

## Q

## This Is Wanamaker's Down Stairs Store

Nearly four acres of floor space, more than $\mathbf{3 0 0 , 0 0 0}$ cubic feet of fresh air pumped in every minute; wide aisles; large regular stocks of low-priced, worth-while goods for men, women, children and the home; a Philadelphia store different from any other and entirely Wanamaker's.


Autumn Frocks for School Girls
That We Think Will Prove "Exactly What You Had in Mind," They Are So Pretty and Serviceable and Moderately Priced, $\$ 6.75$ to $\$ 13.50$
Ofttimes the mother with daughters of school-going ages has an idea in HER mind
to just how she would like to see them dressed. And then, of course, the daughters have THEIR ideas. Surely the designers of these pretty school frocks got the point of view of attractive becomingness.
 buttons. Snowy plque colla
off. Sizes 8 to 14 years.


24 Autumn Styles of Women's Cloth and Silk Dresses, All at \$15

$\qquad$
Women's Herringbone Tweed Coats Are Decidedly Unusual at $\$ 12$


## Best Sale of Boys' Two-Knicker Suits in a Long Time at $\$ 11.50$

What does your boy need in a suit? Warmth, medium weight, good all-wool material, strong sike sers,
sions, and an extra pair of knickers?
That's what he will find in these suits which have been freshly reduced from our regular stocks because there are not all sizes in every Either gray, brown or green mixtures in all-wool cheviots and a
few pencil-stripe tweeds. buttoned po
for exercise
Built especially to Wanamaker standards, which means the best
and strongest silk sewing, the firmest taped seams and properly proportioned sizes. Sizes 9 to 18 years.
Of course, the materials are of test
Of course, the materials are of tested all-wool, because every boy's
The Shoes a Boy Wears to School

lenther on thick, welted soles. mighty sant serviceabie. That perforations. are
The prices, which run according to size, are very Men's Sports Oxfords Are Down


Boys' Brogue Oxfords, \$2.75 Sturdy tan brogues, stzes 1 to 5 . Thes have been
taken from regular sock and marked down more
than athird just in tima aro the

Men's Madras Shirts, $\$ 1.50$ Shirts for the man who demands good
material, conservative colors, and careful cut and finish. Made of fast-color, woven-stripe
madras according to Wanamaker patterns. madras according to Wanamaker patterns.
Lavender, blue, green, tan and black and
whit

Men's Neckties, 25c Good-looking striped and figured neck-
ties of silk and cotton that are now a third
to half less. Plenty of choice in the darker to half less.
colors.
(Down statre


A New Autumn Hat Is the Better Half of a Holiday! These Are New and Charming at $\$ 8$
Large and moderately large shapes, just
as the fashion forecasters told us to expect.
But we never anticipated anything so appeal-

$\qquad$
Tan elk sports oxfords with rubber suction
soles and heels and brown leather trimmings have
been reduced to this extremely low price. All sizee Men's Cotton Underwear Specially Priced 50c
 Men's Cotton Half Hose
 1200 Petticoats Specially Priced, $\$ 1$ to $\$ 3.65$ entire reem and petic ins possible are all crisp and fresh-looking, the sort one

Sateen Petticoats, \$1
$\qquad$
Silk Petticoats, \$2

Taffeta Petticoats, \$2.85
tucked and rumfed founce. Black, navy and change

Silk Petticoats, $\$ 3.65$

Sale of All-Wool Blankets, 66x80 Inches, $\$ 7.50$ Because a manuructurer turned over his would be proud to give and very happy to
striped messaline silk petticoats, with
ther forted flounce. black with colored stripes.
$\qquad$
$\qquad$
at $\$ 7.50$ ?


