

For Friday

Store Opens 9 A. M. to 5:30 P. M.

Rather better values than any September ever brought. Weather's hot; we must pay you to shop, else we'll lose day's business that couldn't be made up.

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

Philadelphia, Thursday, September 7, 1922.

Time is the most precious of goods—we cannot waste a day without wasting money—and that leads to higher prices, no, higher the heat, lower the price—and the Store is as comfortable as your home.

For Friday

Paris, London and American Millinery



For College Girl, Teacher, Business Woman and Woman of Affairs

Practical hats. Sports-wear hats. Dressy hats. Wonderful treatments with ribbon. Charming effects got with great cabochon-like buckles. Ostrich and peacock motifs—maybe roses, maybe foliage. Multi-color effects—those "rainbow chenille" hats from London are dreams!

Prices Begin as Low as \$10.50

—Gimbels, Millinery Salons, Third floor.

Men's Made-to-Measure Suits \$34.50

With Choice From Two Hundred Fabrics



Limited offer—limited as to time—ending September 13th—and really limited as to number of orders.

The tailors do not want over twenty-five hundred orders—1800 would suit them better—for this is ahead-of-the-season work for a very important merchant tailoring concern—and its only profit is in lessening the loss in holding organization together.

Share the good fortune.

Fabrics are all-wool and cloths have grown out of their war-time poorness. Examine them—there's heft—"beef," one judge calls it.

There is a good style for every man—and for his every sack-coat-suit need.

Hundreds of customers order two to four suits at every one of these special offerings—one man always takes six.

We work up to a quality standard—and not down to a price. And dear knows the saving is big enough—and real—for these same fabrics and trimmings are usually used in \$45 to \$60 suits.

Fit? Surely—that's our risk. Promptness, please, on your part.

—Gimbels, Second floor.

Subway Store

A Two-Day Sale of Men's and Boys' New Fall Clothing

Men's and Young Men's Fall and Winter Suits, \$17.50

Values Up to \$30



Many Have Extra Trousers

Single- and double-breasted models. Serges, worsteds, chevots, cassimeres. In blues, browns, grays, pin stripes and neat mixtures.

Silk-Mixed All-Wool Worsted Suits, \$24.75

Values Up to \$35.00

Many Have Extra Trousers

Single- and double-breasted models for men and young men.

Clean-up of Palm Beach Suits

Every one has the Genuine Palm Beach label. Sizes up to 50 stout. Made to sell at \$12.50—

Now \$7

Top Coats for Fall Wear For Men and Young Men \$15 and \$17.50

Plain dark colors for the conservative man and snappy models in tweeds and herringbones for the young man.

Sale of Men's Separate Trousers

\$2.95 \$4.50 Values

\$3.95 \$6.50 Values

\$4.95 \$7.50 Values

All choice patterns for every day wear and best. Strong serviceable materials.



—Gimbels, Subway Store.

Women's Suits—Individualized Models With Irresistible "Unexpected Touches"

Temporarily Priced

\$55, \$59, \$69, \$79 and \$89



Though they include suits as individual as September's bride wants—as individual as the woman of clubs and civic affairs wants—suits for the smarter type of business woman—suits for the college woman.

Glorious "evannas," softest "marleens" and velvynes; besides the more mannish fabrics—tricotines and twills.

Mostly with fur—wolf or fox or squirrel. But plenty without fur—prettiest possible settings for her own handsome furs.

And at \$39.75

Suits that have no equals in Philadelphia under \$50 to \$60! Marleens, Tricotines, Poiret Twills, Hairlines, Yalomas. Smartly plain. Artistically embroidered. Silk lined. Interlined. With or without beautiful furs. Sizes 34 to 52½.

—Gimbels, Salons of Dress, Third floor.

Women's Dresses—Just Fifty

—and \$29.75 to \$35 Values—To Sell Tomorrow at

\$22.50

One of the prettiest pieces of luck the woman who needs a tide-over season dress can imagine!

Canton crepes. Georgettes. Satin-faced crepes. And even Roma crepes in the lot. All either drapy or straight-line. Flying panels. Ukrainian embroidery.

* Browns, navy and black. Sizes 36 to 44 in the lot.

—Gimbels, Salons of Dress, Third floor.



Flat-Top Desks

60 inches long 32 inches wide

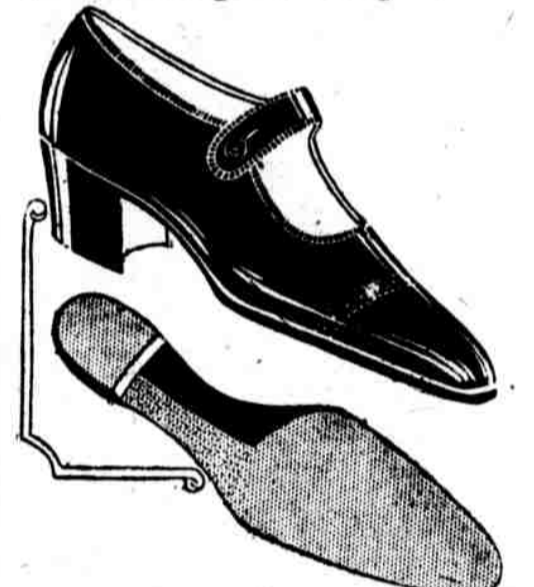
Special \$47 Save at \$10

Mahogany built-up tops and panels. All drawers dovetailed back and front, with framed-in drawer bottoms, brass leg caps.

54-in., \$44. Value \$54. 50-in., \$41. Value \$51. 42-in., \$32. Value \$42.

—Gimbels, Office Furniture, Seventh floor.

Women's Comfortable Strap Pumps



Specially designed for the business woman or for the woman who is on her feet much of the time.

Built-in shank designed to share the weight of the body with the ball of the foot.

Black glaze kid, widths AAA to E. \$10.85.

—Gimbels, Second floor.

Berthas at \$1 to \$2.95

The Popular Round-Neck Finish for Sweater, Waist or Dress



Collars, 25c to \$3; the latter with real Irish lace.

Collars and Cuffs at 50c to \$5.50 a set.

Berthas, \$1 to \$2.95.

In particular, Berthas (as pictured) made of fine-pleated net edged with real filet. \$2.95

—Gimbels, Neckwear, First floor.

One of Autumn's Newest and Special at Overblouses \$6.95



Crepe de chine—and there's a perfect fad for crepe de chine. With the prettiest little jaquette-inspired collar. With the prettiest slashed sleeves—long ones, with a cuff as tight as a bracelet!

In the new "muffin tan," in the new "barberry red," and navy, with the embroidery in contrast-color.

Also Special at \$6.95

Collarless overblouse model—just tucks and smartness. Navy, black, bobolink, barberry, brown and muffin.

—Gimbels, Salons of Dress, Third floor.

Receivers Authorize This Selling of Pathe PHONOGRAPHS

At a Third the 1921 Prices

—prices that can never be approached—for Pathe is one of the dozen real talking machines with its own individual points of excellence.

Calamity—born of after-war conditions—made this distribution necessary and the Gimbel Stores essayed to quickly sell the country's supply from factory and far-flung warehouses.

There Is Chance of Delaying Too Long

\$69 Buys the \$175 Model \$48 Buys the \$110 Model

\$5 First Payment

—balance in easy monthly parts—a year to pay.

September List of Pathe Actuelle Dance Records 10-inch double-face, 50c

- 020776—Coo-Coo (Fox Trot) Casino Dance Orchestra
- 020777—Nobody Lied (Fox Trot) N. Glantz and His Orchestra
- 020778—Suez (Fox Trot) Casino Dance Orchestra
- 020778—Roman Love (Fox Trot) N. Glantz and His Orchestra
- 020778—Haunting Blues (Fox Trot) Synco Jazz Band
- 020778—It's Up to You (J'en ai marre) (Fox Trot)
- 020779—Lonesome Mamma Blues (Fox Trot) (Banjo and Piano), Piedmont Dance Orchestra
- 020779—Van Eps and Banta
- 020780—Buzz Mirandy (Fox Trot) Widoeff's Orchestra
- 020780—Are You Playing Fair? Casino Dance Orchestra
- 020780—Parade of the Wooden Soldiers, from "Chauve-Souris" (Fox Trot) N. Glantz and His Orchestra
- 020781—Neath the South Sea Moon, from "Ziegfeld Follies of 1922" (Fox Trot) Piedmont Dance Orchestra
- 020781—Listening on Some Radio, from "Ziegfeld Follies of 1922" (Fox Trot) Piedmont Dance Orchestra
- 020791—Smilin' Through Casino Dance Orchestra
- 020791—Three O'Clock in the Morning Casino Dance Orchestra

MAIL THIS COUPON

GIMBEL BROTHERS, PHILADELPHIA Without obligating me, please send fuller particulars of Pathe offer.

Name

Town

\$69 for the Pathe, that sold at \$175

\$60 Dinner Sets, 106 Pcs., \$49.50

Imperial gold band. Pure white English porcelain. Gold-band design on edge. Unusual shape—octagon. Open stock. Coin-gold handles. Made by Johnson Bros., England. The best English porcelain we can buy. Full sets for 12 persons. \$49.50. 100 other styles of cottage, small family, breakfast or full sets for 12 persons at average savings of 40%.



Biggest Variety in Philadelphia

500 dozen thin-blown Table Tumblers with neat star-cut design, \$1 dozen while the lot lasts.

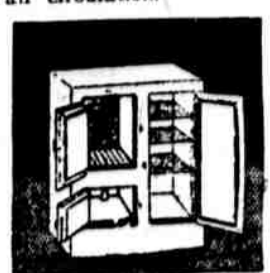
—Gimbels, Fourth floor.

September House Furnishings Sale

A few reasons why Gimbels are making new strides in volume of business—

Refrigerators

Alaska Star Refrigerators, side ice compartments, white enamel-lined, provision compartment, nickel-plated on solid brass hardware, dry-air circulation.



31-in. wide, 16-in. deep, 40-in. high, regularly \$28.50, at \$25.00

38-in. wide, 18-in. deep, 46-in. high, regularly \$32.75, at \$28.50

46-in. wide, 19-in. deep, 56-in. high, regularly \$59.75, at \$31.95



1800 36-in. Plain Top Kitchen Tables, oak finished base with drawer, value \$4.25, at \$2.95



Water Power Washing Machines, extra heavy tubs, dolly agitator, requires very little water pressure to operate \$17.95



200 dozen Gem Favyer Corn Broomes, selected quality corn with smooth handles, regularly \$1.00, at 48c



4-piece White Japanned Pantry Sets, set at 68c



Galvanized Bushel Baskets, corrugated with drop handles, recommended by the Department of Highways for ashes, each at 68c



8000 Porcelain Top Kitchen Tables, white enamel finish, base with partitioned drawers, size 25x41-in., slight imperfections if first quality would cost \$10, at \$4.95

—Gimbels, Fourth floor.

Subway Store Sale of Boys' Corduroy Suits

\$6.75 Save \$3

High-Grade "Crompton" Corduroy

Seems to be no wear-out to corduroy!

Best tailoring put into each suit.

Full cut Norfolk models for boys of 13 to 17 years \$6.75

Extra-Trousers Corduroy Norfolk Suits \$7.75

Both pairs of trousers full lined with strong khaki cloth. Patch and button pockets, side plait back. Exceptional value at \$7.75

—Gimbels, Subway Store.

