Can You Tell?

By R. J. and A. W. Bodmer

When Weighing Scales Were First Invented

The origin of weighing things dates back so far that the name of the inventor is unknown. When man reached the stage in civilization where he ceased to depend upon his own efforts for his livelihood and began trading with his fellows, he was confronted with the need of weighing things in order to determine the actual weight of whatever he traded in.

The trade of the world developed by leaps and bounds over hundreds of years, but we did not have scales until about 1831, when Thaddeus Fairbanks, of Vermont, made and patented the first one. Before that time weighing of heavy loads was done by a crude method. When weighing a load of hay the wagon with the hay was suspended on a huge steelyard, originally fashioned during the days of ancient Rome. Fairbanks' first scale was in its essential principles the same as are the scales of today, and its success quickly spread over the world. Orders poured in from every direction, for his scales were not only more convenient than the old method of hoisting the object to be weighed on a steelyard, but they were also more accurate. With the steelyard, the actual weight might be ascertained within fifty pounds, whereas today, on scales capable of weighing 300,000 pounds, the weight can be determined within the smallest fraction of an ounce.

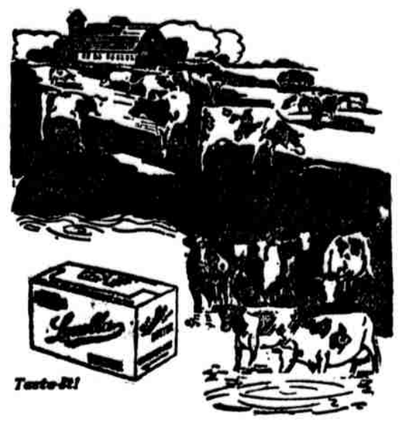
Weighing gives us the most exact determination of the actual mass of things. The life-sustaining value of foods or the heating value of fuels depends upon the actual mass rather than on the space occupied. Weighing measures the mass and is therefore more reliable than measuring, which does not take into consideration the air spaces between irregular objects, such as potatoes in a basket. Weighing also affords a means of arriving at the value of things which cannot be measured, such as livestock.

Tomorrow—Why Are Aldermen and Mayors So Called?

College Career

Many parents find it difficult financially to send sons and daughters to college when the time comes. We are starting in with our three-month-old baby. Every week from the time each child is born we put by in the savings bank one dollar toward his college education. It may seem to be looking too far ahead, but we find that in this steady and slow way, without scarcely noticing it, we are providing for the higher things in our children's lives. We also put into the same account the gifts of money which the child receives, and figure that by the time the child is ready to start in college there will be about $1000 already saved. Of course, this is aside from the allowance which the child would get for his own private purchases—but you will be surprised at how very easy it is to put by a little each week systematically. Perhaps others can afford to save more each month, but where there are several children, we feel that the one dollar system works very well.—Mrs. W. Z. S. in Good Housekeeping.

ASCO ASCO **AMERICAN STORES CO.** ASCO ASCO



The Land of Lakes

The exquisite Louella Butter is made in the dairy paradise of the U. S., a region noted the world over for the excellence of its dairy products. Hundreds of beautiful lakes dot the country-side like stars, and between them lie green pasture lands, where the herds of well-fed cows contentedly munch the sweet grasses. Here in this dairy paradise the delicious Louella Butter is made. Every pound contains the pure rich Pasteurized cream from ten quarts of milk!

Louella Butter lb **44c**

The finest butter in America!

Richland Butter lb **40c**

Pure creamery prints. Also big value.

Fresh Country Eggs doz **28c**

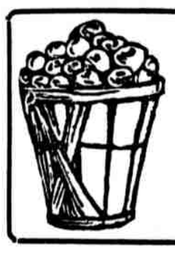
Every egg guaranteed.

Gold Seal Eggs carton of twelve **33c**

Big and full.

Asco Sliced Bacon cut to **15c** pkg

Dry, sugar-cured, with 2 ozs. less moisture to the pound than ordinary pickle-cured Bacon. Sliced thin. Try it! sweet as a nut!



Fresh Dug New Potatoes ¼-pk. (3¾ lbs.) **5c**

½-pk. (7½ lbs.) **10c** ½-bu. (30 lbs.) **40c**

Right in from the farms.

Chase-O Washing Crystals 3 pkgs for **10c**

Moonbeam Cakes lb **23c** | N. B. C. | **Triton Sandwiches** lb **32c**

- Patacake Flour .....pkg. 22c
- Mifflin Alkohol Massage.....pt. bot. 65c
- Asco Corn Flakes .....pkg. 6c
- Gold Seal Flour .....12 lb. bag 55c
- Sunsweet Prunes .....lb. 12½c, 19c
- Home Run Sardines....10c can cut to 5c
- Strong Clothes Line .....50 ft. hank 35c

Our Big 25c Sale Continues

These values are so good, it will pay you to buy ahead and fill up your pantry shelves while this Sale lasts.

8 for 25c
Toilet Paper .....8 rolls for 25c

3 for 25c
Asco Evap. Milk .....3 tall cans for 25c
Asco Peanut Butter...3 tumblers for 25c
Talcum Powder .....3 cans for 25c
Whole Grain Rice, 3 pkgs.(lb. ea.)for 25c
Gold Seal Macaroni....3 pkgs. for 25c
Crushed Sugar Corn .....3 cans for 25c
Asco Jelly Powder .....3 pkgs. for 25c
Princess Toilet Paper....3 rolls for 25c
Parowax (for Preserving) 3 pkgs. for 25c

7 for 25c
Sunbrite Cleanser .....7 cans for 25c

2 for 25c
Asco Maine Corn .....2 cans for 25c
Pure Apple Butter .....2 cans for 25c
Asco Black Pepper, 2 cans (½-lb. ea) 25c

6 for 25c
Asco Evap. Milk...6 small cans for 25c
Double Tip Matches..6 big boxes for 25c
Asco Pure Spices .....6 cans for 25c
Star Nap. Washing Powder, 6 pkgs. 25c
Princess Paper Napkins, 6 pkgs. for 25c

4 for 25c
Asco Cornstarch.....4 pkgs. for 25c
Jar Rubbers (Double Lip) 4 doz. for 25c
Asco Ammonia .....4 bots. for 25c
Asco Bluing .....4 bots. for 25c

ASCO Tea

¼ Lb Pkg **12c**

½-lb pkg, 23c; lb pkg, 45c

Makes refreshing Iced Tea.

ASCO Coffee lb **29c**

There's keen satisfaction in every cup of this mellow brew of goodness. Try a cup—you'll taste the difference!

Victor Bread Big Loaf **6c**

Big golden brown loaves of goodness baked in our own ovens.

Victor Raisin Bread With big fat raisins loaf 10c

Meat Specials for Thursday, Friday and Saturday

Genuine Native Beef

Rump or Round Steak lb **30c**

Sirloin Steak lb **40c** | Thick End Rib Roast lb **18c** | Lean Soup Beef lb **5c** | Choice Cuts Standing Rib Roast, lb **30c**

Fresh Killed Stewing **Chickens** lb **32c** | Small Lean Smoked **Picnics** lb **18c** | Milk-Fed Frying **Chickens** lb **35c**

Ready-to-Serve Delicacies

Sliced Lebanon Bologna, ½-lb., 15c | Thuringer Sausage, ½-lb. 18c | Luncheon Roll, ¼-lb. 14c
Cooked Corned Beef, ½-lb.....15c | Large Bologna, ...½-lb. 13c | Boiled Ham...¼-lb. 20c
Swiss Sandwich Cheese, ¼-lb., 12c | Baked Meat Loaf..¼-lb. 14c | Flat Minced...½-lb. 15c

These prices effective in our Phila., Camden and Suburban Stores and Meat Markets

ASCO ASCO

WANAMAKER'S | AUGUST 3, 1922 | WANAMAKER'S

Wanamaker's Down Stairs Store

Clearaway Sale of Dresses $1.50 to $38.50

New Silk Dresses $12, $15, $16.50

Things are happening in Wanamaker's Down Stairs Store Fashion Store! Hundreds of women have come to know about this once-in-six months Great Clearaway Sale of Dresses. Many late Spring and mid-Summer dresses are now marked down to half and less than half the early season prices. Many of the "specials" have been still further lowered a quarter and a half.

Dark cloth frocks are as low as $2.50, $5, $7.50, $10. Taffeta dresses as low as $6.50, $7.50, $10. Voile and gingham street dresses as low as $1.50, $3.50 and $5. Some of these garments show marks of handling, some need pressing but there is wide choice of all sorts of things. Size assortments are broken.

Dark Colored Voile Dresses Drop to $2.75

Several styles made of navy and black-and-white dotted voile, including the model pictured. Sizes 14 to 40.

Polka-Dot Voile Frocks in Extra Sizes $5

Half the recent price for a new purchase of fresh dresses in sizes 44 to 56. Black, navy or brown grounds with white dots, forming combinations dark enough to wear well into the Autumn. Bodices lined with net. Some trimmed with bands of plain taffeta, others have creamy net chemisettes and collars.

Knitted Sports Frocks From Switzerland $25

A new low price for particularly fashionable sports clothes, made of heavy knitted fiber silk in various colors. Only one or two of a kind. Broken sizes.

(Down Stairs Store, Market)

New Navy Canton Crepe Frocks $12, $15, $16.50

Just such frocks as one needs for travel or to pack away in vacation trunks. Dark, cool, difficult to wrinkle and made on the long simple lines of the Autumn. Majority are of canton crepe, but a few of the $16.50 ones are of heavy navy crepe de chine.

Included in the $15 group are tan, periwinkle, black and gray as well as navy.

Distinguished Beaded Frocks Marked Down to $35 and $38.50

Three interesting long-line styles originally adapted from a model that cost considerably more than double. They are of the heavier sort of rich canton crepe and have bronze, sapphire or white beads. Among them are periwinkle, tan, gray, navy and black.

769 Pair Women's Low Shoes $2.90

White Black Brown

Satisfactory shoes at $2.90. Ends of Wanamaker stocks decidedly marked down from their original rates, together with specially purchased shoes of the same trustworthy grades.

White canvas oxfords and pumps
Patent leather oxfords and pumps
Black and brown kid oxfords and pumps
Black and brown calf oxfords

Not all sizes in any one style and most of them show marks of handling.

Other good shoes of Wanamaker standard repriced $4.90 and $6.90.

(Down Stairs Store, Chestnut)

Women's Bathing Suits, 85c to $7.50

Popular kinds of sateen, surf satin and silk taffeta suits in a score or more styles. Mostly black, with effective trimmings and style notes.

All-Wool Knit Suits

$3.25 for specially good all-wool suits in black and navy, with white web belt.

$5 for all-wool elastic knit suits in black.

Both styles in sizes up to 46.
Cotton tights, 75c.
All-wool tights, $2.25.
Bathing shoes, 38c to $1.
Bathing caps, 15c to 75c.

(Down Stairs Store, Market)

Smart Autumn Hats a Surprise at $5

Soft duvetyns and velvets, Autumnal in their glowing shades of crimson, rust and royal blue, or more subdued tan and brown.

Well-designed to meet the needs of the August vacationist. Soft with shirrings and ribbon bows. Distinguished with silk and metallic embroideries, pins and novelties.

Young Girls' Felt Sports Hats, $3

Small, soft felt hats whose brims may be coaxed to any angle of becomingness. Novelty straw braid or silk binding and bands. Sand, brown, blue and crimson.

(Down Stairs Store, Market)

Juniors' and Girls' Tub Frocks at New Low Prices, $1.50 to $6

$1.50 for girls' plain-color gingham dresses that are well cut and which will be mighty serviceable for the last days of vacation and opening of school time. Trimmed with pipings and belts of white linene. Green, pink or blue. Sizes 7 to 14 years.

$2 for figured cotton voile frocks with wee self-ruffles and a lowered sash of velvet ribbon. Pink and blue. 7 to 14 years.

Juniors' Dresses $3.75

Juniors' dresses of combination plain and checked gingham with straight lines and low belt. White rep collar and cuffs. Green and brown colorings. Sizes 12 to 16.

Tweed Knickers Just Received, $6

Well-cut knickers in an assortment of colors and patterns. Pocketed, belted and cuffed at the knee. Sizes 14 to 20. Small women can be fitted.

(Down Stairs Store, Market)

Wanted Underclothes, $1 to $3

Fresh stocks of snowy white and dainty pastel underthings arrive to make late vacationists' choosing easy and pleasantly economical.

$2 for Doris Princess Slips

Nothing is nicer for under sheer frocks. White, flesh and orchid batiste with 22-inch hems and strap tops finished with cotton filet edging.

$3 for lovely white batiste Doris slips with lace and ribbon tops.

$1 for White Sateen Petticoats

Plain ones with double hems, 18 inches deep. Pink dimity step-in chemises are trimmed with cotton filet lace and shirring and are particularly dainty.

$2 for White Petticoats

Of a particularly fine cotton, double paneled in front and flounced with white tub silk.

(Down Stairs Store, Central)

Central Aisle Sales

Long Chamois-Lisle Gloves Specially Priced, 85c

Beautifully woven fabric gloves, light enough in weight to be wearable for late Summer and early Fall.

16-button length in tan, mode, light gray and white. Also 12-button length in black only.

New Dimity Blouses, Low Priced at $1.65

Months come and months go, but white dimity continues to be the favorite material for wash blouses.

One model has woven cluster stripes, is in fasten-in-the-back style with short sleeves, Peter Pan collar and "tab" vestee effect front. Another has long sleeves, is of checked dimity and has daintily colored stitching on cuffs, collar and front.

(Central Aisle)

New Stamped Needlework 15c to $1.35

Especially attractive patterns for Autumn.

For the kiddies are stamped bibs at 15c and charming all-over aprons and dresses at 45c and 50c.

Light and dark cotton centerpieces and luncheon cloths, dresser scarfs and pillow tops are from 15c to 50c.

Stamped-work aprons with bib and pocket are 50c; all-over aprons are $1.35 and full-cut bungalow aprons, $1.

(Down Stairs Store, Central)

Quantities of Good Luggage Hurrying Out With Vacationists!

A constant procession!—incoming from manufacturers kept busy filling our orders. Outgoing with delighted vacationists who were glad to find this good-looking reliable luggage at moderate prices.

$3.50 for shiny black enameled week-end cases; lined. 18 and 22 inch sizes.

$5 for deep black enameled suitcases with short straps and removable inside tray. 24 and 26 inch sizes. Same cases in 24 and 26 inch sizes with two leather straps all 'round, $5.50.

$5 for hat boxes of shiny black enamel in both round and square styles. Neatly lined, with lid pockets and two removable hat forms. Round boxes are 18 inches across, bound in tan. Square ones with leather corners and handle; 18 and 20 inches.

$9.50 for fine cowhide suitcases with straps all 'round. Specially good handles, sewed corners, sewed strap loops. 24-inch.

$9.50 for traveling bags of good cowhide in black or tan. Made over sewed frames and leather lined. 18-inch size.

(Down Stairs Store, Central)

Sale of Small Girls' Playfrocks, $1

The old woman who lived in a shoe must have considered dressing her small girls the least of her worries, if she ever found such sales as this. Stout little dresses of linene-trimmed chambray, or plaid and checked gingham trimmed in plain colors with touches of embroidery, are now $1 because the sizes are a bit broken and some show signs of handling. Full skirts with pockets and straight belted waists are characteristic.

Light and dark blue, pink, green, yellow and orchid, in different styles. Sizes 2 to 5 years.

(Down Stairs Store, Central)

Clearaway Sale of Men's Shirts at $1

1500 shirts! All now $1. All Wanamaker standard quality and heretofore priced at considerably more than a dollar. All sorts of broken assortments, including practically any colored stripe a man likes in either percale or madras. All of them made to launder satisfactorily and cut plenty full. Sale at $1 opens tomorrow, Friday.

Foulard Neckties, 35c

Conservative polka dots and small figures that well-dressed men like. Plenty of unusual striped ties, also 35c.

(Men's Gallery, Market)

Mighty Seldom Can a Man Get a Suit of Clothes as Good as These for $25

Just 250 suits in the lot. Prosperous-looking ones. Well cut of all-wool materials. Notable for their careful workmanship.

Worsteds, Cassimeres and Cheviots

Good assortment of patterns and colors, including blue. Some taken from our own stocks, some specially purchased. Wanamaker kinds. All regular sizes.

(Men's Gallery, Market)