

STORE CLOSED ALL DAY TOMORROW

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WEATHER Unsettled

The Wanamaker Great August Sale of Furniture Is Ready!

If the New Day Brings Difficult Things to Do

take up first the hardest or the most disagreeable. With that out of the way all the others seem to be easier.

The longer we delay to do the difficult thing, the harder it seems to be to make up our minds to get at it. The fact that you conquered yourself to undertake the job you disliked the most seems to give you added strength to do all the rest better and more quickly than you expected.

[Signed]

John Wanamaker

July 28, 1922.

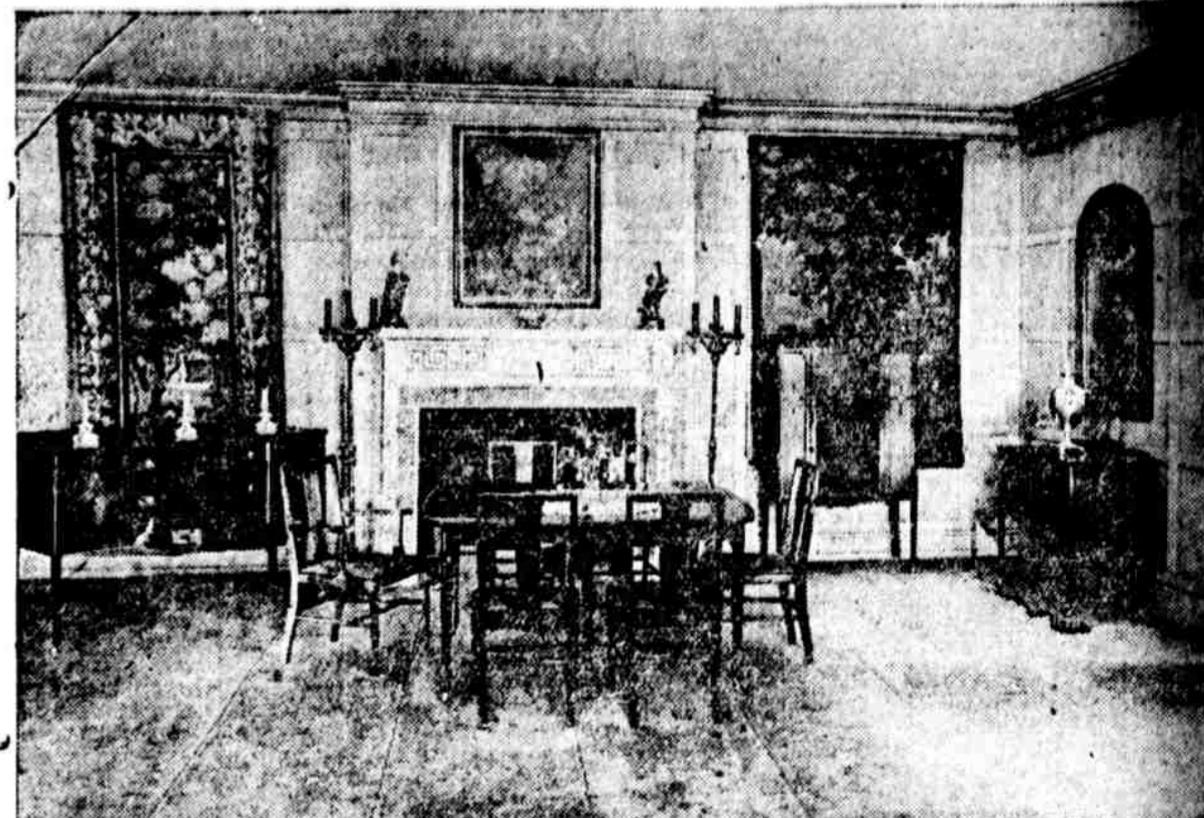
A Bureau of Particular Service Has Been Inaugurated for the August Sale of Furniture

Conveniently located on the Fifth Floor is a room where will be found officers of the business with powers to arrange

Foreign shipments
Future deliveries

Special payments
Special decorations

and to take up any sort of furniture or home decoration problem where it is possible for them to be of assistance to our customers.



For the Cheerful Dining-room

A pleasant dining-room is possible at small cost, as this suit bears witness. In the light and graceful style of the late eighteenth century, it is solidly and substantially built and finished in fine walnut veneer.

Buffet, 60 inches wide; serving table, 34 inches wide; dining-table, 57x45 inches; china closet, 37 inches. The six chairs are covered in blue leather effect. The entire ten pieces for only \$180.

WHAT a furniture sale it is! Thousands of pieces of the finest furniture in the world are ready for your choosing, in a sale unmatched for variety, for character and for value.

"Let us wait for the August furniture sale!"

"We will get it in the Wanamaker furniture sale."

How many people have lately been saying something like that! And now the great Wanamaker August furniture sale is here. There is no need to wait longer.

This is the month when all who know the quality of the furniture on these floors rejoice in the opportunity to select from

The seeker of the modest little cottage set or of attractive small furniture for the tiny rooms of a city apartment will find most satisfactory choosing at very moderate prices.

Today Good Furniture, True to the Best Traditions, Is Within the Reach of All

It need cost no more than poor furniture. The same price that used to be and still is paid in some places for cheap, flashy pieces, badly put together and covered with gewgaws now buys good furniture of simple line and dignity, honestly made of worthy woods and fit for the homes of people of finest taste.

More than in any past year, in fact, are there sets and pieces, on these floors, combining admirably beauty and durability. Tangible proof of the soundness of the principle which guided Chippendale in the making of his fine furniture—"strength, beauty and adaptability to the use for which it was made." But most astonishing of all is the lowness of their prices.

Furniture From This Sale Will Go to Every State in the Union

and even to foreign countries.

This sale means new furniture to more people than any other sale in the country. It is an event of greatest importance to homes near and far.

East, West, North, South—when the need is furniture the immediate thought is Wanamaker's.

During this month, when prices are exceedingly advantageous, there will be such a rush of home-makers as we have never seen before.

October brides will be here, happily planning.

Home-keepers of longer standing will come to fill in corners that have been needing a new chair, a table or a desk.

Those who have built new homes this Summer will come for complete furnishings from top to bottom, carrying out plans that have been delayed "until prices come down."

The Entire Wanamaker Stocks of Furniture at 10 to 50 Per Cent Less Than Usual

Every bedroom, dining-room, living-room and other set on the three great floors, every chair, every sofa, table, bed and desk—all are marked at real money savings.

This August furniture sale includes the rare and lovely imported furniture in the series of rooms called "The Little House" and the quaint old furniture in the antique section, as well as more than two city blocks of modern furniture in every style and material.

In a word, the Wanamaker August furniture sale presents the largest and finest collection of furniture ever assembled for retail selling.

How Close to the Heart of Life It Lies!

What a glowing, heart-warming thing is such a sale of furniture! What dreams and visions it brings forth! Close your eyes and the furniture will fairly leap to place itself in charming rooms for sleeping, eating, entertaining, or just for living comfortably and happily. Such a sale involves much more than wood and craftsmanship, it involves hearts and homes.

Furniture of every type for every use is here.

He who wants French needlepoint furniture, of rare and costly type, will find it.

He who seeks something odd in the way of Oriental furniture—gay lacquered cabinets or screens, desks or tables or even entire bedroom or dining-room suits in Chinese decoration—will find it.

He who wants his home furnished in the cheery chintz and mahogany fashion of English homes will find all he needs for that.

Come—and welcome—with the knowledge that stocks are full and generous, qualities unquestionable, prices at lowest ebb.

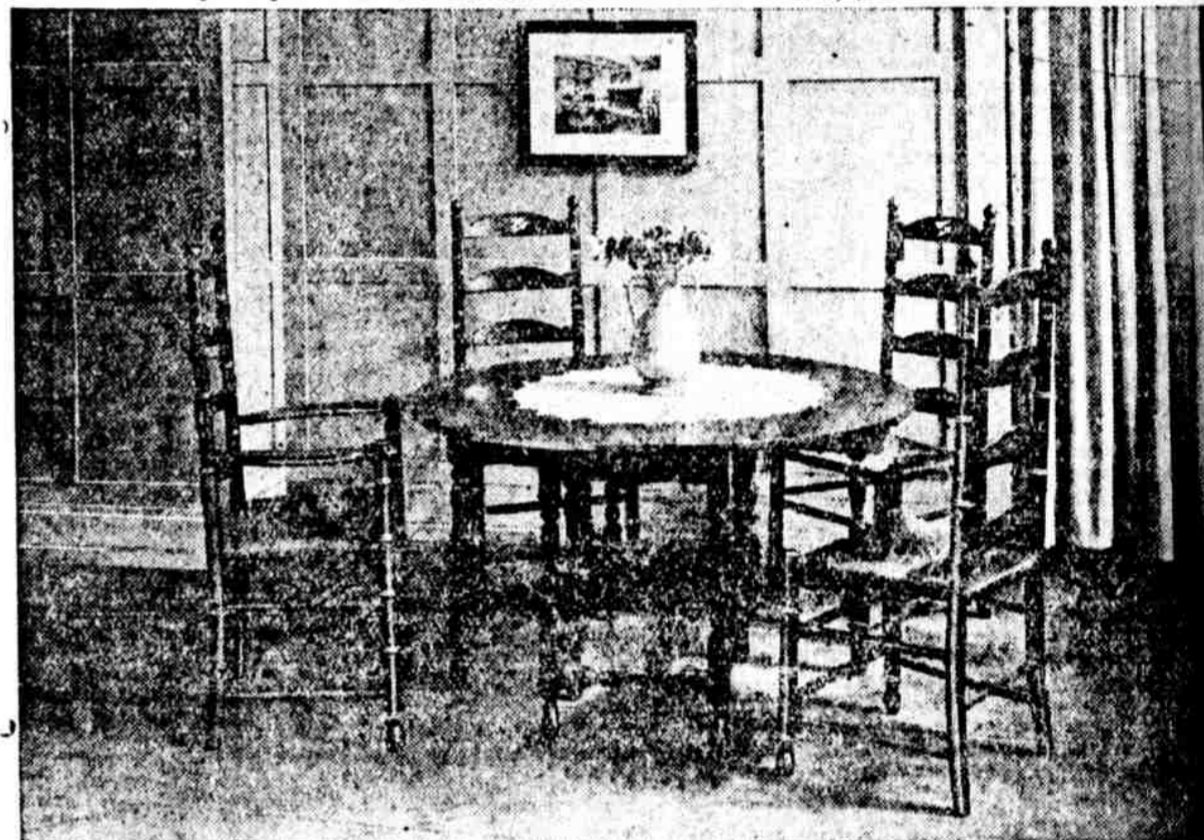
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An Empire Colonial Bedroom Suit

Tops, posts and drawer-fronts are solid mahogany; end-panels and bed-panels are five-ply built, presenting a fine surface of figured mahogany. All cases have dust-proof partitions between drawers.

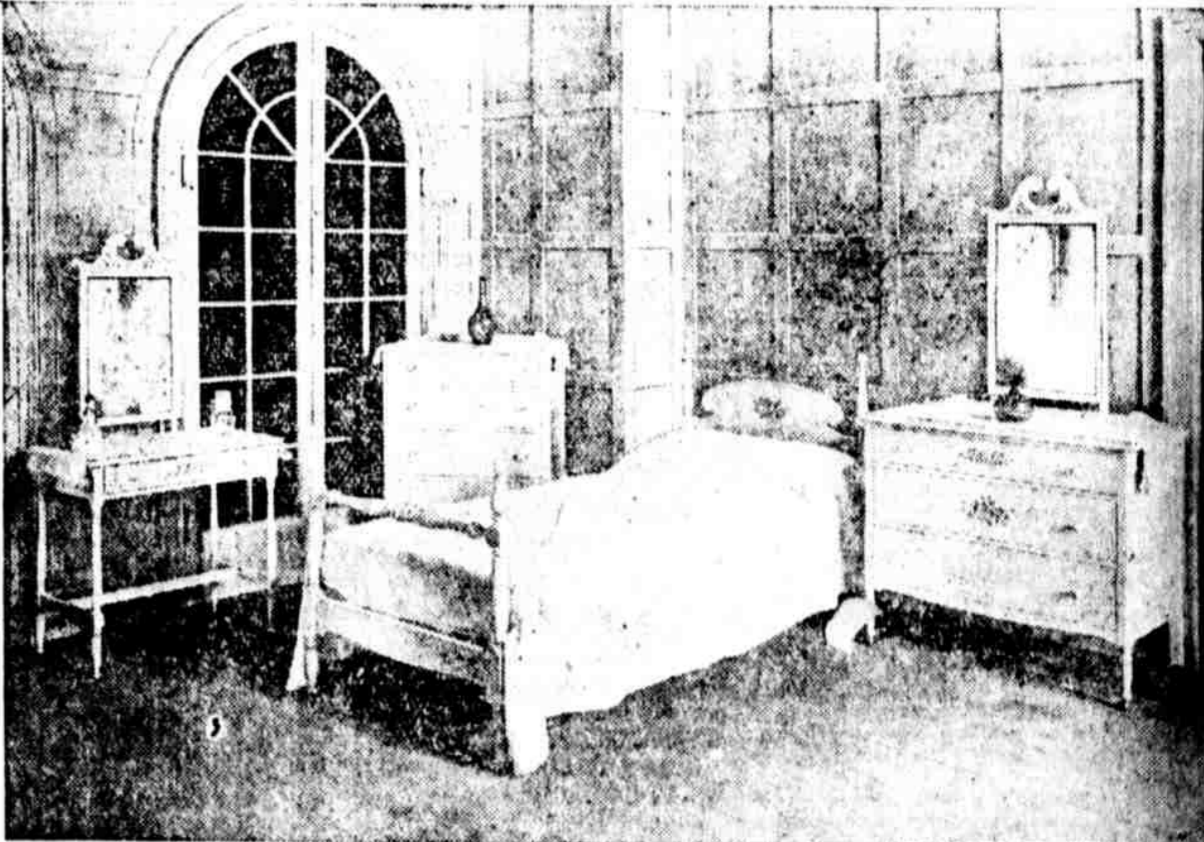
Bureau, 46 inches wide, \$84; chest of drawers, 38 inches wide, \$64; dressing-table, 42 inches long, \$54; bedside table, 16 inches wide, \$24; bed, full-size or twin size, \$57.



A Painted Set for the Breakfast Room

Ivory and gray are the colors used, but the set may be painted any color desired. The well-turned gate-leg table has a round mahogany top and a deep drawer. It is 48 inches

in diameter and is priced \$60. The ladder-back birch chairs are rush-seated; side chairs are \$19.75 each and the arm-chair is \$22.50.



For Those Who Like Painted Furniture

A dainty bedroom set of ivory enamel with delicate blue striping and a flower decoration. It may be chosen in any other color and decoration desired and in dull brown birch. The quaint four-posted bed, in double or single size, is \$37.

Bureau, 40 inches wide, with hanging mirror, \$56. Chest of drawers, 30 inches wide, \$47. Dressing-table, 30 inches wide, with hanging mirror, \$37.