EVENING PUBLIC LEDGER-PHILADELPHIA, THURSDAY, AUGUST 17, 1922

## JACK O'JUDCMENT :-: By Edgar Wallace



## A FINER CAR

 ywion COLEThe beautiful new Etruscan body with its rich running board, trunk rack and body bars - the Ultramite frame, light but of great strength-Hydro-Cushion spring action -Envelope Manifold-these features are presented to the public for the first time in this new Cole Eight Ninety

\footnotetext{
The Envelope Manifold increseses power fut of the lowest trade and most inexpensive gasoline orto the lowest grade and most mexper

Perfect Balance. The finest and most ssien-

 The New Ultramite Frame, d istortion Proof in its construction, completely eliminiates disa-
ligmment throughout the entire chasis and protects she body against all stresses and strains

## Hydro-Cushion Spring Action





## absorpion. (Loveioq Hy craulic Shock Absorbers are regular equipment) <br> Improved Brakes and Axle prece axte bousing has been adopied. Drive slaift anx axie shafts and gears are of the finest special heat-treated allioy stee.. Saiety margins have been increased $25 \%$ beyond standard limits. Cole brakes have established <br> Economy. Twenty thousand miles on a set of  sible construction.

Performance Beyond Anything You Have Ever Known. T
 of this powerful car. The driver is surprised to find
that the car can be stopped from any speed in the wink of an eye. Acceleration is instantaneous--control effortless. On the wide-open road Cole Eight Ninety has never met its master-hills, mud, the all-
day grind at high speed do not tax this car-no one day grind at high speed do not tax this car-no one
has ever found its limit.

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> Ford parts, like almost everything else worth while, are counterfeited. The manufacturers of these imitation parts are obviously not as interested as we are in maintaining the high standard of quality and the complete satisfaction of Ford owners. Imitation parts are manufactured to sell at the highest possible rate of profit and the grades of steel used are consequently not the same high quality, specially heat-treated alloy steels specified in Ford formulas for the manufacture of GENUINE FORD PARTS. Don't be misled-Insist upon GENUINE FORD PARTS made by the Ford Motor Company. By so doing you will get from 35 to 100 per cent more wear from them, and you will pay the lowest Dossible cost-the same everywhere. 50\% of GENUINE FORD PARTS Retail for Less Than 10c Each. ASK FOR PARTS PRICE LIST

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## Would a Man Rather Love Than Be Loved?

What do you think? Is the correct answer to this ques tion the one real secret of a happy marriage?
More than one philosopher has expressed this thought: "That man's necessity is not to be loved, but to love, and that to love, his fixed need is to pursue-and conquer." If you think this over you'll find that there is a great deal of truth in it. An outstanding example is the situation around which Henry Sydnor Harrison has written his short story on Married Life, entitled

## PURSUIT

The ELEVENTH in the Famous Series of TWEnty-three STORIES OF MARRIED LIFE by Twenty-three American Authors

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## Irvin S. Cobb

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Jamen Hopper

Rupert Hughes
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