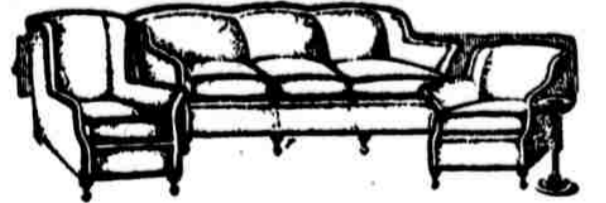


Strawbridge & Clothier Announce for Monday

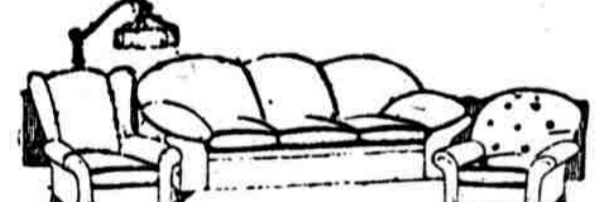
The Semi-Annual Sale of Furniture Will Start All Over Again Monday!



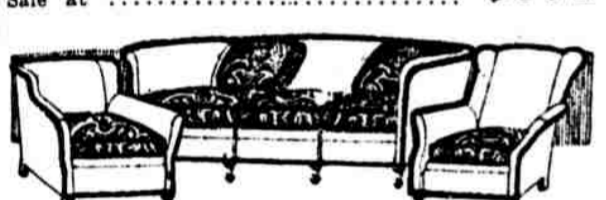
A wonderfully comfortable Suit with the new high, thin arms and the distinctive moss edging. Consists of full-size Davenport, one low-back and one high-back Arm Chair. All with loose cushion seats. This Suit is in the Sale at... **\$340**



An exceptionally desirable Suit, full-size Davenport, high-back Wing Chair and comfortable Arm Chair, all with moss-edged cushions. All outside backs on this Suit are covered with same materials. In the Sale at... **\$245**



A large, luxurious Suit with loose cushion arms to the Davenport. Consists also of a Wing Chair and Arm Chair, all with loose cushion seats. Moss edging on all three pieces. In the Sale at... **\$371**



At last—a truly dainty living room Suit with high thin arms, loose cushion seats and several loose cushions to the back of the Davenport. Moss edging around each piece and cushion. Very unusual, in the Sale at... **\$447**



Style tells the story of this beautiful Suit. Davenport, Wing Chair and Arm Chair all equipped with loose cushion seats and backs. Seats covered with the fashionable moss edging. The Suit in the Sale at... **\$656**

Waiting to take the place of every suit and single piece on our showroom floors, are more than ten other suits and single pieces in our great nine-story warehouse.

As fast as Furniture goes out (and it's surely going quickly at the Semi-Annual Sale prices) our great reserve stock is drawn upon for new Furniture to fill the gaps.

Every morning, the Furniture assortments are as complete, as attractive and as chock full of value opportunities as on the first day of the Sale. Thus the Sale starts all over again every morning, and will start all over again Monday morning, with unbroken assortments of the finest Furniture that could grace any home—at the sort of saving that have won widespread fame for Strawbridge & Clothier Furniture Sales.

Our entire regular stock at reductions from prices already low. Thousands of dollars' worth of special purchases at savings of one-fourth to one-half.

You alone are the judge of what Furniture best meets your needs—and where such Furniture can be selected at the greatest saving of money.

Upon the Furniture you select now depends much of your future satisfaction. How will you look upon it years from now? Will it be a monument to careful investment or a cenotaph to hasty judgment?

By all means compare carefully, for not only does such comparison insure utmost value for your money but also reveals the matchless merits of this Sale.

An Outstanding Feature—Many Designs Originated Exclusively for This Store

Practically all of the Furniture is brand-new, having been brought into the Store since July first, and many of the most attractive of these new designs were originated exclusively for this Store—obtainable nowhere else.

Note if you please the graceful distinction of the upholstered Suits pictured at the left.

They portray the latest style trend—away from the bulky overstuffing and towards a more artistic slenderness of line, with gracefully turned feet and legs—altogether a more harmonious effect. Another innovation is the application of the silky, velvety trimming known as "moss edging." Most of this new style Upholstered Furniture is finished in this attractive manner. These exclusive new styles, mind you, are all in the Sale at worth-while savings. Plan to come and profit Monday!

\$27,000 Worth of Heavy Axminster Rugs to Sell for \$18,000, Monday

In the Department of Lower-priced Floor Coverings and exceeding by far the well-known standard of value-giving of that section. One of the best-known manufacturers in America sent us these Rugs at a great price-concession because of trifling irregularities in the weave. You can see for yourself how trifling the irregularities really are. A wealth of designs to choose from.

- Rugs, 22½x36 inches—\$2.25
- Rugs, 27x54 inches—\$3.75
- Rugs, 36x63 inches—\$4.75
- Rugs, 46x66 feet—\$10.75
- Rugs, 69x9 feet—\$22.75
- Rugs, 76x10.6 feet—\$21.75
- Rugs, 76x9 feet—\$24.75
- Rugs, 99x9 feet—\$22.75
- Rugs, 9x10.6 feet—\$24.75
- Rugs, 9x12 feet—\$25.75

- Rugs, 9x15 feet—\$35.75
- Rugs, 11.3x12 feet—\$44.75

- Seamless Fringed Velvet Rugs at Special Prices**
- Rugs, 6x9 feet—\$18.75
 - Rugs, 9x12 feet—\$28.75
 - Rugs, 8.3x10.6 feet—\$26.75
 - Rugs, 11.3x12 feet—\$38.75

Strawbridge & Clothier—Floor 4½, Filbert Street

Fine Imported Stationery, 35c a Box

Lovely tinted Stationery with tissue-lined Envelopes, 24 Sheets and 24 Envelopes, the linings in various shades. A wonderful value. Market Street Cross Aisle

Porcelain-lined Refrigerators, \$29.50

Selected ash woodwork in golden oak finish, 30 inches wide by 18½ inches deep by 44 inches high with 80-pound ice capacity. Strawbridge & Clothier—Fourth Floor, Centre

Davenport Beds Metal Bedsteads and Mattresses in the Great Sale

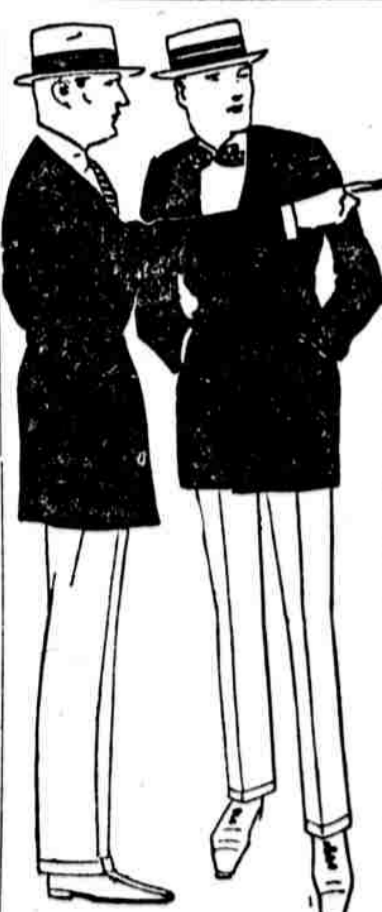
Select what you need now in this Semi-Annual Sale at prices far less than usual. These are typical examples of the special values available:

- Hair Mattresses, weight 45 pounds, in one or two parts, very unusual—\$50.00. Of good mixed hair, weight 45 pounds, in one or two parts—\$40.00; of black mixed hair, one or two parts—\$32.50.
- Box Springs for wood or metal beds—\$18.50.
- Davenport Beds, worth one-third more—\$87.50.
- Simmons' all-metal cane-panel Bedsteads, full size—\$21.50.

The Clearance Price of Boys' Tub Suits is \$1.35

A price that will insure brisk selling Monday. For these are the nicest kind of sturdy Suits for summer and the first school and kindergarten days. Oliver Twist, Middy and short-sleeve Sports Suits for boys of 8 to 7 years. Most mothers will choose several at \$1.35.

Boys' Wash Knickerbockers and Straight Trousers, 5 to 15 years—now 95c
Strawbridge & Clothier—Second Floor, Filbert Street, East



Hundreds of Fine Suits Are Now Reduced to \$21—\$26—\$36 To Insure Quick Clearance

Men who appreciate good clothing and know good investments, should hurry to avail themselves of this opportunity to save one-third to one-half on Spring and Summer Suits of Alco, Wickham and other famous makes. These Suits formerly reduced have been further reduced. Not quite as complete in range of sizes and fabrics as at first, (which is the reason for the further reduction) but every man can be fitted—\$21, \$26 and \$36.

Suits in the Clearance at \$13.00 and \$16.00

Several hundred excellent Suits at the lowest prices since the war. Many were double. **All Extra-Trousers Suits in three clearance price groups—\$16.00, \$21.00 and \$26.00.**
Strawbridge & Clothier—Second Floor, East

MONDAY Preliminary Display of AUTUMN FASHIONS

SECOND FLOOR
An early glimpse of the new models in—

- Suits
- Dresses
- Coats
- Wraps
- Millinery
- Furs
- Footwear
- Accessories

Revealing the graceful new silhouette—the longer skirts—and the many other outstanding fashion tendencies of a new season.

A Clearance of Fine Hand Bags

Hundreds from our own stocks, and special purchases, at great price concessions, of manufacturers' clearance lots.

About 1000 Hand Bags, Now \$1.65

Many Worth Double and More
All new Bags, made up this season. Many shapes, sizes and styles. Dull leathers, in black, brown, gray and other colors; patent leather Bags in smart new shapes. A wonderfully fine lot.

100 Bags Half Price Now \$1.50 to \$9.00

This lot also includes a sample line from a well known New York manufacturer. Choice leathers, silks and other high-grade materials.

250 Black Seal Hand Bags, \$2.95

Full, roomy Bags, of pin seal and cobra grain seal, in seven different styles, nicely lined and finished, and each fitted with mirror and change purse.
Aisle 8 and 9, Centre; and Market Street Cross Aisle

Cool Morning Frocks One-third Under Price

\$1.95

Cool Dresses for August mornings at a remarkably little price. But these are models worth much more than \$1.95. Two pretty styles in sizes 36 to 46 inches.
Dotted Voile Frocks, as sketched, are charming. A summer breeze caught the novel deep-buckled collar and fluttered the white organdie sash. So comfortable to wear and so pretty to gaze upon are these Dresses. We suggest you select yours early—\$1.95.
A FIGURED BATISTE model, with lowered waist-line, is made with panel front, lace-edged collar and organdie sash—now \$1.95.
Third Floor, Filbert Street, West

lowered waist-line, is made with panel front, lace-edged collar and organdie sash—now \$1.95.
Third Floor, Filbert Street, West

New Corsets

Corsets! Yes, indeed! but of a suppleness and comfort not thought of even a few years ago. Health and figure are better for wearing such Corsets as the autumn mode brings. These are a few of the many styles arriving daily:

- All-elastic Girdles with wide satin front section. In well-liked 10-inch length—\$2.00.
- Our exclusive Jessica, American-made Girdles of pink brocade and surgical elastic combined. Topless, coming well over the hips and with 3 pairs of hose supporters, \$6.50.
- Beautiful Pink Satin Corsets, with all-elastic top and long hips. Boned throughout with black boning—\$5.00.
- Another model in Jessica American-made Corsets is of handsome two-tone pink and blue brocade. Topless, with medium long hips, supple but holding the figure with a sense of support—\$10.50.
Third Floor, Market Street, West

9x12 Chinese Rugs Reduced to \$265

Heavy Mongolian type Rugs with a deep, soft pile that sinks pleasantly under foot. In blue, rose, gold and tan color tones, and exceptionally low in price.

- Other sizes also at special prices:
- Size 8x10 feet—now \$195
 - Size 12x15 feet—now \$355
 - Size 9.2x18 feet—now \$585
 - 24x48 inches—now \$25.50
 - 26x60 inches—now \$42.50

Women's Bathing Suits Reduced \$3.95

Odd lots of smart Bathing Suits reduced to clearance price:

- Wool Jersey Suits, two-in-one style, will be the choice of many women—\$3.95
- Unusual, indeed, to secure such pretty Bathing Suits of black taffeta silk or black satin at \$3.95.
- In the group a small lot of Surf Satin (cotton) Bathing Suits in distinctive styles—\$3.95.

Bathing Caps, half price—25c to \$1.00.
Bathing Shoes, half price—50c to \$1.50.
Strawbridge & Clothier—Aisle 18, Centre

Three Excellent Values In the Linen Store

Practical suggestions as to Housekeeping Linens and Cottons that will appeal to homemakers.

- Breakfast Sets—\$3.00**
A Cloth, 45x45 inches and a half-dozen Napkins, 19½-inch size. Of mercerized damask in pink, blue or gold, striped centres and satin band borders.
- Linen Napkins—\$5.00 a dozen**
Of sturdy damask in attractive designs, 20-inch size. A worth-while saving.
- Linen Face Towels—50c and 75c**
A wide selection of weights and weaves in Linen Huckaback Towels, with hem-stitched hems and damask borders. Size 14x22 inches, 50c each; 19x35 inches—75c.
Strawbridge & Clothier—Aisles 11 and 12, Centre

THE LOWER PRICE BASEMENT STORE

Monday the General Clearance Begins Anew With New Values In Every Busy Department



Clearance of All Women's Dresses Rare Values at \$1.40 to \$18.95

A few illustrated, typifying many, many more. All fresh and clean. Every conceivable style. Many less than wholesale cost.

Frocks of imported Scotch gingham in all colors, at \$1.40! Of voile and Amoskeag gingham, at \$1.90. Of imported gingham and voile, \$2.90. Regular and extra-size Dresses of tissue gingham, linen, voile and imported gingham, at \$3.90. Of Normandy and printed voile, at \$4.90. Remarkable values, surely!

Silk Dresses, too, at exceptional savings. Of pongee, broadcloth and tub silks, at \$6.75. Of white Canton crepe, at \$10.00. Of Canton crepe and crepe de chine, at \$13.75. A lot of 200 Dresses of Canton crepe, crepe-back satin, charmeuse and crepe de chine, at \$15.75. Very smart models of heavy Canton crepe, crepe-back satin and satin-faced Canton, underprice, \$18.95.

Shoe Section Will Be Busy Monday



Women, misses and children will share in this clearance event. Women's and Misses' White Canvas Pumps and Oxfords. Sizes 3 to 8. One- and two-strap House Slippers. Sizes 4 to 8. Children's Patent Leather and White Kid Strap Pumps. Sizes 4 to 8; 8½ to 11.



Five Special Clearance Groups of Misses' and Girls' Dresses

Small lots of attractive Frocks have been re-grouped at very low prices for a speedy clearance Monday. All sizes but not in each style.

Misses' Dresses of tub silk, gingham, voile, linens and ratine, prettily trimmed. Greatly under price—\$2.00. Dresses of gingham, Normandy voile, organdie and dotted Swiss, many half price—\$3.95.

Girls' Dresses of organdie and gingham—\$1.50. Of finer gingham, organdie and voile—\$2.00. Beautiful, little Frocks colored or white organdie and voile, far under price—\$3.95.