

Organ plays at 9, 11 and 4:50  
Melody and Chimes at Noon

WANAMAKER'S

Store Opens at 9  
Daylight-Saving Time

WANAMAKER'S

Store Closes at 5  
Daylight-Saving Time

WANAMAKER'S

WEATHER  
Unsettled

# Just One More Day to Complete Everything for the Week-End Away

## Many Old People Visit Our Comfortable Store

who never tire of telling us that in old times they never could go to stores

"Just to Look Around"

They repeat and repeat that when they were young they never thought of entering a store unless they were prepared to buy.

The people give us praise for the change wrought by this Store from its first days of welcomes to all comers, whether they wished to buy or not.

There is probably nothing in the city that offers so much comfort and hospitality to strangers in seeing the fashions, fabrics and furniture of the present date as this great warehouse full from top to bottom with interesting things.

[Signed] *John Wanamaker*

July 13, 1922.



## Beautiful Silk Dresses Reduced for Young Women

SOME of the prettiest new afternoon dresses in cool Georgette crepe, crepe de chine or Canton crepe, both in the popular straight-line model and in the newer draped effect with a cascaded frill down one side.

Many are exquisitely beaded or embroidered, others are trimmed with the material itself, and in the case of some silk pongee dresses, which are hand made, there is hand drawn work.

Also a few distinguished sports costumes in checked homespun.

In a word, there is enough variety to suit almost every taste and just the kind of dresses that are most useful on a vacation.

Prices have dropped considerably, starting as low as \$12.50 and going up gradually to \$65. Broken sizes, of course, with a dress for every one from 14 to 20 years.

(Second Floor)

## Young Women's Better Silk Capes Have Been Reduced

AND this is exactly the time a light wrap is needed for cool evenings at the shore or mountains.

All are black Canton crepe of fine quality and some have collars of silky black caracul fur. Others have tucked, embroidered or trimmed collars. Certain ones have deep silk fringe at the bottom and hand embroidery. Linings may be black, gray or bright-colored crepe de chine.

New prices are \$25 to \$65, much less than formerly.

(Second Floor)

## An Opportunity for Women Wanting Fine Shoes for Less

1000 pair of fine, fashionable shoes, straight from stock, have been marked at \$3.75, \$4.75 and \$5.75 a pair. Some were priced more than twice this much.

Among them are smart sports oxfords, strap slippers and pumps in black, tan and patent leather and some white canvas oxfords and white buckskin sports oxfords.

(First Floor)

## SUITS Which Women Can Keep Cool In—\$25

Pongees mostly—simple, light, all unlined and in the most agreeable colors—silvery tan and gray, violet, blues, purple, navy and white.

Some others are light-weight cloths, the coats with or without sleeves.

All sizes in the lot. The saving on each suit is generous.

(First Floor)

## SKIRTS in an Out-going at Half

At \$2.50 are all-wool tweeds and homespuns, light and dark, some fringed, some the wrapped styles.

At \$5 are pleated prunella cloths, striped and checked, in tans and browns; homespuns in pastel shades, bright-colored flannels and checked velours.

Some really wonderful skirts are in the lot.

(First Floor)

## COTTON Wash Waists at \$1.85, \$2.85 and \$3.85

Here are precisely the blouses needed. In voile or batiste, some with long sleeves, others have short ones. Many varieties of collar and trimmings of real lace or hand embroidery. A few are hand made.

They are all odds and ends from the everyday stock and are much reduced in price.

(East and West Aisles)

## Imported Fabric Gloves That Women Prefer, \$1 a Pair

A SPLENDID new size assortment in close-woven, fine-finished fabric gloves. They are the well-liked 16-button length, with embroidered backs. Exactly right to wear with the short-sleeved dresses in vacation time. The colors are tan, beaver, mauve and black.

(West Aisle)

## LARGE Women's Cool Dresses

Voiles and other printed cottons, cut with good straight lines and with net linings. Lots of dark blue-and-white and black-and-white effects; sizes 44½ to 54½. Priced \$6.50 to \$20.

(First Floor)

## THE Most Wanted Bathing Suits for Women

are the two sorts which follow: Surf satin in black with white or blue bindings and large pockets at \$5.

Wool jerseys which button on the shoulder are in black, navy and brown with white stripes around the skirts, \$4.

(First Floor)

## WOMEN'S Riding Breeches

and knickerbockers made up from camp, golf and tennis materials may be had for \$7 and \$8.75 in the Little Sports Salon.

(First Floor)

## White Linen Vestees Are Worn Under Sweaters

Easily laundered and as cool as they look. Without cuffs at \$1 and with cuffs at \$1.50 and \$2.25 a set.

(Main Floor)

## Toilet Specials

Calling to mind several articles vacationists will look for at the last moment:

A fine bath soap in large cakes, with hazel or buttermilk scent; ½-pound cake, 10c; 3 cakes cost 25c.  
Hair brushes, 75c.  
Nail brushes, 15c and 25c.  
Tooth brushes, 20c.  
Peroxide in large-sized bottles, 35c.

Violet ammonia for the bath; in pint bottles, 20c; in quart bottles, 30c.

Talcum powder in large cans, eight different odors, 20c.

Witch hazel in pint bottles, 35c; in quart bottles, 65c.

Imported bay rum, in eight-ounce bottles, 50c; in pint bottles, 85c; in quart bottles, \$1.65.

(Main Floor)

## Preserving Needs Are Here in Full Selection

And prices are somewhat lower than they have been of recent seasons.

Mason jars, complete with rubber rings, and zinc caps, 70c in pint size; 80c a dozen in quart size, and \$1 a dozen in half-gallon size.

Other standard jars, easy to seal, sure and efficient, \$1.35 a dozen in pint size, \$1.50 in quart size and \$2 in half-gallon size.

Jelly glasses, complete with metal covers, 40c a dozen.

Extra covers for Mason jars, 35c a dozen, and for other standard jars at 30c a dozen.

Rubber rings for Mason jars, of good quality rubber, 10c and 12c a dozen.

(Fourth Floor)

## Sports Oxfords Are the Things for Men

Men who are playing, or walking, or just lounging about wear sports oxfords—especially the two-tone kind—any time, anywhere.

And it is a fact, men everywhere admit that the best two-tone sports oxfords within dollars of the price are at Wanamaker's for \$6.40.

Two kinds to choose from, too. Smoked horse oxfords with dark mahogany tips, instep saddle or tan oxfords with dark mahogany trimmings.

(Main Floor)

## The Silver Tea Set in the Summer Home

may not be sterling silver but the next best thing to it—fine electroplate on nickel silver.

Many more people than ever before are using silver-plated ware during the Summer months and such silver becomes part of the furnishing of seashore and mountain cottages.

A tea set of four pieces may be had as low as \$42 and the highest price is \$300 for a certain beautiful five-piece set.

(Main Floor)

## New Neckwear Has Special Prices, \$1 and \$1.50

Just the things to tuck in the week-end bag, in case a bit of freshness is needed for suit or sweater.

There are collar and cuff sets, guimpes and vestees with collars. Most are made of net and organdie, some being bound in color.

Among them are a few of the always-wanted gingham sets.

(Main Floor)

## She Chooses White Handkerchiefs

because fads and oddities in everything grow tiresome.

Women's good-sized handkerchiefs in all-white linen of good quality have several attractive prices: 12½c, 18c, 20c, 25c, 35c and 50c apiece.

(Main Floor)

## The Newest Spanish Combs

are things of beauty—carved fan shapes in imitation shell, charming effects in black and crystal, or green and black.

Others are all-black, dainty in outline. There are many sizes; prices—\$6.50 to \$12.

(Main Floor)



## Cool Togs for All the Boys

Washable suits, cool-as-cucumbers, for boys of all ages, from toddlers of three to husky chaps of 18.

The best styles, fabrics and qualities at the lowest prices that wise mothers will want to pay.

Washable suits, 3 to 10 year sizes, \$3 to \$6.  
Washable suits, Norfolk style, in 8 to 16 year sizes, of Palm Beach cloth, \$12.

Plenty of boys' wash trousers, in gray crash, tan linen, white duck and Palm Beach at \$1.50 to \$2.75 for the crash, duck and linen, and \$3 for the Palm Beach.

In 6 to 18 year sizes.

(Third Floor)

## A Great Many People Prefer to Travel With Black Enamel Luggage

Conventional looking, strong and inexpensive—plenty of reason to make it worth any one's while.

And black enamel luggage of every description is here.

Starting with a little 16-inch week-end case at \$5.50 the pieces go all the way up to the big 24-inch suitcase that is equipped with a hat form and everything and is priced only \$24.

Then the hat boxes! How handy they are becoming to women. No other luggage is really necessary for a few days' trip. Two sizes are here, 16 and 20 inches, and prices start at \$9 and end at \$22.50.

Some are round, some square, some all-black, some russet trimmed and some have the heavy, durable straps all around.

(Main Floor)

## Flowers and Grass Need Rain Each Day

but nature doesn't always supply it—for which most people, with pleasure to find, are duly thankful.

Be that as it may, the flowers and the grass can have the daily drink and nobody has to miss a minute's pleasure when a lawn sprinkler is at work.

One that sprays an area of 80 feet is priced only \$8.

(Fourth Floor)

## Table Lamps of Dignified Type

Somewhat larger than most table lamps and made of a heavy granite or marble composition with finish of gray, silver and antique gold. They have two lights and pull chains and cost \$15.

Silk and parchment shades of appropriate designs are \$3.50 to \$25.

(Fourth Floor)

## Here Is Fishing Tackle to Land 'Em

Salt-water fishing is now good. Salt-water rods, in large selection, \$3 to \$65.

Surf-casting rods, a fine assortment, \$10 to \$60.

Reels, every description, for salt-water fishing, \$2.25 to \$75.

Hooks, all sizes, 25c to \$1 a dozen.

Lines for fish of practically all sizes, 15c to \$12.50.

Surf boots, \$7 to \$16.50.

Surf shirts, \$8.50 to \$12.

Fishing clothes of every desired kind.

(The Gallery)