

Organ plays at 9, 11 and 4:50  
Melody and Chimes at Noon

WANAMAKER'S

Store Opens at 9  
Daylight-Saving Time

WANAMAKER'S

Store Closes at 5  
Daylight-Saving Time

WANAMAKER'S

WEATHER  
Generally Fair

# America's Great August Furniture Sale Starts Tomorrow at Wanamaker's

**The Lack of True Modesty in a Man or Woman**  
is the loss of a grace that has been left somewhere, never to be replaced.  
The greatest ornaments of the human race are modesty and humility, the sisters of truth, justice and refinement.  
Neither wit, wealth nor learning can atone for the simple, unassuming, unaffected, natural modesty, which came as a birthday gift that cannot be imitated or counterfeited.  
Modest people never talk of themselves personally.

[Signed] *John Wanamaker*  
July 26, 1922.

## \$12.50 Drawn Work Dresses Once Again for Young Women

Apparently there is no such thing as being able to get enough of these pretty voile dresses, so many young women want them.  
There are two most becoming models, one with the drawn work running across and the other up and down. Both are blouse and have either a narrow girle or wide sash. The sleeves are three-quarters length and the square neck finished with an attractive lace collar.  
In lovely colors—orchid, sunset, daffodil, Copenhagen, rose and white, special at \$12.50. 14 to 20 year sizes.  
(Second Floor)

## A Clearing Away of Women's Summer Dresses—\$5 to \$15

The prices are a third to a half less than original ones—because the season is growing late and the dresses are mused or sold down to broken sizes.  
Included are gingham, linens, pongees, wash silks and voiles, both light and dark; they are in bits of colors besides white, are checked and striped and plain; and the styles are many. Some of the voiles are hand-drawn.  
All sizes from 34 to 54½ will be found in the lot.  
Prices, \$5 to \$15.  
(First Floor)

## Women's Summer Wraps of Silk Are Less

\$45, \$65 and \$100 will buy them now—prices all from a third to a half less than a fortnight ago.  
Mostly all of the heavy silk crepes, lined or unlined, and often finished with the luxurious-looking fur collars—hare or caracul or fox. Colors are black and navy and brown, and there are only enough wraps for seventy-five women.  
(First Floor)

## Women's White Flannel Sport Skirts

Two models, both simple and out on the inevitable straight lines; each style priced at \$6.75—a late season price.  
(First Floor)

## Women's Fine Strap Slippers Are Greatly Reduced

That is to say there are certain styles among some of the finer makes of one-strap slippers in which a size, here and there, may be missing. They are all most desirable for Summer gowns.  
One-strap slippers in a beautiful soft glazed brown kid, plain toe, high Louis heel at \$4.75. Nearly every size.  
One-strap white canvas slippers, Louis heel, at \$7.75.  
The same style in white buckskin or glazed kid at \$8.75.  
A few white buckskin one-strap slippers, with perforations and black leather Cuban heel and sole, at \$8.75.  
(First Floor)

## Glove-Silk Undervests at \$1.85

Substantially under the regular price and made of the heavy, firm silk that wears so well.  
All are the bodice style, with ribbon shoulder straps and reinforcements under the arms. Rose pink is the only color and sizes range from 36 to 42 bust.  
(West Aisle)

## Apron Dresses From Japan

Simple, attractive affairs of cotton crepe with bright-colored embroidery and applique work—the sort of things one imagines a pretty young woman wearing while she goes about the work in her bungalow.  
Prices are \$3.85 and \$4.50.  
Also here are some excellent American house dresses of voile, lawn and tissue—\$2.85 to \$4.50.  
(Third Floor)



## The Summer Sale of Men's Smart Clothing for Sports and All Out Doors Starts Tomorrow In the London Shop

It is a clearaway of all that is left of the most fashionable and finest for men to wear at the club, on the links or wherever Summer pastimes call.  
In the sale are:  
2-piece Kenneth Durward English golf suits.  
4-piece sports suits of tweeds and homespuns.  
3-piece (coats, trousers, knickers) light worsted sports suits.  
3-piece (coats, trousers, knickers) linen sports suits.  
Odd sports coats of tweed, gabardine and jersey.  
Knickers of white duck or tropical worsted or tweed.  
Summer sack suits.  
Naturally, no one stock is complete in patterns and sizes, but most every size will be found in each item.  
And savings average a third.  
**A Feature of the Sale Is 300 Pairs of Linen Knickers (White or Natural Color) at \$3.75 a Pair**  
(The Gallery)

## A Plain Oxford for a Business Man to Wear Is Priced \$7.75

Not the original price, for a little has been taken off to close out the line.  
It's a mighty good shoe, mighty reasonably marked and one that is trim and smart enough for any man to wear.  
Smooth calfskin—either black or tan—with the toe that is just between English and brogue style.  
Comfortable, durable and good looking.  
(Main Floor)

## There's Still a World of Choosing in the Sale of Men's Shirts

\$1.55 \$1.85 \$3.65  
Also thousands of neckties in every pattern, every color a man can name, are reduced to 35c and 85c.  
(Main Floor)

## An Oilcloth Cover for the Breakfast Room Table

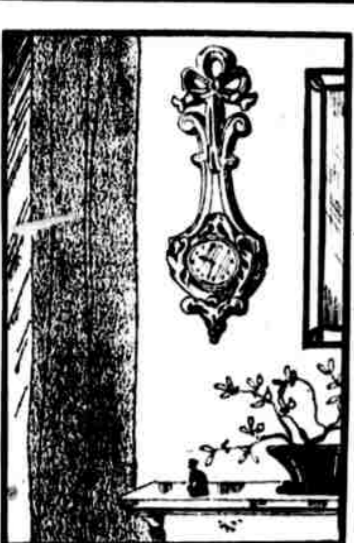
Pretty as a table cover could be and surprisingly easy to keep clean, for a rub down with a damp rag is all the washing called for.  
Some that are specially priced are big enough for a round or square 54-in. table, have Japanese landscape attractively done in blue as decorations and are priced \$1.60.  
(Fourth Floor)

## A Leaky Roof Usually Needs Painting

Sometimes paint is all it needs and no better roof paint can be found than Sherwin-Williams.  
Good, efficient, economical and long lasting.  
A gallon will put two coats on a smooth surface of approximately 300 square feet and costs only \$2.15.  
(Fourth Floor)

## Coin Purses Have Come Back With All the Old-Time Goodness

Coin purses of most every size, in just as many materials and colors.  
But every one is finely made—soft, smooth, splendid in leather and workmanship. And every one is mounted on a frame of extraordinary quality. Many have inside compartments with separate frames.  
Sizes start with the tiny purse that slips in the corner of a handbag and costs 25 cents and go up to the purse large enough to carry alone, \$5.  
(Main Floor)



## A Clock for the Cottage With No Mantel

All this clock needs is a small place on the wall where it can be hung up, and it takes up less room than most pictures, besides being decidedly ornamental.  
With mounting of dull gilt or silvered, and a few have polychrome decorations, eight-day movement, \$12 to \$22.  
(Main Floor)

## New Shipment of Empire Cord Tires at Special Prices

First quality tires of sound construction, fresh from the factory and marked at prices to bring the mileage down pretty low.  
Adjustments made here in the Sporting Goods Store.

30 x 3½	\$13.50	33 x 4½	\$30
32 x 3½	\$19.50	34 x 4½	\$31.50
31 x 4	\$21	35 x 4½	\$33.50
32 x 4	\$23.50	36 x 4½	\$34.50
33 x 4	\$24.75	33 x 5	\$37.50
34 x 4	\$25.50	35 x 5	\$38.50
32 x 4½	\$28.50	37 x 5	\$39.75

Empire fabric tires for Ford cars, 30 x 3½, \$9.50.  
Tubes for fabric tires, 30 x 3½, \$1.75.  
Extra heavy red inner tubes to fit cord tires at savings in proportion.  
(The Gallery)

## A White Goods Special

Longcloth and nainsook in ten-yard pieces may be had for \$1.75 a piece—36-inch width. Women with quantities of home sewing to be done please take note.  
(First Floor)

## No Matter What Corset a Woman Ordinarily Wears

she is likely to choose a Letitia during the Summer.  
Her reasons are that Letitia corsets have the best lines for an inexpensive corset and, as a rule, most women can only wear a corset half as long in warm weather as they can in cold.  
There are many excellent models in Letitia corsets made in lightweight Summer materials and either topless or with low or girle tops. The boning is light and flexible, which makes for comfort as well as coolness.  
In pink batties, coutil or striped broche are four good models at \$4.50 to \$5.50.  
(Third Floor)

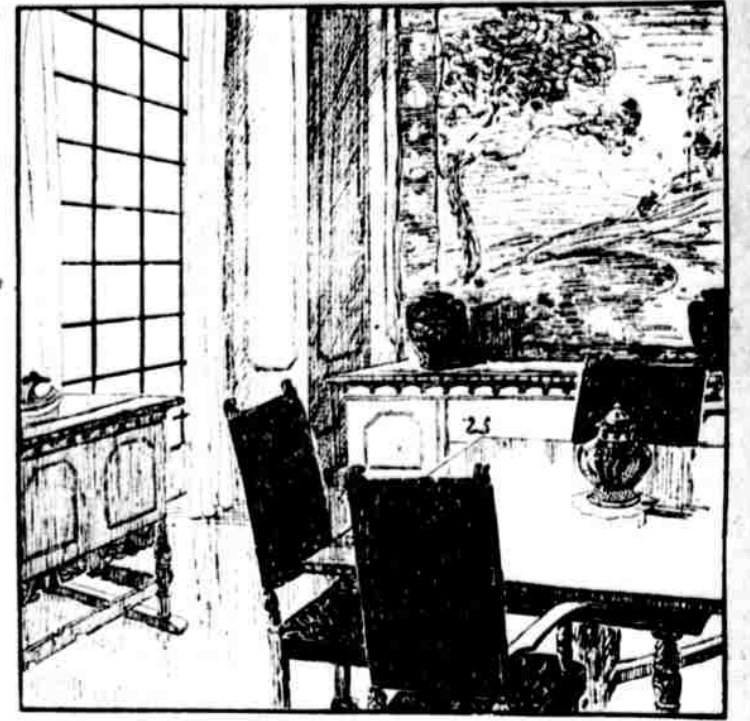
## Never Before Has There Been Such a Wealth of Furniture Under One Roof—Never Such Good Furniture at Such Low Prices

With Tomorrow Every One Is Free to Choose From This Incomparable Assortment and Transactions Will Be Dated August 1st

TOMORROW brings the test, and the goods are here to meet it.

People can see that this is THEIR sale, the sale that brings the goods.

More than fifteen thousand pieces of furniture are here at reduced prices to prove to anybody's satisfaction that now, as always, the Wanamaker sale has the very goods that are wanted at the savings which mean most to those who look for the substance and not the shadow in matters of economy.



## A Sale for Every Home

THIS is reliably believed to be the largest, finest, most attractive and satisfying collection of furniture ever offered at reduced prices by any store in the world.

It takes nothing less to make a Wanamaker sale.

For all requirements within reason the stock has no limitations.

No matter what kind of good furniture you may need, whether it be for the least pretentious home, or the most palatial mansion, the varieties and opportunities in this sale are so far beyond anything to be found outside of it as to make comparison almost absurd.

The displays are worth coming hundreds of miles to see. Practically the whole sweep of the sixth floor at Chestnut street end is given over to Bedroom Furniture, of which there has never been an assemblage so large, beautiful and desirable at the prices.

Dining-room furniture crowds the Market street frontage of the sixth floor with beauty and opportunities.

The sumptuous assemblage on the fifth floor, comprising the world's finest examples of living-room furniture, occasional furniture, novelties, rare models and collector's pieces, constitutes a great, rich treasure land unequalled probably in the world.

## Savings and Quality Go Together

THE quality of Wanamaker furniture is an established fact. None but furniture of the finest quality could have made Wanamaker sales incomparably the greatest events of their kind the world over.

Savings in this August Sale rule high. An exceptionally large proportion of the goods is 25 to 33 per cent less than regular prices.

Many things, including a selection of splendid dining-room and bedroom suits, are at 50 per cent less.

On the other hand, many of the choicest offerings show a saving of 10 per cent, but at that the value is unequalled.

Tomorrow, Friday and Monday next, you are free to make selections, dating all purchases from August first.

## August Sale of Office Furniture

The entire stock of office furniture is offered at substantial reductions in the August Sale.  
August price tags are now on the goods and selections may be made tomorrow and also on Friday and Monday, all such to date from August 1.  
The Sale is full of opportunities for business men on the lookout for standard office furniture and equipments at trustworthy savings.  
(Seventh Floor)

## Choosing Begins Tomorrow in the August Bedding Sale

A sale comprising all the stocks of mattresses, pillow bolsters and bedsprings, at substantial savings from regular prices.  
Nearly everything in the sale is at a saving of at least 20 per cent, some things are 25 per cent less, and a small proportion 10 to 15 per cent below regular.  
As in the Furniture Sale, all selections made tomorrow, Friday and Monday will date from the first day of August.  
(Sixth Floor)