Long French Kid

Gloves at a Saving

Autumn brides and bridesmaids who have white gloves to buy will

save on this special purchase made in Paris. No more are in sight at the same price. Black kid is in-cluded also in certain lengths.

kidskin of perfect quality.

\$3.50 a pair.

length at \$5 a pair.

They are soft, elastic French

White in 10-button length at

White or black in 12-button

length at \$4, and in 16-button

(Main Floor)

Luxurious New

**Bolivia Coatings** 

Soft to the touch and delightful to wear they are in the good shades of sable brown, navy. French blue, henna and black.

They average 54 inches in width and are \$6, \$8 and \$10 the yard.

(First Floor)

WANAMAKER'S

WEATHER

## Even Before the Trees and Shrubs Glow Red---the Wanamaker Fashion Salons Are Alive With Autumn Color

When in Doubt, Steer the Little Boat of Your Uncertain Mind to the side of mercy.

Hard lines or roughshod methods will have a lesser force for good than mildness and demency.

We need not go to the extreme, as a merchant in another city, known personally to the writer, who would never sue a delinquent debtor for a bill, and who quoted as a doctrine. Torgive us our debts as we forgive our debtors." We need not be erratic or foolish.

"The quality of mercy is not strained, It droppeth as the gentle rain from heaven."

September 7, 1922.



## Riding Habits for Women and Girls

constitute an important feature of the Gown Salons' equipment. Girls of from four to twenty years are provided for, and women who wear 34 to 44 sizes: New habits are shown in tweeds, coverts, homespuns, novelty mixtures, herringbone worsteds, striped cloths and asket weaves.

Models include straight flare oats, Norfolks, tight-fitting and belted coats; with close-knee breeches, reinforced in knee

Tailoring, lining and all details re exceptional. Prices from \$35 upward.



Knickerbocker suits with knee-cuffs, in much the same fabrics, are also \$35 and up. Separate knickerbockers, \$12. Biding breeches, \$15.

#### Schoolgirls' Shoes **Built for Service** and Comfort

Made by shoemakers who specialize in footwear for growing girls. The correct last, the right heel and toe, and a price that most mothers will agree is moderate for such excellence of materials and

\$6 and \$6.75 a pair for oxfords, including tan calfskin in several styles, and black calf in one. \$7, \$7.50 and \$9.50 in high shoes, incalf, and two in tan only.

\$5.50 for patent leather one-The sizes throughout are 21/2

#### Some Pretty Silk Frocks for Young Women

They are of soft silk crepescrepe de chine, Canton crepe and matelasse crepe in navy, black and

Ingenious new drapings appear on the skirts and the sleeves are a study in themselves. Loveliest of all is the charming use of satinfaced crepe-the dull side used to trim the bright side.

Bead girdles and ha colorings dispel any hint of somberness which might lie in the dark colorings.

Sizes 14 to 20 at \$68. (Second Floor)



Just Out of Their Paris Boxes-

## French Dinner Gowns of Beaded Chiffon

Afternoon, dinner and evening gowns, in royal blue, black or lark tan chiffon of rich quality.

Fashioned along simple lines, but exquisitely hand beaded in cut steel or crystal in quite new ways.

Each has a complete lining or underdress of selfcolor crepe de chine that may be used as a foundation for other gowns.

### A Clearaway of Women's Black Dresses, at Half

A little group of black gowns of Canton crepe, Georgette, chiffon taffeta, China silk, voile and dotted Swiss, has been lowered in price for a clearaway. Just one or two dresses of a kind. Prices start at \$5 for a voile and go to \$50 for the finer silks.

Also a few mussed white collar and cuff sets now 25c to \$2. (Third Floor)

Women's Slip-on Sweaters: Half Price, \$2.50

weight Iceland wool sweaters or V neck styles, usually with o. jade, orchid, purple, navy,

## Children Play In

or walk to school in must be sturdy as well as nice looking. It seems there is endless choosing of the newest kinds among the lots that

Ribbed mercerized liste hose with turn-over tops and clocks, 75c. Heather-mixed silk and mercerized lisle hose. Turn-over tops. \$1.50. Wool golf hose with fancy turn

with turn-over tops. \$1. Three-quarter wool hose over tops. \$1.50.

and dark mixtures. \$1.75. Extra heavy and strong black ribbed cotton hose for boys. SSc, or three pairs, \$1.

## Radio Broadcasting

Station W O O-Wanamaker's

12:45 P. M. (Daylight saving.) United States weather

12:55-Arlington time sig-4:30-Music. 7:30-Evening concert by the following artists:

Edith Haddock Charlotte Loeben Marguerite Neeley Hillary Parry Edward Wilson Wm. F. Kozlenko and Lucy Kil

patrick, Plano Accompanists. Dietzel's Orchestra Charles McClain, Saxophone Walter Eppel, Piano

John Fries, Violin

Earl Hawk, Banjo Frank Mechan, Drums There will be a short talk on the care of the automobile by Mr. H. L. Newton, Engineer-

ing Department of the Vacuum Oil Co. 2. Soprano "Sunbeams" ... Rondid Miss Loeben S. Piano-Valse in A Major, Koslenko

Mr. Kozlenko 4. Tenor—"Sunrise and You." Penn Mr. Blake 

Mr. Koslenko 8. Soprano - "The Nightingale." Stepher 9. Tenor—"Ah! Love But a Day."

Protactor

9. Tenor—Mr. Parry
10. Reading—"When Malindy Sings"
Mr. Smith
11. Tenor—"Morning"... Oley Speaks
Mr. Blake
12. Piano—"Concert Etude."

Kozlenko 

16. Boprano—"sewel Sons Gounod

17. Piano—"Southern Airs"
Mr. Keslenko
18. Tenor—"Luillaby"... Curil Scott
Mr. Blake
19. Soprano—"Rosv Morn"... Ronald
Miss Haddock
20. Bass—Armourers". Sons (Robin
Hood)
Mr. Wilson
DeKoven

20. Bass Armoutes. DeKoues Mr. Wilson DeKoues Mr. Wilson Gouned 21. Soprano "Ave Maria". Gouned Miss Neeley 22. Tenor—"Mentra Gwen." Old Welsh 23. Tenor—"Yoga Voga Gondoller."
Clark 24. Bass—"The Stately Ships "Benchot Mr. Wilson ... ... Dietzel's Orchestes.

10:55 Arlington Time Menel. followed by United States weather forecast and press dispatches.

## Three Special Groups of Women's Fine Winter Coats

Beautiful coats of soft bolivias in a variety of interesting weaves, soft and luxurious to the touch and wonderfully satisfying to wear.

All show the newest lines of the Autumn and Winter mode-skirts considerably fuller and longer, sleeves of waist depth, girdles low. Linings are mostly of soft silk

Deep fur collars and cuffs are of golden beaver or silvery kit fox. The coats themselves are in navy. black, sable brown and kit fox gray. Prices are a great deal lower than subsequent purchases of simi-

lar qualities. Six delightful models, special at \$100, \$150 and \$175.

### The Small Fur Neckpiece Was Never So Necessary

A substantial and satisfactory one costs' so little that it seems a

shame for every woman not to possess such a smart finish for her street costume.

Brown mink is becoming and durable. A single-skin scarf is \$20 and up; a two-skin scarf, \$40 and

Marten is softer and looks more like sable. Single-skin scarfs are from \$30 and \$40 up; and extremely effective two-skin scarfs start at \$55.

All are Wanamaker dependable furs-the best to be had at the price. (Second Floor)

A Lovely Frock for the Schoolgirl, \$28.50 Charmingly youthful and suitable

de chine. The sleeves have an interesting three-handkerchief arrangement as a graceful finish and the skirt shows draped handkerchief panels on the sides. Bright silk embroidery on black mousseline gives a delightfully gay touch. Sizes 12 to 16 years.

for the slightly dress-up occasions is

a dress of sable brown or navy crepe

(Second Floor)

### Gay Chintz for School Frocks

There will probably be quite a fad of chintz frocks and sleeveless jumper dresses among schoolgirls. Aside from that, one likes to know about really pretty chintz for many 36 inches wide, 38c a yard,



## First of All Is a Smart New Hat

if one wishes to greet the Au tumn in a suitable frame o

One pretty new hat can d more than any other single iten to rejuvenate an entire ward

Lovely new hats on every side in the Gray Salon-hats of bewitching line and ravishing color and a style so satisfying that few women will care to look further.

From \$14 upward one may schieve the most charming re sults in millinery.

## A Little Embroidery Here and There Lends Color to the French Silk Bags

Just dainty touches, or perhaps a tiny strip of it in the brightest kind of colors on backgrounds of black, or navy, or brown. It is the famous Point de Beauvis embroidery, as delicate almost as strands of tinsel and every bit hand done.

Here a bag will have just a few | styles, one a novel gathered shape, flowers, gay flowers, reposing in a corner; the next will sparkle with an almost braid-like strip extending all across the front, and the tortoise-shell-finished frame will be hand painted with the same But, how glorious are the ags themselves. Of soft, rippling, finest French silk faille. In two

something like a pouch and mounted on a frame—the other from a silk cord handle. In reality, it is a vanity, and within there is a little place for every conceivable thing madame cares to have in a

In two the vanity, \$30.

## The New Oriental Rugs Are Delightful and Prices Wonderfully Low

Sizes and colors and designs that people have long

All pieces are of a remarkably fine quality, heavy, serviceable and rich in furnishing effect. Not in years have we had rugs of the kind to sell at prices so low.

Saruks, in rich, beautiful com-binations of mahogany red, blue and mulberry, size 3.6x5.6 ft., as

in dark red and blue, with touches of ivory, size 2.6x4.6 to 3x6 ft., priced \$13 to \$25.

Schuylkill as it used to be, famous old banks, churches, public buildings and other places of historic and romantic re-The collection is of keen interest to antiquarians and lovers of the old-time city. Priced \$3.50 each, unframed. It is well to note that there are few duplicates.

(Fifth Floor)

Colored Prints

Old Philadelphia

A collection of engravings,

wood blocks and colored prints,

purchased in London, and depict-

ing quaint landmarks of old

Philadelphia, many of them now

High Street, the old Fair-nount Water Works, the

vanished.

## Now the Boys' Shoes Are Side by Side With Dad's

and little Bill and Joe can walk in like "regular fellows" and go to the same salesman that Dad says knows so much about fitting shoes. The boys' new shoe section is in the Men's Store just inside the Thirteenth and Market Streets door on the Main Floor.

The shoes, too, look more "grown up" in fashion and sturdiness. Designed and made by master workmen, each shoe is full of comfort, yet built up to stand the knocks and scuffling of school days.

Prices are \$5, \$6 and \$7.

## A Good-Looking Umbrella

is a boon to any woman and London Club umbrellas have an appearance that makes them add to a costume. Thick ferrules, tipped with bakelite and heavy handles, with leather cords or straps are really smart. They have

The covers are of durable silk, in black or colors, with wide or narrow grosgrain borders, \$7.50 and \$10. (Main Floor)

### Coats and Caps for Baby

Snowily white and beautifully hand embroidered must Baby's best coat be! Some pretty new coats are then well qualified, for they are of fine white cashmere and the collars are exquisitely scalloped and embroidered by hand. Warm, too, because they are interlined. For infants to babies of two years. \$5 to \$9.50.

Warm and pretty new caps begin at \$1 for one of slik, trimmed daintily with ribbon and lace, and go gradually up to \$6.50 for one of shirred Georgette, finished with wee "mouse head and ermine tails."

(Third Floor)

(Third Floor)

## When the Tires Are All Worn Down After the Summer's Hard Riding

it's like getting another week's vacation free to have some one say that some mighty good automobile tires are marked at

	Size	Price	Size	Pri
-		\$11.75 \$17.23 \$19.73	34x41/2	 . \$20.
		\$21.75 \$21.75 \$22.50		 . \$31.
	34x4 32x41/2		35×5 37×5	 . \$36.

## The Men's New Fall Suits-What of Them?

They are manly.

A man, a real man, wants a suit that does more than clothe him.

He wants a suit that will DRESS him as a real man should be dressed.

He will find it here.

The best style features of the season are expressed in the new suits.

They are backed by a famous quality, the distinctive Wanamaker quality that belongs to hand-tailoring of the finest standard.

This season, lines are somewhat straighter, but no less distinctive.

Nothing has been lost in

the way of individuality \$50.

and something has been gained in the way of dig-

The young men's and youths' models are especially fine. The prices-\$25 to

## Many a Man Still Can Get a Good Silk Shirt for \$6.25

Striped silk shirts in colors that are anything but gaudy. There are wide stripes and fine stripes and almost as varied are the weaves of silk in the lot-all sizes and every shirt has been marked a great deal more this very season.

## Men Like Color—Even in Autumn Neckties

Not too much color, of course, but it's like modestymighty attractive when well displayed.

There are combination stripes and plain stripes and & world of tiny figures on the new Fall ties that are here.

What is more, they are the best ties at \$1 that have been here for several seasons.

## After the Bath

Every motorist knows that Empire Cord Tires are mighty what more refreshing than Queen Mary Superior Talcum Powder? An extra-fine talcum of velvety softness and purity, made in our own

delicate fragrances.

In improved-top tins: priced 20c and

laboratories, and scented in eight

## Who Doesn't Like Yellowjack?

Good old-fashioned yellowjack! It's what Grandma always used to call a real toothful"! Caramel nougats-that is with caramel on each end. Vanilla cream almonds are tooth-some goodles. All are 50c the pound

## The Housewife Who Really Knows Will Tell You That Only the Best Is Worthy of the Kitchen

Most newlyweds, when they plan a house, plan it around the fireplace. But the housewife who knows, the housewife who is a veteran of many culinary campaigns, will tell you that the heart of the home is the kitchen. Let the living room be ever so fine, the bedrooms models of comfort, the dining room perfectly appointed—real home comfort is headed straight for the rocks if the kitchen has been neglected. In furnishing the kitchen, quality must be the first consideration and

## Quality Has Been the First Consideration in This September Sale of Housewares

anywhere, the market is flooded with them. But low-priced kitchen wares that are first quality, soundly good and full of long service are the rarest things we know of.

Wanamaker housewares are the best ob-Wanamaker aluminum ware is of the high-

est grade cold rolled aluminum which will stand the severest tests. Wanamaker enamelware is so pure and good that a chemist's certificate goes with it.

years of service. So it goes all through the Wanamaker collection of housewares-perfect quality and

Low-priced kitchen utensils can be found | sound worth for every cent that is spent here. During September there is an average saving of 27 per cent on every one of the 75,000 different articles in this Sale.

The September sale is an annual event scheduled to help housekeepers start their homes on the right road to comfort before Winter comes. It's an event of the utmost importance to the comfort, health and happiness of Philadelphia homes.

### Blu-Mottle Laundry Soap, 5c a Bar During September

A clean, pure laundry soap that blues as it Wanamaker kitchen cabinets are built for washes. It lathers freely in hard water and makes the clothes a clearer, fresher white than any other soap we know about. Case of 100 bars, \$5.

Every good housekeeper will want to see the magnificent assemblage of dinner sets

## IN THE CHINA SALE

It is believed to be the largest and finest ever shown in Philadelphia. All the great potteries of the world are

represented - France, England, America, Japan and Czecho-Slovakia. Greater varieties, more attractive patterns, finer qualities, better values-these are the

outstanding features of the exhibition.

The collection of Theo. Haviland sets is unequaled in extent and excel-A superb example is a Theo. Haviland set of 106 pieces with three-quarter-inch coin-gold

Another Theo. Haviland set of 106 pieces with rich coin-gold encrusted border is now

quarter-inch coin-gold encrusted border at

The general assortment comprises a splendid selection of other sets—English, American, Japanese and Czecho-Slovakian commencing at \$15 for sets of 106 pieces, others being priced

"How far that little candle throws its beams"!

## Effulgence of The Lamp Sale!

Yes, but Look at the

Bright, Glorious

"Light, more light," that is what the world needs all the Ruskin's beautiful "Seven Lamps of Architecture" will be

none the less true if we say

that in this September Sale we have seventeen hundred lamps of opportunity or more. A lamp store all lit up to always a beautiful sight.

forced with the intriguing radiance of real economy. All the lamps are in this Sale.

It is doubly so when rein-

and all the shades and all the candlesticks. Prices are 10 to 50 per cer less than standard rates.

Judging by what people thin it is the greatest Sale of t kind ever known. And what they think is shown

by the way they are buying From a boudoir lamp at \$1.50 to a wondrous shade at \$225, the range of choice is

(Fourth Floor)

## Priced \$85 and \$110. (First Floor)

# A Little Sale of

just arrived.

over tops. 88. Silk-and-wool golf hose with fancy Three-quarter silk-and-wool

Three-quarter wool hose in

## The Stockings That

Serapis in soft rose, blue and heavy and serviceable as they coru shades, all of a heavy, excellent quality, size 3.6x4.6 to \$85 to \$100.

# New Serapis, new Saruks, new Beluchistans.

Beluchistans, a beautiful lot

A Theo. Haviland set of 108 pieces with \$168 is 40 per cent less than usual. Other Theo. Haviland sets of 108 pieces

with wide border decorations and coin-gold handles are now \$75 a set.

encrustation at \$435, or one-third less than \$25, \$85, \$55 and so on.