Gimbel Brothers
MARKET : CHESTNUT : : EIGHTH : NINTH
Home-coming Philidelphing and home-bound foliks
from mountains and Shore will find much to interest them
at Gimese.
Paris hats-new garments-furs at apecial savings. Thursday

## Thursday

## If She Wears Her Last Year's Wrap You'll Know It!

So markedly have silhouettes - and fabrics - changed, from the rough-and-ready aports coat, whose only, but most conspicuous change is a matter of adding many inches to its length, to coats that are straighter-line than any straight-line coat ever was beforebut mostly in the new wraps, which may be circular-or draped-or caught up here or there-or with the most wonderful, full-length inset panels of fairly regal furs-or are
apparently simple in cut, until you look at the sleeve-or that are reverible and one side't apparently simple in cut, until you look at the sleeve-or that are reversible and one side',
fur!-orBut there's pretty nearly no describing them, even when your pencil fairly leaps to tell the storyl Fashion is up to her tricks this season, Mesdames-and her tricks with Rodier Wizs

Wizard of theof Electricity-Rodier Creates the World-Famous "Cloquellar" or "Cloky" -which Gimbels imported direct from Rodier (what a thrill those great, mysterious-lookBut Every New Fabric That That Is Making Te
Beauty of Texture
Members of the Bolivia Family- Targuina, dangora, gerona, marvella, Alonzo, margova, delysia, Ormadah and good old Bolivia itself

Members of the Duvetyn Family-Duvetyn, veldyne, panvelina, "
French Cloakings-Rodier's Cloky, French "sedan bolivia," French "Rousseau The Famous British Tweeds-English, Irish, Scotch, double-faca, plaid-back, A Literally Magnificent Collection
 The-Very Furs That Make Them Glorious, Have Doubled in Value Since We Bought


Utility, Sports and Travel Wraps Without Furs at $\$ 25$ to $\$ 55$ With Furs at $\$ 59.75$ and $\$ 65$
Street Coats and Dressy Wraps Without Fur at $\$ 35$ to $\$ 89.75$ With Fur at $\$ 59.75$ to $\$ 295$


Trailingtering.
in Fur Neck-pieces


 Sale-Specials



Beautiful Nonsense"-traveled Inspiation. Then veered into Russin, Then dallied with Czecho-Slovakia. Then traced the outline of History back to Dante's Day. Borrowed from each-then blended her borrowings into a

Note the Increased Use of Ostrich and Peacock-But made into Roses, Foliage, Motifs, or Silvered-or
even ostrich brushes standing straight up, in front of a Cossack turban-
fierce as a Cossack; soft as a dove
Note the universal use of gold and silver laces. Note the use of ribbonse
Note the ornaments. Note the new colors almond green, esaile ter Note the ornaments. Note he new colors-almond green, ecaille, tortoise-
shell, prunelli, purple, besides the established colors Paris recognizes as

Note the Prices
For Paris Millinery Begins at $\$ 18.50$.

## Paris Millinery

 Opening

Half Price : Near Half : Less Than Half In Some Twenty Different Designs
Wonderful the varied effects in designs and colorings Draw string models; also frames of metal and celluloid. Haff or near it, at $\$ 1, \$ 1.25, \$ 2.95, \$ 3.95$ and $\$ 5.95$, while the 2500 lot lasts.

Women's New
Autumn Capes

- Made of good

Special at \$25

Big, Roomy Sports, Travel and Utility
Coats, at $\$ 19.75$ and \$25

## \$1.75 All-Silk Pongee at $\$ 1.35$




An exceptionally good-wearing quality, desirable for dresses and sturdy enough for upholstery
and fancy work. A new fall shinment inctudes roso pink, ciel, iliac, Niagara blue, old rose, jade, phon
blue, Egyptian blue, French blue, eminence, seal and fancy work. A new fall shipment includes roso pink, ciel, lilac, Niagara blue, old rose, jade, paon
blue, Egyptian blue, French blue, eminence, seal brown, navy and Mandalay; also plenty of the nat-
ural and black and white. \$1.35 a yard instead of \$1.75.




Famous September China Sale $\$ 1.00$ Lisht-cut Night Sets -2 Pieceses 50 e
82.00 Sandwich Trays-light cut, 81.00
83.50
sind
14-Pc. Ref reshmment Sets-
81.95 Flower or Fruit Bowls, with black $\quad \begin{aligned} & \text { Delivered where our wagons run. } \\ & \$ 85,00 \text { Frence }\end{aligned}$





