

Here are shoes that will outlive any number of inferior kinds. Shaped right for growing feet, and perfectly finished inside and out

For children of about five to ten years (sizes 81/2 to 2) are: Tan calfskin blucher oxfords at (First



A Pretty Little Hat of Dark Blue Velvet

n the new shirred effect, with great dashing loops of velvet a

the sides, is \$10.50. A new turban of rich dahlia ed velvet, with a garniture of braided self-color velvet, is equal

charming for \$10.50. At \$10.50, too, is a black velve iat, the brim fashioned of black clvet leaves, each leaf bound ith silver cloth

Black and silver is a good comination, appearing in several new hats of velvet or hatter's plush.

Many new ideas are shown now illustrating the lovely Autumn colors and becoming shapes, and all moderately priced at \$10, \$12 and under.

(Second Floor)



Tan calfskin high-laced shoes at \$5 and black calfskin at \$5.50, For growing girls who wear

sizes 21/2 to 7 are: Tan calfskin blucher oxfords at \$6. Black or inn calfskin oxfords with wing tips and perforations at \$6.75. High-laced calfskin shoes in black and tan at \$7, \$7.50 and \$9.50. Floor)

Silk Jersey

Petticoats, Special

at \$3.85

Good firm silk jersey top, deep pleated silk flounce. Navy blue, black, brown, green, American

(West Alsle)

1000 Hand-Made

Philippine

Undergarments

\$1.85 to \$3.85

A specially low price because of an occasional tiny spot that puts them in the "second" class. Other-

wise perfect. Nightgowns at \$1.85, \$2.85 and \$2.85.

Envelope chemises, \$1.85 and \$2.85, All of fine, firm batiste cloth, hand-

made and exquisitely hand embroid-ered; a number with open "collota"

(West Aiste)

Long Chamois-Lisle

Gloves That Can't

Be Beaten for \$1

(Main Floor)

pleated silk black, brow Beauty, taupe

work.

A quality regularly sold for more.

there a fancy mohair. (Third Floor)

A Cap Is a Man's First Step Away From a Straw Hat

Especially when there are holidays to enjoy-a light, comfortable smart sort of a cap.

Nothing else will do, says the motorist or the chap who walks the proudest on the boardwalk. And with the man who knows no cap will do but the "REDLEAF." None other could be so smart nor so good. And a new lot of

"REDLEAF" caps has come in. Teasel cloth caps, soft and woolly, in light colors that feature the indistinct plaids. Price, \$3. (Muin Floor)

Ever See a Man Who Didn't Want a Necktie or So?

Ever see a time you didn't want one or two?

And if ever, you'll want them right now when some of the smartest .f the year are marked at 35c and 65c. Certainly they are worth a great deal morethey are good through and through, first quality in every particular.

No end of choosing when it comes to patterns and colors.

(Main Floor)

Brogues-As Husky as the Man Who Wears Them -\$6.40

Brogues of grained calfskin in tan. All in all they are rather plain although a few tiny perforations mark the tip and all seams are double sewed for strength as well as smartness.

We doubt if they can be equaled ! Imported, sixteen-button length, in a fine such finish, with heavily em-broidered backs. Best shades of sand, mode, beaver, pongee, light gray, also white and black. Women are stocking up with them for months Heavy soles of white oak-soles that promise months of wear at a glance-and flat, comfortable heels, (Main Floor)

and pleasure to our customers.

And the first complete display of these goods in this new way is the display of the splendid collection that comprises the Wanamaker September Sale of China and Glasswares.

Without question this is the best sale in interest of the customers Philadelphia has known in many a year.

It comprises the following—

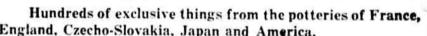
725 French China Dinner Sets at \$50 to \$425. These prices representing reductions of 15 to 40 per cent.

540 English China Dinner Sets at \$35 to \$200. Representing reductions of 15 to 35 per cent.

1250 American Dinner Sets at \$6 to \$85. Representing reductions of 15 to 50 per cent.

Among these dinner sets is such variety, such charm of new patterns and new decorations as have not been known in many a year.

Whether you have china to buy or not it would be a pleasure for you to come in and see what exquisite things have been brought together.



in the way of service plates, salad, entree and dessert plates, tea sets, breakfast sets, tea plates, cereal sets, mixing bowlsall at savings genuinely remarkable.

Exquisite New Glasswares at **Remarkable Savings**

Fine thin-blown stemware goblets, sherbets, ice creams, etc

Flower bowls, flower vases, sandwich trays, cheese and cracker dishes and fruit bowls in plain crystal, colored and gold decorated.

Tumblers as low as 5c.

Fine thin cut tumblers at 10c.

Gold-encrusted glass in splendid assortment at \$3.75 each. Crackled ice tea sets, \$3.75

Hand-painted flower bowls at \$2.

There are dozens and dozens of pieces priced away below regular selling figures-at least 10,000 of them below half. (Fourth Floor)

The Whole Stock of Electric Lamps, Shades and **Candlesticks** in the September Sale

It is well known that we have right here in this store more lamps, more shades and better than are to be found in any other store.

Now this whole stock is reduced 10 to 50 per cent.

Prices start at \$1.50 for a boudoir lamp and go to \$225 for a French shade as gorgeous as a Parisian ball gown.

There are floor lamps, bridge lamps, desk lamps, boudoir lamps, candlesticks and lamp shades.

And you can choose from them all at the lower September prices.

Many of them are single and exclusive designs. If you wish to choose from these you must come right away.

Truly it is a sale of such character as to make light cheaper than darkness. (Fourth Floor)