

Organ plays at 9, 11 and 4:50
(Melody and Chimes at Noon)

WANAMAKER'S

Store Opens at 9
Daylight-Saving Time

WANAMAKER'S

Store Closes at 5
Daylight-Saving Time

WANAMAKER'S

WEATHER
Cloudy

Tomorrow—the Last Golden Hours of the Wanamaker Great August Sale of Furniture

For the Information of the Public

Every day this store is open there is not less than

One Hundred Thousand Dollars of Fresh New Goods

received and placed on sale to take the place of what was sold and delivered to purchasers the day before.

This seems incredible, but the facts can be always quickly proven when called for. Therefore we are absolutely sure of showing the freshest and newest goods every day.

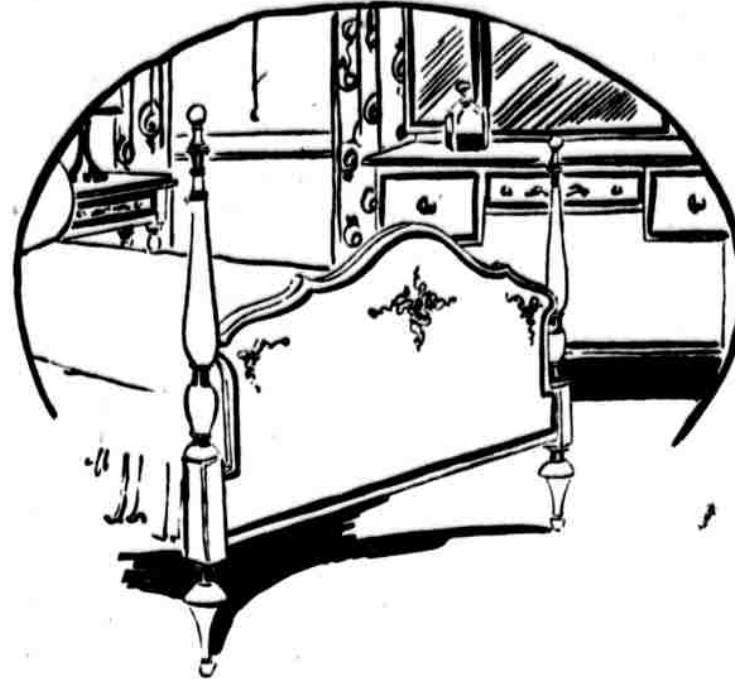
Pricing them fairly from the first sells them and saves us from so many customary "reduction sales."

[Signed] *John Wanamaker*
August 30, 1922.

It would be the greatest pity if any one wanting to get new furniture should fail to become aware of the extraordinary opportunities that are presented in the August Sale of Furniture tomorrow.

It would be regrettable if any such person knowing of the Sale and intending to take advantage of its opportunities should wait until August is past, for with August passes also the Furniture Sale.

It has been the most extraordinary Sale, surpassing in the volume of its business, but



also for its varieties, its excellencies and its savings, any other sale either of the past or the present, here or elsewhere.

We Still Have Enormous Quantities of Furniture After Making Shipments to Nearly Every State in the Union

You can come to the Sale tomorrow and find a vast assemblage. On the Fifth, Sixth and Seventh Floors, there seems hardly any diminution of the great stocks that were here on the first day of August.

This is due to the fact that we have kept the Sale up. Almost as fast as suits and pieces have gone out other suits and pieces have been brought in from the warehouses.

We are always in the furniture business. Any day in the year you can come here to

Wanamaker's and find great varieties, great excellencies and great values—greater values than can be had elsewhere.

But it is in August and in February that the Great Reduction Sales take place. In August and February that the prices come down 10 to 50 per cent.

And now August is almost over. The Sale must be closed tomorrow night and the special reduction tags taken off.

It Must Close Tomorrow Night, but There Are Still Eight Golden Hours to Buy

Is there any one that needs furniture who can afford to delay and let these opportunities go by?

A fitting wind-up of this Great Sale is the distribution of a delayed shipment of \$50,000 worth of dining-room and bedroom furniture that came in the other

day and that we marked to half price to be sure of its going before the Sale was at end.

There still will be plenty of these suits tomorrow and ample variety for every choice.

If you have a dining-room or bedroom to be re-furnished, why not do it tomorrow at half price?

Women's Last Cotton Frocks, \$2.50 to \$10

Want a coral-color dotted Swiss—or a silk pongee frock—or a filmy white voile—or a pale green tissue dress—or a practical navy blue or dainty rose pink frock? Any or all for what women call "next to nothing"?

Then be sure to see the racks of cotton frocks. Here are the last of some of the Summer's prettiest dresses. They are marked to vanish quickly, and thrifty shoppers will wear several pieces for late-Summer wear, and all Winter in warm houses. Mostly far less than half.

Would You Judge a Woman by Her Jewelry?

Perhaps it wouldn't be fair to do that, but there is no doubt but that beautiful jewelry does betoken good taste, and the way it is worn the judgement of the wearer.

In the matter of diamond rings, there is an almost unlimited choice of exquisite designs in platinum mountings, the price varying according to the number and size of the diamonds. All the diamonds are exactly the same grade—the finest to be had. The least expensive diamond ring is \$93, and there is a long and gradual gradation up to \$280.



Women's New Afternoon and Street Dresses of Crepe and Satin \$27.50 to \$35

They are exceptional dresses for the prices. Materials are all-silk crepes of good quality, many of them satin-backed. Colors are dark blue or black. Lines are the newest, and styles so charming that every dress looks far more expensive than it is, and could well "hold its own" in almost any assembly.

On some are extremely wide flowing sleeves; others are sleeved to the wrist and there gathered tightly. Some have dull silvery girdles, others glittering jet, others no girdle at all. Nearly all are cleverly draped at the sides, and some have a pronounced circular effect.

Tiny Baby's Long Coat

must be warm and white and exquisitely hand embroidered to properly satisfy his adoring relatives.

With all that, it need not be expensive, for some new coats, of soft, warm cashmere and crepe, lined and interlined, are \$6.75 to \$9.50.

Made-to-Measure Topcoats

Will Be Ready When the First Cold Comes

if you leave your order with the Women's Custom Tailoring Bureau now. Autumn designs and new fabrics are ready, and already the tailors are busy for foresighted women.

Tweed topcoats made to measure for \$65. Fur-trimmed coats of fine French fabrics at the special price of \$150, for a limited time.

Other prices according to material. Suits and dresses are also made to measure at moderate prices.

New Serge Dresses Are Ready for School

Prettily made with touches of bright-colored hand embroidery, and they have bloomers to match. In blue serge only, 8 to 12 year sizes, \$11.50.

New \$22.50 Silk Dresses for the Young Woman's Holiday

What surprisingly interesting trimmings loops and streamers are when used in just the right way!

The new dresses are an instance. They are made of a good quality crepe de chine in navy, sable brown or black with a gathered waistline and rows and rows of tiny pinch tucks on waist and skirt. Long streamers of the silk fall from above the waist to below the hem and loops finish the short sleeves. All sizes from 14 to 20.

A Clearaway of Bathing Suits for Women

Before Labor Day, not after it, please notice, so that every woman who expects to go to the shore may have a new bathing suit for much less than half the earlier-in-the-season price. In fact, many women wait until now to buy suits.

Black surf satin bathing suits with white or colored trimmings, two styles, at \$3 each. Wool jersey suits with tights attached, navy, black and colors, \$3.75 each.

A collection of odds and ends of silk, satin, silk-and-wool and wool jersey suits at \$5. Fine novelty silk and silk jersey costumes at \$10. Bathing capes in cretonne, oil silk and a few wool jersey, at \$2.50 each. Wool tights, black, \$1. Gray, 50c.

There's Nothing Just Like the "Feel" of a Linen Napkin

Crisp, yet somehow soft and as refined as anything in the world. Lustrous and beautiful, too, when spread across one's lap or lying folded beside the plate. The whole meal seems better for it. And the new napkins of Irish linen are marvels at \$5.75 the dozen. They are 22 inches square and there are five attractive patterns to select from.

Antiques

has just been enriched by a number of additional pieces of old Pennsylvania furniture, including bureaux, chests, desks, settees, chairs, tables and dressers.

This interesting collection, as well as all the other furnishings in Antiques, is marked 20 per cent under price for the final day of the August Sale.

Opportunities are great for lovers of old furniture.

Attractive Oil Tablecloths, \$1.60

54-inch tablecloths of white pebble-grain olefin, with pretty Japanese design in delft blue, can be wiped off in a jiffy. Only a close inspection discloses that they are olefin. For round and square table.

Last Call for Bedding at Special August Prices

From the way that people have been buying, it looks as if most homes are going to be well supplied for six months ahead.

Mattresses, feather pillows, bolsters and bed springs are all included in the savings, that is, if they are bought tomorrow.

Practically Dust-Proof Hat Boxes, \$9

Fitted inside with a rim of velvet, they close easily and snugly and dust is kept out. They are round hat boxes, black enameled, bound and reinforced with black or russet leather—smart luggage! Each one is finished so nicely inside, with two shirred pockets and a hat form.

Children's Warm Bathrobes

are not amiss on chilly mornings. Little girls, especially, like the robes of blue or pink albatross, trimmed with scalloping, like mother's negligees. Sizes 4 to 14 years, \$3.75 to \$5. Heavy terry cloth bathrobes, in patterns, are in sizes 4 to 16 years, \$3.25 to \$4.75.

Many Bright Spots for Happy Homes Are Among the New Rugs

Rugs that are aglow with colors, as rich as Autumn leaves. Some people think the new fall rugs are prettier than ever before—certainly the color variety is greater and the patterns infinitely finer in detail.

But down below the beauty is the secret of why the rugs are so good. The weave, solid, close, substantial. For in the weave is the answer to the rigid test of wear that makes these rugs the most economical as well as the most attractive.

Wilton Rugs		Axminster Rugs	
9x12 ft.	\$75.00 and \$84.00	9x12 ft.	\$40.75 and \$50.00
10x12 ft.	\$75.00 and \$78.50	10x12 ft.	\$45.00 and \$55.00
10x12 ft.	\$135.00	10x12 ft.	\$25.75 and \$35.00
11x12 ft.	\$125.00		

Last Day for Mirrors at Sale Prices

After tomorrow every mirror left in the Picture Store loses its special August ticket and returns to regular prices.

Just this one day to get, at a reduction of 10 to 20 per cent, that mirror needed for your own home, or for the new home of the friend who is going to be married this Autumn.

"School Days, School Days" "Sort of nice to see the fellows again," admits one small boy and a little girl confided that it was a "fairly diddy" that boys and girls hated to go back to school. "In fact," reasoned this small philosopher, "I rather like it. Playtime's more fun when there isn't so much of it!"

At any rate, brand-new school things help the state of mind for any one and Wanamaker's Toy Store is headquarters for supplies. Filled pencil cases, 25c to \$3.50. Schoolbags of all descriptions, 65c to \$6. Crayons, 5c to \$1 a box. Composition books, 5c to 75c. Tablets, 5c to 25c. Pencil sharpeners, 10c. Erasers of many kinds, 5c. Rulers, 4c to 75c. Loose-leaf books, 20c to \$1.50. Loose-leaf folders, 10c to 45c. Water color paints, 40c to 85c. School straps, 15c and 20c. Special at \$1.50—a combination schoolbag outfit consists of a tan canvas bag, strongly made, filled with two composition books, a tablet and a filled pencil box.

Beauty Helps That Cost Little

and that please all who try them, are the excellent Honfleur toilet articles at low prices.

Extracts, L'Empire, rose, violet, 50c. Toilet water, L'Empire, rose, bouquet d'amour, 50c and 85c. Cleansing Cream and Youth and Beauty skin cream, 40c. Lemon Cleansing Cream, 35c and 65c. Sachets, 35c. Violet Ammonia, 20c and 30c. Day Rum, 50c, 85c and \$1.05. Witch Hazel, 32c and 65c.

"Wanamaker's for Chair Seats" is the word that usually passes around.

Innumerable shapes and sizes are here in imitation-leather chair seats with firm bases. Brown and black, 65c to \$1.50, according to size. Fine for office chairs, as well as those in the home!

Every Silk Shirt in Colors Has Been Marked at One Price—\$6.25

No matter what they were worth when the season started, a man can have one or two or half a dozen wrapped up and take them home at \$6.25 each.

There are some in solid colors—the much-talked-about pastel shades, but by far the majority are striped shirts.

Stripes of all descriptions, thin ones, bold ones and all the in-between kinds, in every color a silk shirt ought to be in.

In all, there are several hundred shirts and wonderful choosing.

Back After the Summer Vacation—A Man's Own \$2.50 Felt Hat

And great are the changes wrought by the vacation. It's a hat new in every way except the price and that is exactly the same that won the hearts of men last Spring.

A mighty good hat for \$2.50. Rich in the new Autumn colorings, colors that are not so much colors as tones after all; and new in the curves and twists that mark the shape of the Fall hat.

A Man Who Walks and Walks and Wears Shoes Into Tatters

dropped in the other day and said he had been all over the city hunting for a shoe that was solid enough to stand the kicks and scrapes of months and at the same time smart enough to carry his self respect.

The blucher brogue in tan calf won his eye and it cost him only \$9.

A remarkably small price for a sturdy shoe of Scotch-grain calf with white oak soles, sturdy heels and half lined with bleached calf.

Clean the Outside of the Windows From the Inside

An ingenious window cleaner (that is nice to use on the inside, too), saves its price many times over in convenience and saving of energy. \$1.

What Woman Doesn't Love the Daintiness of Madeira Work?

A touch of it here and there about the home—what refinement it adds and what an air of completeness.

All of which calls to mind a new shipment of Madeira things that many experts think beautiful. Ever so delicate in design, beautifully done and all the scalloping and embroidering is hand work.

13-inch napkins are here for \$7.50 the dozen. 6x12-inch bread tray covers, 55 cents each. Pillow cases, 22x36 inches, \$7.50 the pair.

High-Neck Nightgowns in Extra Sizes

Cut generously full, with closed or V necks, and the long sleeves that feel most comfortable for chilly nights. Made of cambric, trimmed with various embroideries and tucking.

An excellent assortment at \$1 to \$2.85.

It's Ready Now

and an order given at once will bring a whole year's supply, or a single cake for that matter, of the world's best laundry soap to your door with the opening of September.

It pays, too, for in September you can buy

Blu-Mottle Soap at 5c the Cake

From coast to coast and far beyond the borders of distant lands this laundry soap has become the demanded soap in households where cleanliness rules.

It washes cleaner, blues as it washes and works effectively in any kind of water.

In cartons of 10, 25, 50 and 100 cakes.

No Candy Takes the Place of Chocolates

Assorted chocolates at 60c a pound are well liked. Chocolates at \$1 a pound provide interesting assortment, with especially good centers and fillings. Chocolate-covered marshmallows are 50c a pound.

New Wool Plaid Blankets at \$8.50 a Pair

Which is a special price. The binding is of soisette and there is a good range of colors—blue, pink, tan, gray or scarlet.

They are particularly nice for Summer homes, colleges and schools or for an extra blanket to keep at the foot of the bed for cool nights.

Good-Luck Cooky Pans

Four-leaf clover pans, of cast aluminum, are \$2.50 and many housewives claim they make cookies "extra good."

Will You Have New China, New Glasswares, New Housewares, New Lamps?

Nearly every household has need of such things. It is an excellent idea for a prudent housewife to take pad and pencil now and make a list of things that are lacking in the dining-room, the kitchen, in the laundry and the basement, and in the bathroom; or some place in the house a new lamp will be an advantage.

Then with this list she can choose to great advantage in the extraordinary

September Sales of China, Glasswares, Housewares and Lamps

Starting on Friday, September 1st

These are very great occasions in Philadelphia. They are known for hundreds of miles around and customers come from distant States to these sales.