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COMPLETE NEW YORK BOND TRANSACTIONS

LIBRARY BONDS AND VICTORY NOTES table with columns for High, Low, P.M., and various bond details.

FOREIGN BONDS (SALES IN \$1000) table with columns for Area, Date, and various foreign bond details.

STANDARD OIL table with columns for various oil products and their prices.

MINING table with columns for various mining stocks and their prices.

BONDS table with columns for various bond issues and their prices.

DOMESTIC BONDS table with columns for various domestic bond issues and their prices.

Financial Briefs section containing short news items and market commentary.

LONDON STOCK MARKET section with text and data regarding international market movements.

PURCHASING AGENT AVAILABLE section with contact information for various firms.

Lawrence E. Brown & Co. section with contact information for accountants.

Federal Reserve Bulletin on Credit Insurance

A copy of a Federal Reserve Report, containing valuable information, will be sent free to any Manufacturer or Jobber upon application to The American Company.

This report is an intensely interesting and valuable Study of Credit Insurance, by the Federal Reserve Board. It appeared in a recent issue of the Federal Reserve Bulletin and we have reprinted it.

- Every feature of Credit Insurance is covered, notably: 1st. The guarantee that a merchant shall not suffer from bad debt losses which are in excess of the Normal Loss incident to his business. 2nd. Valuable as collateral with a bank. 3rd. The Normal Loss, and how it reduces the cash premium; also how this Normal Loss may be lowered by the "Merit Rates." 4th. The coverage of accounts, which assures protection on each and every customer with a designated rating. 5th. Forms of policies, Limited and Unlimited, and the contents thereof. 6th. The Collection Service, a potent and constructive factor in preventing losses. 7th. The simple and satisfactory method of adjustments. 8th. The lower percentage of losses sustained by merchants with Credit Insurance protection than by merchants without it. 9th. How the present day policy may readily be understood by merchants.

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