

## Wanamaker's Down Stairs Store Offers Sale of 1000 New Autumn Dresses Wool Jersey at \$2; Silk at \$11.50 to \$25; Cloth at \$6 to \$25



An astonishing event. More than that, a really helpsuch small sums that a woman at home could not hope to duplicate them at the same cost.
Largely becan dresses like these come here for so little? Largely because of the great volume of orders given each season by Wanamaker's Down Stairs Fashion Stores. Also
because it is the beginning of the season and every maker
is anxious to "get started"--even though We selected carefully every dress in the Sale-made
sure that the materials and styles were of fashionable merit and that linings and workmanship were right. Frocks for college, for over the Labor Day holiday, for all the Autumn

142 Wool Jersey Dresses at \$2
Less than half the standard price, as one can easily
guess. Sleeveless slip-on style. Henna, black, brown and navy, braid bound and pocketed. Sizes 16 to 42 .

Limited Group of Serge Frocks at \$6 One good style in navy blue serge, straight of line,
with a saucy sash that ties on one hip. Rows of fagot-like

Women's High Lace Shoes Marked Down to \$2
Price-lowered because we are discontinuing the styles, and because the size range is limited to $21 / 2$ to 5 . There are regular stock at three and even four times their present marking.


Women's Silk Stockings, $\$ 1.25$ A nice weight and weave in these full-fashioned silk's
stockings that successfully preserve the slimness of one's ankles. Long-wearing mercerized cotton tops and soles Tiny imperfect $\qquad$
All-Silk Taffeta, $\mathbf{\$ 1 . 3 5}$ Yard nation of crispness and softness, perhaps. No wonder that nation of crispness and softness, perhaps. No wonder that
women like it for things as diverse as dresses and lamp shades and for dozens of things besides. This $\$ 1.35$ quality is nice to the touch and has pleasant high lights. Navy, midnight,
wide.

New Dress Ginghams, 22c Yard Pleasant, bright-colored patterns for the wash house-
dresses that many women find most comfortable for all-the-year-round wear. A weave that promises long service
Plain pink, yellow, blue and gray. Large, small and broken checks include those colors as well as lavender, black and red. 32 inches wid

Yes, This Is the Luggage People Are Talking About


Shiny overnight cases at $\$ 3.50$ are made of enameled
black fabric and attractively lined black fabric and attractively ined. They are fortified with center lock and catches. 18 to 22 inch sizes.
finish and are deep enough to seem have the same shiny finish and are deep enough to seem all-absorbing. Long leather straps all 'round and leather corners. Pocket in the
Tricotine and Silk Dresses at $\$ 10$
Welli-tailored dresses of navy tricotine and pretty crepe
de chine in softer styles.
23 Styles of Dresses at $\$ 11.50$
Tricotine, Poiret twill, velour and lovely charmeusel
Sizes 14 to 38 in the cloth dresses. Sizes 16 to 42 in those
of silk. Some are samples and only one of a kind. All are
much below the standard prices. Navy and brown mostly.
Charmeuse and Crepe Dresses Are $\$ 13.75$
Delightful fashions, as the sketches indicate. Either
the newly popular charmeuse or good durable crepe de
chine. Pretty draperies, embroidery and waistline orna-
ments distinguish them. Mostly navy and black. Sizes
14 to 42.
20 Styles of Dresses at $\$ 15$
Poiret twill with the new Chinese-like embroidery or
introducing a gay note, of red, or with more sedate black
braid to give the seasons formal touch. Charming crepe de
chine frocks at this price have draperies and enameled metal
ornaments. Mostly navy blue. Sizes 16 to 42 .

## Moderately Priced Table and Household Linens

 Good kinds such as housekeepers have come to knowhey will always find in the Down Stairs Store. si.90 yard for heasy Irish linen table damask, frm
fully bleached. Four pretty patterns. 70 inches wide.
S1.85 yard for all-linen silver bleached table damask that is ab
solutely free from dressing. Pretty satin finlsh. $A$ splendid liner solutely free from dressing. Preetty satin finith. A Aplendid linen
for hard, everyday use.
one pattern in the 70 -lnch width. patterns in the 62 -inch width and
$\qquad$
 and
been received and is a new and better kind than any. This has jus
form

Many Kinds of Towels at 20c to 50c Big, soft cotton huck ones that school and college-
bound students like. STmall "guest" sizes which are nice for doctors' and dentists' offices. Larger ones for everyday
family use. And tea towels that one's silverware and family use. And tea towels that
glasses may be bright and shining.
glasses may be bright and shining.
20c for all
25 c for all-linen huck guest towets, 14221 inches. Hemmed e ends
50 c for exceptional all-linen huck guest towels with hematiched hems. 50 for
$24 \times 38$ inche $24 \times 38$ inches.
50c for typed an-liner

Colorful New Cretonnes, 25c and 40c Yard
Jaded tones of the draperies which have done sucn splendid
seid se:vice through the whole Summer of designc. Plently of light pretty crotonnes in floral and conventional
ligets as well as the destrable dark back-
grounds.
84
 Standard-Size Window Shades, 65c, 85c


Crepe Back Satin and Other Dresses, $\$ 16.50$ Soft, heavy, gleaming crepe-back satin frocks such as one would naturally think far more costly. Also canton crepe dresses of the sort that seems to wear almost forever. Some have the new long sleeves, others have long-line draperies and jet ornamento.

Nice, Simple, Good Silk Dresses, \$20 Just a very limited number de chlue black crepes de chine included. as well as black in the other silks.

Extra-Size Dresses at $\$ 25$
Thirteen styles of silk and cloth dresses in sizes $421 / 2$ cut frocks for larger women, and we think th included. Navy, black or brown. Pleated, beaded ple with fagoting.

## Early Sale of Winter Coats

## will offer, beginning Monday, two hundred

 women's new sport coats at $\$ 12$, $\$ 16.50$, \$25, \$29.Some are in the popular invisible plaids, others are of plain sports cloth.
Fur-trimmed coats are $\$ 25, \$ 38.50$, $\$ 58.50, \$ 78.50$.

BOBBINETTE SWEATERS Why Not Make One?

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New sweaters
make a snug firm
to one's ingenuity
styles, collarless and coll
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## CENTRAL AISLE

Fiber Rugs Hand Plaited in "Tile"
Patterns, 60c
More of the rugs that sell out in a
we are fortunate enough to secure them. The neutral ta
wives will think with extremely pleasing result
wives will think of a hundred possible uses for them
Women's Initial Linen Handkerchiefs Boxes of 6,\$1

\section*{| $\substack{\text { Women's } \\ \text { derclothes, } 50 \mathrm{c}}$ | Unusually Good Seamless Axminster Rugs |
| :--- | :--- | Pleasantly Low Priced}

 sizes at prices considerably lower than they will of necessity be later, for the whole-
sale cost of these rugs has already ad-



## eamiess Axminster Ru


Seamless Velvet Rugs With Fringed Ends
$\mathbf{6 \times 9} \mathrm{ft}$. Rugs, $325 \quad 8.8 \times 10.6 \mathrm{ft}$. Rugs, 842.50

