

Store Open 9 A. M. to 5 P. M.

Store Will Be Open All Day Tomorrow (Saturday) and All Day Monday, September 4th, as Usual.

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

Potatoes cooked in 10 minutes. National Pressure Cooker. Saves one-half gas bill. Demonstration at Gimbel's, Fourth Floor.

For Saturday

At Gimbel's Sale of Slightly-Used Sewing Machines

Just received from dealer a limited number of slightly used sewing machines equal to new.

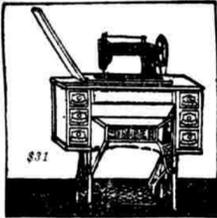
A Purchase That Means a Saving to You of from One-fourth to One-half Below Regular Prices

TERMS

\$1

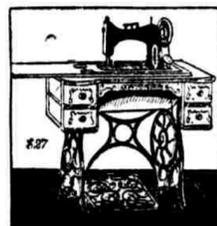
WEEKLY

NO INTEREST NO EXTRAS



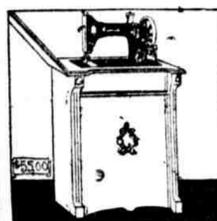
Singer Machines, \$31

Less Than Half Price Slightly used, but in Perfect Condition.



Lesing Machines, \$27

Floor samples equal to brand new machines.



Domestic Parlor Cabinet Sewing Machines, Special, \$55

Brand new machines, regular price \$69, sale-priced \$55.

The makes offered in this sale need no description.

Every housewife knows their quality and that they are superior to most machines, guaranteed to give satisfaction in every particular.

—Gimbel's, Fourth floor and Subway Store.



Beginning Tomorrow, the Sale of Men's Suits to Order at \$34.50

Comparable With Best to Be Had at \$45 to \$60, in Fabrics and Tailoring. Choice Is From 200 Fabrics

Just the weights and colorings for Fall, for Winter, for year-round wear. Be critical as to fabrics and making—we stand back of every suit and the broad guarantee is: Our risk as to fit.

Made to your order, made to fit YOUR figure and its special requirements. And \$34.50 is the low price possible by co-operation with a big wholesale tailoring concern that thereby keeps its skilled force intact over a (to them) "off" period.

Extra Trousers to Match at \$10.50

An extra pair of trousers practically doubles the life of the suit.

—Gimbel's, Special Custom Tailoring Section, Second floor, Ninth Street.

Sale of Women's \$50 to \$85 Suits at \$39.75

Every Garment "Checks Up" by Gimbel Ideals

Been working towards this Sale for—not only weeks, but actually months!

Got the luxurious new fabrics as well as the finest staples that come.

Got furs for trimming that even we—with all our three-store buying resources—even we couldn't buy today at twice our original prices.

Here they are:

31 Styles Sizes 34 to 52½

Marleens, tricelines, Poirer twills, hairlines, evannas, suede-cloths, yalamas.

Squirrel-fur trimmed suits, beaver-trimmed suits, wolf-trimmed suits, fox-trimmed suits, nutria-trimmed, caracul-trimmed.

But 14 styles included without fur—something in this sale for every woman's need.

—Gimbel's, Salons of Dress, Third floor.



Men's Kuppenheimer and Society Brand \$45 to \$65 Suits Reduced to \$25

Right weights for men and young men, for Fall wear and year-round wear—

Quarter-Lined : Half-Lined : Full-Lined

Prep school and college men will find just the smart clothes needed.

Worsted, soft-finished worsteds, velours, tweeds and cassimeres.

Half price and near half—every wearer of good clothes knows what superlative bargains these Kuppenheimer and Society Brand Suits are at \$25.



(c) B. K. & Co.

From other suppliers—

All Men's Summer Suits at Half Price

- Palm Beach Suits } \$7.50
- at
- Mohair Suits } \$10
- at
- Tropical Worsteds } \$17.50
- Suits at
- Gabardine Suits } \$20
- at
- Blue Serge Suits } \$15
- at
- All-Linear Knickers } \$3.75
- at
- All-wool Stripe Flannel } \$3.75
- Trousers at

—Gimbel's, Second floor, Ninth Street.

School Specials—Girls' Coats, Skirts Middies, Blouses

\$15 to \$19.75 Coats at \$8.95—Fall weight. Velours. Tweeds. Serge. Mostly straight-line models—with a belt or with a swagger! Browns and navy. 6- to 14-year sizes in the lot.

All-Wool Serge Skirts, Special at \$3—Kilted onto a "body." Navy blue.

\$2 Middies at \$1—White drill with blue collar and cuffs. Chevron on sleeve. Laced front. 8- to 18-year sizes.

\$2 Dimity and Voile Blouses at \$1—For skirt or jumper dress. White; daintily smocked in pink, blue or green. 8- to 16-year sizes.

—Gimbel's, Salons of Dress, Third floor.



\$1.25 Pirika Chocolates 60c lb.

Chocolate-covered Nuts, Fruits and other "goodies"—and at 60c lb. instead of \$1.25.

Other Candy Specials

\$1 box "Pirika" nuts and cream; lb. box..... 50c

\$1 box "Pirika" plantations, fruit nougats, buttercotch, marshmallows and others; lb. box..... 50c

Labor Day Combination

\$1 box "Pirika" chocolates, 1-lb. box peanut brittle and 1-lb. box jelly gum drops, \$1.75 value, the 3 lbs. for..... \$1

—Gimbel's, Chestnut Street Annex and Subway Store.

Short Coats for Babies

\$4.95, \$5.95, \$6.95, \$7.95

The daintiest, sweetest little coats of wool crepe. Fashioned with a yoke and hand smocked. In white and delicate pinks and blues; sizes 6 months to 3 years.

Chacchilla coats in cream color. Practical, warm, coats, nicely trimmed with silk braid and pearl buttons. Sizes 6 months, 2 and 3 years, at \$4.95 and \$6.95.

—Gimbel's, Third floor.

Boys' Norfolk Suits at \$10

With Extra Pair of Full Lined Knickers at \$12.50

Ages 8 to 18 years. All-wool Norfolk suits of tweeds and cassimeres in gray, brown and olive mixtures. Coats mohair lined; the season's newest models to choose from.

Boys' Blue Serge Suits. Ages 3 to 10 years. Oliver Twist suits of all-wool French serge with Broadfall trousers, laced in back. Blouse made with double yoke, back and front; collar, cuffs and shield trimmed with white, gold or black braid; complete with large black silk tie. Value \$7.50, at..... \$5

—Gimbel's, Second floor.



Women's Smartly-Styled "Perfection" Low Shoes \$7.85

Soft black glaze kid and chrome patent colt. Slightly elevated arch to give the foot support. Narrow at heel to prevent slipping. Cuban and military heels.

Distinctively designed! Widths AA to D. \$7.85.

2100 Pairs of Brogue Oxfords, \$3.85

Women's and young women's. Also strap pumps. Ends of different lines from stock. All sizes in the lot—a clean-up special at \$3.85.

—Gimbel's, Second floor.



Gimbel's Have the Exclusive Distribution of Salem Tires in Philadelphia

Super Size Guaranteed 10,000 Miles Regular Size Guaranteed 7000 Miles

These are good tires, well made, thoroughly tested. Note the big thick non-skidding tread. Note that the "carcass" is made of finest long staple cord materials, subjected to exacting tests, and every layer impregnated with pure gum. Note that the cushion is of soft, flexible live rubber that binds tread and fabric into a single working unit, and practically eliminating tread separation.

Note that Salem Cord Tires are broadly guaranteed, and adjustments—if any—are fairly based on the selling price.

Salem Super-Size Cords

10,000-Mile Guarantee on Sale Price : Full Over-Size and Heavy Non-Skid

30x3½ \$13.75	32x4 \$24.30	32x4½ \$31.40	36x4½ \$34.65
32x3½ 19.10	33x4 25.05	33x4½ 32.15	38x5 39.15
31x4 22.15	34x4 25.70	34x4½ 32.95	35x5 41.10

Salem Regular Size—7000-Mile Guarantee

Made Fabric Size, Full Cord Construction. Air Bag Cured—

30x3 \$9.10	32x3½ \$15.90	32x4 \$18.90	33x4 \$19.40
30x3½ 9.90	31x4 17.90	32x4 18.90	34x4 19.90

—Gimbel's, Auto Service, Fourth floor.



"Rough and Tumble" School Shoes



\$2

For children, misses and little fellows.

All-tan willow calf. Heavy oak soles. Broad barefoot last, giving plenty of room for the toes.

And not a tack or a nail anywhere!

School shoes for service, \$2. —Gimbel's, Second floor.

In the Subway Store

\$29.75 to \$45 New Fall Suits at \$21.50



Tricotines, Velours, Tinseltones, Poirer Twills and Serge. Braided, embroidered, braid-trimmed, slashed—some even with big fur collars.

Navy blue, black—some browns. Misses' sizes 16 to 18. Women's sizes 36 all the way up to 62!

\$22.50 to \$25 New Fall Coats at \$15

Mannish coats—with great big pockets, cross-over belts, big storm collars, storm straps on the sleeves—they're corking! Herringbones, sports coatings, mixtures. The new tans and grays. Misses' sizes, 14 to 18. Women's sizes, 36 to 46.

—Gimbel's, Subway Store.



Fur Capes

Advance Sale-Priced

\$39.75

Value \$59



42 inches long—newest thing!

Brown French coney.

—Gimbel's, Subway Store.

Boys' School Suits With Extra Pair of Knickers at \$5.95

The ever-popular Norfolk model in neat stripes and mixtures; flap pockets and inverted plaits.

Boys of 7 to 15 years can be well fitted, at \$5.95.

Other Norfolk Suits for Boys at \$8.50, \$9.75 and \$12.50 All Have Extra Pair of Knickers

—Gimbel's, Subway Store.

A Grand "Sweep" of 337 Men's Palm Beach Suits \$7.50



Every Palm Beach Suit in stock to be cleared out at this rock-bottom price!

Each suit carries the "Genuine Palm Beach Label."

Good range of colors and stripes.

All sizes—up to 50 stout.

Buy for wear now, and next summer. \$7.50.

—Gimbel's, Subway Store.

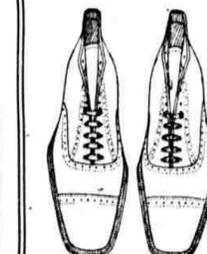
Tomorrow at 9 o'clock Subway Store Will Sell Several Thousand Pairs of Women's Walk-Over Shoes

Shoes Samples and Factory "Rejects" \$2.95



Perfectly wonderful values! Strap pumps, dress pumps, brogues and two-tones in the lot. All sizes. \$2.95.

Several Hundred Pairs of Men's Walk-Over Shoes at \$3.95



Samples and Rejects Nothing to harm the service. All are early Fall styles. —Gimbel's, Subway Store.