## Che Daily Movie Magazine

A NEW STAR IN THE SCREEN SKY

the movie fan＇s letterbox










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| The following theatres obtain their pictures through of early showing of the of America，which is a guarantee of early showing of the finest productions．Ask for thetheatre in your locality obtaining pictures through the Stanley Company of America． |  |
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for the children to have at school next Winter

## 



Deaches，pears and apples were never so plentiful and so inexpen－ sive as they are today．


Pennsylvania Sugar Co．$\left\{\begin{array}{c}\text { 138 Soatís Second St，Phinata，Pe } \\ \text { Phone Lomberd } 4280 \text { for Book of Rection }\end{array}\right.$


## Northcliffe fiddled

 on the heart strings of the world－and Both Hemispheres＂Listened In＂

The life－story of the late Lord Northcliffe is paralleled only by the life studies of historic heroes in that immortal clas Northcliffe is the one man who has out－Carlyled Carlyle－ and who has out－Kiplinged Kipling．
The real truth about Northcliffe and his life＇s faults， resources，errors and triumphs is so startling that it read like the most sensational fiction．
You will find a most interesting article on the man，North－ character he has been．This is the front－page feature in next Sunday＇s Public Ledger

## Magazine Section <br> SUNDAY，AUGUST 20th

Even more interesting than ever you will find the coming Northcliffe，there is an article by Will R．Hammond，in which he points out the possibility that some day，foods will replace medicines for every human ill．
＂Over the Shell－pits Again With a Doughboy＂－＂Uncle Sam as Guest of Honor at Brazil＇s Biggest Birthday Party＂ article of science on＂Solving the Mystery of the Planet Mars＂－and two fine short pieces of fiction．
These，together with fun that is funnier than ever in and humorous articles by of the Passing Show＂sketches ner，will give you some very pleasant Sunday reading．

The complete Magazine Section，beautiful sepia－ Comic Section are in addition to six－page all－star News section of the Sunday Public Ledger．
$\qquad$ ＂Make It a Habit＇

## PUBLIC 堅学骎 LEDGER

OF PHILADELPHIA
CYRUS H．K．CURTIS，Publisher

