment.

Thursday a great day for the politicians from various parts of the State.

Entering for the motorcycle races Friday are Gene Walker, world's champion; Ralph Hepburn, Pacific Coast champion; Maldwyn Jones, Eastern champion; Paul Anderson, Mid-West champion, and John Seymour, Southern champion.

#### PASTOR KILLED BY FALL

Horse Causes Death of the Rev. W. H. Liggett, of Brandywine Manor Coatesville, Pa., Sept. 13 .- The Rev. William H. Liggett, fifty-three years old, died yesterday at his home at Brandywine Manor from injuries when he fell from a carriage when a horse he was driving became unmanageable. He

received a fractured skull and never regained consciousness. Rev. Liggett leaves a wife and a daughter. He was a graduate of Prince-

IS MARRED BY RAIN Minnesota.

WOMAN KILLED BY BULL Huntingdon, Pa., Sept. 13. - Mrs. Ida McGregor, of Center Union, near here, was killed yesterday by a bull which she was attempting to prevent escaping from a pasture.



preserves a good one, so that you need no artificial means to enhance your attractiveness.

At the first sign of skin irritation, of a blotch or a pimple, itching or burning. apply Resinol Ointment, and see if it doesn't bring prompt relief. It contains harmless, soothing balsams, and is so nearly flesh colored that it may be used on exposed surfaces without attracting undue attention.



MAKE US PROVE IT TODAY

FLEXIBILITY? 2 or 3 miles per hour in "high," and up to 70 miles or better if you dare keep your foot on the throttle. Pick up? We will match the Palge 6-66 against any car

Call Spruce 1410 for a Demonstration

### GUY A.WILLEY MOTOR CO

Paige and Jewett Dietelbutore BROAD STREET AT VINE, PHILADELPHIA

Associate Dealers

S. BROAD ST. PAIGE SALES CO... HAINES STENTON MOTOR SALES
AND SERVICE
AND SERVICE
George Brockman, Frop...
Cer. Haines St. and Stenton Are. FENCIL MOTOR COMPANY.

GIBSON'S AUTO WORKS.

Suburban Dealers MADDEN'S GARAGE. NORTHFAST GARAGE.

CLARK'S GARAGE.

# No better plug ever fired a car! BETHLEHEN

Packard uses Bethlehem Spark Plugs exclusively. Studebaker Light Six

uses Bethlehem Spark Plugs exclusively (like the one pictured here.) Five million Ford cylinders, on cars, trucks, tractors, have got utmost power out of every atom

of gas through famous

Bethlehem No. 8, listed as Ford Part 5200. No plug ever built equalled the Bethlehem in its efficiency. Delivers a huge flaming flash to the very depths of the charge. expectation. Bethlehem plugs are made for every





Complete with set of sockets in neat, durable case. Cyanide-hardened and tapered to seat nuts

Most practical Radiator Cap ever made for Fords. Press trigger cap snaps open by powerful spring action. Fill radiator and NO HOT METAL CAN TOUCH YOU. Click and NEVER BIND. cap down and drive on. Brilliant Handles 93 per cent. nickel and glossy black enamelof ALL nuts on ANY car-Fords in-cluded. Priced beautiful to see! The price is the final argument! pleasingly.

The Motorist Tell your supply man you WANT these big value betterments. He can get them to his own profit and yours.

The Dealer Tell your jobber this advertisement is worth taking advantage of—and that you want stocks of these sellers. Or write us direct. BETHLEHEM SPARK PLUG CO., Bethlehem, Pa.

For MOTORDOM

Our Stylish Stout Shop Is Featuring Today a Splendid Lot of

Smart \$10 to \$15 Cloth Sports Skirts For Larger Women At \$7.75 and \$8.75 Ea.

Just what one needs for in-between season wear with the summer sweater. Extremely good-looking models of prunella cloth, in effective contrasting stripes, thoroughly tailored to assure perfect fit with good, large waistbands and full cut, firmly laid pleats. One model sketched. SNELLENBURGS Second Floor

Heading Tomorrow's Big-Value News in Our Corset Department-

A Sale of the Immensely Popular \$4 Warner Corselettes

Of fancy broche with long hips and rubber inset. Sizes

\$3 C/B and Snellenburg Special Corsets at.....

Pink coutil in low bust models. \$5.00 and \$5.50 Merito Belt Corsets at . . . . . . . .

Low bust model with broad front steel for medium and full figures. \$6.00 to \$8.00 Merito

Belt Corsets at ...... \$3.95 Low bust, heavily boned models for large figures.

SNELLENBURGS Second Floor Good size range.



Here's an Attractive Serviceable

Tuxedo Coat They're just as pictured here. With

long sleeves, close-fitting wrists and One glance assures you of the lovely

quality of knitted material from which they are so carefully tailored. And you'll acknowledge they are worth much more than \$5.95.

Larger Women's Sizes, \$7.50 so we secured sizes 48, 50 and 52 to sell at \$7.50.

SNELLENBURGS Second Floor

Eminently Fine Values Tomorrow. in Popular-Priced

# Fur Chokers

Of the Wanted Kinds

Specially Offered at Savings of About 1-3 Regular Prices

Beautiful fur pieces in the new season's most fashionable pelts and smartest styles—ready to add that indispensable finishing touch to the street costume — that flattering touch of softness to the wearer's

\$15.00 Fur \$10.00 Chokers.... Jap kolinsky, fitch and kit fox-

smart and practical. \$19.50 to \$25.00 Fur Chokers. \$15.00 Brown fox scarfs and silver gray

fox chokers and single-skin mink \$29.50 Fur Chokers at..... American brown fox chokers.

\$39.00 Fur Chokers at......\$29.50
Stone marten, American brown fox chokers and 2-skin dark mink chokers. Selected quality. \$39.00 Fur Chokers at......

\$75.00 Hudson Bay Sable

Large single-skin scarfs, soft and lustrous. SNELLENBURGS Second Floor

Fourth Floor Floor-Covering Section Features Five Matchless Values for Thursday! 100 Reg. \$60 9x12 Best Quality Axminster Rugs



From a well - known manufacturer. Every rug neatly finished. High luxurious pile and closely woven. Beautiful \$47.50 8.3x10.6 Seam-\$95.00 9x12 Royal less Heavy All-Wool

Wilton Rugs at \$75.00 Velvet Rugs at \$32.50 Pretty oriental pattern. Heavy Inlaid Linoleum, Sq. Yd... \$1.35

Carpet Specials—\$2.50 All-Wool \$1.65 Velvet Carpet, Yard..... Suitable for rooms, halls and stairs.

SNELLENBURGS Fourth Floor

\$19.50

1200 Boys' Blouses
Go Into a Great Sale

Tomorrow 'Way Below Real Worth at 89c Ea.

Fine woven madras in pretty blue, green and lavender stripes on white grounds. Collar attached style, with soft cuffs. Also a splendid new line of 80x80 Harmony percales, smartly made with buttondown collars and soft cuffs Wide variety of novelty

Sizes 7 to 16 Years. Every Blouse a Genuine Bargain at This Small Price! SNELLENBURGS First Floor

The Famous BurrowsFolding Card Tables Tremendously Special

Some Remarkable Offerings in

Cameras & Photo Supplies

No. 1 Folding Camera, R. R. Lens

No. 1A Folding Camera, R. S. Lens

No. 3 Folding Camera, R. R. Lens

No. 2C Folding Camera, R. S. Lens

Your Choice at ..... \$10.00

\$3.00 7x10 Genuine Leather Albums.....\$1.50

1-A Kodak Leather Carrying Case...... 1.99

2C Kodak Jr. Carrying Case..... 2.39

Rubberized Trays, Size 5x8...... 39c

Blotting Books, Size 8x11...... 39c

Genuine M. Q. Tubes, 8 oz., 6 for ...... 29c

Brownie Cameras . . . . . . . . . . . . . . . . . . \$2.00 to \$17.00

Kodaks ......\$6.50 to \$70.00

Our Phenomenal Sale of

Government Surplus

Merchandise

Continues to Offer the Finest Quality

Goods at Unprecedentedly Low Prices

\$4.50 U. S. Government Shelter

Tents Complete With Poles

SNELLENBURGS First Floor



Square top, covered with leatherette stained. Pictured Toy Dept., SNELLENBURGS Toy Dept., Fourth Floor

Values to \$33.00.

Tomorrow-A Remarkable Sale of

## Men's \$7.50, \$8.50 to \$10.00 High-Grade Trousers To Sell \$5 Pair

trousers in fancy stripes & effects. All-wool flannels, tweeds, cassimeres, velours and cheviots in mixtures, herringbones & novelty effects. Also all - wool blue serges.

All sizes, and a number of small sizes for the high - school

Bring in your coat and vest and let us match them up for double service with a pair of trousers in the same or a harmonizing fabric.

We Are Headquarters for Golf Knickers and Riding Breeches

31/2-Inch

Eastman

Kodak

Developing

Tanks, \$5.50

Elsewhere,

SNELLENBURGS Third Floor SNELLENBURAS Sixth Floor Tomorrow Sees the Finish of the

We're Ready With a Splendid Showing of

Last Straw Hat!



Heads the List for Value

Can't be matched for quality and workmanship at anywhere near the price. Shown in a complete range of new fall models and colorings.

Other High-Grade Soft Hats at \$3.65 **\*** \$5.00

Full Line of John B. Stetson Hats at \$7.00 & \$10.00

Men's and Boys' Caps at 95c, \$1.50 & \$2 Snappy New Fall Hats for Boys and Children at \$1.50 to \$3.00

**Imported** 

French Kid

Gloves for the

School Miss

Economically Marked

Soft, pliable kidskin of

the finest quality, overseam sewn. They are very dressy

and the price makes them

In white, black and colors.

SNELLENBURGS First Floor

Enjoy This Delicious

Tomorrow-In Our

Sixth Floor

Restaurant

€ 60c

Cream of New Corn

Chicken Consomme Jelly

Choice of:

Crab Meat Morney Au Graffe

Baked Fresh Mackerel

Provencale (2) Poached Eags, Phila Club

Chicken Hash on Togst

Ragout of Beef a La Française

Baked Ham Souce Champagne

Roast Prime Rib of Reef Au Jus

Choice of (2) Vegetables

Mashed or Baked Potatoes

French Fried Sweet

Potato Salad

Fried Egg Plant

String Beans Pickled Beets

Apple Cocoanut Custard Cherry

Egg Custard Peach Raisin

Rice Pudding, Tapioca Pudding

Coffee Tea Milk Iced Tea

Iced Coffee

Macaroni Au Gratta

Cold Pickled Lamb's Tongue

In a complete line of the best styles and colorings.
SWELLENBURGS First Floor

We've Just 100

**Brief Cases** Of Finest Surface Stock Cowhide-

To Sell Tomorrow at CA

styles-black, brown and mahogany. Steel, braced round-bag handle. Straps all around.

A bag that is prac-

row's low price.

tically indispensable to the high school and college student-matchless value at tomor-

The New Sheik & Mandarin Good Luck Rings Specially Priced Tomorrow

At 50c Each

Good-looking rings made of antique-finish metal, in the manner of a Chinese coin; set with a stone of jade Fashionable for Autumn, prettily harmonizing with the new colored ornaments, and rumor says "they bring all sorts of good luck to the wearer."

Tomorrow a Tremendously Special Sale of Handsome \$45 to \$60 **Bloch Baby Carriages** At \$24.95 to \$39.75

styled Baby Carriages, designed on graceful lines and upholstered in corduroy.

heavy rubber tires.

In the Fashionable Colorings - White Enamel, Coffee, Blue, Gray and Maroon Finishes. One Model Pictured.

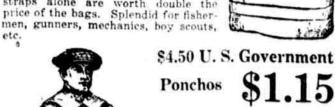
are waterproof and in A-1 condition. U. S. Government Brand-2 for 25c New Canvas Bags.... With Separate Snap Buckle Straps

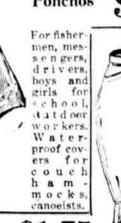
\$1.50

These tents are 5 ft

wide and 7 ft. long. All







Officers' Riding \$1.75 Trousers, Pair...

SNELLENBURGS Third Floor

Built on reversible gear, with