

How the Marriage Broker Brings Happiness to Lonely Men and Women

BY WINNIFRED HARPER COOLEY
SUPPOSE a merchant had some beautiful merchandise to dispose of, jewels perhaps, or Turkish rugs—and in another town, some one was long-scientific management and a long...

BY WINNIFRED HARPER COOLEY
This is a commercial simile, and yet it expresses the feeling of many lonely men and women filled with sentimental longings and the desire for home and love...

THE Jews regard it as a calamity for any girl to remain single. The humblest and poorest will make stupendous sacrifices to save up a dowry and give their daughters a chance...

The Wife Cheater

BY HAZEL DEYO BATCHELOR
Joan Stockbridge carries Norman Wayne in spite of many warnings from her friends. She chooses him for preference over her father, who loves her devotedly, but who has never known what it is to be in love...

HERBERT'S Plan
IT SEEMED an overture that Herbert stood there staring down at me and then he spoke in his usual tone of voice...

FAVORITE RECIPES OF FAMOUS WOMEN
NO. 3—BY MISS ALICE ROBERTSON
Representative from Oklahoma
Boiled Potatoes
Select medium Irish potatoes, as smooth as possible, wash very clean...

Rich Butter
Consistencies among the adornments of the bridal feast in Brittany is an artistic and elaborate butter structure, as beautiful as any cake...

New Fringe
No fringe hasn't gone out by any means, but it is used quite as lavishly as the silk kind.

Please Tell Me What to Do

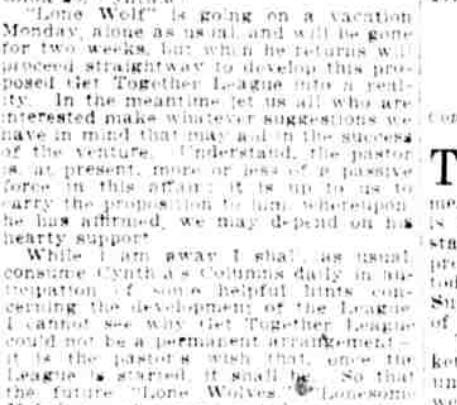
By CYNTHIA
Letters to Cynthia's column must be written on one side of the paper only and addressed to the writer only...

Wants Cheering Up
Dear Cynthia—I have been reading your interesting letters for more than a year. I haven't any questions to ask, but would like very much if you would put this in print...

Why Not Write Your Ideal?
Dear Cynthia—May I persuade you to let me have a little chat with "Blonde" Thank you very much for your wonderful column on Tuesday evening. I always read the column with interest because I consider it a great source of interest and entertainment...

"Lone Wolf" Writes
Dear Cynthia—For a week or two after my letter appeared in your column the lack of any seeming response caused me to conclude that I had written in vain...

White charmuse is soft and lustrous as an evening gown of classic lines draped and trimmed with mother of pearl.



Three Attractive Meals for Sunday Are Suggested by Mrs. Wilson

By MRS. M. A. WILSON
The mid-August Friday market basket will feature this week another meatless meal. The summer harvest is now at full tide, and the market stands are showing many of our winter products moderately priced...

Scallops Appear on Many Summer Frocks
By CORINNE LOVE
When Simple Simonetta meets the pianist, the encounter is more profitable than that of her brother with the same vendor. For instead of merely rasting his wares, she begins to imitate them...



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Can You Tell?
By R. J. and A. W. Holmer
Why a Barber's Pole is Striped
In the earliest times of barbers they not only cut hair and shaved a man's head, but they were the first surgeons...

The Woman's Exchange
Dear Madam—Will you kindly inform me how to remove red, soda water stains from a heavy dress?
If these are just water stains, you can remove them by bringing another piece of the fabric which would naturally be stained with blood during the operation, and white for the clean bandage...

Name for Tennis Club
Dear Madam—We are girls of thirteen years of age and have formed a tennis club. I would appreciate it very much if you could suggest a suitable name...

Agnes Thought She Would Have to Let Her Voice Express Her Personality
SOME ONE told Agnes that it would be absolutely necessary for her to express her personality. Agnes was worried to death; she had no way of expressing her personality; she didn't like to wear pink all the time...

Foreign Women
A League of University Women has been organized in Austria. Under the new Constitution adopted in Burma the women of that country are given equal rights with men.

For the Picnic or Week-End Party
Be sure to include one or more of the seven varieties of TASTYKAKE. There is nothing better to satisfy your appetite in the open air.

ASCO HAIR NETS
Wanted shades in cap or fringe. ASCO BRAND HAIR NET. AMERICAN STORES CO. PHILADELPHIA

ASCO BRAND Hair Nets
Are the answer to the question-voiced by millions of women—"Where can we find a hair net of good quality at a reasonable price?"

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