

THE PEOPLE'S FORUM

Letters to the Editor

Even the Erudite Proofreader Erre
To the Editor of the Evening Public Ledger:
Sir—In a series of articles on Journalism in the Saturday Evening Post Chester S. Lord, managing editor of the New York Sun many years ago, referred in length to the onerous and important duties devolving upon copyeditors, city editors and reporters, but he failed to include the humble and much-abused proofreader in his category.

The component parts of an organization such as the Evening Public Ledger that make for efficiency, strikes me, that the preceding department is a decidedly important feature. It is in this department that the ill of all the other departments center, and are remedied. The printer, reporter or editor may be among the best in the land, but he is human, and, therefore frequently overlooks errors. As every article that goes into the newspaper or magazine passes through the proofreading department it is obvious that it is the paramount duty of the proofreader to keep his brain clear and his eye open—over on the alert to correct the errors that he has seeped through the regular channels to the proofreading department.

But the proofreader—be, too, a human. As a consequence the "comma error" is reaching that stage called "en masse,"—sometimes missing the errors in the copy, sometimes missing the errors in the copy, sometimes missing the errors in the copy. The errors that pass unnoticed before the final "seat of judgment" flare glaringly—defiantly—from the pages of the printed newspaper or magazine.

The question arises, Is there such a mortal as an infallible printer, reporter, city editor or proofreader? With his vast experience probably Mr. Lord can satisfactorily answer this query.

EDGAR D. MEIVILLE,
Chester, Pa., July 17, 1922.

Questions Answered

Author of Famous "Bon Mot"
To the Editor of the Evening Public Ledger:
Sir—Please identify the author of "Good Americans, when they die, go to Paris." Was it Lowell? F. RAHILL.
Philadelphia, July 14, 1922.
Thomas Gold Appleton, of Boston, brother-in-law of the poet Henry W. Longfellow, was the author of the phrase, described by the poet's son Ernest as Appleton's "most quoted bon mot." Oliver Wendell Holmes, in "The Autocrat at the Breakfast Table," calls it a "saying of one of the wittiest of men."

So Different From the Ordinary



WILMAR PEANUT BUTTER

Here's something to build up children. Wilmar Peanut Butter is one of the most nutritious foods. Let the children have all they want. It's mighty good for them.

Petrol is British Name for Gasoline

To the Editor of the Evening Public Ledger:
Sir—Please tell me what is petrol, and has it any other name? JOHN SMITHE.
Philadelphia, July 18, 1922.
Petrol is petroleum spirit such as is used for producing motive power (Webster's International Dictionary). It is the British name for what in this country is called gasoline.

Boned CHICKEN
Will make delicious Club Sandwiches or any other dish requiring chicken meat.
Wholesome and economical. Approved by housewives and campers for over half a century.
Just tender chicken meat in sanitary tins.

Alert business men and women are paying more attention to mid-day diet Grape-Nuts
with cold milk or cream is sustaining, sensible and economical.

POMPEIAN OLIVE OIL
Sold Everywhere

How to make Table d'hote Salad
A salad that's a meal
Shred half a head of crisp cabbage. Lay over it cold lettuce leaves. Then contents of can flaked salmon. Chop fine two hard-boiled eggs, a dozen small cucumber pickles, two pickled beets. Sprinkle over salmon. Over all, spread mayonnaise made of French's Mustard. Bits of cold lamb, pork, chicken, tongue, may be added.
French's Mustard develops the flavor of every ingredient in this salad and adds a distinct and pleasing flavor of its own. Other salad recipes are in the little booklet packed in every carton.

French's Cream Salad Mustard

Borden's CHOCOLATE MALTED MILK
YOU can have it at home—just as you get it at the soda fountain. All of the ingredients are in one package. No fuss—no mixing. The delicious chocolate flavor is already in it.

What is Beyond?

To the Editor of the Evening Public Ledger:

Sir—"Twinkle, twinkle, little star, how I wonder what you are; up above the world so high, like a diamond in the sky." Children's memories of the rhyme to which I was wont to frame my boyish lips, years ago, when the first twinkle appeared in the heavens, are stirred by the report recently made by the director of the Dominion Observatory at Victoria, B. C. After making a special study of one of the tiniest of the stars among the thousands that have been catalogued, this man of science has given the world particulars so astounding as to be beyond the grasp of any mind but an astronomer's.

He calculates that it is 52,000,000,000 miles distant from us, which is enough to explain why it is invisible to the naked eye. But only a monster star could be picked up with the aid of the most powerful telescope at such a distance.

It is, we are informed by this Canadian astronomer, "brighter than fifteen thousand times as bright as the sun, the other twelve thousand times. They are blazing at a probable temperature of 30,000 degrees Fahrenheit—which may be believable though hardly conceivable. They are to be seen when the winter constellations are in the sky, the location being about midway between Betelgeuse, the huge star in the constellation Orion, and its familiar neighbor Procyon, the "little dog" star.

Not even the telescope will reveal the properties of the giant "Plaskett"—the giant among the astral wonders is named for the Canadian astronomer. They are observable only as registered by the acutely analytical spectroscopist. The highest powered glass makes out only a bright point where the enormous globes, actually separated by millions of miles, whirl around one another at incredible speed.

Their great distance from our planet means that the star light which now reaches us flamed from them eons ago—Prof. Plaskett estimates that remote time as at least five thousand years before the dawn of human history. We are viewing the twins as they then were, not as they are today; though probably their fire has died down little in an interval so short by the cosmic calendar.

Reflecting on this double star of a size and luminosity beyond any other heavenly body yet known, though a speck to mortal vision, we may wonder again what is beyond. The telescope and the spectroscopist reaching into the sky to a distance of 50,000,000,000 miles locate a single pair of suns where there may be a myriad—and more beyond. Astronomical science sometimes tries to define the "limits" of the universe. But is there a circumference? And if there is, what is beyond it?

WONDER-STUCK,
Atlantic City, July 15, 1922.

Drug Evil and Dry Law

To the Editor of the Evening Public Ledger:
Sir—As one of your readers, I wish to express my appreciation of the article of Magistrate Frank X. O'Connor on "The Drug Evil in Philadelphia."

We have here the remarks of a man that are not based on theory, but facts—the outcome of his daily experience as a magistrate. His picture of the drug evil is alarming and should arouse the fullest co-operation of the press, church and every other moral influence with the officers of the law in a determined effort to stamp out this hideous evil.

Incidentally, the magistrate deals a body blow to the pet beliefs of the wags when he says "Prohibition has had little if any effect on the number of drug users." "It did not increase the number of them materially, if at all, for the habitual drug user is never a user of liquor." "I think that the liquor habit is declining." "I formerly had from ten to fifteen persons before me every morning for intoxication, but now I have one or two and often none at all."

Evidently the magistrate does not believe that "prohibition is a farce."
JAMES BROWN,
Gordon, Pa., July 14, 1922.

An Inspiring Campaign

To the Editor of the Evening Public Ledger:

Sir—From out of the West comes words of an inspiring campaign. It is that of Miss Alice Robertson, the only woman member of Congress, who represents a district in the State of Oklahoma, but in whom Pennsylvanians feel, or should feel, a kindly personal interest. If I am not mistaken in her identity, she has lately refused to make a pre-election promise of any kind. "I never have and never will," is her answer to any request that she pledge herself to a certain project or policy.

This is not politics, but it is plain honesty. If Miss Alice goes back to Congress, Oklahomans can rely on the

AMERICAN STORES CO. AMERICAN

ASCO BRAND COFFEE
ROASTED IN OUR OWN MODERN AND COMPLETE PLANTS
AMERICAN STORES CO. PHILADELPHIA PA.

29¢ lb

The Surprise Package
Makes the finest cup of Coffee you ever drank!

American Stores all over Philadelphia and throughout Pennsylvania, New Jersey, Delaware and Maryland

WANAMAKER'S July 18, 1922 WANAMAKER'S

The Wanamaker Down Stairs Store

SPECIAL Percalé Bib Aprons, 25c
Fresh clean little aprons with bibs that slip over the head. They are in light grounds with small figures and are edged with a little rim of lace.
(Central)

36-Inch American Pongee, \$1 a Yard
Yards and yards of it, almost all in the desirable white, for underslips, blouses and all the innumerable uses to which this satisfactory silk is put!
(Central)

All Sorts of Pretty Neckwear, \$1
—dainty hand-made flit lace roll collars.
—Peter Pan collar sets of filmy organdie trimmed with laces or embroidered, of hand-embroidered linen or of pretty eyelet embroidery.
—vestees of cross-bar lawn or plain organdie made in various charming ways, usually with cuffs to match.
—guimpes of white organdie or of net in cream color, trimmed with laces.
(Central)

Sale of Women's Low Shoes, \$2.90
Many unusual opportunities, here—a few styles in this size and several others in another! Particularly good choosing among:
—Low-heeled Mary Jane pumps of black patent leather.
—Wing-tip oxfords of gray suede-like leather, with good welted soles and rubber heels.
—Straight-tip oxfords of black, brown and tan leathers, with low and medium heels.
Many excellent sports oxfords are here, some with soles of a well known, durable composition.
One pays almost as much to have new half soles and heels put upon old shoes!
(Chestnut)

Girls' Princess Slips, 55c to 85c
Lowest prices, yet, on good princess slips, of durable white nainsook. Five styles at these prices, each in sizes 6 to 14 years. Four have ruffles and one has a scalloped skirt. Decorative stitching, embroidery, lace and insertion are daintily used as trimming.
(Central)

Cool Dimity Bed Sets
72 x 90 inches, \$4
80 x 90 inches, \$4.50
90 x 100 inches, \$5
Snowily white and invitingly cool, these are the bedspreads and bolster throws for Summer! The bedspreads have cut corners and both spreads and throws are scalloped.
(Central)

Pointed Skirts on Women's New Bathing Suits \$2.25
A delightful suit, with the correct (and pretty) points finishing the skirt, is of serviceable black surf satin, piped with white, blue, green or red. It has two pockets. All sizes, 36 to 46.
Surf Satin Suits at \$3.25
Good plain suits, of excellent quality, show but a small amount of white piping—and are exactly what many women want.
A Wide Band
of color finishes the deeply pointed skirt of a very attractive bathing suit. It is of lustrous black surf satin, straight in line, and the wide band is in blue or red. \$4.50.
Slippers and Shoes
in great assortment are 38c to \$1 a pair.
(Surf Store, Market)



Gingham Dresses
In a Dozen Different Styles at \$2
Linene Dresses at \$3
Voile Dresses, \$5

—outstanding values in the Down Stairs Dress Store. Hundreds of delightful Summer dresses are now marked at very low prices. They're cool and colorful and made in scores of pretty ways.
Here are dresses in cool, light colors and dresses in navy blue or black; dresses for young women and for their mothers. All are marked at prices so low that it isn't worth while sewing at home during the hot weather.
\$2 Group
while principally of checked ginghams, includes plenty of dotted, figured and striped voile dresses. Sizes 16 to 44.
\$3 Group
is composed of linene dresses in rose, Copenhagen and lavender trimmed with rieurac. Sizes 14 to 18.
\$5 Group
is made up of hundreds of voile dresses—about twenty different models. In black, brown, navy or light colored grounds. Sizes 16 to 44.
Other Low Priced Specials
Tub silk dresses, pongees and dark voile dresses in extra sizes, now \$7.50.
Plain color voile dresses in white, navy and black, \$6.75 to \$13.50.
Dotted Swiss dresses, trimmed with organdie, \$6 to \$11.25.
Printed foulards, crepes and taffetas, reduced to \$10 and \$15.
(Market)

Corset-Brassieres Are Making Many Friends
among women who like light, cool corsets that allow perfect freedom of movement. Particularly fine for swimming, horseback riding and golf, as well as for the busy morning hours in the home.
Corset-brassieres come in a variety of materials, net, mesh, broche and heavier brocades. They fulfill the mission of a corset and a brassiere and can be had with or without elastic webbing or light boning. Some hook in front, others in back. They are cut long enough below the waist to be comfortable and give a straight-line. Each has four hose supporters attached.
Prices range from \$1 to \$5.
Brassieres and Bandeaux, 50c
All kinds—pink satin bandeaux, silk-striped poplin, mesh and broche bandeaux, brassieres of white cambric, hooking in front or back. Many have been considerably higher in price.
(Central)

Plain-Color Rag Rugs at Savings of a Third
They are made of clean, new rags (all torn and sewn in a sanitary factory), woven on strong warps and finished with carefully knotted fringe. Borders are in white or contrasting colors.
A choice of tan, pink, gray, dark blue, green, light blue, brown, yellow, black and lavender.
24x36 inches.....60c 4x7 feet.....\$2.65
24x48 inches.....75c 6x9 feet.....\$4.85
30x60 inches.....\$1.25 8x10 feet.....\$7.50
36x72 inches.....\$1.50 9x12 feet.....\$9
(Chestnut)

Shiny Black Suitcases
\$3.50 \$5 \$5.50
There's a decided vogue for black enamel luggage this season. Never have we sold it in such quantities and never has it been so good looking and well made. Prices are lower, too, than they have been in years.
At \$3.50
Suitcases with leather corners and handles and cretonne linings have a pocket in the lid of each. 18, 20 and 22 inch sizes. Light in weight and excellent for a short trip or as hand luggage when you are taking a trunk.
At \$5
A deep case with a tray. This has leather straps along the top, leather corners and a leather handle. It is cretonne lined. 24 and 26 inch sizes.
At \$5.50
An extra-deep suitcase with black leather trimmings all around. It is a fine piece of luggage for the vacationist who does not want to take a trunk. Excellent for motoring, as it holds a surprising amount. 24 and 26 inch sizes. (Sketched.)
Shiny Black Hat Boxes, \$5
Of enameled fabric with tan or black trimmings. 18 inches in diameter with space for two hats and side pockets for small accessories. A very smart piece of luggage.
(Central)

Delightful White Wool Skirts, \$5.75
Nothing quite takes the place of a creamy skirt of serge, flannel or diagonal. There's a softness and a charm that makes them perfect for seashore wear.
In this special group there are more than a half dozen different styles, some box-pleated, some with stitched pleats, some with scalloped hems. Perhaps the prettiest of all are the plain tailored skirts with interesting pockets.
Waistbands from 25 to 32 in the group.
(Market)

New Cambric Nightgowns at \$1.25
They're of very firmly woven white cambric which will wear and wear. In round or V neck styles finished with embroidery.
Envelope Chemises, \$1.25
Of sheer white nainsook trimmed in back and front with lace.
Crepe Bloomers, \$1
Pink or white crepe bloomers of a durable material.
Extra-Size Petticoats
Short white muslin petticoats are 75c and \$1.
Long ones, finished with embroidery or lace, each with an underlay, are \$3.
(Central)

MEN'S COOL CLOTHES
Comfortable, cool clothes mean every-thing in sun-glaring weather when the thermometer mounts and mounts and there's not a cloud in the sky!
Palm Beach suits, \$14.50.
Mohair suits, \$16.50.
White flannel, all-wool trousers, \$8.50.
Khaki-color trousers are \$1.85.
(Gallery, Market)

Nightshirts, \$1 Pajamas, \$1.50
Men can get a generous supply of these cool Summer sleeping garments for very little. Nothing more conducive to sleep on a hot night than fresh, cool pajamas or night-shirts.
Nightshirts are plain white, pajamas in white, tan, gray, blue, lavender and pink, are finished with silky frogs and good buttons.
(Gallery, Market)

44-Inch Colored Voile, 39c Yard
A rainbow of colors in this fine, lustrous mercerized voile. Plenty of blues, greens and yellows as well as tiger lily, henna, coral, rose and black.
Imported Gingham, 45c Yard
A quality usually double this price!
A fine, silky English gingham in clear, fresh colorings. Small checks in blue, green, lavender, pink, brown, red and navy. 32 inches wide.
(Central)