SCANDAL LOOMS IN ENGLAND AS CHARGES FLY THAT PROUDEST TITLES ARE BOUGHT SECRETLY

Coronets on Auction Blocks, Opponents of Lloyd George Say, and, Unless He Can Calm Storm, Gilt on Some Crowns May Be Tarnished

BREWERS AND SOAP KINGS ARE RUNNING CLOSE RACE WITH BANKERS FOR HONORS

In Proportion to Years of Service, Present Prime Minister Has Record for Increasing Membership of House of Lords With 80-Late Third Marquis of Salisbury Elevated 88

CORONETS on the auction block!

The blood of "commoners" ennobled for contributions to British party funds.

The proudest titles within the gift of the British Empire on sale in a secret market if ambition is willing to pay the price.

These are some of the accusations today that are again stirring the periodical political storm in England.

Members of the House of Commons are demanding an investigation of charges that a wholesale trade is carried on in honors ranging from earldoms to knighthoods.

Opponents of the Lloyd George Government openly use the word "scandal" in discussing the situation. The Government, in self-defense, proposes a royal commission to assist in the award of nobiliary and other honors.

King of England Regarded as the Fountain of Honor

Order of British Empire Is Open to the Women This last is the most recently cre-

Nominally, the King of England is "the fountain of honor," the ated. It was brought into being June source from which flow all patents 21, 1917, by George V and is open to of nobility, all baronetcies and mem- women as well as men. It is divided bership in all the orders of British into five classes and the first two give knighthood.

ister, the responsible head of the Imperial Government, who "suggests" candidates to the King.

In proportion to his years of service as the real head of "the crowned republic" of England, Lloyd George holds the championship as a dispenser of titles and honors. Numerous titles, of course, were conferred for extraordinary service

during the war. But many others were conferred for other reasons. Unless Lloyd George can calm the storm, an investigation will develop that may tarnish the gilt on many a coronet.

Lloyd George became Prime Min-

lants were used to win baronies, coats philanthropies has been the bettering products are passed over the bars of of arms and places in Burke's Peer- of housing conditions for the poor. Like most members of the Guinness The most dazaling success in that difamily he has a pallid complexion rection was attained by Edward Cecil which gives point to a little incident

to an earldom in 1919.

Guinness, Earl of Iveagh, who was when both his sons were at a session Viscount Elveden, until his elevation of Parliament. Rupert, his heir, is plump and ruddy-

public houses in every city, town and

hamlet of England. The Dewar whiskies have a wide vogue in other countries as well, not including the United States, where they once were readily obtainable favorites.

This noble lord was Sir Thomas Rob-

VISCOUNT ASTOR Wealthy American who re-nounced his citizenship and finally won his coveted title in England

LORD IVEAGH Former brewer and one of the richest men in the United Kingdom

Accordingly, he was painted full length. | United Railways and soon afterward attracted the attention of Colonel W. E. but sitting down. Sir William had offered to paint the Hines, of the Public Service Railways

noble lord's head and shoulders for of New Jersey. \$5000, and a half or three-quarter Stanley became manager of the Pubportrait for \$7500. The price for a lic Service Railways. When the United full-length portrait was \$10,000. States declared war on Spain he en-When the full-length portrait of the listed in the United States naval reseated baron was completed and the bill serve and served through the war on the

for \$10,000 was presented, Lord Lever- auxiliary cruiser Yosemite. hulme refused to pay the full price on When he resumed his street railway the ground that a portrait sitting down work his fame soon spread to England, did not show enough of him to justify a and he was invited to become manager \$10,000 fee. Sir William retorted that of the London Underground Railways. he did not sell his art work by the yard- He accepted the offer and speedily was recognized as one of the foremost transtick.

Aristocratic eyebrows were raised in sit experts of England. Mayfair when the 1919 honors list was In 1914 a baronetcy was conferred announced and the name of William upon him, and when Lloyd George Mall Walker was noted among the new forned his war Cabinet Sir Alfred Stanley was made Minister of Commerce

barons. Not that Baron Wavertree-the title and president of the Board of Trade. he took-was unworthy of the honor. In 1920, through the good offices of He came of a fine old country family Lloyd George, he became Baron Ashand was a noted sportsman and lover of field. The bestowal of a peerage on the man who started his career in Detroit was But the new baron's chief bids to one of the conspicuous exceptions to the honor awards which have created the National and the National Hunt present uproar in England. There have been outeries before over the handing out of coronets and knighthoods. But they never have reached the intensity and fury of the present outburst. to the nation to start a national stud. Lloyd George proposes a royal comturned to him in a mutilated condition. Oil Played Big Part in mission to assist the Government with selections for the honors list. But the sharp attack comes at a time when a Oil, which gave the world its richest reconstitution of the House of Lords man in the person of John D. Rocke- contemplated.

But actually it is the Prime Min- sor authority to use the prefix "Dame."

the male possessor the right to use the prefix "Sir" and the feminine posses-





ster of England in 1916. In the last six years nearly eighty additions have been made to the House of Lords, the enfeebled upper chamber of the Imperial Parliament.

The late third Marquis of Salisbury, three times Prime Minister, holds the record for the number of titles granted. Eighty-eight men were raised to the peerage while he held the highest administrative office. But his entire service as Prime Minister covered fourteen years.

Gladstone, England's "Grand Old Man," who was Prime Minister four times, awarded about fifty titles during his administrations.

The Earl of Rosebery, Prime Minister in 1894 and 1895, recommended and obtained nine titles for as many men. A. J. Balfour, Prime Minister from 1902 to 1905, made twenty-four additions to the House of Lords, although for many years he firmly refused to accept a title himself.

Accepted Order of Garter

It was only after the Washington Conference, where he represented Great of chivalry ever saw. Britain, that he consented to accept the Order of the Garter, England's most thy case of title bagging in recent years exclusive knightly order. Shortly afterward he was created the Earl of Balfour.

H. H. Asquith, who has refused to tild his name with a title, conferred twenty-six when he was Prime Minister, from 1908 to 1916.

All things considered, therefore, Lloyd George, himself a "commoner." without even the handle of "Sir" to his name, excels most of his predecesfors for quantity production of peers. The forces in British politics now moving to expose the traffic in titles contend that a regular scale of prices has been fixed.

For greater clearness it must be explained that the loftiest grade in the nobility is that of duke. Immediately below is the grade of marquis. Sucreasively lower in the scale are the trades of earl, viscount and baron. Suspended between the nobility proper and the knights are the baronets, littrally "little barons," a titular rank stored.

treated by King James I. monarch and the payment of five hunfred pounds was sufficient to obtain the Commons.

Aside from the Order of the Garter. he principal knighthoods are those of . e Order of the Thistle, the Order of In the recriminations hurled right of the brewing house, one of the richrder of St. Michael and St. George, bitterest remarks are made about the order of the Indian Empire, the Royal brewers. ictorian Order and the Order of the Stish Empire.

and many of the lot of the





BARON DEWAR

His millions were made in the distilling business, which has drawn many darts in parliamentary criticism

If the titles of nobility granted in the last five years have been an ever widen-After Washington Conference ing stream, the distribution of knighthoods has become a torrent, crested with more "Sir Knights" than the age To American eyes the most notewor-

was that by William Waldorf Astor, great-grandson of the fur trader who founded the Astor fortune.

William Waldorf Astor gave up his American citizenship and established himself in England. For sixteen years, according to general reports, he stalked a title, but met rebuff after rebuff. The World War brought him his opportunity. He gave liberally to various funds and, acting on the Prime Minister's advice, King George created Astor a Baron in 1916.

But that lowest grade in the nobility apparently did not satisfy him. Greater exertions and expenditures fol-

tunes was Arthur Guinness, a brewer lowed, and in 1917 Lloyd George prein a small way, who had saved his sented Astor's name at Buckingham money while working as a butler for Palace for a Viscounty. an aristocratic Irish family. The promoted peer took the title of The original Guinness migrated from Viscount Astor of Hever, after Hever the little Irish town of Leixlip to Dub-

Castle in Kent, the birthplace of Anne lin, where he leased a small establish-Boleyn, which he purchased and rement at the St. James Gate. His business grew steadily until his death, when Astor died suddenly in October, 1919, it passed under the control of his son,

The grade of baronet was created and was succeded by his son, Wal- Benjamin Lee Guinness, an even better openly as a revenue raiser for the dorf Astor, whose wife was the first business man than his father. woman to win election to the House of Benjamin Guinness, in the course of

years, made "Guinness stout" known internationally and incidentally ac-Brewers Running Race quired a knighthood. The Earl of With Bankers for Titles Iveagh is the third son of that scion

St. Patrick, the Order of the Bath, the and left in England now, some of the est in the world. Edward Cecil Guinness stepped first the Order of the Star of India, the frequent recognition given distillers and on the baronetcy rung of England's social ladder. Six years later, in

The makers of whiskles, beer and 1891, he became'a baron and in 1905. ale are pressing close on bankers, soap a viscount. He had to content himself

BARON ASHFIELD

Educated in America, Albert

Stanley won his way in England

and finally the great ambition, a

title

Lord Leverhulme, former soap king and noted philanthropist, receiving at a garden party, one of the many given by him in recent times

faced, while Walter, the other son, is | ert Dewar, who was made a knight in painter, Augustus John, who placed the slight and has the Guinness pallor. A 1902 and a baronet in 1917, when Lloyd baron's likeness on canvas two years parliamentary wit, in referring to the George had been nearly a year in power. ago. Mr. John was chagrined and brothers, spoke of them as "stout" and He hurdled his way into the peerage infuriated when the portrait was re-"pale," an allusion, of course, to the two years later.

products of the big Guinness brewery. Perhaps the most prominent of the distillers in the House of Lords are the brothers Baron Dewar and Baron Forteviot, both holders of new titles.

LORD COWDRAY

An oil magnate who could

Lord Dewar has become a semi-offitial spokesman for the liquor interests part of the body had been cut out of of Great Britain and has been caustle the canvas. In that condition it was to the extreme in his comments on placed on exhibition in the Chenil Gal-American prohibition. He toured this leries in Chelsea.

country in 1920 to get first-hand im- Lord Leverhulme tried to soothe the of British Lords, pressions on how prohibition worked angry artist. He explained that he here.

Soap King Elevated to

Another peer of recent creation is Baron Leverhulme, the British "Soap returned the remainder of the portrait

keth Lever he began as the owner of a other artistic row, this time with Sir has had a truly romantic career. small sonp plant in Warrington, Eng- William Orpen, a renowned portrait land, and gradually developed a busi- painter. Sir William made the astonness that reaches into many countries. ishing announcement in Paris that Lord East River. New York, for the Penn- nobling of green grocers, tea merchante, The popular title of "Soan King" did Leverhulme refused to pay the price

not satisfy him. He wanted a title agreed upon for a full-length protrait backed with the authority of the King, of himself. one that would be a certain social asset Baron's Explanations Caused he administers.

and that would attest his great suc-Many Chuckles in Paris cess as a merchant. Accordingly, in 1911, he became Sir

William and six years later, with Lloyd enjoyed hugely in English art circles, so vast that he has been spoken of as

An authority on soap and all the It seems that Lord Leverhulme 1916 he was created a viscount. He insted of jest sunmir, and pop was write chemical processes used in the making wanted a fu'l-length portrait and takes his title from Cowdray Castle, ing a letter at ma's desk, and I had a of that friend of civilization, Lord wanted to be painted while standing a magnificent pile in Sussex. Tradition ideer, saying, Hay pop, our teetcher Leverhulme has gained unpleasant no- up. But Sir William suggested "for has it that a curse has been on the told us once that germs grow quicker in toriety in the matter of art. artistic reasons" that the baron sit castle for centuries.



beautiful old English estates, the home of the oil king. It was here that Castle, one of the Queen Elizabeth so often hunted deer

blooded horseflesh.

fame were that he had bred a Derby winner and that he won the Grand Steeplechase with his entries. The crowning (or was it the coroneting) act of his career was his presentation in 1916 of his stud of race horses and mares

Making British Lords

feller, has played a part in the making

wanted to keep the canvas in a safe

and that it was too large. So there who sits occasionally in a crimson a lord." was nothing else to do but cut out the cushioned seat in the House of Lords. head and lock that away securely. He further explained that his housekeeper

The representation of the head and

climbed to the heights of the oil empire

His chief oil holdings are in Mexico. Persia and Russia. In the republic The doughty baron's explanation was south of the Rio Grande his oil fields are

Queen Elizabeth shot deer with a cross- cautions, pop sed. bow, and where her brother, Edward VI, had hunted some thirty years before.

One of the newest of English barons is Lord Ashfield, better known in the United States as Albert H. Stanley. The Baron was born in Derbyshire in 1875, and was brought to this country when five years old. The family, a branch of an old one

named Knatteries, settled in Detroit, 1 found it out. where the future Lord Ashfield's father changed his name to Stanley.

Albert Stanley Started Work as Chore Boy

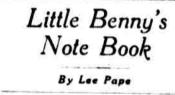
when twenty years old he was assist. sed. ant superintendent.

eral superintendent of the Detroit

The extreme liberals want to do away entirely with hereditary legisla-Viscount Cowdray is the outstand- tors. The moderates and conservatives ing representative of the oil interests, believe that England still "dearly loves

And Englishmen who know their his-This nobleman won his way to im- tory and genealogy slyly point out that mense wealth as Weetman D. Pear- of the 600 members of the House of son. He is president of S. Penrson & Lords scarcely thirty can trace their Son, Ltd., which controls oil fields ancestry back to the Reformation.

in many parts of the world. Cowdray But the Britons who are tilting against the entire order of nobility say He is remembered in this country as the situation in these modern days is the builder of four tunnels under the only aggravated by the wholesale ensylvania Railroad. His engineering tanners, soapmakers, candlestickmakprofession won him renown before he ers, distillers and brewers,



Viscount Cowdray was made a baro- I was laying on the setting room floor net in 1894, and a baron in 1910. In wishing vacation was all yeer erround milk than they do in enything.

Most of the 14,000-acre Cowdray. She was quite rite, and thats the reaestate in Sussex is woodland, and it in- son the law compells the milk comcludes a 600-acre deer park, where panies to take so meny saniterry pre-

Well how is that, pop, do germs like milk? 1 sed. Theyre crazy about it, pop sed,

How about microbes, do they like # too? I sed.

Jest as mutch, if not more, pop sed. And backteria too? I sed. You bet, pop sed, and I sed, G. thats a good thing to know, aint it

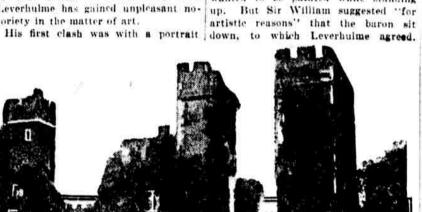
pop? Splendid, pop sed, and I sed, Im glad

Nolledge is power, pop sed. And he kepp on writing his letter and

I sed, Well hay pop? Wats a matter now? pop sed. If milk is libel to be so full of germa

Albert Stanley started work as a and microbes and things, wy cant I chore boy for the Detroit United Rail. have a glass of grape jooce for brekflat ways and moved up so rapidly that and suppir insted of a glass of milt ? I

A few years later he was made gen-ral superintendent of the Detroit wich 1 got up of the flows.



finance a Mexican Government. where he had large holdings

George at the British helm, he was ad- and it traveled to the Quartier Latin of "the member from Mexico" in the vanced to the grade of baron. His Paris, where it caused countless House of Lords. baronial estate is Lews Castle, Storno- chuckles on the boulevards and in cafes and studios. way.

Baron of Leverhulme King," the builder of Port Sunlight, a by mistake. model industrial city. As William Hes- Last year the "Soap King" had an-