

W ${ }^{\text {HEN }}$ driver boasta about thousands of milese，powerful，allipless traction and real cuas－ loning down to the last
mile，he＇s talking about mis Goodyear Cord Truck Tires．

##  hy your Goodyear

coodstear O＇BRIEN \＆Hobler，Inc． 22d and Racers Streets
PHILADELPHIA


## The House that Heppe built

50c weekly will buy agenuine Victor Victrola at Heppe＇s

4ment Plan，a small down－payment will
secure the delivery of any Victrola，and secure the delivery of any victrola，and
small monthly（or weekly）payments will soon take care of the balance．
We carry the genuine Victor－Vic－
trolas exclusively．Prices are from $\$ 25$ up．
Buying a piano at Heppe＇s insures you of entire satisfaction been supplying the piano needs of critical Phila－ delphians．The experience of such a vast business at your service when you buy at Heppeis． s ．
Furn the selection greatest pianos from which to make your In grand pianos you have the Mason \＆Ham
lin，Henry F．Miller，Weber，Steck，Edouard Jules， In Duo－Akt．Schomacker
Weber，Steck，Wheelock，Stroud and Aeolian

[^0]

Excellent Values in August Sale These used and rebuil
pianos have come from the beot homes in the
city，and the prices now
are remarkally are remarkably 1ow
Every piano is suaran
teed and exchangeal Players from 8295 up Pianos，\＄85 up $\underset{\substack{\text { makeng the the famous } \\ \text { may gelect aro－ch you }}}{\text { yon }}$ may select aro－

[^1]
## STRAWBRIDGE \＆CLOTHIER

## The Semi－Annual Furniture Sale Has

 Broken All RecordsBefore the Sale began－we had ready
more Furniture and better assortments than more Furniture and better assortments than
ever before in the history of the Store． Values were never better－for the
greater part of our Furniture stock，as well as the thousands of dollars＇worth of special purchases，were secured when manufactur－ ers＇prices were at bed－rock．
The vast assortments pros
The vast assortments provide for every
need of every room in the home．Knowing the Furniture itself，the plans we made，and the Furniture itself，the plang we made，and
the nature of the values presented，we are

## Already More

## Furniture Has

## Been Selected By Home

Furnishers Than in Any
Previous Furniture Event


Here Are A Few of the Values That Have Caused This Sale to Break All Past Furniture Sales Records


The Clearance of Summer Footwear

| Women＇s Pumps and Oxfords，\＄2．95 $\$ 3.45, \$ 3.75, \$ 3.95, \$ 4.95, \$ 6.25$ and $\$ 6.95$ The season＇s smartest styles in black，white，tan，gray and beautiful combination effects．All from our regular stock．Al？ <br> Misses＇and Children＇s Footwear－ $\$ 1.65, \$ 1.95, \$ 2.45, \$ 2.75$ and $\$ 2.95$ <br>  <br> Men＇s Oxfords Reduced <br> Now \＄4．25，\＄6．95 and \＄8．75 |
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| Learn Radio Code | Every Woman |
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| the Phonograph | Wants a Costume |
| Radio Codo lessons on a | Slip of Wash Silk |
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|  | of fashons is the oogue of the |
| faced Okeh | ether worn with sheer |
| the Morse | White Tub Silk Slips，line |
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Double Damask
Linen Table Cloths One－third Under Price at $\$ 6.00$


Misses＇Dresses and Suits at Clearance Reductions Fine Silk Dresses－now $\$ 29.50$ to $\$ 49.50$

Fine Wash Frocks－now $\$ 10.75$ to $\$ 19.50$


Tailored Suits－－now $\$ 19.50$ to $\$ 29.50$ Traiane，homespun and tweed beltadet bdeve，tan，roses，green

Two Excellent
Models in
\＆C．Special CORSETS


$\qquad$

SharpReductionson Tentsto Make Room for New Goods Every Tent left in stock，from the small Boy scout Tent
the complete Auto Camp Trailers，now one－fourth to one－third
under－price．Sizes and styles are incomplete but outdoor enthusi－ under－price．Sizes and styles are incomplete but outdoor enthusi－
asts will surely find a Tent here to fill their needs．Note the exceptlonal values：


 for the cross－country trip－Complete in every detail－tent，cots，
mattresses，pillows，drop－light，tail lamp，stove，table，shelves，pro－
visity vision box and ice box－aill folding compactly into body of Trailer，
includes compensating pull－bar，cover for Trailer when not in use，
wheels， $30 \times 3$ 友 Stoll Auto Bed Tents，for carrying on
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Women＇s Silk Stockings Notably Under Price，75c
 $\begin{array}{lc}\text { Women＇s New } & \begin{array}{c}\text { A Cleararace Group of } \\ \text { Autumn Suits } \\ \text { An unumly }\end{array} \\ \text { Silksik }\end{array}$


 to the Beauty of New Hand Bags Now Under Pric

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| Stichemem | 边 |

Extraordinary Event for Men！ 3000 Woven Madras Shirts About Half Price－$\$ 1.30$

Men＇s and Young Men＇s Fine Suits From Our Best Groups



[^0]:    Let us send you catalogue．

[^1]:    Chickering
    Steinway
    Henry F．Miller

