

A Copy Writer Who Has Selling Sense
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eoz $C 729$, Ledger Office
 tempting to Rob Thirteenth
Street Store TWO SHOTS ARE FIRED

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Performance, not price true measure of value

Every Apperson is a better motor Appersons built before it. A quarter motor and chassis unit. In echanics has kept pace with the reprinciples and details. The result is the cardy and accessible 8 -cylinder performance, endurance and road ephone call will bing an Apperson APPERSON MOTOR CARS
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## AHarvestof0pportunityln Lowered Furniture Prices

I The further we go along in this Great Sale, the more people tell us, and the more No quantities as large, no varieties as numerous, no values as great
(9) Furniture of a type whose fame has come down through the centuries to the present time Likewise designs that show what modern ingenuity has done to endear the Furniture of today to the housewives of America. Wonderful Furniture, the kind we have made ourselves and which other manufacturers have wrought with exceeding care. Period and Modern styles that this Great House has brought within the means of the modest home, as has no other store in

9. You need wait no longer for lower prices in the Furniture Wor we They are here-lower by far in the Van Sciver Store, For we are convinced that nowhere in the United States can
Fure equally good be bought at savings equally


## SOME OF THE GREAT VALUES IN SUITES

 hiving room```
*)
BEDROOM
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## HANDSOME WICKER FURNITURE

## A MoneySavings Advantagein Rugs

THESE PARTICULAR RUGS 25 TO 50 PER CENT LESS

## 

 | 95.00 and $\$ 87.50$ Chenille Rugs, plain or figured, size $9 \times 12$ ft. ... $\$ 69.50$ |
| :--- |
| 82.00 and $\$ 74.00$ Chenille Rugs, plain or figured, size $8 \times 10 \mathrm{ft}$ |
| 5.02 | 2.25 and $\$ 1.75$ Inlaid Linoleum Remnants, 6 ft . wide, 75 c and 95 c

## ALL ORIENTAL RUGS IN THE AUGUST SALE



## J.B.Van Sciver Co

MARKET STREET FERRY, CAMDEN, N. J.

