The Daily Movie Magazine




| The following theatres obtain their pictures through the STANLEY Company of America, which is a guarantee of early showing of the finest productions. Ask for the theatre in your locality obtaining pictures through the Stanley Company of America. |  |
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| APOLLO ${ }^{\text {t2P }}$ " 7 Hompoy ste. herbert rawlinson THF BI.AFK HAG | $\mathrm{N}^{\text {The NIXON-NIRDLINGER }}$ THEATRES ${ }^{\text {a }}$ |
|  CONWAY TEARLE the kefrafe | BELMONT DOROTHY DALTON <br> In "THE (HIMNON CHALIENGE" |
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JOHN GILBERT SHER WOOD
RAYMOND HITCHCOCK 333 MARKET ${ }^{\text {ETRNKT }}$
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"At Sign of Jack ÓLDantera"




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 THOMAS MEIGHAN

AT OTHER THEATRES
MEMBERS OF M.P.T.O.A. GERMANTOWN "Ho momanown "TOO MUCH BUSINESS" GRANT $\underset{\text { to }}{\text { TOM MIX }}$
 "THE MAN FROM HOME" PARK Ridamave is pauphin ${ }^{\text {at }}$ VIOLA DANA




## Endorsement

$\mathrm{O}^{\mathrm{T}}$THER cities say that Philadelphians hold aloof from every stranger until the question-"Who is he?"-is answered to their satisfaction.

If this is true, then Philadelphia's approval is more to be sought and worth more when secured-than that of most cities.

Ten years ago S U P PLEEICE CREAM was first made in Atlantic City. Philadelphians who first noticed the flavor, during their Summer sojourn, wanted the same good ice cream at home.

Their wish was granted. Seven years ago, SUPPLEE ICE CREAM came to Philadelphia - the city world renowned for its ice cream,
It came well recommended, Phila, delphia found it rich in nourish ment, smooth in texture and der licious in flavor. Atlantic City's verdict was sustained.

Today in the city of its birthplace, SUPPLEE ICE CREAM forms the far greater part of the resort's ice cream supply; while in its home by adoption, acceptance is indicated by over a million users.
The reason is because it is seldom equaled-never excelled.


