

GIRLS, LEAVE YOUR MAKE-UP OUTSIDE STATE JOB AGENCY

Rouge, Powder, High Heels and So Forth Are Frowned On by Miss Rebecca W. Ball, Who Presides Over Office

Farrings, cheap, flashy clothes, conspicuous dress, rouge and powder—all are taken with Miss Rebecca W. Ball, superintendent of the State Employment Office for Women.

And many a young miss who has been tripping down the hall to the office, her high heels tap-tapping on the floor, has tripped away again with tears in her eyes and disappointment in her heart, not realizing that she had come softly on rubber heels that she might have found the job she was looking for.

"Hundreds of girls come to the office every week," said Miss Ball. "There are also some middle-aged and a few elderly women, but the young girls are in the majority."

"Your first judgment is naturally founded on appearance, and that is why I think it is one of the most important things working girls has to consider. As they sit around the office those who are neatly dressed, with a lot of cheap ornaments, cannot help but create an unfavorable impression."

"Sometimes, but very rarely, we find that a girl is so capable that her appearance must be overlooked, but this is in the case of a girl who dresses in poor taste because of her environment and lack of training rather than in the case of those who dress in extreme fashion because they like it."

"Many of the girls came down the hall powdering their noses, and stop at the door to put on the final touch of rouge. We do not encourage those girls because we feel that their minds are not primarily concerned with work. Sometimes we try to suggest changes to them, but often they are offended and we make enemies when we are only trying to help them."

"The second thing I noticed about a girl who comes to get a job is her deportment and attitude," continued Miss Ball earnestly. "They should be straightforward, courteous and businesslike."

"An third, she should be in earnest about her work and willing to learn. That is the most important thing for a girl who wants to make a success of her work to remember she must be willing to learn."

"So many of the young girls have not enough stability to keep at a thing. After they have worked a few weeks

a free ice cream soda with a one cent stamp? Well, its a purchase and it? Puds sed, and Leroy sed. The sine dont say what kind of a purchase, does it? and I sed, I want choic please. And Puds and Leroy sed wat kind they each want-ed, being the nearest they came to getting it on account of the man keeping on saying no and saying it louder and madder every time us fellows told him a one cent stamp was a purchase, the last thing we did being to stand in the door trying to exchange the stamps back for our cents, and the last thing the man did being to throw a wet sponge at us and miss us on account of us dodging and running."

Knights of Friendship Give Parade
Nazareth, Pa., Aug. 17.—The tri-State convention of the Knights of Friendship, in session here, was featured yesterday by a large parade in which principal figures were 120 new sir knight marshals created at an impressive ceremony Tuesday night. Slatington, Polimerton and Reading are contesting for honors for having the largest number of members at the convention.

Little Benny's Note Book

By Lee Page

Me and Leroy Shooster was setting on my front steps and Puds Simkin came up saying, Hay fellows, did you see the big sine up on the new drug store?
No, wat sine, wats it say? me and Leroy sed, and Puds sed, G, didnt you see it, gosh, it says a ice cream soda will be gave free with every purchase made on Saturday, and this is Saturday. Wich it was, and I sed, Well I got a cent but heck you cant get anything in a drug store with a cent.
Thats just wat I got, too, Puds sed, and Leroy sed, Thats all I got, either. Me saying, Well how about going around and all buying a one cent stamp, thats a purchase aint it?
And we all went around to the new drug store and the sine was still there and we wawked in, me saying, I want a one cent stamp, and Puds saying, So do I, and Leroy saying, I do too. And we each put our cent down and the man tore off 3 stamps and gave us each one saying, This is a big deal Im putting throu, this is going to make me rich. Properly being sarcastic, and us 3 fellows went to the soda water parlor of the store and sat down on 3 stools and the man came over saying, Wat elts can I do for you?
I want the ice cream soda, please, I sed, and the man sed, Wats that, have you kids got the nerve to expect



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A few grains of this exquisitely scented powder dusted on the skin soothes and cools, and overcomes heavy perspiration. It is an ideal face, skin, baby and dusting powder and takes the place of other perfumes for the skin.
Sample Each Free by Mail. Address "Cuticura Laboratories, Dept. 22, Station 12, New York, N. Y." Where Soap, Ointment and Deo. Talcum are sold. Cuticura Soap should be used without mug.

Wanamaker's Down Stairs Store

Features Autumn Dresses at \$10, \$15, \$16.75, \$22.50, \$25

What's new always seems so much prettier than what one has been seeing. Somehow the new Autumn frocks seem exceptionally desirable. They are usually a little longer in the skirt. They are a little tighter and longer as to sleeves. They have more panels and touches of trimming. Often they have draperies, and altogether they display rather more cleverness in design than frocks to which we have been used.



Tricotine Dresses at \$25
The dress pictured is of twill with twenty-six rows of narrow black braid at the hem of the skirt caught under loose narrow panels of the cloth. Another \$25 frock is of crepe de chine with pleated panels, beads, embroidery and the new longer sleeves.

Leather-Trimmed Cloth Dresses, \$22.50
One of the most effective models we have seen! Navy poret twill with "Indian" pockets made of fringed and cut-out leather dotted with tiny silvery beads which look like the shot that Western hunters might have used long ago. The cloth panels at the side are lined with henna silk and trimmed with the same decorated leather.

Silk Dresses at \$15
Crepe de chine in black or navy with a touch of gold in the colored galloon trimming and some fagoting to give the air of handwork.

Tricotine Dresses at \$16.75
Substantial cloth dresses for early Autumn street wear. The style is pictured to show the new wide braiding down the front. Navy blue.

Clearaway of Summer Frocks at Half
Voile, gingham, dotted swiss, organdie, linen and lace frocks. Also cloth and silk frocks in late Spring and early Summer models. All with marks of handling. All in broken sizes. But what "finds" they are for clever people! Nearly every price is half—and some are less than half.
(Down Stairs Store, Market)

It May Be Stated Offhand Prices Are Lower

but the scarcity of some articles of which smaller quantities have been made by makers who thought that the demand would be not so great has created a short supply in some instances and a few prices have been kept up to the regret of the storekeepers.

[Signed] *John Wanamaker*
August 17, 1922.

These Patent Leather Strap Pumps Have Just Come at \$3.90

Extremely good-looking Autumn shoes such as every woman seems to be seeking. Patent leather with the fashionable Cuban heel having a rubber heel already attached. Substantial welted soles with which to brave early Autumn storms. Perforations around the top. Wide ankle strap. Considerably better than we can usually offer at this price. Limited quantity.
(Down Stairs Store, Chestnut)

Last-Minute Autumn Hats \$5 \$6 \$8

Interesting new large shapes about which almost every woman is talking—and, of course, the new small shapes.
Beautiful velvet and duvetyn ones with a huge velvet rose, a painted quill and a touch of feathers or a metal ornament.
Already the Down Stairs Five-Dollar Hat Shop is filled with new \$5 Autumn hats.
And there are scores of new hats at \$6 and \$8 in the Moderately Priced Hat Shop (this shop shows no hats above ten dollars).
Splendid variety!
(Down Stairs Store, Market)

CENTRAL AISLE

White Silk Eponge, \$1 Yard
Just half the price for which we sold the last of this same popular silk!
All-white, the fashionable rough weave of the eponge relieved with fiber plaids in white. 36 inches wide.

Women's Bungalow Dresses, \$1.50
Something new under the sun! Pretty frocks made in long-waisted style with top of plain color and skirt and sleeves of printed percale. Black rickrack braid offers a pleasing contrast. Yellow, pink or blue. Small, medium and large sizes.

Japanese Silk Bedroom Slippers, \$1
Quilted ones with flower sprays daintily hand-embroidered on the toes and with canvas soles and silk lining. Red, copenhagen, rose, light blue, pink, lavender, purple and black.

Lace-Trimmed Boudoir Caps, \$1
Crepe de chine and satin trimmed with lace and ribbon rosettes or rosebuds. Yellow, pink, blue, lavender and white.

Imported Chamois-Lisle Gloves for Autumn, 75c and \$1
75c for 12-button-length and \$1 for 16-button-length gloves of fine quality chamois-lisle—the kind that looks so much like suede. All have snap-point stitched backs.
12-button length in gray, covert, oak, brown and coffee.
16-button length in gray, covert and coffee.

Fresh Snowy Neckwear, 50c
Collars, collar-and-cuff sets and vestees! Linen, pique, "organdie voile," dimity, organdie, line, madras and baronet satin in literally dozens of pretty styles. Peter Pan and roll collars mostly.

Corsets for Slender and Medium Figures, \$1
Made of firm pink coutil in short or medium lengths and with light or medium boning. Elastic inserts give additional comfort to some of the models.
(Down Stairs Store, Central Aisle)

Good-Looking Skirts Suitable for Autumn Now \$3.50
All were considerably more earlier in the season—a few have just been lowered half and more in price. Two splendidly heavy wool jerseys, stunning wool and novelty cotton eponge models, novelty checks and mixtures and diagonal corduroys.
Plain colors, checks, plaids and mixtures—all suitable for immediate and later wear. Plain or fringed styles, with interesting variations as to pockets, button trimmings and belts. Broken sizes, 26 to 32 inches.
(Down Stairs Store, Market)

Sample Silk Petticoats, \$3.85
Samples of some of the Autumn's newest and nicest silk petticoat ideas. That is why there is only one or perhaps two of a kind.
Softly crisp taffeta, all-jersey ones, and others of jersey flounced with taffeta. Then for long, satisfactory wear, there are radium silks, satins and satin-striped tub silks. 30 to 36 inch lengths.
(Down Stairs Store, Central)

Have You Heard About This Really Good Luggage at Little Prices?

Shiny Overnight Cases, \$3.50
Enameled fabric cases with center lock and end catches. Attractively lined. Pocket in lid. 18, 20 and 22 inch sizes.

Shiny Black Suitcases, \$5
With short leather straps and leather corners. Sateen lined. Pocket in lid. 24 and 28 inch sizes.

Round Hat Boxes, \$5
Smart with tan bindings and handle. Center lock and two side catches. Cretonne lined. Two removable hat forms inside. 18 inches across.
(Down Stairs Store, Central)

Dull Fabric Suitcases, \$6.50
Substantial black fabric suitcases with two strong leather straps all round and leather reinforced corners. Shirt pocket in lid. 24-inch size.
(Down Stairs Store, Central)

Sale of Men's All-Wool Suits, \$16.50

The remaining broken size and style assortments of good, all-wool suits that have been selling right along at higher prices. Weights for now and later—kinds that lots of men prefer for all-Winter wear. All-wool fancy chevots in dark, conservative colors and patterns. Conservative styles,
(Men's Gallery, Market)

Boys' All-Wool Suits With Two Pair Knickers, \$8.75

"Cheap" clothes are at their worst on a schoolboy. The rough and tumble wear from which they must stand shows every imperfection of cut or material, and they burst out or wear through in no time. \$8.75 is a very moderate price for these well-tailored Wanamaker Norfolk suits of tested all-wool chevots. Sports, box pleat and inverted pleat styles. Coats lined with mohair, and both pair of knickers full lined. Seams taped and reinforced. Gray or brown mixtures. Broken sizes 8 to 17 years.
(Gallery, Market)

Sale of Men's Shirts, \$1

Men can save a full third on these well-cut shirts of standard 80-count percale. Yes, indeed, they will wash satisfactorily if it's done properly—and they will wear!
Plenty of stripes and colors from which to choose. All sizes. Most of the shirts are perfectly fresh, a few show marks of handling. 900 only.
Half Price for Neckties, 25c
Another maker willing to send out his season's oddsends at a low figure! Basket weaves, brocades and striped satins in many colors.
(Men's Down Stairs Store on the Gallery, Market)

Men's Cotton Underwear, 50c

Final lot of a manufacturer's Summer output specially priced at a third less than our own former price. First quality white cotton gauze shirts and drawers. Short-sleeved shirts, ankle-length drawers. Shirts sizes 34 to 46. Drawers sizes 30 to 44.
(Men's Gallery, Market)

Men's and Boys' Shoes Have Had Their Prices Lowered

\$2.25 for small boys' tan leather oxfords with sensible square toes. Heavy welted soles. Sizes 10 to 13½.
\$2.75 for boys' tan leather oxfords with mannish perforations. Thick welted soles. Good for school wear. Sizes 1 to 6.
\$1.50 for men's sport oxfords of heavy smoked elk-skin with brown trimmings. Made with fiber suction soles and heels. All sizes and widths.
(Men's Down Stairs Store on the Gallery, Market)

Clearaway of Girls' Tub Dresses \$1 to \$3.75

Kinds to wear now and kinds to wear all Autumn in the classroom. Pretty, serviceable, simply made and all have been just lowered in price—some a fourth, some a third.
Lowered to \$1
Pretty light and dark voile dresses with crisp organdie trimmings. Serviceable plaid and checked gingham trimmed with organdie or plain-color chambray. Several groups slightly soiled or mused from handling. Sizes 7 to 14 years.

Princess Slips, Nightgowns, and Chemises, All at \$1
\$1 for many kinds of nightgowns. Soft cotton ones of snowy white trimmed with cotton fllet edge and featherstitching. Pretty cotton crepes in flesh or white. White novelty striped tissues with colored binding, shoulder-strap style. White, maize or tan batiste ones pretty with colored stitching and embroidery.
\$1 for princess slips of sheer white materials, with 18-inch shadow-proof hems. Lacy trimmings, or tailored tops finished with cotton fllet edging and hemstitching.
\$1 for lovely white envelope chemises in strap or built-up shoulder styles which boast of fine hemstitching and hand embroidery.
(Down Stairs Store, Central)

Children's Socks 18c Pair; 3 Pair, 50c
First quality white cotton socks in sizes 5 to 9½. Their gray colored tops will twinkle round fat, small legs. Not all colors in each size, so the prices have dropped considerably.
(Down Stairs Store, Central)

Sale of Couch Hammocks at \$9.75 and \$17.50
Two popular styles from our own stocks newly marked down to hurry away. Many families use these comfortable hammocks all Autumn outdoors and then all Winter in inclosed sun porches.
22 Couch Hammocks Now \$9.75
Six feet of solid comfort and no chance of breakdowns. Hand-button-tufted reversible mattresses of eight-ounce duck, filled with cotton. Chains hang from the frame making a substantial reinforcement at each end. The adjustable back can be removed if desired. Either gray or khaki.

20 Couch Hammocks Now \$17.50
Non-rustable galvanized wire spring at seat and back, each with thick, comfy reversible cotton mattress covered with eight-ounce duck in gray or khaki and hand tufted. Coil springs add still further elasticity. Chains at each end add greater strength and security.
(Down Stairs Store, Central)

Wall Paper in August

YES! WHY NOT? It's a splendid month to do your Paperhanging.

Perhaps you have never given it a thought merely because you have usually had it done in the Fall—the busy Fall months—when your Paperhanger is almost at his wit's end trying to keep abreast of the many jobs that come piling in.

You can save yourself much annoyance and even disappointment if you will anticipate a little and have your Paperhanging done this month.

For even now, good workmen are none too plentiful and in the Fall there are not enough to go around, simply because there is too much work put on the Fall months, too many jobs to be attended to—many of which could be done in August, usually a dull month, when your Dealer can not only give you the best of service, but do it more economically.

In the month of August, the Wholesale stocks are in splendid shape—every pattern and every coloring is in stock—and your Dealer can show you his sample books with every assurance of being able to supply the paper you select without delay.

YES! August is a good month to do your Paperhanging.

Wholesale Wall Paper Dealers' Association

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