

Organ plays at 9, 11 and 4:50
Melody and Chimes at Noon

WANAMAKER'S

Store Opens at 9
Daylight-Saving Time

WANAMAKER'S

Store Closes at 5
Daylight-Saving Time

WANAMAKER'S

WEATHER
Generally Fair

A Man With a Hammer and a Saw Made Up the Best Ad for This August Furniture Sale

J. Russell Miller
the Author of So Many Good Books,

was in the Civil War under the Christian Commission as a distributor of comforts and helper to the soldiers of the "Department of the James." When the war closed he came to Philadelphia through friendship of George H. Stuart, President of the Christian Commission.

In the honest opinion of the writer he was the shyest, awkwardest man he ever knew. But what a beautiful, busy life he led! His books have been translated into all languages and his sayings have burned into every heart that knew him.

For example:

"You walk with a friend for years in close, familiar relations, finding every day some new revealing of beauty. One day sorrow enters your life and you find qualities and comfort in his love of which you had no knowledge before, which seem to be reserved just for you."

[Signed]

John Wanamaker

August 2, 1922.

Dinner, Evening and Dance Frocks for Miss 14 to 20

France is sending over its most exquisite hand-made silk and cotton dresses, with beading over almost the entire surface. Beads are doing unusual things. Exquisitely shaded roses, in conventionalized pattern, circle again and again a frock of French blue heavy Georgette crepe. It seems almost impossible that such

shading can be obtained with beads! It lifts adornment to an art. Gay little dance frocks of Georgette crepe adhere to beauty of line and color and wisely keep away from detracting trimmings. Lace dinner gowns are in beige, golden browns and dark browns, brown being decidedly fashionable. Prices \$25 to \$100.

Gay Ribbon Ends Fly—

from hats and frocks they flaunt their riot edges, as though proud of their attractiveness. More than thirty colors among the grosgrain ribbons, three-fourth inch to one and an eighth inches wide. 30c to 55c a yard.

The Most Popular Silk of the Day

American broadcloth silk is met with everywhere. Its use began in men's shirts (and men still like them). Now, however, one sees it in cool, sensible dresses, women's business shirtwaists and blouses. August and September will see it most of all on the golf links and tennis courts, in women's sports shirts, worn with knickers. Some lovely evening dresses are being made of the plain colors. There is no more durable under-clothing than that of white broadcloth silk. In numerous stripes and plain white, \$2 a yard. In pastel tints of leghorn, beige, gray, flesh-pink, etc., \$2.50 a yard. All 32 inches wide.

10,000 Pairs of Women's Silk Stockings—\$1.25 the Pair

Either black ones or white ones. Some are silk to the top, others have mercerized cotton tops, but all are full fashioned. Slightly imperfect, but the faultlessness merely lessens the price by about half without lessening the goodness of the stockings. Also 10,000 pairs of full-fashioned all-silk stockings with openwork clocks. Perfect quality and exactly the designs that women are demanding. Special at \$2.85 the pair.

Women's Silk Bathing Suits Drop to \$17.50

Some of the silk suits in the Summer stock have been reduced slightly. This means black taffetas with tucked bosoms, sea-shell buttons and white pipings of the same style; and it means other black taffetas with pointed scallops on the skirts, colored pipings and colored cross-stitch decoration. Both styles are among the prettiest of the season—and there is still plenty of time to wear them.

Clearaway of Women's Low Shoes, \$2.75, \$3.75 and \$5.75

Oxfords and pumps of every type are included. Black or brown calfskin, white leather, black patent leather, white canvas and various combinations are in innumerable styles. All the season's styles are here, a few pair of a kind. Low heels, Cuban heels, baby and high French heels; waltzed or

Simple Foulard Frocks for Women—\$20

Slip-on dresses made with short open sleeves, voluminous self sashes, and little self-ties fastening the necks. They are made of foulard in closely covered patterns—in navy and white, Copenhagen and white, black and white, green and white, rose and white and sand and navy, and are exactly the sort women like to have on hand as the Summer shades into Autumn.



Thousands of Handbags

Leather ones—all kinds, all shapes, but all the newest, all fine and all worth about twice as much as here for **\$1.65**

Right in the regular stock today, the selfsame bags are selling for twice as much and are considered reasonable at that.

There are pin seals, auto leathers, beaver calves, soft India goats in the fine, soft, exquisite finishes that bespeak bags of quality.

The colors are the fashionable ones—just the shades that madame is demanding for early Fall—grays, tans, brown, blacks, blues and two-color combinations.

The shapes, too, are the newest, envelope, vanity, shopping, pouch and swagger.

It is not an old lot of hard-to-sell bags, not an imperfect or undesirable one in the selection. All are new, all are fine, just out of the cases from the factory and going at price sacrifices because the manufacturer had to get rid of them.

\$3 and \$4.75

are the special prices on about a thousand other bags—larger in size and better in quality.

Handsomely Beaded Overblouses of Distinction

Imported—most of them, and the beading has evidently started out to show just how artistic in coloring and design it can be. Each blouse is so different; seldom two alike. Such a blouse has enough distinction for a whole costume.

A Favorite Ratine, Special at 58c

The sort of ratine that will be used for smart Fall sports clothes—dresses, skirts and suits. There are interesting plaids and checks in many colors, and the quality is excellent. 36 inches wide.

A Glory of Color and Softness of Line in Duvetyn Hats

Duvetyn adapts itself to becoming lines, because of its softness, and its texture gives a peachblow beauty to every color. New hats of duvetyn give this loveliness of color an excellent opportunity of expression: old gold, tomato bisque, scarlet, browns and many blues. Shapes are mostly small and medium, with perky clusters of glycerined ostrich on the smallest. Folds of duvetyn introduce a contrasting color around the crowns of wider-brimmed hats.

Lemon Is an Odor of Delight

and Queen Mary Lemon Cleansing Cream has all its refreshing quality. Women find that after the dusty motor trip it is invaluable. Prices, 50c, \$1 and \$1.50. Queen Mary Skin Cream is just as well known as an excellent food for the skin. It has a soothing quality which is a distinct charm in something so useful, 75c and \$1.25. A Finishing Cream which should be tucked into every week-end bag is so well liked because it is greaseless. Splendid as a foundation for powder, 50c.

Rain, Rain—Come and Stay!

What woman wants the sun to shine—when she has just bought a new umbrella? Many women like umbrellas of union taffeta because the material, a silk warp with a cotton filling, will not cut, and is durable. Tape edge and paragon frames, with handles of bakelite, amber or hardwood—all are attractive and new in style. \$4.

There Are Panama and Leghorn Hats for Men at Half Price and Less \$3 and \$4

At \$3 there are pencil curl macinaws, staple macinaws and fine split straws with straight brims. Some worth just twice as much, some not so high in value. At \$4 there are Panamas, Leghorns and Bangkoks. Good, fashionable hats and the values range from not double to a great deal more than double the present price.

The Shoes That Jolly Men Dance In

On the piers, at the clubs, the mountain hotels—everywhere that fashion's foot glides easily over waxed floors, men wear light, easy dance oxfords or dull kid or patent leather. Four eyelet oxfords, perfectly plain, without tips and with light soles and low, flat heels. Just such shoes are here at \$11.

When a Man Can Save a Clean \$25

and can't help but save at least \$10, he knows he is up against a pretty good business proposition.

In a case like that a thinking man buys—buys for the future as well as for today. That's just what men are doing in this



Clearaway of Fancy Summer Suits

Buying all they can get, for every one is a staple, sure to be good Wanamaker suit—unexcelled in tailoring, fashion and fabric. And from \$10 to \$25 is exactly what the savings range.

What is more, there are so many suits that every man from the wee-est little fellow to the strapping "traffic-cop type" is bound to find his size and just the suit that suits.

\$25 \$35 \$40

Not a suit among the whole summer stock of three-piece fancy suits has escaped this clearaway. An unreserved marking down that gives every man an unreserved selection.

The Green in a Jade Necklace

Jade green has a definite charm aside from its own beauty—it is becoming to most every one! And every one will want one of the new necklaces of imitation jade—the oddness is expressed in the shape of the beads themselves, and in the use of many different sized beads on one necklace. Some of the necklaces show the knot between the beads, others are graduated, or have pendants of the jade. Prices are \$2 to \$13.50.

Some One's Favorite Candy Is Nougat

Nearly every one's! The dainty raspberry, vanilla or chocolate squares never fail in their appeal—especially, when they are so generously filled with nuts as these are. 60c a pound. Another favorite is fudge—not just the plain sort, but maple fudge with pecan nuts, and chocolate fudge with walnuts. 60c a pound.

In August Folks' Thoughts Turn to the Rugs for Fall

Wiltons, most likely, or certainly Axminster. No others could be prettier and none better. And what a remarkable time it is to see the prettiest new rugs for Autumn. Hundreds have been coming in, handsomer in patterns, richer in colorings. And quality for quality the prices are the biggest encouragement of all.

Wilton Rugs
8x12 ft., \$84, \$110, \$125.
8.5x10.5 ft., \$78.50, \$114.
6x9 ft., \$63, \$77.

Axminster Rugs
8x12 ft., \$49.75, \$60.
8.5x10.5 ft., \$45.50, \$56.
6x9 ft., \$27, \$33.

An Extra Pair of Pajamas for a Man's Vacation Grip, \$2

Light, cool, roomy pajamas cut over the Wanamaker full form and splendidly made. Perfectly plain, as most men prefer, but there are three colors—blue, tan, lavender.

75 Dinner Sets One-Third Under Price

59 American dinner sets of fine semi-china, in a choice of twelve handsome border decorations, some with solid coin-gold handles, all complete sets of 106 pieces, and priced at \$37.50 a set. 16 sets of fine Nippon china, daintily decorated in a Greek key border design, with gold edges and handles, all sets of 106 pieces and priced at \$50 a set.

It is the furniture itself—so sound, so dependable, so good.

The finest furniture in the land—incomparable.

All in all it makes up the largest selection offered anywhere and

Every Piece of It Is At a Real Saving

We have no particular liking for superlatives, but this is a case in which they are practically unavoidable.

They afford the shortest and straightest road to the exact truth about the August Furniture Sale, and nothing less will do it justice.

Undoubtedly the Sale is backed by the largest and finest stock of furniture at retail, and undoubtedly it is right to keep that fact before the minds of people with homes to furnish.

Whether you have \$10 or \$10,000 to invest in furniture, the stock that provides by far the broadest choice of the best grades at the lowest prices consistent with quality and service cannot help being the best stock to choose from.

Where that particular stock is nearly everybody knows, but if anybody has doubts it is the easiest thing in the world to dispel them.

The Furniture Is Here to Prove That This Is a Sale Incomparable

You might want a dining-room suit for \$158, or one for \$4000, or for any one of hundreds of prices between.

Where in all the whole country, outside the Wanamaker Store in New York, can there be found an assortment that begins to compare with the one here.

Now the same thing holds true in bedroom furniture and living-room furniture.

Speaking of living-room furniture, the displays on the fifth floor are regarded by those well qualified to know as the most superb in America.

Our entire stock is in this August Sale.

Prices are 10 to 50 per cent less than regular figures.

The average saving is anywhere from 20 to 25 per cent and every saving is real.

People Must Live With Their Furniture, Especially Their Mattresses

Good bedding is the only kind that has any reason to exist. Good bedding is the only kind we sell at Sale times or at any other time.

Our half-yearly sale of mattresses, pillows, bolsters and bedsprings is now going on.

The entire stock is offered in it. Reductions are 20 per cent on all lots, with the exception of one or two items that are 10 per cent less than regular.

There is no merchant about which one should be so particular as the bedding on which one spends such a large part of a lifetime.

This sale brings one of the greatest opportunities of the year in bedding of the best and safest quality.