MOVIEGRAMS OF THE WEEK

"To the Ladies" Is Week Film Slogan—Gloria at Stanley

MUSICAL comedy and a fairy A story were the incubators for two of next week's film debuts, and a third has a plot that has come the ages, hand has a plot that has come the ages, hand in hand with Drama and Fletton.

It's all typically "hot weather" screen fare and won't take any great outlay of gray matter, but the photoplay fans will probably be satisfied because in four of the five new pictures to the shown there will be a market. be shown there will be a popular "starcite" to shake her curly locks or open wide her appealing eyes,

TITE WERE going to say something

W about the "three graces," but there Glittering of them, and, anygowns for way, some of the
Gloria Again fans would probably object, claiming that not a one of them was named
Grace at all. Anyway, the four stars
are Gloria Swanson, May McAvoy,
Katherine MacDonald and Doris May,
Gloria—she of the multitudinous gowns Glorin—she of the multitudinous gowns and startling hair-dressing—will be seen at the Stanley Theatre in "The Gilded Cage," which doesn't sound at Glided Cage, Which doesn't sound at all familiar, but which, as a matter of fact, is none other than "Love Dreams," the ill-fated Morosco musi-cal comedy which opened the season here last year. It's all about a French actress who performs all kinds of sac-rifices for an invalid sister, even going so far as to give up the man she loves. There are two heroes, an uncle and nephew, and the "comedy relief" is provided by an American press agent, who insists upon the actress having a dark and dismal past. A lady named Anne Nichols wrote the story, which has probably undergone some most unusual changes in the process of screen adaptation. Harrison Ford and David Powell play the male leads, Walter Hiers the press agent and Anne Cornwall the sister.

May—she of the one great part and

now forever searching through the Forrests of Film Banality for another forcests of Film Banality for another Grizel—will be the attraction at the Aldine in a "heart-interest" picture entitled "The Top of New York." Here again is an invalid who must be taken care of, but in this case it happens to be a crippled brother for whom the heroine slaves and struggles until she finally finds the inevitable "Prince Charming" and the ways and the property of the control of "Prince Charming" and the usual re-sultant happiness. Waller McGrail is the hero, and the settings are of the

with much of the action transpiring on a roof.

Katharine—she of the much-discussed and statuesque beauty—will take her turn at that screen trusty, the Cinderella role, in "The Beautiful Liar," which will be the Karlton feature. "The Beautiful Liar," concerns a humble stenographer (can anybody imagine Katherine as that?) who, because of her ability to wear clothes well (and that's something nobody can deny to Miss MacDonald!) is prevailed upon by the manager of a summer resort to assume the role of a musical comedy star at a society benefit. All of which sounds as if stunning gowns and "400" lawn fetes play a big part in "The Beautiful Liar," which, therefore, ought to interes, the flapper fans. And, finally, we have Doris May—who used to bear Douglas MacLean company in some mighty fine comedy with a back-stage setting and a herola who plays the par, of a chorus girl's mald (sounds peculiar!) in order. with a back-stage setting and a hero-ine who plays the par. of a chorus girl's maid (sounds peculiar!) (n order

an adaptation of Dr. Selma Lagerlof's much-discussed novel, concerns the regeneration of David Holm, a stubborn vagrant, who at first refuses all offers of help but is finally reformed by a femarkable vision which he has in a delirium following a brawl. The vision concerns the legendary Death Cart, the driver of which, for each succeeding year, is the person who dies at midnight on New Year's Eve through some deed of violence. Holm, in his delirium, sees the Death Cart driver come for him, and when he awakens returns to his family, a chastened man. Other film features next week will include: "The Fast Mail," that jimdandy Lincoln J. Carter melodrama at the Victoria for a second week; "One Clear Call," at the Palace; "The Bafety Curtain," at the Capitol; "Sonny," at the Colonial: "Man Unconquerable" and "Is Matrimony a Failure," at the Locust, and "Our the Roll of the Person and "The Prisoner of Rendances" and "The Rolly sea yarn, "On the High Sens," the first screen story by Edward Sheldon, author of "Romance" and "The Rossing with Beta Lindals and Resymond Hat, with Reba Lindals and Resymond Hat. come for him, and when he awakens returns to his family, a chastened man. Other film features next week will melude: "The Fast Mail," that jimdandy Lincoln J. Carter melodrama at the Victoria for a second week; "One Clear Call," at the Palace; "The Bafety Curtain," at the Capitol; "Sonny," at the Colonial: "Man Unconquerable" and "Is Matrimony a Failure," at the Locust, and "Our Leading Citizen," at the Strand.

TT USED to be that "films were films," and whether it was summer, winter, fall or spring mattered not a jot to the kind of movies the Nickleodeon Around the Corner was abowing.

That's all past history now, and films have their summer "slowing up" as well as the stage, though not to the same degree as yet. And so, after a hot-weather period in which few screen pictures of much import were shown here, we have with us this week an announcement by Jules Masthaum.

ALL film fare ought to the kind of movies the shown the control of the same degree as yet. And so, after the same degr

the popular stage play, which probably will visit us this winter, too. Wallace will visit us this winter, too. Wallace Reid (surprising as it may seem) plays the role of Billy Wade, the young man who was horrified by the "goings on" of the jazz set around him, and Conrad Nagel (this is equally surprising) plays Scotty Wilbur, one of the leading flask-toters. Bebe Daniels is "Teddy," the heroine.

On Saturday night, September 2, "Blood and Sand," the Belasco-Ibanez bull-fighting story, will start a two

weeks' stay at the Stanley, with an expectation that police protection will be needed to keep the hordes of Rocolph Valentino fans in order. Rodolph plays the role of Gallards (its it possible to the role of Gallardo (is it possible to imagine a great difference than between him and Skinner). Lila Lee will be the wife, and Nita Naldi, the "biting vampire." Incidentally, the book the stage. Doris May is featured.

Incidentally, the book has been adhered to, ending and all.

Also booked at the Stanley Theatre are "The Ghost Breaker," the stage comedy by Paul Dickey and Charles Goddard, with Wallace Reid playing the H. B. Warner role; "Burning the H. B. Warner ro

STARS OF STAGE AND SILVERSHEET



The Beautiful

SESSUE

Vermillion Pencil

NIXON'S AMBASSADOR

Walthall, Milton Sills and Claire Windsor; Ku Klux Klan action shown.

CAPITOL—"The Safety Curtain," re-vival of Norma Talmadge success, with Gladden James and Anders Itan-dolph supporting star.

Pauline Garon as the heroine.

Character in "The Stroke Of Midnight" familiar New York tenement variety. "The Sheik." with Wanda Hawley with much of the action transpiring and Milton Sills and a California desert

second of the great IMPERIAL — "Sonny," adaptation of George V. Hobart drama, with Richard Barthelmess in a dual role and

second of the great of the second of the great of the wind specific mail (sounds peculiar!) in order to win a footlight job. Wallace MacDonald (who happens to be May's husband!) is the hero.

The only break in the solid phalanx of feminity will be found at the Regent in "The Stroka of Mide Regent in "The Stroka of Mide Seeden night," a rather remarkable prosends U.S. duction hailing from Suceden and starring V i c t or Reastrom, who is something like the Lionel Barrymore of the Continent. "The Stroke of Midnight," which is an adaptation of Dr. Selma Lagerloff's much-discussed novel, concerns the regeneration of David Holm, a stubborn vaggant, who have the lates for the lates for the lates for the starting view of help but it for the stroke of the Continent. The Karlton will screen "The Bonded Woman," with Betty Compvagnt, who have the lates for the lates for the starting of the content of the content of the lates for the lates

thia Stockley story, "Pink Gods," with Bebe Daniels and Raymond Hatton and James Kirkwood, and "The Siren Call," with Dorothy Dalton, and the Victoria will continue to run melo-dramas. An interesting booking is "The Face in the Fog." with Lionel Barrymore and Louis Wolhelm (he of

THE season of the "big fellows"

Teally begins with Labor Day just Rudy Coming to Stanley

Wally and stanley Coming the Stanley

The Christian'; John Barrymore in "Sherloak Holmes," Glenn Hunter in "The Cradle Buster" and Clara Kimball Young in "Enter Madame."

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New Photoplays

New Photoplays

STANLEY—"The Glided Cage," by Ann Nichols, seen here in musical form as "Love Dreams" last year; Gloria Swanson featured as actress, assisted by Harrison Ford, David Powell, Walter Hiers and Anne Cornwall.

ALDINE — "Top of New York," heart interest story of a little salesgirl, who supports her invalid brother; May McAvoy is featured and Walter McGrail is the leading min.

KARLTON—"The Beautiful Liar," story KARLTON—"The Beautiful Liar," story of a stenographer who impersonates a musical comedy queen at a society benefit and starts a romance; Katherine MacDonald is the featured player.

player.

ARCADIA—"The Understudy," story of a girl who became maid to a musical comedy chorus girl in order to get on the stage. Doris May is featured.

REGENT—"The Stroke of Midnight," Swedish production, made from novel by Dr. Selma Lagerlof, with Victor Seastrom as adaptor, director and

Special Summer Engagement GARDEN FIRST THEATRE Atlantic City SUNDAY, AUG. 20—AT S P. M. Fopular Frieus El.50 to \$3.50 Seats at Garden Flor Theatre. Co carly to avoid disappointment, Phone 18

Western yarn, with Dorothy Dalton in role of woman who "gets her man."

AMBASSADOR — Monday, Tuesday and Wednesday, "The Vermillion Pencil," with Sessue Hayakawa; Thursday, Friday and Saturday, "Be-yond the Rainbow," Cabanne produc-tion.

STRAND — "Our Leading Citizen,"
George Ade comedy-drama, with
Thomas Meighan, Theodore Roberts
and Lois Wilson. SIXTY-NINTH STREET — Monday, Tuesday and Wednesday, "Man Un-conquerable," with Jack Holt; Thurs-day, Friday and Saturday, "A Game Chicken," with Bebe Daniels. week for Lincoln J. Carter melodrama, with Charles (Buck) Jones as dashing hero. Every thrill in the calendar.

LEADER - Monday and Tuesday, "The Beauty Shop," with Raymond Hitch-cock; Wednesday, "Reported Missing," with Owen Moore: Thursday, Friday and Saturday, "The Woman Who Walked Alone," with Dorothy Dal-ton. Goiph supporting star.

COLONIAL — Monday, Tuesday and Wednesday, "Our Leading Cittzen."

George Ade story, with Thomas Melghan; Thursday, Friday and Saturday, "Sonny," with Dick Barthelmess.

CEDAR — Monday and Tuesday, "A Millionaire for a Day," with Guy Empey; Wednesday and Thursday, "Boy Crazy," with Doris May; Friday and Saturday, "The Man Who Mar-ried His Own Wife," with Frank Mayo.

COLISEUM — Monday and Tuesday,
"The Crimson Challenge," with Dorothy Dalton; Wednesday, "Lonesome
Corners"; Thursday and Friday, "The
Isle of Zorda'; Saturday, "Wild
Honey," with Priscilla Dean.

Pauline Garon as the heroine.

ALHAMBRA — Monday, Tuesday and Wednesday, "Our Leading Citizen," with Thomas Meighan: Thursday, Friday and Saturday, "Without Fear," with Pearl White.

GREAT NORTHERN — Monday, Tuesday and Wednesday, "Woman He Marrisd," with Anita Stewart: Thursday, Friday and Saturday, "Sonny," with Richard Barthelmess.

MARKET STREET — Monday, Tuesday and Wednesday, "Our Leading Citizen," with Thomas Meighan: Thursday, Friday and Saturday, "The Fighting Streak," with Tom Mfx.

LOCUST — Monday, Tuesday and Wednesday and Wednesday. Vaudeville Houses Open Sept. 4 George W. Metzel, manager of the William Penn Theatre, announces that the William Penn will reopen for the season on Labor Day, September 4, with its usual policy in force. The program will comprise vaudeville booked through the Stanley Company. That company also announces the opening of its Broadway, Allegheny and Cross Keys vaudeville houses on the same BELMONT-"The Crimson Challenge," date.

Strand & Venango St. W ALL NEXT WEEK THOMAS MEIGHAN In GEORGE ADE'S STORY

DORIS MAY

The Understudy

Our Leading Citizen 69th St. THEATRE

LOCUST — Monday, Tuesday and Wednesday, "Man Unconquerable," with Jack Holt; Thursday, Friday and Saturday, "Is Matrimony a Failure?" with Tully Marshall.

JACK HOLT
"The Man Unconquerable"

THURSDAY, FRIDAY & SATURDAY Bebe Daniels, "A Game Chicken" Matiness NIXON'S Evenings

ambassador MOTH AND BALTIMORE AVE. SESSUE HAYAKAWA THE VERMILION PENCIL THURSDAY, FRIDAY & SATURDAY

BEYOND THE RAINBOW With This Great Cast: Harry Morey Rose Ceghlan George Fawcett Billy Dove Edmund Breese Marguerita Courtet Macy Harlan Win, H. Tooker Huntly Gordon

Nixon SID Hel MARKET ST.

Daily at 2:15

Evenings, 7 8 9 5-ALL-STAR VOD-VIL ACTS-5 And ALICE LAKE to "HATE" Locust 130 & LOCUST STR.

JACK HOLT "The Man Unconquerable" "Is Matrimony a Failure?" With WALTER HIERS. Lill LEE.
ROY BARNES, LOIS WILSON

Belmont 1:80. \$1 6:30 to 11
All Next Week

Dorothy Dalton

'The Crimson Challenge' Leader 230 to 4:30; 7 to 1 Raymond Hitchcock, "The Beauty Shop WED. "REPORTED MISSING" THURSDAY, FRIDAY & SATURDAY DOROTHY DALTON in "Woman Who Walked Alone"

ALLI~ UBCI

REFINED ENTERTAINMENT POOF

ANNOUNCEMENT! HELD OVER NEXT WEEK CYCLONIC

America's Greatest

Eccentric Comedienne AND HER BAND

The Ever-Popular Vaudeville Headliner in Her Brand-New Collection of Songs and Stories

WOODSIDE

Something Doing All the Time All Children Should Be on Hand for the TOY HUNT

Wednesday, August 30th Valuable Toys Distributed FREE Come Early and Get a Coupon DURBANO'S CONCERT BAND Ercole Durbano, Conductor Florence Bernard, Soprano

Fireworks Every Friday Evening

BIJOU 8th & Race—Mat. Daily PHILA.'S FAVORITE BURLESK THEATRE **TONIGHT**

AND ALL NEXT WEEK-THE LOVE PIRATES Aion, FULL OF NEW AND NOVEL IDEAS VEDNESDAY - BOXING - FRIDAY

WILLOW GROVE PARK TODAY SOUSA Concerts at 2:30, 4:30, 7:45 and 9:45

Theatrical Billboard for the Coming Week

Vaudeville

F. KEITH'S — The Meistersingers, male singing organization of Boston, will present "At the Club," which will include ballads, quartet and ensemble numbers; also, Elizabeth Brice, musical comedy singing and dancing star, in "A Quiet Evening at Home," with Leo Minton at the plano; Ben Welch, character comedian, in "Palis," with Frank P. Murphy; "Heart of a Clown," playlet, with Harriet Rempel and company; George Moran and Charles Mack, blackface comedians; Ethel MacDonough, satire, "My Lady's Busy Day"; Morton Jewell and company, "Different Things," songs, dances and patter; John Boyle and Virginia Bennett, unusual dancing number, and the Bellis Duo, aerial thrills.

aerial thrills.

GLOBE—Jessie Blair Sterling and her Glasgow Maids will be next week's headliners in "Echoes of Bonnie Scotland"; also, Hiram, presented by Fred Ardath, in a farce, "On the Farm"; Ben Marks and Dolly Wilson, in comedy skit; Jimmy Gildea and Joe Smith, comedy and songs; Three Jeanettes, acrobatic novelty; Bill Dix, singing musician; Edna Dreen, "vaudeville seance," and John and Ella Burke, novelty.

NIXON — Monday, Tuesday and Wednesday, Frank Work and company, in "Three o'Clock in the Morning." will be headliners; also, Eddie Cassady, novelty; Fridkin and Rhoda, athletic thrills; Merey, Senna and

Dean, "Home, Sweet Home," and Slay-man All Troupe, gymnasts; film fea-ture is "Hate," with Alice Lake; change of bill on Thursday with "Gay and Devlish," starring Doris May, as film feature.

May, as film feature.

WALTON ROOF—Second week for Eva
Tanguay, eccentric and cyclonic comedienne, with new batch of songs, including hits of yesterday, and jazz
favorites of today, accompanied by her
band, each member of which plays an
instrumental solo. Miss Tanguay has
a new and elaborate set of gowns.

Burlesque

CASINO—"Big Jamboree," James E. Cooper's big burleaque show, with company of nine principals and eighteen chorus girls. Frank Hunter, comedian, assisted by Charley Ward; Teresa Adams, prima donna; Gladys Stockton, soubrette, and Virginia Ware, leading woman. Opens to night.

night.

BIJOU — "The Love Pirates," Harry Strouse's latest production, with company headed by Billy Kelley, Charles Country, Harry Van, Mabel White and Pauline Harer, Chorus of eighteen.

Bijou Opens Tonight The Bijou Theatre opens for the season with an extra performance to-

season with an extra performance tonight. The opening attraction is Harry
Strouse's latest production, "The Love
Pirates." The company is a strong
one and includes Billy Kelley, Charles
Country, Harry Van, Jack Alton, Mabel
White, Pauline Harer and Doris Brandon. The chorus is composed of eighteen girls who can really sing and
dance.

TWO

WEEKS

ONLY

NEXT WEEK-MID-SUMMER JUBILEE

ANNUAL VAUDEVILLE TOUR THE MEISTERSINGERS

THE SUPERB SOLOISTS in "AT THE CLUB" MORTON-JEWELL CO. ETHEL MacDONOUGH

SPECIAL ATTRACTIONS HARRIET REMPEL& MORAN: MACK

BELLIS DUO **BOYLE & BENNETT**

AESOP'S FABLES | PATHE NEWS | TOPICS OF THE DAY

Extra Added Attraction!

THE FAMOUS HEBREW COMEDIAN IN "A QUIET EVENING AT HOME" 2 Shows Daily, 2 & 8 P M. Prices, Mat. 80c & 55c. Hoxes, 85c. Nights, 30c to \$1.50. Tax included. Seats on Sale One Week in Advance. Phone Filbert 3395.

The Theatrical Season Starts at the Lyric Theatre, Monday Mat. (Labor Day), Sept. 4th, With the Most Unusual Play Ever Produced— "The Hairy Ape," Eugene O'Neill's Super-Play, With Louis Wolheim and the Unaltered, Original New York Cast and Production-**Endorsed by the Brains**

and Brawn of America-Arthur Hobson Quinn, Dean College Department,

University of Pennsylvania-said:

"It puts into a few telling scenes the struggle of unguided physical force against modern social and economic laws and it is the first play to dramatize the problems of unrest that must be solved if the Republic is to be preserved"—The unrest and inspiring motive of "The Hairy Ape" becomes the most thrilling series of incidents, situations and convincingly human narrative of the world's greatest problem-the evil of misunderstanding between people who must live together, work together, joy and suffer together-in other words, more of the human touch that makes the whole world kin.

The story is big with meaning—and it is a sober part of your concern as well as mine-doing right and being kind is its motive power, and no writer of our time is so ably qualified to treat a subject of such biting and compelling human interest as Eugene O'Neill.

Mail orders will be filled in order received when accompanied by check covering cost plus tax and selfaddressed stamped envelope.

Regular box office sale opens 9 A. M., Thursday,

Prices Nights, including Saturday Night and Saturday and Holiday Matinee, \$2.50 to 50c. Popular Matinee Wednesday—Prices 50c to \$2.00.

NOTE: -OTHER ATTRACTIONS UNDER ARTHUR HOPKINS' DIRECTION. BOOKED TO APPEAR IN THIS CITY THIS SEASON, ARE ETHEL BARRYMORE -JOHN BARRYMORE - LIONEL BARRYMORE - PAULINE LORD IN "ANNA CHRISTIE" — "THE OLD SOAK" WITH HARRY BERESFORD—GENEVIEVE TOBIN IN A NEW PLAY AND OTHERS NOW IN PREPARATION.

BEGINNING

FRANK HUNTER

DIRECTION STANLEY COMPANY OF AMERICA



REOPENS SEPT. 2d

WILLIAM FOX "MONTE

ALWAYS

CRISTO"

to 11 DM CHESTNUT

David Powell, Harrison Ford and Walter Hiers in Cast

Musical Feature—George Richardson, Baritone

AUGUST 28-DE MILLE'S PRODUCTION "NICE PEOPLE"
WITH WALLACE REID AND BEBE DANIELS



Warlton: PALACE

Katherine MacDonald

pher—he fell in love with the prima nna and discovered that he had pro-

12TH AND MARKET

MILTON SILLS CLAIRE WINDSOR HENRY B. WALTHALL JOSEPH DOWLING and IRENE RICH

VICTORIA

A melodrama, unblushing and unashamed

ARCADIA

DORIS MAY

"The Understudy"

CAPITOL 10 STH & MARKET Norma Talmadge& Eugene O'Brien in "THE SAFETY CURTAIN"

ALHAMBRA VALLE A MORRIS THOMAS MEIGHAN "OUR LEADING CITIZEN"

POPULAR VAUDEVILLE AT POPULAR PRICES AN ABUNDANCE OF MERRIMENT

BEN MARKS

Glasgow Maids