

STRAWBRIDGE & CLOTHIER

To-morrow the First of Two Clover Days

Two of those wonderful value-giving days, originated years ago by this Store. Two days devoted to the clearance of many lines of summer merchandise at greatly reduced prices, the disposal of special purchases at worth-while savings. Two days of wonderful economy opportunities for Philadelphia shoppers. The Four-leaf Clover—emblem of good fortune—is the symbol of this Sale. Look for the four-leaf clovers in every department of the Store. Wherever you see one—there will you find your good fortune in the way of a worth-while saving. Here are just a few of the hundreds of Clover values. There are hundreds of others equally attractive all over the Store.



For Boys

SECOND FLOOR
Suits of all-wool serge with one pair of trousers, and Suits of all-wool cassimere with two pairs of trousers; \$6.75 sizes 6 to 16 years.
Wash Suits, sizes 8 to 8 years, in middie and Oliver Twist models... 50c
Washable Knickerbockers in sizes 7 to 17 years; one-third the regular price. 50c
Straw Hats, chiefly black in several good styles, odd sizes; one-third and one-fourth regular—75c.
Sports Blouses, of fancy stripe, fast-color material, with short sleeves and low, roll collar, at a great saving—50c.

FIRST FLOOR
Check Nainsook Athletic Union Suits, one-third under price—50c.
Tan Oxfords in a variety of attractive styles; special—\$2.95.
Boys' Athletic Suits of checked nainsook, at one-third less than regular—50c.
Boys' "Gibbs" Gauze Cotton Athletic Union Suits, seconds of a quality regularly selling for one-half more—50c.

Clover Day Values for the Home

Bedfurnishings
FIRST FLOOR
Bleached Muslin Sheeting, 81-inch—58c a yard.
Mattress Protectors, cotton-filled, closely quilted, muslin-covered, 54x76 inches—\$2.75.
White crinkled dimity Bed Spreads, 82x92 inches, worth one-half more—\$2.15.
Bleached Muslin Sheets, size 81 x90 inches, exceptional—\$1.85.
Wear-Ever Muslin Pillow Cases, size 45x38 1/2 inches—55c.

Linens
FIRST FLOOR
Scotch linen double damask Dinner Cloths at unusual savings. Size to seat 4 people—\$6.00; 6 people—\$7.50; 8 people—\$9.00.
Linen Huck Towels, size 18x34 inches, under price—40c.
Bleached Turkish Towels, size 22x44, one-third saving—3 for \$1.00.
Belgian Dress Linen, 90-inch width, near one-third less—\$1.90.

China, Glassware
FOURTH FLOOR
Cut glass footed Flower Bowls, one-fourth less—\$3.00.
Nests of five Bowls for the kitchen, usually one-third more—55c.
Metal-covered Fruit Bowls, less than half price—\$1.65.
Light-colored Mayonnaise Bowls, with plate and spoon—\$1.75.
Imported China Dinner Sets, 50 pieces, neatly decorated; save more than one-third—\$25.00.

Art Needlework
THIRD FLOOR
White muslin-covered Pillows filled with excellent silk floss, 18x24 and 22x22 inches. Almost one-third under price—65c.
Stamped Pillow Cases, hemstitched for crocheting—\$1.25.

Draperies, etc.
THIRD FLOOR
Cretonne, 36-inch, several patterns, both light and dark colors, at half price—15c a yard.
Couch Hammocks, floor samples, some with davenport back, save one-third—\$13.50.
Colored Scrim with neat designs in several colors, less than half price—20c a yard.
Cretonne Chair Seats and -Backs of heavy striped cretonnes in blue, gray and orange, worth one-third more—\$1.50 a set.
Cedar Chests, slightly marred floor samples, size 46 x 19 x 19 inches, worth far more—\$18.50.

Floor Coverings
FOURTH FLOOR
Royal Wilton Rugs in the 9x12-foot size, worth one-third more—\$55.00.
Overbrook Axminster Rugs in three desirable sizes—7.6x9 feet—\$21.00; 8.3x10.6 feet—\$25.00; 9x12 feet—\$27.00.
Crest and Prairie Grass Rugs in many designs with green, blue and tan colorings, 9x12 feet, \$11.
FLOOR 4 1/2
Slightly imperfect Axminster Rugs, 9x12 feet, special—\$22.00.
Japanese Stenciled Grass Rugs, in blue, tan or green shade—9x10 feet—\$3.85; 9x12 feet—\$4.35.

Housefurnishings
FOURTH FLOOR
Aluminum Cooking Kettles, good quality, covered, 8-quart size. Usually one-third higher—\$1.10.
Corn Brooms of good quality, three-sewed; under price—55c.
Gray enamel Preserving Kettles, 15- and 18-quart sizes, worth much more—95c.

Miscellaneous
BASEMENT
Clearance of Wooden Porch Swings, exactly half price—\$5.00.
FLOOR 3 1/2
White Enameled Beds, in all regular sizes, with good spring attached, low in price—\$12.00.
Roll-edge felt Mattresses, full 50-pound size, in one or two parts, with good, heavy ticking—\$12.
Heavy woven wire Springs with metal frame, all sizes—\$12.

FOURTH FLOOR
Framed Mirrors for the boudoir, buffet or mantel. In many styles and finishes. Now half price—\$1.25 to \$20.00.
Japanese Vase Lamps with hand-painted parchment shade. Yellow, rose or wistaria—\$3.50.

Clover Day Specials—Men's Clothing and Furnishings

SECOND FLOOR
In addition to the many remarkable value groups presented in the Clearance of Men's Clothing, which is now in full swing, many opportunities for extra economies have been arranged for Clover Day. Among them—
Hart, Schaffner & Marx
ALCO and other Suits—that were \$10 to \$15 more. **\$25.00**
Smart New Suits with Two PAIRS OF TROUSERS, are close to one-half the usual price. **\$19.50**
Men's and Young Men's Worsteds Suits, at less than one-half former price. **\$12.00**
Mohair Trousers, \$2.95 Many patterns. Save more than one-third.
Tropical Suits, \$6.00 For young men; less than half price.

Suits Tailored-to-Measure, \$40
A saving of one-third. Just about enough attractive materials for 75 Suits.
FIRST FLOOR
Silk Socks, in black, cordovan, navy blue and gray. Seconds—32c.
Mercerized Socks in black and colors. Seconds—6 pairs, 75c.
Mercerized Lisle Socks, with high-spliced heels and double soles. Seconds—20c.

Oxfords—now \$4.25 Save About One-third
Brogue Oxfords of black and tan calf. English-last Oxfords of sun-metal calf. All with oak-tanned soles, rubber heels.

Shirts of Woven-Stripe Madras, \$1.60
A really wonderful group of Shirts of fine woven madras. An excellent assortment of patterns and colorings. The savings are well worth while.
Batiste Shirts—wonderful hot weather Shirts, of metric make; in various attractive stripe-effects; at a saving of more than one-third—\$1.55.
White Shirts, with collar attached; comfortable in proportion and well-made. Much under price—\$1.60.

Hundreds of Straw Hats, \$1.00
An opportunity for men to secure brand-new Straw Hats for little more than the cost of cleaning the old one. All sizes.
Tweed Caps—now 85c.
"Gibbs" Split-belt Athletic Union Suits, of gauze cotton. Seconds—75c.
Check Nainsook Athletic Shirts and Knee Drawers. Seconds—45c each.
White porous-mesh, short-sleeve Shirts and Ankle Drawers. Seconds, not all sizes—39c each.
Pull-over Shirts, of white gauze cotton. Seconds—35c.
Check Nainsook Athletic Union Suits—60c.
Black Cotton Socks with reinforced heels and toes. Seconds—8 pairs for 65c.
Silk Neckties in English regimental stripes, scores of different combinations, at one-third less than the usual price—65c.
More than 1000 Four-in-Hands, in stripes, figures and other popular patterns—25c.
Pioneer Suspenders, one-third under price—50c.
Bat-Wing Bow Ties, in popular pattern. Save a third at 50c.

Women's Apparel at Clover Day Prices

SECOND FLOOR
Women's Dresses
New Crepe de Chine Dresses in over-blouse style with flying panels; black, navy blue, dark brown and white. **\$13.25**
New Crepe de Chine Dresses in black, navy blue, dark brown and white; loose panels from neck to hem; crushed girde. **\$16.50**
New Crepe de Chine Dresses in box-plaited redingote style; new draped sleeves. Black, navy blue, dark brown and white. **\$19.00**
Tricolette Dresses in tunic, panel and straight-line styles; beaded, embroidered, braided. Black, navy blue, beige, henna, rose, jade and white. **\$18.50**
Fine Voile and Gingham Dresses in light and dark shades, regular and extra sizes, but not all models in each size. **\$5.00**
High-grade Dresses of dimity, tissue and gingham, in light and medium shades; tunic and straight-line styles. Greatly reduced. **\$7.50**
Dresses of voile, gingham, Swiss, tissue and linen; light and medium shades. Many less than half price. **\$10.00**

SECOND FLOOR
Women's Suits
Smart tailored Suits of Ramie linen; white, navy blue, Copenhagen blue, heliotrope and russet; half price at \$5.00.
Silk-and-wool Crepe Suits, in black and navy blue; slashed seams; collar linked at waist-line; peau de cygne lining—\$22.50.
Homespun Suits in shades of tan and heliotrope; with or without belt—\$10.00.
High-class Suits of fine twills and tricotines; long coats; chiefly tailored trimming—\$35.00.

Women's Coats
Unlined Coats of herringbone velour; sports length; belted all around; gray and brown—\$7.75.
A clearance of a miscellaneous lot of Coats, about half price—\$12.75.
Silk Capes and Coats—a clearance lot; chiefly black, a few in colors; silk-lined throughout—\$19.75.
Rubberized Raincoats in tan—only a small lot—\$4.50.

Women's Skirts
White Wash Skirts in various styles, chiefly of gabardine—\$2.
Clearance of a varied lot of Skirts—plaited Skirts in stripes and plaids, a few serges, odd lots of Silk and Flannel Skirts in colors—\$3.50.

THIRD FLOOR
Women's Corsets
Sample lot of Corsets—Smart Set, Redfern, S. & C. Special and many others; some Elastic Girdles among them—\$3.45.
Bandeau Brassieres, hook-front style pink breasted with wide elastic section—50c.

Millinery
A clearance of odd lots of Hats—White Satin Hats, white-and-black Garden Hats and many others at a fraction of their value—\$1.95.
New Velvet and Duvetine Hats; black, poppy, sand, pheasant, brown, embroidered in wool and trimmed with velvet-braid ornaments—\$4.75.
Black Maline Hair Hats trimmed with ostrich, wings and glycerine fancies—\$4.50.
New Navy Blue Hats trimmed in white; large and medium shapes; half price—\$3.50.
Crepe de Chine Blouses in flesh color and white, tailored and semi-tailored—\$2.50.
Crepe de Chine Over-Blouse in light shades elaborately beaded and embroidered—\$3.95.
Tailored and semi-tailored Pongee Blouses, roll, Tuxedo and Peter Pan collars—\$1.95.

Neck Furs
Canadian Wolf Animal Scarfs in blue-gray and beige—\$20.00.
Two-skin Stone Marten Scarfs, with heads, tails and paws—\$5.00.
Russian Fitch Scarfs, in two-skin effects—\$10.00.

THIRD FLOOR
Women's Aprons
Dress Aprons, not all sizes in each style—85c to \$1.25.



THIRD FLOOR
House Dresses
"Queen Make" Morning Frocks of gingham and voile; sizes 36 to 46—now \$1.65.
Clearance of Morning Frocks; voile, batiste, tissue and dotted Swiss; some white among them; sizes 36 to 46 in the lot—\$1.50 to \$3.95.

Women's Underwear
Philippine Envelope Chemises, with shoulder straps or built-up shoulders; embroidered—\$1.95.
Philippine Embroidered Night Gowns greatly reduced.
Nainsook Night Gowns, embroidered-trimmed—85c.
Envelope Chemises trimmed with lace or embroidery, various styles—85c.
Sample line of Underwear at one-fourth less than regular prices.

SECOND FLOOR
Princess Slips or white tub silk, lined to the hips with cambric—\$2.65.
White Satine Petticoats, some with hemstitched hem, others with tucked flounce; double panel back and front—65c.

FIRST FLOOR
Women's Sweaters
Jersey Sports Coats, Tuxedo style, and in the most desirable shades; under price—\$4.35.
Wool Tuxedo Sweaters, fancy weave, belted style—\$2.95.

Women's Handkerchiefs
Irish Linen Handkerchiefs, 10c each. New lot of Handkerchiefs at one-third to one-half former prices.

SECOND FLOOR
Women's Stockings
Mercerized Ribbed Sports Hose, in black and colors—50c.
Full-fashioned Ingrain Silk Stockings (silk to the tops); black, white and shades; seconds, \$1.85.
Full-fashioned Mercerized Lisle Stockings, in black and colors; seconds—50c.
Full-fashioned Lisle Stockings with mercerized lisle tops and soles; black and white; sizes 8 1/2 to 10; seconds—\$1.25.
"Granite Brand" Silk Stockings, full-fashioned, mercerized tops with the "Granite" blocks which prevent runs; black, white and colors; sizes 8 1/2 to 10; seconds—\$1.30.

Women's Knit Underwear
Ribbed Cotton Vests, low neck, sleeveless; seconds—18c each, or 3 for 50c.
Pink Glove Silk Bodice Vests, ribbon shoulder straps and reinforced under the arms—\$1.50.
Extra-size Ribbed Cotton Vests, low neck, no sleeves. Seconds, 25c.
Ribbed Cotton Vests with lace front; regular sizes, 20c; extra sizes—25c.
Ribbed Cotton Union Suits, hand top, low neck, no sleeves, loose or tight knees; regular sizes, 38c; extra sizes—45c.
"Nushape" Ribbed Lisle Union Suits, the three-piece style; seconds—85c.
Imported Swiss Ribbed Cotton Union Suits, low neck, no sleeves, also bodice top, tight knees—\$1.

THIRD FLOOR
Women's Neckwear
Organdie Vestee Sets, embroidered and lace-trimmed, tucked and lace-trimmed—65c.
Collar-and-Cuff Sets, of eyelet organdie and Swiss; four different patterns—45c.

Women's Shoes
White Canvas Pumps, one-strap and two-strap styles; two-strap Patent Leather and two-strap Gun-metal Calf Pumps, all sizes—\$4.75.
Black Glazed Kidskin Oxfords, round toes, plain or straight tips, 1 1/2-inch leather military heels, all sizes—\$2.75.

Women's Gloves
Imported White Lisle Gloves, in sixteen-button length—55c.
Long Silk Gloves, 12-button length; some sizes in 16-button; white and light gray—\$1.00.
Slip-on Gloves of washable chambray-lisle; some with strap wrist—55c.

Women's Neckwear
Organdie Vestee Sets, embroidered and lace-trimmed, tucked and lace-trimmed—65c.
Collar-and-Cuff Sets, of eyelet organdie and Swiss; four different patterns—45c.



Furniture Values
The Semi-Annual Sale of Furniture is in full swing, with our entire stock at worth-while reductions and great special purchases at savings of 25 to 50 per cent.
In addition—for Clover Day we have marked many pieces of Summer Furniture at one-half former prices, some at less than half price. These are assembled in a special section.



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Long Silk Gloves, 12-button length; some sizes in 16-button; white and light gray—\$1.00.
Slip-on Gloves of washable chambray-lisle; some with strap wrist—55c.

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Black Glazed Kidskin Oxfords, round toes, plain or straight tips, 1 1/2-inch leather military heels, all sizes—\$2.75.

Women's Stockings
Mercerized Ribbed Sports Hose, in black and colors—50c.
Full-fashioned Ingrain Silk Stockings (silk to the tops); black, white and shades; seconds, \$1.85.
Full-fashioned Mercerized Lisle Stockings, in black and colors; seconds—50c.
Full-fashioned Lisle Stockings with mercerized lisle tops and soles; black and white; sizes 8 1/2 to 10; seconds—\$1.25.
"Granite Brand" Silk Stockings, full-fashioned, mercerized tops with the "Granite" blocks which prevent runs; black, white and colors; sizes 8 1/2 to 10; seconds—\$1.30.

Women's Knit Underwear
Ribbed Cotton Vests, low neck, sleeveless; seconds—18c each, or 3 for 50c.
Pink Glove Silk Bodice Vests, ribbon shoulder straps and reinforced under the arms—\$1.50.
Extra-size Ribbed Cotton Vests, low neck, no sleeves. Seconds, 25c.
Ribbed Cotton Vests with lace front; regular sizes, 20c; extra sizes—25c.
Ribbed Cotton Union Suits, hand top, low neck, no sleeves, loose or tight knees; regular sizes, 38c; extra sizes—45c.
"Nushape" Ribbed Lisle Union Suits, the three-piece style; seconds—85c.
Imported Swiss Ribbed Cotton Union Suits, low neck, no sleeves, also bodice top, tight knees—\$1.

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Collar-and-Cuff Sets, of eyelet organdie and Swiss; four different patterns—45c.

Women's Shoes
White Canvas Pumps, one-strap and two-strap styles; two-strap Patent Leather and two-strap Gun-metal Calf Pumps, all sizes—\$4.75.
Black Glazed Kidskin Oxfords, round toes, plain or straight tips, 1 1/2-inch leather military heels, all sizes—\$2.75.

Housefurnishings
FOURTH FLOOR
Aluminum Cooking Kettles, good quality, covered, 8-quart size. Usually one-third higher—\$1.10.
Corn Brooms of good quality, three-sewed; under price—55c.
Gray enamel Preserving Kettles, 15- and 18-quart sizes, worth much more—95c.

Miscellaneous
BASEMENT
Clearance of Wooden Porch Swings, exactly half price—\$5.00.
FLOOR 3 1/2
White Enameled Beds, in all regular sizes, with good spring attached, low in price—\$12.00.
Roll-edge felt Mattresses, full 50-pound size, in one or two parts, with good, heavy ticking—\$12.
Heavy woven wire Springs with metal frame, all sizes—\$12.

FOURTH FLOOR
Framed Mirrors for the boudoir, buffet or mantel. In many styles and finishes. Now half price—\$1.25 to \$20.00.
Japanese Vase Lamps with hand-painted parchment shade. Yellow, rose or wistaria—\$3.50.

Women's Stockings
Mercerized Ribbed Sports Hose, in black and colors—50c.
Full-fashioned Ingrain Silk Stockings (silk to the tops); black, white and shades; seconds, \$1.85.
Full-fashioned Mercerized Lisle Stockings, in black and colors; seconds—50c.
Full-fashioned Lisle Stockings with mercerized lisle tops and soles; black and white; sizes 8 1/2 to 10; seconds—\$1.25.
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Collar-and-Cuff Sets, of eyelet organdie and Swiss; four different patterns—45c.

Women's Shoes
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Black Glazed Kidskin Oxfords, round toes, plain or straight tips, 1 1/2-inch leather military heels, all sizes—\$2.75.

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Mercerized Ribbed Sports Hose, in black and colors—50c.
Full-fashioned Ingrain Silk Stockings (silk to the tops); black, white and shades; seconds, \$1.85.
Full-fashioned Mercerized Lisle Stockings, in black and colors; seconds—50c.
Full-fashioned Lisle Stockings with mercerized lisle tops and soles; black and white; sizes 8 1/2 to 10; seconds—\$1.25.
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Black Glazed Kidskin Oxfords, round toes, plain or straight tips, 1 1/2-inch leather military heels, all sizes—\$2.75.

Fabrics and Trimmings

WHITE COTTON FABRICS
Fine white Flaxon, in neat corded checks, with a permanent finish. Less than half—32c.
One thousand yards of fine Swiss Organdie, worth almost double—45c.
Linen-finish Suiting, finely woven. Suitable for women's and children's wear—32c.

WOOLLEN DRESS GOODS
Cream Tailoring Serge, all-wool and 44 inches wide—\$1.00.
Fine Dress Serge, in cream only, all-wool: 48-inch—\$1.50.

TRIMMINGS
Grosgrain Ribbon, picot-edged; in a variety of fashionable colors; 1/4-inch width, 1 1/2-inch—18c.
Lustrous Satin Sash Ribbon, 7 1/4 inches wide; in coral, henna, apricot, mauve, Harding blue and lavender; less than half price—60c a yard.
Imported Flouncings, of batiste and voile; skillfully embroidered in colors; 25 inches wide—40c.
Edgings and Bands of Venise Lace, chiefly in white; a dainty trimming for voile and organdie dresses—45c.
Imitation Crochet Edgings, several different patterns, in narrow widths; used extensively for trimming underwear, curtains and every-day linens—5c a yard.

Miscellaneous
FOURTH FLOOR
Belber Wardrobe Trunks at \$27.75
Fibre-covered, lined with figured cloth lining, five drawers, open top.
BASEMENT
Pullman Coaches—Save a Third, \$21.25
Apartment size, with reversible gear and heavy rubber tires.
2-Lbs. of Candy for 95c
Genuine Bryn Mawr assorted chocolates; two pounds in a round decorated metal box for 95c.
FIRST FLOOR
Men's and Women's Umbrellas, \$2.50
Sturdily constructed of piece-dyed union taffeta (silk-and-cotton).
Black Suit Cases, \$4.00
Black-enameled, made over strong frame, leather corners, two leather straps; 24-, 26- and 28-inch.
Cowhide Bags, \$7.95
Traveling Bags, nearly all with hand-sewed frames, protected corners and centre lock; 18-inch size.

SECOND FLOOR
Popular Novels, 28c
Several thousand, some slightly damaged.
FIRST FLOOR
Bead Necklaces—\$2.50
Indestructible Pearl Bead Necklaces. 24-inch length, gold clasp. About half price.
Bread Trays—\$1.65
Silver-plated on nickel silver.
Hair Nets—35c a dozen
Clover-brand Hair Nets. Cap and fringe styles.
Buttons—10c a dozen
Oriental Pearl Buttons with self-shank.

Used Pianos
FIFTH FLOOR
Special group of Used Upright Pianos at \$115, \$155 and \$175 which may be bought for \$5.00 first payment, and the balance at \$5.00, \$6.00 or \$7.00 monthly. Price includes Piano Stool and delivery in or near Philadelphia.
Player-Pianos
Used Players, special at \$275, \$295 and \$325. First payment \$10.00. Balance in small amounts each month. Including bench or chair and 12 rolls of music.
Phonographs
Floor samples, all guaranteed, and any one delivered for \$5.00 first payment, the balance at \$5.00 monthly. Prices for Clover Day—\$25, \$35, \$45, \$55, \$65, \$75.



Typical of the Many Clover Values in The Lower-Price Basement Store

Women's Silk Dresses at practically half price. Canton crepe, crepe-back satin, charmeuse, sports silk, tricolette, tub silk. Good colors. Sizes 36 to 44. **\$10.75**

Women's Cotton Dresses, 1000 of them, 80 models away below usual price. Of Amoskeag and imported gingham and American voiles. Sizes 36 to 46. **\$2.95**

Women's Bungalow Aprons, of percale, slip-on model, less than half price—2 for **\$1**

Little Tot's Striped Gingham Dresses, khaki Overalls and striped Coveralls. Sizes 2 to 6 years. Half price and 38c less. **38c**

A lot of Women's Hats, felt, sports taffeta and satin models. One-half and one-third price. **\$1.45**

Women's Shantung Dresses, of exceptional merit. Sizes 14 to 20 years, near half price. **\$6.75**

Girls' Gingham and Voile Dresses; worth over half more. Sizes 7 to 14 years **\$1**

Women's Princess Slips, of fine lincerie cloth, 20-inch double hem, under price **68c**

Women's Bathing Suits, satine piped; worth more than double **85c**

Corsets, R. & G., W. B. and others. Samples and discontinued models. Worth double and more. **\$1.50**

Oxfords and Strap Pumps, for women and girls; worth from near double to triple. **\$1.50**

Women's Seamed-back Silk Stockings, cotton tops and soles. Black, white, colors. Seconds. Sizes 8 1/2 to 10 **45c**