

Winnifred Harper Cooley Writes on the Snobbishness of Wealth

THIS may be a democracy, but one would never guess it at a summer resort," said the beautiful and talented designer.

IT DOES indeed, Lella is self-educated, and she did a good job. She was sent over from Europe as a small child, shipped C. O. D., as it were, to relatives here, with a tug waved on her dress.

WHEN a girl can earn a fair income and has natural good taste, it is possible to create a charming little home for herself.

Two Minutes of Optimism By HERMAN J. STICH Charlie Schwab on Clock-Watching

"The great city of clock-watching," says Charlie Schwab, "is first its positive effect upon the man who is guilty of it, its tendency to make him skip his work, do it in a disinterested way, and therefore slowly and slipshod way.

Perhaps the greatest builder of men the steel business has ever known was Captain Bill Jones, who had charge of the Bradlock plant for Mr. Carnegie.

Which one of your draftsmen shall we send up to Scotia," he asked the superintendent.

"Why, any one of them will fill the bill," answered the superintendent.

"Tell them to stick on the job till 7 o'clock," I'll pick out the Scotia chief for you.

The order was a surprise. It was the slack season when the draftsmen were not required to get through their work in regular hours.

The Girls Propose In New Guinea the girls do the proposing. If a man accepts one of these offers he seals the bargain by presenting his fair one's parents with six pigs.

WHAT'S WHAT By Helen Deese

There is intentional snubbing and snubbing without intention, but either variety is a rudeness on the part of the snubber, and an offense to the snubbed—the person snubbed.

Remedy for Red Ants Dear Madam—My refrigerator is over-run with red ants and I have tried everything to do away with them.

Her Hair is Gray To the Editor of Woman's Page: Dear Madam—Can you tell me if there is anything to do gray hair black without using liquid hair dye?

Remedy for Red Ants Dear Madam—My refrigerator is over-run with red ants and I have tried everything to do away with them.



Please Tell Me What to Do By CYNTHIA

Letters to Cynthia's column must be written on one side of the paper and must be signed with the writer's name and address. The editor will not publish if the writer does not wish to be identified.

To "Thomas McG." A dentist could do away with your trouble entirely. And if you are not able to afford it the schools of dentistry would only charge for actual costs, not time.

To John J. R. If Cynthia could she would be glad to introduce you to some girls and boys, but she has a positive rule that she cannot bring about introductions between writers to the column.

Birthday Presents Dear Cynthia—I am a steady reader of your column and you answered my other letter about a ring. Will you kindly tell me what would be a good gift for a girl of seventeen for a birthday present?

She's for Sailor Boys Dear Cynthia—Just a few lines to a "Sailor Boy." I have almost the same respect for the uniform as for the flag.

Writes to "Saracen" Dear Cynthia—I do not think you know much about the bobbed-haired girls. I don't think that a girl with bobbed hair is necessarily a flapper.

Asks "T. B. P." to Explain Dear Cynthia—A newcomer to the column begs a few words with "Cynicus." Venus and T. B. P. are of the same age and from out of the West.

Read Your Character By Dioby Phillips When To Sidelstep Some salesmen make a habit of "yes-yesing" their prospect. Others pattern their sales talk always upon the theory that efficiency in selling is dependent upon "domination" and "aggressiveness."

He Won't Knock Dear Cynthia—The neighbor's piano, one of those disturbing kind, you know, just quit. I believe it took me a couple of hours to get through that "T. B. P." story which appeared in your paper tonight.

Foreign Women Princess Yolanda, the eldest daughter of the King of Italy, is declared to be the most accomplished horsewoman among all the women of European royalty.

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Can You Tell? By R. J. and A. W. Bodmer

Who Invented Wireless Telegraph? Sending messages by telegraph and telephone without wires thousands of miles over the oceans is a far cry from sending a wireless impulse the length of a kitchen table.

The Wife Cheater By HAZEL DEYO BATCHELOR

Joan Stockbridge marries Norman Wayne in spite of many warnings from her friends. Norman is the kind of a man who has never known what it is to love.

Showdown! WHAT was there for me to do? I sat there absolutely motionless just looking at him, and when he made his elaborate pretext of putting out his cigarette he turned toward me his eyes narrowed suddenly.

Norman, don't you know that every one in Hilton is talking about you and Alice Wilson? Don't you know that I would be the only person not to know about it?

Listen, Joan. I swear to you that I have done nothing wrong. Look at me, sweetheart. I love you. I love only you. Alice Wilson means nothing to me.

Then why did you lie to me? I asked. "Why didn't you tell me the truth when I asked you a direct question?"

Because I was a fool," he said angrily. "I'm through with Alice Wilson. I swear to you, I've never seen her. I wish neither of us had ever known her."

There was so much concentrated wrath in his words, so much of grave import behind them, that involuntarily my sobb were checked.

Norman, why do you speak like that? You liked her up until now. Has anything happened to change your opinion of her? I don't understand why you should speak to me like this.

His arms reached up and encircled me, and in spite of myself my own hands reached out and held him close. But even at that moment I knew that his confession to me had been weak. He had told me nothing, and I had not asked him.

Tomorrow—Selling Immediate and Future Benefits.

Tomorrow—The Lull Before the Storm.

Save Your Old Rugs If you have an old rug or two that you are not going to use any more, do not discard them.

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Letters From Home—Can Make or Mar Your Good Time on Your Vacation

LETTERS can do so much good or harm. It is so much fun that it is a necessary part of their purpose.

Adventures With a Purse

YOU'LL want a dainty negligee to take away with you; something very special, but not too expensive, because there are other things for which to spend money when one goes away.

Try a Rose Vanilla PUDDING DESSERT Made in three minutes. A 10c package makes 7 delicious helpings.

Chocolate-layer TASTYKAKE Than to fuss around a hot kitchen trying to bake a cake that will taste as good.

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Boned CHICKEN Will make delicious Club Sandwiches or any other dish requiring chicken meat. Wholesome and economical. Approved by housewives and campers for over half a century.

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