

DELICIOUS Luncheons, well served in cool, quiet surroundings of refinement—the irresistible appeal of the Restaurant, Sixth Floor.

STRAWBRIDGE & CLOTHIER

TICKETS for the Thursday evening outdoor Dance at the Strawbridge & Clothier Athletic Field—63rd and Walnut Streets—may be had at the Main Desk.

Clearances!

Brief news of big values! Thousands of dollars' worth of fine Summer merchandise at a fraction of the original prices. All thoroughly desirable and up-to-date—the kind of merchandise needed for immediate use.

Women's Dresses

Our entire remaining stock of high-grade Cotton Frocks, in these two groups, at half price and less.

Dresses Going Out at One-Half Former Price—\$12.50

Dresses of imported linen, imported dotted Swiss, imported gingham and ratine, to be closed out at half price. These Dresses were made by our foremost designers and are of exceptional quality. Dark and light shades and a splendid assortment of styles. Beauties, every one of them, and fashionable to the last little detail.

Handkerchief Linen and Fine Voile Dresses, Half Price and Less—\$14.75

All Hand-made Dresses with hand-embroidery and hand-drawn work—simple as can be, but so effective and good looking. In lovely shades of rose, blue, orchid, henna, canary and mais.

Cotton Suitings

Clearance of 5000 Yards—22c

An accumulation of various White Cotton Suitings, in linen-finish and Oxford weaves, for women's and children's dresses. Also a lot of sturdy twill cloths suitable for children's bloomers.

Misses' Wear

The finer Suits and Dresses at the prices of the ordinary kinds. Exquisite models among these:

Misses' Fine Dinner, Street and Afternoon Dresses, \$29.50 to \$45.00

Lace Dinner Dresses in tan, henna and jade, light and dark colored Street Dresses, and Afternoon Dresses of plaited Georgette, Georgette-and-Foulard combinations, and low-waisted Canton Crepe Dresses with side draping, loose panels, self-color embroidery, fagoting, beading and braiding.

Misses' Fine Tweed, Homespun and Trelaine Suits, Now \$19.50 to \$29.50

Tweeds, Homespun and Trelaine; rose, cadet, brown, tan and heliotrope; double-breasted and single-breasted, severely tailored Suits; plaited-back and slashed-seam, belted coats; some braided-bound; sizes 14 to 18 years.

White Footwear

A general clearance of all remaining lines of White Low Shoes, the very smartest of the season, at these three prices, which in many cases is about half price, and one-third is about the least reduction.

\$5.75 White canvas Strap Pumps, one-strap and two-strap patterns, with leather soles and 1 1/4- and 1 1/2-inch covered military heels. White Oxfords of buckskin and canvas with broad instep saddle straps of patent leather, white ivory-finished leather welted soles and white leather heels or white full rubber soles and spring heels.

\$8.75 Strap Pumps of white glazed kidskin with covered baby Louis heels, narrow buttoned instep straps. White canvas one-strap pumps, covered junior Louis heels. White glazed kidskin "Francine" Strap Pumps, "Dragoon" Pumps of white canvas, instep straps, tips and back-stays of patent leather or of white glazed kidskin. Oxfords of white canvas with strappings of black gun-metal calf, and Two-strap Pumps of genuine white buckskin. These Shoes represent the smartest styles of the present season, from Laird Schober & Co., Kozak & McLaughlin.

\$3.75 White Canvas Oxfords with white welted oiled-tanned soles and 1 1/4-inch covered military heels, neat round toes, straight tips; others with medium round toes and straight tips. Blucher style with 1 1/4-inch white leather heels with white rubber top-lifts.

Strawbridge & Clothier—Eighth and Filbert Streets

Millinery

All trimmed and ready-to-wear Hats, in dress and sports styles, both foreign and domestic, and including those from our own workroom, must move out quickly to make ready for the incoming Autumn merchandise.

Hundreds of Hats at About One-fourth the Original Prices

Excellent traveling and sports Hats among these, and plenty of the dressy large-brim Hats.

Strawbridge & Clothier—Second Floor, Market Street, West

8000 Yards Fine Printed Voiles at 22c Half Price and Less

ON THE FILBERT STREET CROSS AISLE A special purchase of a lot of this favored cotton fabric, that, for beauty, variety and quality, would be difficult to equal again. There are sixty-five different effects in the lot:

White with Neat Pink, Blue or Lavender Figures Neat Checks in Blue, Pink, Green and Lavender Gingham Plaids in Two-color and Three-color Effects Fancy Plaids and Novelty Effects in Colors Also Some Dashing Patterns in Sports Styles

Plenty of the daintier styles particularly suitable for kiddies' summer frocks. Strawbridge & Clothier—Filbert Street, Cross Aisle

For Many Years "Compare" Has Been the Watchword of Our Furniture Sales!

The fact that this Store has consistently urged prospective Furniture purchasers to compare carefully and select Furniture where such comparison has shown Furniture values to be best—shows this Store's unbounded faith in what it has to offer. Knowing well the extraordinary preparations which we have made, the all-around desirability of the Furniture included, the unusual breadth of the assortment and the matchless character of the values—we desire more than ever that you compare CAREFULLY before buying. After such comparison you will be better satisfied; you will undoubtedly save more, and will, we hope, become an even firmer friend of Strawbridge & Clothier.

Facts Concerning This Sale

- 1 We have included in this Sale more Furniture, in greater variety, than ever before assembled in this Store at one time.
- 2 Every piece of Furniture in stock is reduced, except the few specials remaining from the Anniversary Sale, which were marked at extremely low prices and cannot be further reduced.
- 3 Thousands of dollars' worth of Furniture, bought at concessions from manufacturers' bed-rock prices—available to you in this Sale at savings of 25 to 50 per cent.
- 4 Practically all of the Furniture in the Sale is brand-new—most of our regular stock having been placed on our floors since July first.
- 5 The greater part of the collection consists of medium-priced Furniture—the sort worthy to grace the American home where solidity and good taste are preferred. The sort of Furniture that enables you to furnish a 3-room home for \$500 to \$4000.
- 6 Our plan of Deferred Payment is the most convenient method of its kind. The salesman will explain.



A Typical Value
This Buckingham Dining-Room Suit \$410

Worth Over One-Half More

Beautifully constructed of two-tone walnut, and consists of Buffet with 66-inch top, Extension Table, 8 feet long, partly enclosed China Closet, Enclosed Server, 5 Side Chairs and an Arm Chair, all upholstered in blue haircloth.

First Showing of Women's Fine Fur Coats

Fur Coats

Our first complete showing of New Fur Coats, in advance Autumn styles, is marked by its richness and splendor.

Skilfully wrought from the finest of fashionable skins, these Handsome Coats are the embodiment of beauty and elegance.

Whether one expects to purchase or comes for suggestions in remodeling last year's Fur Coat, a view of our new models will prove delightful and profitable.

Strawbridge & Clothier—Second Floor, Filbert Street

Georgette Blouses and Over-Blouses \$4.75 and \$5.75

Exquisite eyelet embroidery, tiny lace ruffings, decorative steel or colored beads and other dainty trimmings enhance the charm of these lovely white, flesh and bisque Blouses of crepe Georgette. Long- or short-sleeve models; some collarless; others with Peter Pan or roll collars; several in the fetching tie-back style.

Strawbridge & Clothier—Second Floor, Centre

For the Wee Baby

INFANTS' SLIPS, of nainsook in tucked and bishop styles—\$1.00 to \$1.75.

LONG DRESSES, of nainsook or lawn, plain or fancy yoke; trimmed or plain skirts; neck and sleeves edged with dainty lace or embroidery—\$1.45 to \$3.95.

Comfy Things for Cool Days

Long Flannelette Petticoats, 50c. Long Flannelette Wrappers, 50c. Long Flannel Petticoats, \$1.00 to \$3.50. Blankets, scalloped-edged, in white with figured designs, \$1.25. Crochet Sacques with pink or blue trimming, \$1.00 to \$2.50. Pique Coach Afghan, \$2.25 to \$5.95. Flannelette Diapers, \$1.50 doz.

Strawbridge & Clothier—Third Floor, West

Women's Morning Frocks

A Remarkable Lot of a Quality Seldom to be Had at This Low Price

\$2.95

And in Sizes 36 to 46



Smart new models, on excellent lines, with unusual fashion touches for Morning Frocks, and all so carefully finished. Some of fine imported ginghams in clear, clean checks, made in low-waisted style with sash; some trimmed with organdie, some with dotted Swiss to match the check, others with collar and sash of white organdie and smart trimming of black stitching. One sketched at left.

One model of tissue gingham is shown on the right. Another attractive model is of daintily figured batiste with organdie wash, lace-edged collar and cuffs, and trimmed with white crochet buttons.

As fine a lot of Morning Frocks as it is possible to obtain, and a value that is exceptional.

Strawbridge & Clothier—Third Floor, Filbert Street, West

Men's Knit Neckties, 35c Half Price and Less

They are slightly imperfect and hence the extremely low price—35c each, 3 for \$1.00. In a recent similar shipment many purchasers bought half-a-dozen or a dozen—now is your opportunity to do likewise—35c each, 3 for \$1.00.

Fine Knitted Silk Grenadine Neckties, Half Price, \$1.10

Every one of these Silk Grenadine Four-in-Hands would cost you double, and some nearly triple this special price, if they were perfect. These have slight flaws that, however, do not affect the wear or appearance—only the price! Handsome new patterns and color effects, and made of pure silk.

Strawbridge & Clothier—Aisle 1, Market Street

All Our Men's Straw Hats in Two Special Groups \$1.25 and \$1.95

Hats that were one-half more, double and nearly triple this price now at a special clearance price.

Hats that were nearly double, to three times this price. All wanted shapes and sizes in the group.

And Every Panama Hat at Half Price

Strawbridge & Clothier—Second Floor, Market Street, East

Six Hundred Night Gowns 85c

Soft white Nainsook Night Gowns, unusually fine in quality and refined in style. Some edged with a dainty embroidery, some trimmed with fancy stitching, others with fancy stitching and plain colored piping. A fine, new lot and wonderful value.

Third Floor, West

The Famous Nemo Self-Reducing CORSETS \$4.00

EXCEPTIONAL!

A Nemo Corset, a self-reducing model, and a special value—certainly an excellent combination of good points. Of pink and white coutil, low bust, medium skirt, and in sizes 24 to 36—\$4.00.

New Circlet Brassieres

Wear one of these new-idea Brassieres, with one of these tried and tested Self-reducing Corsets, and note the improvement in your figure. Brassieres, \$1.00 to \$5.00.

Third Floor, Market Street, West

Bedfurnishings at Special Prices

WHITE BLANKETS, wool-mixed, with dainty border colorings, finished with broad double-stitched binding; 60x80 inches, \$7.50 a pair; 70x80 inches, \$10.50 a pair; 76x84 inches, \$16.50 a pair.

COMFORTABLES, scroll-stitched, wool-filled, covered with figured cambric with solid color satin border, 72x 84 inches—\$10.00 each.

BED SPREADS, of corded dimity, size 80x90 inches—\$2.75 each.

MUSLIN SHEETS, extra long, and Pillow Cases, of the S. & C. Wear-Ever grade: Pillow Cases, 45x38 1/2—75c Sheets, size 65x98—\$2.25 Sheets, size 81x99—\$2.50

Aisle 11 and 12, Filbert Street

Philadelphia's Best Selection of Rugs

One of the best-selected stocks of standard Rugs in America is right here in this Store—a Store always famous for its fine Rugs and low Rug Prices.

Among Many are These Rugs

All 9x12 Feet in Size
Royal Wilton Rugs, 9x12 feet—\$75.00
Superfine Wilton Rugs, 9x12 feet—\$105.00
Arminster Rugs, 9x12 feet—\$29.50
Chenille Arminster Rugs, 9x12—\$60.00

Clearance Prices Prevail on These Fine Summer Rugs

Crex de Luxe Rugs, 8x10—\$15.50
Crex de Luxe Rugs, 9x12—\$17.50
Imported Rush Rugs, 8x10—\$14.50
Imported Rush Rugs, 9x12—\$16.50
All-ibre Rugs, 8.3x10.6—\$10.00
All-ibre Rugs, 9x12 feet—\$11.00
Rainbow Rag Rugs, 9x12—\$11.50

Strawbridge & Clothier—Fourth Floor, West

Fine Irish Linen Damask With Napkins to Match One-third Under Price

Damask—\$2.00 a yard Napkins—\$5.50 a dozen

Twelve hundred yards of 70-inch, full-bleached Irish Linen Damask, and one hundred dozen matching Napkins, size 22x22 inches—the best value in Table Linens we have been able to offer in years. Heavy in weight, fine in weave, perfect in finish and in unusually choice designs. This limited quantity will go in no time.

Strawbridge & Clothier—Aisle 11, Centre

Fibre Rugs "Throw" Size

Novelty Bracelets \$2.50

Neatly stenciled little Rugs used to "throw" over the bare spots of a room to give an added bit of cool color. In blue, rose and tan.

27x54 inches—85c
36x68 inches—85c

Strawbridge & Clothier—Filbert Street Cross Aisle

Enameled in colors that match gay summer frocks and sweaters, these flexible Bracelets of sterling silver are especially smart and attractive.

Strawbridge & Clothier—Aisle 9, Market Street

Men's Shirts—\$1.25 A Clearance Price!

Sharp reductions have been made on about 1200 Shirts because of broken assortment. In the lot are Shirts of woven-stripe madras, white chevot and tan cotton pongee. All from regular stock, all exceptional value—\$1.25.

Strawbridge & Clothier—East Store, Eighth Street



Special Purchase of Philippine Underwear \$1.95

Six Hundred Garments

NIGHT GOWNS, of fine white lingerie cloth, beautifully embroidered in a rose pattern, round neck and kimono sleeves with scalloped edges—\$1.95.

ENVELOPE CHEMISES, of soft white lingerie cloth; six pretty styles; all elaborately embroidered and with scalloped edges; some with built-up shoulders; others with shoulder straps—\$1.95.

Strawbridge & Clothier—French Salon, Third Floor, West

Unusually Fine Voile Blouses and Over-Blouses, \$4.95

These are fashioned from exquisite French voile, so like Georgette; with tiny tucks and hemstitching; filmy ruffles of Valenciennes lace or with fashionable wide filet trimmings. Many are elaborately embroidered. With roll, Tuxedo or Peter Pan collars and smart three-quarter sleeves.

Strawbridge & Clothier—Second Floor, Centre

Wrought Iron Aquariums, \$9.75

For the porch or living-room.

Hand-painted high stands, complete with bowl, and worth far more than \$9.75.

In our newly located China and Glassware section, to-morrow.

Strawbridge & Clothier—Fourth Floor, East

All Men's Suits Still in the Clearance now Re-grouped and Further Reduced in Price

About 2000 Spring and Summer Suits still remain in the Men's Clothing Clearance. Assortments, of course, are not as complete as earlier in the clearance; therefore, we have re-grouped these and marked them at still greater reductions to insure immediate clearance. To round out the assortment, we have added several hundred Suits from stock—at corresponding reductions. Here are details of the many value-groups which mean decided savings for all men who appreciate good Clothes. Men should plan to shop early, for at these prices, the assortments cannot be expected to last long.

- Suits Further Reduced to \$13
- Suits Further Reduced to \$16
- Suits Further Reduced to \$21
- Suits Further Reduced to \$26
- Suits Further Reduced to \$36
- Extra-Trousers Suits Now \$16, \$21 and \$26

Strawbridge & Clothier—Second Floor, East