

STORE CLOSED ALL DAY TODAY

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WEATHER Unsettled

Tomorrow Brings Back All the Great Opportunities of the September Sales

It Seems Impossible to Get Far in Life Without Censure

Some people seem to have been born to criticize, and "against criticism," says the great Goethe, "there is no defense."

It may be for good to be talked about adversely. It should make us watchful and careful. It is hard for men to understand each other. All of us are more or less disposed to be critics of people's doings, manners and business undertakings.

If we are wrong in our ways it will be a help to be set right, and we should be thankful for constructive criticism.

If we are clearly right in our plans and practices, and if our friends would be kind enough to let us know if we are, the effect will be to double our single track and put on better locomotives.

[Signed]

John Wanamaker

September 4, 1922.

Exclusive Imported Girdles From Paris

Individual girdles, so rich in color, so striking, so distinctive, that one creates a dress around them, which is just what Paris designers are doing. One gorgeous wide-band girdle with a wide hanging panel is full of color—rhinestones, cut steel, red, blue and dark pearl-like beads are used in elaborate (Main Floor)

A Dressmaking Service for Girls

has been added to the Women's Custom Tailoring and Dressmaking Bureau. Dresses of every description for girls of eight to sixteen years are made to measure at moderate prices. Charming models are shown for party and dress wear, for school and every day. Materials include (Second Floor)

Anderson gingham, linsens, voiles, dotted swisses, serges, taffetas and Canton crepes. The "Mary Pickford" party frock in glace taffeta is a favorite. All the frocks have a pleasing individuality and simplicity that mothers will like, and they are made to order from start to finish. (Second Floor)



HERE Is the New Short Fur Coat for Winter

It will be one of the prevailing fur modes. Particularly the new Balkan blouse—a short coat that blouses over a deep hip band. This model appears in black mole, with cuffs and the new high-standing collar of ermine, both collar and cuffs edged with wisps of monkey fur. It appears again in silky black caracul collared and cuffed with kolinsky; and again in gray moleskin with squirrel. Caracul in all its phases is used—at its loveliest in a short coat of all white, and another of platinum gray caracul. The new models, short and long, will be arriving in the Fur Salons almost daily now. (Second Floor)

Introducing the Not-Quite-Finished Tailored Suit for Women

A new idea! Women who have trouble in finding ready-made suits to fit them will be enthusiastic over it. It is made by our own skilled men tailors, and is practically completed, except that sleeves are only basted in, and the coat lining not yet in. This makes it possible to complete the suit to order, fitting it to the customer in every individual detail. Collar, sleeves and everything are made exactly right before the lining is put in. For this careful fitting no charge is made. In other words, the suit is sent home completed to order, for the ordinary price of a ready-made suit. (First Floor)

A Price Astonishingly Moderate—\$35 or \$45, According to Material

It is important to note that the fabrics are of fine quality—rich and beautiful velours, tweeds and novelty cloths. They offer a choice of black, navy blue, a lighter blue, black or blue with white hairline stripes, several of the newest brown shades, a soft heather color and various mixtures. Linings are of good and serviceable peau de cygne. The tailoring is hand-done, and expert in every detail. There are a dozen models, supplying ample variety of coat line and length, collar cut, and so on. Sizes are 34 to 46. It is the first time such an opportunity has been offered in Philadelphia. (First Floor)

Good Cowhide Boston Bags at \$2.25

First time we ever had a bag of this quality to sell at this low price. Fine, soft, handbranded cowhide, in brown or black, 13, 14 and 15 inches long. Also some with overlapping frames, at \$3. All are strong, serviceable frames, at \$3. All are strong, serviceable and good-looking for school, college, business, shopping and traveling use. (Main Floor)

School Bags and Everything to Go in Them

School Bags, 65c to \$6. Filled Pencil Cases, 25c to \$3.50. Tablets, 5c to 25c. Composition Books, 5c to 75c. Loose-Leaf Books, 20c to \$1.50. SPECIAL—A school bag outfit, with two composition books, a tablet and a filled pencil box in a good bag, is \$1.50. (Main Floor and Seventh Floor)

Announcing: 45 New Models for Needleworkers

The Art Needlework Store is all ready for needleworkers who are interested in the new designs. Scarfs, luncheon sets, doilies, centerpieces, dresser sets, pillows and all the things that when hand done make home more homelike, all show the new designs and the new ways of working them. There is intelligent, kindly help here, too, for those just beginning to do hand work. It is given freely and in full measure. (Second Floor)

Many Fall Dresses Are of Wool Crepe

A graceful fabric for draping and in the right weight for Fall. In black, navy, brown, French blue, plum, mulberry, gray and many other shades. 38 inches wide and 42 a yard. (First Floor)



CAROLINE REBOUX Is Making Felt Millinery

NOT merely trimming it, understand; but making the hats from start to finish, out of lengths of soft French felt as pliable as velvet. (Milliners call them felt "skirts.")

Smart examples of these new softly-draped felt hats from our own milliners appear in the Gray Salons. They are wonderfully adaptable to picturesque shapes, large and small.

With them are many other variations of the felt millinery mode, which fashion particularly emphasizes this season.

Note especially the many lovely new shades of brown, such as fallow, suchard, marron d'Inde, bamboo, rosewood, Tunisian and others.

It would be possible to have a dozen brown hats this season, each a different shade and each delightful. (Second Floor)

New \$28.50 Winter Coats for School Girls

Good warm coats and well tailored. Some of the prettiest have collars of racoon or other furs. Or beautiful all-wool chinchilla coats with collars of the material. For extra warmth they are lined and interlined in all the best Fall shades—browns, reindeer, Sorrento blue and navy. Sizes from 8 to 16 years. (Second Floor)

Most College Girls Like Pajamas

and here are some they will especially like, because they are so dainty and attractive for such small prices. Jacket style in white percale at \$1.85; pink or blue percale at \$2.50; soielette in pink or blue, \$3.85, and pink or blue tussah at \$5.50. Middy style in white percale with blue trimming, \$1.85; colored soielette or cotton crepe, \$3.85. (Third Floor)

Among the Prettiest Silk Blouses From the Sale of Waists

are many intended to go with the colors of the Fall suits or separate skirts and women will be delighted at the savings in price—

A Third to a Half Less

Beautiful imported beaded over-blouses of crepe de chine in the new shades of barberry, muffin, bob-o-link and majolica blue, at \$13.85. (East and West Aisles)

More Open-work Silk Stockings Have Come for \$2.85 a Pair

Full-fashioned stockings and every thread all silk. Each pair is worth a great deal more.

Not a second in the shipment and the open-work clock designs are remarkably dainty and attractive. (West Aisle)

What Are the Advantages of Buying Housewares at Wanamaker's During September?

The advantages are many, of which these are the principal points.

First—All housewares in the Wanamaker collection are reliable.

Second—The variety is the largest and most practical to be found in any store.

Third—The prices on great quantities of these things are reduced in September.

Therefore

whether you want a small paring knife or a refrigerator, whether a cleaning cloth or a vacuum cleaner—whatever you want, that is within the scope of a household utensil, September is the time to buy it, and Wanamaker's is the place.

Prices Reduced on Thousands of Articles of These Classifications

Refrigerators
Electrical Household Appliances
Sewing Machines
Aluminum Utensils

Enameled Cooking Utensils
Bathroom Furnishings
Brushes, Brooms, Cleaning Cloths
Cutlery

Baskets
Pantryware
Tinware
Ironware
Carpet Sweepers
Wash Boilers

Galvanized Ironware
Woodenware
Kitchen Cabinets
Serving Trays
Percolators
Vacuum Cleaners

And Famous Blu-Mottle Laundry Soap at \$5 a Hundred Cakes (Fourth Floor)



The Potteries of the World Poured Forth Their Treasures to Make the China and Glassware Sale So Big

Rich, handsome dinner sets from France, from Japan, England, Czecho-Slovakia, or the substantial, day-in-and-day-out, solidly good American sets.

Sparkling glassware from Belgium, France and all the corners of the earth where glass is made good and made beautiful.

Side by side in the China sale are the rarest and the most matter-of-fact pieces; the most expensive, or the most practical for all uses.

Upward of 3000 dinner sets—complete ones or open stock—and thousands upon thousands of pieces of glassware and

Not a Single Item at a Saving Less Than 15 Per Cent While Some Reductions Run to 50 Per Cent

That is the opportunity offered by this September Sale. A greater variety of better things at lower prices than has been assembled for retail selling for many years—if ever before.

Despite the splendor of it all, the needs of every home are met completely and met economically.

It is a sale bristling with money-saving opportunities for everybody, every home. Here is an imported glass tumbler for 5 cents (which, by the way, is the lowest price the same grade tumbler can be had for anywhere). (Fourth Floor)

while almost alongside of it is a dazzling one of French glass at \$30.

A small glass piece for the table is here for a dollar or two, also a whole table set ranging as high as \$300.

There is a dinner set for \$6, while one of the rarest of all is marked \$435, and there are hundreds of prices in between, depending upon the quality and number of pieces.

Back of it all are piled up the reserves that promise days and days of just such choosing. And every item in all the Sale is the best obtainable the world over, at anything like the price.

It's Fall—And a Man's Hat Is the "Newtone," \$6

Holidays are over and men are back at their desks again—great reunion times and time to put away the Summer things, too.

Men are wearing Fall hats right now and the men who wear smart ones are picking the "Newtone."

Different in color—in fact, it is not really in colors at all, for the browns aren't so brown, nor the grays so gray. It's a hat of tones.

The brims are a little wider, more curved than before and all in all the new hat is a man's idea of what it ought to be. (Main Floor)

He Wouldn't Be a Healthy Boy If He Wasn't Hard on Shoes

Especially in school days, he kicks them and scuffes them out before you realize he has started to wear them.

The thing to do is to get the "scuffe-proof" kind. Good shoes, of solid materials and made to stand the wear.

Such a pair of school shoes is here at \$5. High shoes, of course, in the blucher style. Made of black gunmetal with thick white oak soles. (Main Floor)

September Brides Are Choosing Wedding Silver

It is a sensible custom which permits a bride to select the pattern of the sterling silver which will be given her and it much simplifies the gift problem for the family and friends. The Wanamaker Jewelry Store offers a remarkably large number of most desirable period designs from the fine old Colonial type to the elaborately hand chased. The different pieces of the tea service may be bought separately and the small silver added to from time to time. Nearly every pattern has small silver to match. Tea services, five pieces, \$225 to \$1050. Kettles to match, \$145 to \$600. Walters, \$250 to \$750. (Main Floor)

The Twang's in the Air and a Steamer Rug Ought to Be in the Auto

A heavy, comfy one that you can wrap all up in and be warm during all the long ride.

Such a robe costs only \$7.50. An unusual price, of course, and what is more they are unusual robes.

They are 60x72 inches, with fringed edges; a solid tan on one side (two shades to select from) and plaid on the other. (Main Floor)

Rare Enough to Be Gems—The Anglo-Persian Rugs Are Surely a Delight

Some new ones have gotten in, not nearly enough, but certainly glorious in the colorings and patterns no other rug possesses.

And below that wonderful beauty is the ironclad weave that has made the Wiltons known for generations among the sturdiest of rugs.

11.3x15 ft., \$215	27x54 in., \$13
9x12 ft., \$125	2.3x15 ft., \$43
8.3x10.6 ft., \$114	3x9 ft., \$34.75
6x9 ft., \$77	3x12 ft., \$46.50
4.6x7.6 ft., \$43	3x15 ft., \$58
36x63 in., \$20.25	

(Seventh Floor)