

Organ plays at 9, 11 and 4:50
(Melody and Chimes at Noon)

WANAMAKER'S

Store Opens at 9
Daylight-Saving Time

WANAMAKER'S

Store Closes at 5
Daylight-Saving Time

WANAMAKER'S

WEATHER
Fair

The Close of a Summer Day Brings a Pleasant Word From Wanamaker's

Do We Ever Ask Ourselves What We Are Living For?

A dear old lady told us a few weeks ago that she was living to do not only her own life-work, but even more to live out the life of her mother, who had gone on before. She was living a simple life, pure, true and humble. The life that comes after such living is like yonder rainbow that followed the rain.

[Signed]

John Wanamaker

August 22, 1922.

Duvelyn Makes Some of the Smartest Early Hats

It's a toss-up twist duvelyn and velvet, with duvelyn a little better for earliest wear. Its colors are so lovely, and its soft, velvety texture so invariably becoming, the wonder is how women ever hated themselves without it.

(Second Floor)

New Tailored Street Dresses Strongly Suggest Fall

For, together with her neck fur and a smart new hat, they make up the costume that the majority of women will wear from now until quite cold weather. Finely woven all-wool tricotine is the usual material for such dresses. They are simple in line, but with the tailored look which almost every woman finds becoming.

(First Floor)

New Points About Sports Coats for Young Women

Coats are of soft, warm coatings, silk lined, mostly in the natural tan shade, plain or with an over-check of blue or indistinct stripes of several colors. They are cut so as to flare at the hem and one style is circular and made without a belt. Usually the sleeves are raglan style with either strap wrist or wide bell-shaped cuff.

There are three excellent models at \$28 and \$35 and a handsome real camel-hair sports coat at \$68. Sizes from 14 to 20 years.

(Second Floor)

A Few Handsome Wraps Now Less Than Half Price

Now is the time that many women can find use for such beautiful wraps. In exactly the right weight for Fall days, being of the softest duvelyn or bolivia cloth. Every one has a fur collar, either fox, squirrel or natural caracul, according to the color of the wrap, and there is good choosing among many shades—brown, green, navy, deer or red. There is even greater variety in the styles.

(First Floor)

Seven Days to Choose a Mirror

at the special August Sale prices of 10 to 20 per cent below regular. Frames of gilt, silver, mahogany, polychrome and combinations. Sizes from a tiny panel to large mantel or buffet mirrors. Prices now \$2.75 to \$100.

(Fifth Floor)

Glass in Royal Blue

is really as pretty as it sounds. The graceful vases, flower bowls and water sets have a distinguishing quality which should belong to anything of "royal" color. Prices range from 60¢ for a 14-inch flared flower bowl with separate black base.

(Fourth Floor)



Rugs From The Orient, Little and Big, At Low Prices

Fresh shipments of Persian rugs have come—room-size Mahals and Araks, little Saruks, the medium-sized Serapis which have been so scarce, and long Persian runners—camel's hair, Feraghan and Herati—for the hall. Bought under the market price, we have marked them all about 15 to 20 per cent below usual. In addition we have lowered prices on a number of large room-size Chinese rugs in particularly soft and lovely colorings and good designs. They are also from 15 to 20 per cent below former prices. The quality of all these floor-coverings and the special August prices, make them an opportunity not to be missed:

Chinese Rugs			
12.0 x 9.3 ft.	\$295	12.0 x 9.0 ft.	\$287
12.0 x 9.2 ft.	297	12.0 x 8.8 ft.	285
12.1 x 9.2 ft.	295	11.1 x 9.4 ft.	297
12.0 x 9.1 ft.	293	11.1 x 9.3 ft.	295
12.2 x 9.0 ft.	249	12.0 x 9.2 ft.	299
12.0 x 9.1 ft.	287	12.3 x 10.2 ft.	325
12.0 x 9.5 ft.	245	13.0 x 10.9 ft.	308
11.0 x 10.9 ft.	390	12.1 x 9.2 ft.	277
16.0 x 12.1 ft. \$745			
Mahal and Arak Rugs			
11.2 x 8.5 ft.	\$225	11.6 x 8.0 ft.	\$218
11.10 x 8.10 ft.	230	10.4 x 8.10 ft.	188
10.3 x 8.8 ft.	210	11.41 x 8.8 ft.	278
10.6 x 7.9 ft.	170	9.11 x 8.11 ft.	169
10.6 x 7.3 ft.	167	12.4 x 8.11 ft.	278
9.7 x 10.7 ft.	245	10.0 x 8.8 ft.	189
11.7 x 9.1 ft.	263	10.8 x 8.8 ft.	189
10.5 x 7.6 ft.	175	9.10 x 7.1 ft.	165
Saruk Rugs			
From 1.10 x 4.10 ft. to 2.3 x 5 ft.	\$25 to \$75		
Serapi Rugs			
3 x 2 ft. at	\$40 to \$65		
4 x 7 ft. to 5 x 8 ft. at	\$65 to \$85		
Persian Hall Runners			
3 x 7 ft. to 5.6 x 12.9 ft. at	\$75 to \$85		

When the World Was Young

and not so busy—hundreds of years ago—artists were wont to gather in sequestered spots and they turned out beautiful things. Perhaps the most beautiful, and certainly the most charming to many, is a different sort of a tapestry work that has become known as

Aubusson Embroidery

The clearness, the grace, the perfection of the figures; the glory of color, the richness, all go to make it art apart from all others. In fabric, too, it is different. The work is executed on a canvas of very fine linen covered with white silk and embroidered with wool.

History fails to go back as far as the art of Aubusson embroidery—some believe it started with the Saracens of Ab-del-Raman (year 732), but the first recorded word about it is dated 20th of April, 1542.

But the art was ancient then for apparently the first document was inspired by the finding, in an old house in Rue Vieille at Aubusson, France, some age-wrecked remnants—the first to excite notice. Despite the signs of decay, no apparent upon them, the silks had kept their primitive colors. Of such stuff is Aubusson embroidery made. And all through the years the artists have been at Aubusson and loiled and studied and triumphed with the embroidery until now—more magnificent than ever—it is made in

Handbags for Madams to Carry

The genuine Aubusson embroidery. The same fineness of texture, the same exactness of execution, the same exquisiteness of color. And masterpieces of art are reproduced in the decorations, every bit by hand. There are pastoralists by Boucher. There is Finette, Diane d'Amour by Watteau, Mignon from Hor-tense, "Magdalena Lisant" by Correggio, and many others. The finest and richest of such bags are at Wanamaker's. In shapes that are as queer and as delightful as the art upon them and prices are from \$50 to \$90.

(Main Floor)

The Hall Clock's Chime Makes a Pleasant Welcome Home

It is a good sign of the times that there are now so few homes without a hall clock to give this welcome.

We take a certain pride in being able to say that only the highest type of hall clocks are allowed a place in the Wanamaker Clock Store. Waltham and Herschede are among them and the two names are sufficient guarantee of reliability.

The cases are beautifully carved mahogany in Colonial design. The movements chime every quarter hour on tubular bells. Each clock has from one to three chimes, Westminster, Whittington, Oxford and Canterbury being among them. Prices start at \$910 and stop at \$855.

(Main Floor)

Newest Fiction

"Wintergreen," by Janet Laing, \$1.75. Worth every moment spent behind its covers because of a refreshing, humorous quality.

"West," by Charles Alden Seltzer, \$1.90. By an author whose stories of a colorful West have already attracted thousands.

"Sea Wrack," by Vere Hutchinson, \$1.75. An English novel which uses England's wild North Coast as a background.

(Main Floor)

"O, Sleep! It Is a Gentle Thing, Beloved From Pole to Pole"

The subject of sleep has appealed to many of the great poets, who rightly regarded it as a most important part of life.

It is the "soft nurse," the "sweet restorer" and it "knits up the raveled sleeve of care."

All of which goes to show the importance of good bedding, and makes it worth while to note that the August Sale of Mattresses, Pillows, Bolsters and Bedspreads is getting along toward its last week.

(Sixth Floor)

A Victrola When Wanted—A Pretty Bit of Furniture All of the Time

For the modern home or the apartment the victrola in a handsome period console cabinet is proving itself practical in a hundred ways. And the price complete is only \$95.

In itself a handsome piece of mahogany furniture—but deep in the heart of it rests a Victrola VI ready to play in an instant anything that has a place in music.

Beside the Victrola there is space for 100 records. The console comes in Sheraton, Louis XV, Chippendale and



Colonial designs, is sold on convenient terms and can be seen here any day.

(Second Floor)

Griddle Cakes for Cold Mornings

can be made on the handy electric grill, which also toasts, broils and fries.

Nickel plated, \$10.
(Fourth Floor)

Ill-Fitting Gloves Are Worse Than None

One beauty of the Wanamaker chamois-lisle gloves is the perfect fit, wonderful in so low-priced a glove.

They are made on the other side, and everything about them—fabric, finish, color and cut is exceptional.

Priced from 85¢ to \$1.50 a pair, according to length.
(Main Floor)

There Are Some Plain Linen Breakfast Cloths with Napkins to Match

Women have called them the cleanest, neatest cloths in many a day.—And tradesmen call them the best values. The linen is serviceably heavy and perfectly plain except along the borders where a corded design is worked out.

The cloths, size 54x54 inches, are priced \$4.50. The napkins, 24x24 inches, are marked \$9.75 the dozen.

(First Floor)

Essentials of the Electric Iron

are the well shaped, rounded heel, and good point, which smoothes the tiniest corners. The six-pound iron is an excellent weight; complete with cord, plug and stand, \$6.75.

An Excellent Bottle Capper

that seals all sizes of bottles, doesn't have to be fastened down, and has no screws to adjust for every bottle. Requires "Crown" seals. \$1.50.

(Fourth Floor)

Men Who Know a Good Thing When They See It Are Buying Two or Three Suits of Clothes

Getting them to wear until there's frost on the pumpkin and to wear again all next season.

The reason they're buying them now is plain to see—

All the 3-Piece Summer Suits at Wanamaker's Are at Two Prices

\$20

\$28.50

The savings are altogether out of proportion with anything the year has brought. It's a clearaway extraordinary, bringing some of the best clothes in

America down to the wholesale cost or substantially below it. There are fancy suits galore, also serges and unfinished worsteds in plain blue and black. And a size for every man.

(Third Floor)

The New Fall Shirts Have Brought Separate Collars With Them

Collars of the same material, decidedly new in shape, and men think it altogether smart outfit.

What is more, men think it mighty reasonable to get shirts of good percale—

eighty square, to be exact—with collars at \$2.

In stripes, neat and clean cut and either blue or black. Or fine checks in tan.

(Main Floor)

It's a Plain Fact That \$7.75 Is Mighty Little for a Good, Plain Brogue

Men want just such shoes for many reasons.

Some men say they are fashionable. True enough, for brogues are the shoes of the moment. But they are a great deal more—comfortable, roomy and solid for wear.

There are two kinds at the price, black or tan smooth calfskin modified brogues—not a perforation or a mark on them, but they show master shoemaking through and through.

(Main Floor)

