

Bathers, Take Notice!
The daily dip need not be destructive of skin health and comfort if you make diligent use of **SKIN FOOD**—harmless—moistening—a cleanser and softener which also nourishes. A real maker and preserver of good looks. Tubes, 25c. Jars, 50c.

LLEWELLYN'S
Philadelphia's Standard Drug Store
1518 Chestnut Street
Garden Memorial Tower, 25c

Let's All Work Together

We have always considered it as part of our service to our customers not only to supply them with the best coal obtainable, but to consult with them, when desired, as to the best time and way of getting their coal and the most economic ways of storing and using.

When the mines start up again, our real problem is going to be one of gradual distribution.

If the domestic coal supply is to be kept in balance, once mining has been resumed, it will be necessary to handle available tonnage so that bins are not filled to the satisfaction of some and to the deprivation of others. This problem is one in which our customers largely share and we confidently expect great help from them.

American COAL
AMERICAN ICE COMPANY

Jaeger

July Clearance
MEN'S SWEATERS & BATHING SUITS
at a 25% discount

TO BE TAKEN AT TIME OF PURCHASE

When most in demand this sale offers Quality and Seasonable Apparel for Vacation Days at exceptional Savings. The sweaters and bathing suits are of fine pure wool and of the usual high Jaeger standard.

- Camel Hair Sweaters Formerly 12.00 9.00
 - Men's Bathing Suits Formerly 4.25 3.20
 - Boys' Bathing Suits Formerly 4.00 3.00
 - Men's Golf Sweaters Formerly 14.00 11.50
- Mail Orders Invited
1701 CHESTNUT STREET
Corner 27th Street

How Many Uses Has a Dessert?

There was once a Woman in Moderate Circumstances, who was particularly famous among her friends for her desserts.

"I don't see how you do it," said a friend enviously, as they were talking together one afternoon. "Your dinners are always delicious, and your desserts a triumph. Just the other night Bob and I were talking and he said he never had tasted such delicious pie filling as he had here last Friday night."

The Woman in Moderate Circumstances smiled quietly, and continued to croak. "It's so ridiculously simple," she said at length. "I use Pudding, that's all."

"Pudding?" questioned her friend.

"Yes," she replied. "Pudding is my dessert of many uses. Long ago I gave up making cornstarch puddings—one can never count on their turning out right. But with Pudding one can make a delicious creamy dessert that always turns out a firm, smooth mold, is delicious rich and so nutritious. It's easy to make, too," she added. "All that is required is to add some sugar and milk, and boil for three minutes."

"But," objected her friend, "you have more than one dessert. How about the delicious blanc manges you served the night the Grammys were here? And what about that creamy mound of wonderful vanilla dessert you had one time?"

"Oh," said the Woman in Moderate Circumstances, with a knowing smile. "Pudding comes in any number of flavors—chocolate, rose vanilla, cream vanilla, orange and lemon."

"But your pies and cakes with those luscious fillings, surely you don't make those with Pudding?"

"Surely I do," she replied with a laugh. "and ice cream, too—makes it rich and velvety."

"My dear," said her friend solemnly. "I want to thank you. You certainly have taught me something this day."

The Woman in Moderate Circumstances finished counting her stitches. "It only costs 15c, too," she said, "and one box serves 15 people."

Your grocer sells Pudding in 10c and 15c sizes. Order a box today.—Ad.

SENDS FERVID PLEA TO "BILLIE" BURKE

Florenz Ziegfeld, Jr., Begs Her to Hear His Defense to Charge

MARILYNN ACCUSES HIM

York Harbor, M., July 24.—"Billie, darling, I am gravely insane. For God's sake believe what it is all about. I am not afraid of the truth, and swear to God there is nothing to which you can take exception. Wait until I am proven guilty. You and Patricia are all that mean anything to me. Be fair, dearest. Will sail on first boat."

That is part of a cablegram which Florenz Ziegfeld, Jr., has sent from Paris to his wife, the famous titan-haired Billie Burke, who is summing here. The cablegram from the theatrical producer is in answer to a cablegram sent him by his actress wife, following the Marilyn Miller-Jack Pickford-Billie Burke-Ziegfeld controversy, in which the fair-haired Miss Miller, musical comedy star, has not hesitated to castigate the wife of her manager, and in which Miss Burke has not been backward in slurring Miss Miller.

When interviewed last night Miss Burke was pale and her eyes red with weeping.

Miss Burke won't tell.

"No," faltered the famous comedienne when asked if she could deny the rumor she will leave her husband. "I won't deny it. I won't affirm or deny anything. I simply can't talk about it. It's quite true I sent my husband a cable, but the contents were for him alone."

"I can only say I do not believe the accusations against him. Since our marriage eight years ago we have been very happy, and Flo has always been thoughtful and loving."

"Please don't ask me to talk of Miss Miller," pleaded Miss Burke. "In the first place, I never read the things about her I was credited with saying, and I won't exchange insults with her now."

But a little later she relented and said:

"All this trouble has arisen from a garbled interview. I only said that I had complete confidence in Mr. Ziegfeld. Yet from that statement grew a great front-page story of things I never said."

"I am sorry that word of the cable has leaked out. It was intended for Flo alone, yet he has let the public hear of it. As for my husband, I can only say that I do not believe the accusations against him. Since our marriage eight years ago we have been very happy, and Flo has always been thoughtful and loving."

To Rehearse Play

"But whatever has happened, or is about to happen, I will live my life as I've always lived it. Within a short time I'm going to New Brunswick to make a picture, and then I'll hurry to New York to rehearse a play Booth Tarkenton is writing for me."

Miss Burke threw up her hands when the reporter mentioned Marilyn Miller, the girl who accused her husband of making love to chorus girls and of attending to a cable, (Marilyn) a diamond as big as her hand and a string of pearls that "would knock her eye out."

A close friend of Miss Burke said:

"It's a shame if anything has come between Mr. Ziegfeld and Billie. For eight years they've been happy as the day is long."

Chicago Fair's Federal sanction was obtained April 23, 1920, and that the fair opened May 1, 1920, three years and six days later. Sanction for the Omaha Fair was obtained June 9, 1920, and the exposition opened two years and five days later.

The Pan-American Exposition at Buffalo was opened two years and eight weeks after Federal sanction was granted and three years and eight weeks elapsed between sanction for and opening of the St. Louis Fair. Two years and seven weeks elapsed between the congressional action for the Jamestown Exposition at Norfolk and its opening.

In the case of the Panama-Pacific Exposition at San Francisco, four years intervened after the government

recognized the project. The groundbreaking was in October, 1911, but the site was changed the following year and the buildings erected in another location after a long delay.

"While waste of time is always inexcusable," says the statement, "there is still ample time for Philadelphia to outdo what other American cities have accomplished, since Federal sanction has already been obtained."

Charles E. Billin, secretary of the Engineers' Club, has proposed a new plan for conducting the executive affairs of the Sesqui-Centennial based upon the suggestions made by Mr. Bok.

As outlined by Mr. Billin, eight of the foremost organizations of Philadel-

phia would create a board of management of twenty-five members, twenty-four from the organizations, or three from each, and a big executive chosen by the twenty-four to be the directing head of the fair. The organizations would be, probably, the Engineers' Club, the American Institute of Architects, the Philadelphia Chamber of Commerce, the Philadelphia group of the Pennsylvania Bankers' Association, the Philadelphia Real Estate Board, the Manufacturers' Club, the Rotary Club and the Poor Richard Club.

For the chairman of that board Mr. Billin believes that a man like Matthew C. Brush, who was in charge of the war-time activities at Hog Island, would make an ideal choice.

Reason This Out!

You know milk is most susceptible of all foods to contamination and spoilage, and when you buy it in a tin can you must empty the contents at once.

The care you take to protect that milk should have been done for you at the factory as is the case with


ROGERS RICHEST MILK
Fresh Packed In Glass Jars

Every jar is vacuum sealed in sterilized glass. You run no risk of getting milk that is lumpy from imperfect packing or that has turned dark from months of storage or shelf wear. When you buy ROGERS RICHEST you see the contents are fresh and rich before opening.

FOR BABY FEEDING it is much superior to ordinary condensed milks, not only because of its hygienic features, but because it is richer in milk solids and contains less sugar. Ask your doctor.

BETTER AND MORE ECONOMIC—than bottled milk for every home use except for drinking purposes. No waste: serve direct from jar. No icing. Creams quickly and easily in the coffee cup and blends perfectly in cooking and baking, because it is richer in butter fat and other milk solids than any other milk sold.

ICE CREAM FREEZER FREE. Send us 100 labels from ROGERS RICHEST MILK and we will give you absolutely free a \$6 Auto Vacuum Freezer. Mail labels to Rogers Milk Corp., 25 West 43rd St., New York.



FOR SALE AT ALL TRIANGLE STORES AND OTHER GOOD GROCERS
S. H. LEVIN'S SONS, Sales Representatives, Philadelphia

Cliequot Club
Pronounced Klee-Ko
GINGER ALE



When three is not a crowd

When one is Cliequot and the other two are you and she. For Cliequot Club Ginger Ale is a friendly drink, each bottle containing enough for her full glass and yours.

And what a happy, living drink Cliequot is! It is fascinating to watch the glittering bubbles leap through the gold, break in tiny splashes and scatter the ginger-perfumed air they hold.

But the taste of Cliequot Club counts most. Young, old, or in between—they all like it.

Everything in Cliequot is pure. No water but that drawn from unfailing, cold, pure springs is used and only real Jamaica ginger.

Should you like variety

You are not limited to Ginger Ale. There is Cliequot Club Sarsaparilla, Root Beer and Birch Beer. Each one different in taste, but all equally pure and desirable. Buy Cliequot by the case for the home.

Ginger Ale
Sarsaparilla
Birch Beer
Root Beer

THE CLIEQUOT CLUB COMPANY
Mills, Mass., U. S. A.

AMERICAN STORES CO. AMERICAN

A Little Girl—and a Lollypop

Children are shrewd buyers. They know value when they see it. It is with keen enjoyment that we relate the following incident, which was brought to our attention by one of our customers.

A little six-year old girl was on her way to invest in a lollypop the penny she had just earned by running an errand for her mother. Accosted by another little girl, nine years old, she stated her mission and destination. "Oh, go to the American Store!" cried the second child, enthusiastically, "they have dandy big lollypops for a penny!"

It was only a penny sale, and it was only a little child's utterance, but we know of nothing that could have pleased us more. There's nothing so heartening as an encouraging pat on the back—a commendation—particularly when it comes with all the sincerity of childhood, from the heart of one of the little home-makers of tomorrow.

| | | |
|--|--|---|
| N. B. C. Soda Biscuits Salted or Plain lb 11c A very popular cracker much in demand in every home. | Rich Creamy Cheese lb 21c Just the pure juice of luscious Concord grapes. | Asco Dried Beef 12c Enjoyable creamed, fried or for sandwiches. |
| Asco Grape Juice 19c Asco bot 10c | Asco Ginger Ale 10c | Asco Cornstarch 7c |
| Asco Peanut Butter 3 for 25c A spread for bread that the children love. Asco Peanut Butter is of the highest quality, made from choice peanuts, grown "down in old Virginia." Smooth as silk. Very nourishing. | | |

These Figures Mean—What?

So great is the demand for Victor Bread, it takes the wheat production of more than a hundred thousand acres of land to supply our three big sunshine bakeries with flour. Such a vast quantity of Victor Bread, sold regularly week after week, can mean only one thing—quality. Victor Bread is unusually popular because it's unusually good.

Victor Bread Big Loaf **6c**
Victor Raisin Bread Loaf 10c
Try this toasted!

| | | |
|--|---|--|
| Cut Stringless Beans 12c can 10c Choice tender beans, with the strings removed and cut into short lengths. | Soaps P. & G. Naphtha Powder, pkg 8c P. & G. Naphtha Soap, cake 8c P. & G. Star Soap, cake 8c Young's Borax Soap, cake 8c Young's Soap Chips, pkg 8c Terry Soap, 2 cakes for 20c | Gorton's Salad Fish can 14c Gorton's Ready-to-Fry Codfish Cakes can 14c Franco-American Tomato Soup Reg. size can 5c Sun-Maid Seeded Raisins cut 15c |
| Tomatoes 12 1/2c New Crop Onions lb 4c Fly Swatters each 8c Fly Paper 3 double sheets for 5c Asco Sifted Peas 3 cans for 50c With that "just picked" flavor. | Seasonable Needs Asco Cracker Meal, pkg 10c Asco Bread Grains, pkg 10c Asco Corn Flakes, pkg 8c Asco White Dist. Vinegar, bot 10c Asco Elder Vinegar, bot 15c Asco Salad Dressing, bot 21c | New Crop Peas can 12 1/2c Sweet and tender. Delicious! |

ASCO Teas 1/4-lb pkg. **12c**
1/2-lb pkg 23c; 1-lb pkg 45c
Orange Pekoe—India Ceylon—Old Country Style—Plain Black—Mixed

Mifflin Alcohol Massage Pint Bot **65c**
Invaluable for those troubled with Insomnia, Fatigue, Sprains, Bruises, Sore Muscles, Tired Feet, Perspiration Odors. Cooling and soothing. For external use only.

Luella Butter lb **44c**
In everything, there's a best, and in butter it's Luella. One taste of this delicious butter will convince you of this. Every pound of Luella Butter contains the pure rich cream from 10 quarts of milk! Taste it!

Richard Butter lb **40c**
Pure creamery prints. Also big value.

Fresh Country Eggs doz **28c**
Twelve good fresh eggs in every dozen.

Golden Shell Eggs carton of **33c**
The largest and fullest of the new laid eggs. The pride of the farmyard.

ASCO Coffee lb. **29c**
So many folks are surprised to find Asco Coffee even better than they had anticipated. This is because they had expected to find it merely a good 29c Coffee, whereas it is more than that. Its price has nothing to do with its quality. You'll find it to be the most delicious Coffee you ever drank—that's a strong claim, but we stand behind it. The low price of 29c is due to our close connection with the sources of supply, for coffees of the same grade are selling elsewhere at 40c, 45c and 50c per lb. Try a cup—you'll taste the difference!

Asco Evaporated Milk can **5c-9c**
Just pure, rich cows' milk, evaporated to the consistency of cream. Try it in your coffee or on your cereals.

Meat Specials for Tuesday Only
Genuine Native Beef

| | | | |
|---|-----------------------------|--------------------------------------|----------------------------------|
| Whole Cut Chuck Roast lb. 10c | Lean Soup Beef 5c lb | Boneless Pot Roast 12 1/2c lb | Fresh Calves Liver 40c lb |
|---|-----------------------------|--------------------------------------|----------------------------------|

Milk-Fed Chickens lb. **35c**
Roasting & Frying

| | |
|-----------------------|-----------------------|
| Milk-Fed Veal | Rack Chops 28c |
| Cutlets 50c | Shoulders 20c |
| Loins 40c | Neck 16c |
| Rump Roast 25c | Breast 14c |
| Rib Chops 35c | |
| Loins 38c | |

These prices effective in our Phila., Camden and suburban Stores and Meat Markets

Read the Classified Ads on Pages 22, 23 and 24