

MOVIEGRAMS OF THE WEEK

The Films Are Beginning to Make Fun of Themselves. Linder Burlesque at Aldine—"The Storm" at Karlton—"Love Slave" at Fay's

WHAT thin red line which divides melodrama from travesty and, again, a travesty or burlesque from satire is something that film fans have seldom encountered, for the simple reason that, until recently, the films have never tried to fascinate but difficult process of making fun of themselves.

A few months ago a number of short subjects—two-reel comedy—were presented to the public in which burlesque of "type" photoplays was the chief subject. And now, out of five downtown film openings next week, we find two out-and-out travesties, one of the historical romance, the other of the Graustark sort of thing.

With the Stanton and Stanton Theaters continuing the presentation of "Blood and Sand" and "Monte Cristo," respectively, both pictures that stand so far above the average as to be worthy of serious interest.

Next week will naturally turn to the openings at the Aldine, Karlton and Arcadia, and it's here we discover that "The Storm" is the red line.

First, the Aldine will have "The Three Must-Get-Theres," in which Max Linder, the French comedian, attempts to parody the dueling and athletic romanticism of Douglas Fairbanks in the role of Dumas' famous hero, d'Artagnan.

And the Arcadia will have "Red-Hot Romance," an Anita Loos-John Emerson concoction burlesquing the mythical kingdom romance of modern fiction.

But, just to show how thin that red line is, the Karlton will present a real, roaring melodrama, "The Storm," by Langdon McCormack, which on the stage was "mellow melo" enough to be heavy, but which, on the screen, is said to be the acme of screen thrills.

OF THESE many years, at a time when Charlie Chaplin was still playing on the stage with his "Right in an English House" or if it was when he was first capering and grotesquing with Mabel Normand under Mack Sennett's dourly and custard-pie reign, we used to find when we went to the movies the comedies of Max Linder, an ingratiating Frenchman, were, as a matter of fact, generally stupid and humorless, but sometimes they had stunts and chases and falling houses which were as remarkable in those days as Lyman Howe's famous runaway train.

A number of years later, after Charlie Chaplin had fitted from Keystone to Essanay, Mr. Spoor, the Essanay head, imported this same Max Linder with the intimation that he was to become a rival to the one and only Charlie. Alas, like the too-quick standard of Lila Lee, the plan quickly crumbled under the handicap of new and strange conditions, and perhaps suffering also from none-too-good studio co-operation, parted some months ago and departed again for his native France.

But, like the explorers of the New World, he was still determined and confident, and he has since those days made other comedies on American soil. His latest, and easily most successful, is "The Three Must-Get-Theres."

This is the second burlesque of the famous Dumas romance, Bobby Vernon and the Christie forces made a clever little two-reeler, "A Barnyard Cavalier," which was shown last spring. It seems a shame, too, that Chaplin did not make his promised venture into the world of burlesque.

Itself didn't make his promised venture into the world of burlesque. He gets around to his rumored travesty on the forthcoming Fairbanks "Robin Hood" Charlie, you may have thought, but he has since then met with resistance to be expected at the portals of one of those vast Norman castles in his bathrobe, call in the family cat, put out the milk bottles and draw up the portulaca.

TO ADD to our list of "extended film runs" we will have "The Storm," which is promised for two weeks at the Aldine, Karlton, to be followed, by the long-awaited "Masquerader" for another fortnight.

Screen plays of the "great-out-of-doors," "the open places" and "the north woods" may come and go every day of the week and still be as popular as the "Storm." It is said to be the "granddaddy" of them all, and to be something far and away above the average thriller of this sort. For example, character delineation has not been forgotten by the scenario writer or by Director Reginald Barker. Even in the face of the raging forest fire in the blizzard, House Peters, Virginia Vally and Matt Moore are said to imbue their roles with humanity and reality.

We welcome House Peters back into the prominence with pleasure. For a long time he has been appearing with unwavering sincerity in cheap and inferior pictures, but we remember all the way back to the infant days of the name, when he had a part in "The Prince of Jenntoo" and later when he acted with Mabel Van Buren and Theodore Roberts in "The Girl of the Golden West."

WHILE we're on the subject of melodramas, it's impossible to recall mention of the fact that another kind of his kind, "The Fast Mail," will have West Philadelphia houses next week, the Imperial, Locust and Ambassador, all of the Nixon-Nirdlinger chain. This, George R. Sims, renowned author of melodramas over Englund's "Red," his name recalls to mind a dozen Douglas Lane thrillers. Just so, the name of Lincoln J. Carter recalls a dozen paper-back thrillers of which "The Fast Mail" was a good example.

ANITA LOOS and John Emerson have, on several occasions, stepped out of the thin red line. They made a picture for Douglas Fairbanks called "Wild and Woolly," which aimed to satirize the Western screen yarn; later they produced some fairly successful satires on war-time subjects with Ernest Truex in the leading roles. Now they've come out, on their own with an avowed travesty of the "Prisoner of Zenda" and "Graustark" in "The Red Romance," and it sounds like a composite version of the mythical kingdom in "Banko," with its capital at Santo Grato. The king, who is one of the best of the best, is very liberal, a trait which he imparts to his subjects. He is played, by the way, by Fred E. Lewis, the "Donkey King," who recently scored an individual hit "Polly of the Follies," with Constance Talmadge.

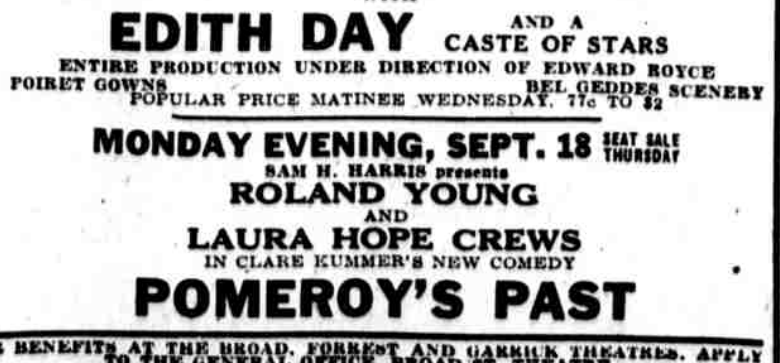
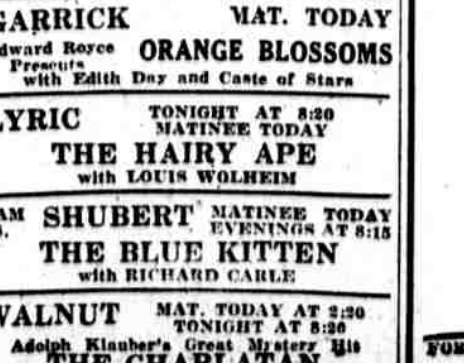
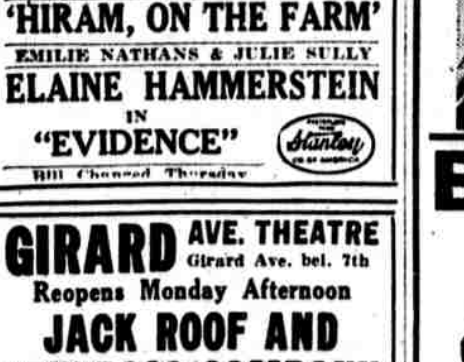
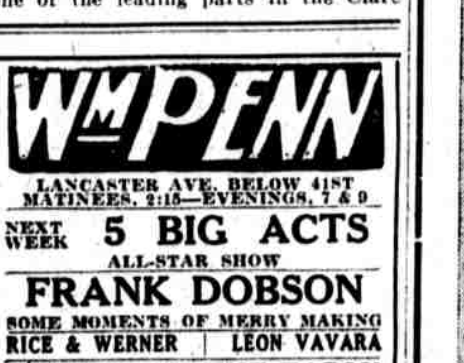
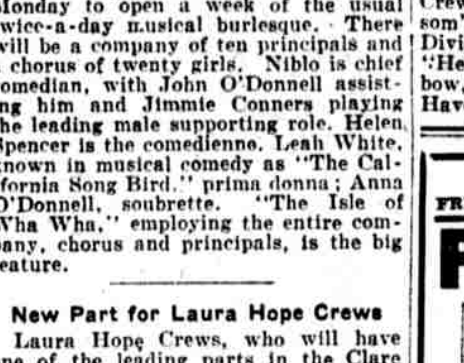
THE rest of the film situation is on the melodramatic side of the red line. As yet, apparently, the studio is afraid to trust too many "Taverns" to the hands of the fans, probably believing them mentally incapable of understanding them.

The Oriental melodrama holds sway in "The Love Slave," an adaptation of George Orne's novel, made abroad with Lucy Doraine in the leading role. Miss Doraine is a re-ign-

STARS APPEARING ON LOCAL SCREENS NEXT WEEK



BUCK JONES, "THE FAST MAIL" Locust; VIRGINIA B FAIRE, "MONTE CRISTO" Stanton; CHARLES MAIL, "A TAILOR MADE MAN" Locust; LUCY DORAIN, "THE LOVE SLAVE" Fay's; FRANK LALOR, "RED HOT ROMANCE" Arcadia



DIRECTION STANLEY COMPANY OF AMERICA

Stanley RODOLPH VALENTINO Blood and Sand WITH LILA LEE AND NITA NALDI

BROADWAY NEXT WEEK The Cyclonic—The Famous Eva Tanguay A Fool There Was

STANTON NEXT WEEK SIXTEENTH AND MARKET 11 A. M. to 11 P. M. SECOND WEEK WILLIAM FOX PRESENTS MONTE CRISTO

GLOBE JUNIPER AND MARKET VAUDEVILLE A Musical Comedy Supreme KISS GIRLS

ALDINE 19th and CHESTNUT 11 A. M. to 11 P. M. MAX LINDER in His Supreme Burlesque "THE THREE-MUST-GET-THERES"

ALLEGHENY FRANKFORD AVE. & ALLEGHENY VAUDEVILLE—2:15, 7 & 9

Karlton "THE Storm" By LANGDON McCORMACK A FOREST FIRE IS ONLY ONE OF THE SEVERAL MIGHTY EPISODES IN THIS SPECTACULAR PRODUCTION!

CROSS KEYS 60TH AND MARKET MONDAY, TUESDAY & WEDNESDAY THE "JAZZ" KING JIMMY CARR AND COMPANY

PALACE 17th and Market 10 A. M. to 11:15 P. M. CHARLES RAY IN "A TAILOR MADE MAN"

VICTORIA NINTH AND MARKET 9 A. M. to 11:15 P. M. TOM MIX IN "Just Tony"

ALHAMBRA 15th and Market 10 A. M. to 11:15 P. M. AN ENTICING NEW OFFERING "THE CUCKOO NEST"

ARCADIA 14th & Chestnut 10 A. M. to 11:15 P. M. CHARLES RAY IN "A RED-HOT ROMANCE"

CAPITOL 8th & Market 10 A. M. to 11:15 P. M. Dustin Farnum in "Oathbound"

ALHAMBRA 15th and Market 10 A. M. to 11:15 P. M. AN ENTICING NEW OFFERING "THE CUCKOO NEST"

COLONIAL GERMANTOWN THOMAS MEIGHAN IN "OATHBOUND"

REGENT 17th & Market 10 A. M. to 11:15 P. M. NORMA TALMADGE

NEW PHOTOPLAYS ALDINE—"The Three-Must-Get-Theres," burlesque on famous Alexander Dumas romance, featuring the French comedian, Max Linder, who is assisted among others by Bull Montana as Cardinal Richelieu.

KARLTON—"The Storm," screen adaptation of Langdon McCormack's melodrama of the North Woods, directed by Reginald Barker, with House Peters, Virginia Vally and Matt Moore as featured players.

ARCADIA—"Red Hot Romance," satire on the mythical kingdom romance by John Emerson and Anita Loos, with Basil Sidney, May Collins, Frank Lalor and Edward Connelly in the main roles.

VICTORIA—"Just Tony," Western yarn from Max Brand's novel, "Step on It," with Tom Mix, Frank Campeau, Claire Adams and Mix's famous horse, Tony, in the lead.

CAPITOL—"Oathbound," a story of smuggling and river pirates, with Dustin Farnum in a strong role, supported by Maurice Evans ("Letty"), Flynn and Ethel Grey Terry.

PREVIOUSLY REVIEWED STANTON—"Blood and Sand," second week for this film version of the Blasco Ibañez novel, with Rodolph Valentino in the role of Don Alvaro and Nita Naldi as the vamp.

PALACE and GREAT NORTHERN—"A Tailor-Made Man," from stage comedy success, with Charles Ray as John Paul Bart, the tailor's assistant who is destined to become a rival to the one and only Charlie.

PHILADELPHIA'S FOREMOST THEATRES FRED G. NIXON-NIRDLINGER, Managing Director, THOMAS M. LOVE, Gen'l Mgr. FORREST MONDAY AT EVENING 8.15

BROAD Opens Season Monday Evg. 8.15 "The gayest comedy I ever saw" - Booth Tarkington. DULCY

GARRICK Mat. Next Week Today Last Week EDITH DAY AND A BRILLIANT CAST OF STARS

GARRICK Mat. Today EDITH DAY AND A BRILLIANT CAST OF STARS

WALNUT Mat. Today at 2:30 TONIGHT AT 8:30 THE CHARLATAN

W. PENN. 5 BIG ACTS FRANK DOBSON

GIRARD AVE. THEATRE JACK ROOF AND LEW ROSS COMPANY

WALTON DEFINED ENTERTAINMENT ROOF

GARRICK Mat. Today EDITH DAY AND A BRILLIANT CAST OF STARS

WALNUT Mat. Today at 2:30 TONIGHT AT 8:30 THE CHARLATAN

SPICE 1922 VALESKA SURATT

BROAD Opens Season Monday Evg. 8.15 "The gayest comedy I ever saw" - Booth Tarkington. DULCY

GARRICK Mat. Next Week Today Last Week EDITH DAY AND A BRILLIANT CAST OF STARS

GARRICK Mat. Today EDITH DAY AND A BRILLIANT CAST OF STARS

WALNUT Mat. Today at 2:30 TONIGHT AT 8:30 THE CHARLATAN