

Store Open 9 A. M. to 5:30 P. M.
For Saturday

Monday—Paris brought to Philadelphia the fashions for Fall and Winter on living models. 11 to 12:30 2:30 to 4.

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

Philadelphia, Friday, September 8, 1922
Eyes need attention? If they hurt, they do; if vision is not comfortably clear they do. Gimbel service is skilled and safe. The examination costs nothing.

For Saturday

At Gimbels Tomorrow! A Carload of High Quality Sewing Machines at Most Tempting Savings

Select your machine tomorrow and get the benefit of the big saving—in most cases as great as one-third of prevailing prices!

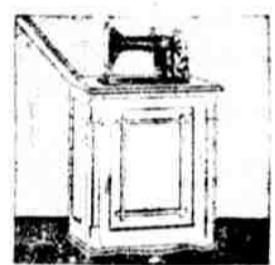
Domestic Sewing Machines
Electric Portable Machines

Weekly Terms **\$1** No Interest No Extras



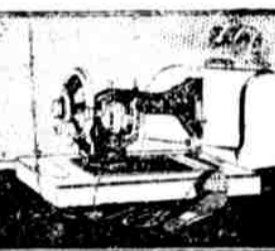
\$69 Domestic Parlor Cabinets at \$55

A smooth-running, thoroughly ball-bearing machine of the latest Domestic model.



\$59 New Willard Cabinets at \$47

An extremely good-looking piece of furniture; in fact, an addition to any room.



\$60 Electric Portable Machines at \$37

It packs in a small case which can be carried by hand; it can be attached to any electric fixture and used on the table.

\$10 to \$15 allowance for your old machine toward the purchase of a Domestic Electric Boudoir Cabinet Machine.

—Gimbels, Fourth floor and Subway Store.

Plenty of Popular-Priced Millinery in the Paris-Gimbel Millinery Opening



Hats for every need. Youthful hats. Matronly modes. Hats for dress. Hats for service. Hats for that important purpose—general wear. Every new shape—off the face; on the face; medium brims; broad brims. Models at \$5. Models at \$7.50. Models at \$10.50. Models at \$12.50. —Gimbels, Millinery Salon, Third floor.

\$400 Hudson Seal (Dyed Muskrat) Coats at \$289



Very attractive 45-inch model (illustrated) of quality skins; the long shawl collar and mandarin cuffs of choice Natural Skunk skins; striped silk lining in pastel shade. \$390 Hudson Seal (dyed muskrat) Coats, 45 inches long, at \$275. \$350 Hudson Seal (dyed muskrat) Coats, 40 inches long, at \$225. \$375 Hudson Seal (dyed muskrat) Coats, 40 inches long, skunk trimmed, at \$250. \$125 French Seal (dyed Coney) Capes, 45 inches long, at \$79. \$150 Muskrat Coats, sports length, with Raccoon collars and cuffs, or seal-trimmed, at \$98. —Gimbels, Third floor.

Kuppenheimer and Society Brand Suits

For Business Men
For College Men
For Prep School
For High School



Reduced to **\$25**

Regularly \$45 to \$65

Worsted, soft-finished Worsted, Velours, Tweeds and Cassimeres. Coats are quarter- and half-lined. **600 All-Wool Suits \$17.50** Worsted, Cassimeres, Tweeds and Herringbones, at **Men's and Young Men's 2-Trousers Suits \$25** Blue and brown unfinished worsteds, chevrons, tweeds, cassimeres, fancy stripes and mixtures. Single- and double-breasted. —Gimbels, Second floor, Ninth Street.

Men's Suits to Measure

Choice of Two Hundred Fabrics; Stylish Sack-Coat Models— **\$34.50**

It's one of those twice-a-year Gimbel marvels in value-giving—done by a concern anxious to lessen its early-season losses, for its force has to be kept busy. Offer ends Sept. 13th. —Gimbels, Second floor.

A Scoop! Gimbels Were First to Foresee Today's Demand for Women's Winter Capes!



Ready with four of the prettiest variations: Of fine duvet de laine, in black, navy or brown—at \$29.75. Of fine wool bolivia, in black, navy or brown—at \$39.75. Of fine bolivia with big black caracul fur collar—at \$55. Of fine bolivia, with immense Japanese wolf fur collar—at \$59.75. —Gimbels, Salons of Dress, Third floor.

Diamond Rings—Sparkling! Startling!



We are letting out a few diamonds, most artistically mounted in rings, at Savings of Fully a Third. At each price rings can be had in either style shown. Stones are real gems—perfectly cut—in every way worthy. Light 1/4 carat, \$47 instead of \$65. Full 1/2 carat, \$51 instead of \$70. 1-3 carat, \$81 instead of \$125. 1/2 carat, \$147.50 instead of \$240. —Gimbels, Fifth and Market Corners.

Boys' Suits for School

Norfolk Suits, \$10 and \$12.50. Norfolk With Extra Trousers, \$12.50 and \$15. Various single-breasted and double-breasted. Smart new styles. All-wool fancy tweeds and cassimeres; coats lined with mohair. For boys 8 to 18 years. Other 2-trousers Norfolk Suits at \$16.50 to \$25. **Boys' Crompton Corduroy 2-Trousers Norfolk Suits** Yoke model; box pleats; all-around belt; ages 7 to 18. **\$5 for Boys' Blue Serge Suits, Value \$7.50** All-wool. Oliver Twist models; broadfall trousers, lace in back; collar, cuffs and shield trimmed with white, gold or black braid. **\$5.50** for Boys' Tan Raincoats, with Sou'-wester Hat; ages 4 to 18. —Gimbels, Third floor.

Men's Pure Worsted Sweaters

\$4.95

Regularly \$7.50

Full-over style. All-white. Light-weight (can be worn under the coat)—just the added warmth for nippy mornings and evenings. For autoists and for general wear. Used by both men and women. **\$4.95, regularly \$7.50.** —Gimbels, First floor, Ninth Street.

Men's Fall Hats Soft and Derby

Come and see men's new head fashions for this fall and winter. **Newest Shapes Correct Styles** Mallory, at \$5 and \$6. Gimbel Special, at \$2.95. Stetson, at \$7, \$8 and \$10. **Tweed Caps \$1** —Gimbels, First floor, Just Off Ninth Street.

Cleveland Bicycles Reduced

Now **\$33.50 to \$43**

Been \$12.50 to \$62.50. All are 1922 models. Made by the Westfield Manufacturing Co., successors to the Pope Bicycle Co. All are regular stock, and all with the most up-to-date tires and equipment. Been \$42.50 to \$62.50—now \$33.50 to \$43.50, as to style and type. —Gimbels, Fourth floor.

Get Her Gym Bloomers at Gimbels

Won't have to explain to the Gym teacher why! Strictly according to regulations. Made of fabrics selected to withstand rough and tumble Gym work. Reinforced. Black saten—at \$2. Part-wool serge—at \$3.50. All-wool serge—at \$4.50. Safe to say you've saved a dollar on any! —Gimbels, Sports Clothes Section, Third floor.

Umbrellas Men's Children's—For School

American taffeta (cotton). Tape edge. Paragon frames. **\$1.15** Varied assortment of handles, including (in women's) full-length bakelite; bakelite tops; leather-trimmed styles and others. Hook handles for men's. Different styles for children's. **\$1.15.** —Gimbels, First floor.

Clocks: Specials

8-day, solid oak Mantel Clocks, 11 1/2 inches high, 8 1/2 inches wide, with half-hour strike; value \$11, at **\$4.65** Mahogany-finish and solid oak Mantel Clocks, strike going half-hour; 10 1/2 inches high and 19 inches wide; value \$14, at **\$6.95** —Gimbels, First floor.

Candy Specials

\$1 "Pirika" Chocolate-Covered Nuts and Creams, **50c** lb. box. \$1 "Pirika" Creams, **50c** Cherry Centers, lb. box **\$1.80 Combination at \$1** \$1 "Pirika" Chocolates; 1 lb. Peanut Brittle and 1 lb. Chocolate Straws, value \$1.80, **\$1** for the 3 lbs. for. —Gimbels, Chestnut Street Annex, Grand Aisle and Subway Store.

In the Subway Store

A Glorious Purchase! **1000 Women's Silk Waists** Marked for Tomorrow's Selling at **\$1.95 and \$2.95**



Worth From **\$2.95 to \$6.95** if They're Worth a "Penny" We bought, for cash, these fine waists at a figure that enables us to sell them at average half of the regular retail price. In the \$2.95 lot are crepes de chine and georgettes in a "bright" and dainty line of colors. Plenty of shell-pink and white. Sizes 36 to 54. **\$2.95.** —The \$1.95 lot comprises Waists and Overblouses in crepes, georgettes in street shades. Also pongee in its natural color. And all-black Georgette. Mostly plain tailored—but others prettily embroidered in colors, still others beaded and real lace-trimmed. Regular and extra sizes—36 to 52, **\$1.95.** Sorry, but no mail orders filled. —Gimbels, Subway Store.

Save \$30 on These French Seal Coats at \$59

Can't tell what the price will be in a month or two—no doubt higher. These coats (as pictured) are of French Seal (dyed cone) and made 40 inches long. Has large roll shawl collar and deep cuffs of self-material. Beautifully lined with rich silk. Tomorrow at \$59.

\$25 Fur Neck-pieces at \$14
A variety of favorite animal skins. —Gimbels, Subway Store.

\$25 to \$39.75 Winter Suits and Coats at \$20

Suits with the new, longer coats. Coats in the new, longer lengths.

THE SUITS Velours, tricelines, tweeds and serges; tailored, embroidered, box effects and even more dressy styles. Colors: Navy, brown, black and oxford. All coats beautifully silk-lined. Sizes: Misses', for ages 14 to 18; Women's, 36 to 46.

THE COATS Velours, mixtures, bolivias, sports coatings—both double-faced and plaid-backs. Mannish-styles, of course. Belted, loose backs, Raglans and set-ins. Colors: Brown, navy, black, Sorrento blue and gray. Sizes: Misses' for ages 14 to 18; women's, 36 to 46. —Gimbels, Subway Store.

Women's New Low Shoes \$2.95

For Fall Wear One strap and two straps. Patent leather, black kid, black satin, brocade; high and low heels. All sizes.

Children's School Shoes, \$1.95 and \$2.95 Durable, strong, well-made shoes that will stand lots of wear. **Boys' School Shoes at \$3.45** Sturdy mannish styles that boys like. Lace and blucher cut, tan or black. Sizes 9 to 12.

Men's "Walk-Over" Shoes, \$3.95

Plenty of styles and sizes to pick from, and the values can't be equaled. —Gimbels, Subway Store.