

For Friday

Store Open 9 A. M. to 5 P. M.

Brunswick Phonograph Records for August—including five snappy dance records—will be ready Friday.

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

Monday will usher in the Courtesy Days—to enjoy the Furniture being brought in for the August Sale. Selections can be made.

For Friday

Hand-made Batiste Waists at \$1 and \$2

Sizes 34, 36 and 38 only in the \$1 hand-made group. All sizes in the \$2 group—and all of the \$2 hand-mades are real fllet trimmed.

Also at \$1—domestic waists of batiste and voile, in sizes 36 to 46.

Also at \$2—wonderful silk waists—Georgettes, mignonnets, crepes de chine; overblouses and tuck-ins; beaded and lace-trimmed models. All summer colors.



\$1.35

\$2

Lowest Prices Any Store Seems to Have Been Able to Equal Them For, Are \$2 and \$3.95!

\$3 and \$3.95 Organdies at \$1.35

Some Swiss - organdies among them.

—Gimbels, Salons of Dress, Third floor.

Girls' \$15 to \$25 Dress-Up Dresses Reduced to \$10 and \$17.75



Prettiest models for mountain and seashore wear. Mostly tub-silks and the gay, pretty, highly-colored Shantung-ponges, but some wonderful, wonderful crepes de chine and Georgettes—including some of the loveliest all-white dresses. 10- to 16-year sizes.

—Gimbels, Salons of Dress, Third floor.

1100 Palm Beach Suits at \$10.75

Nearly thirty styles—plain colors; striped and Vigereau mixtures. For young men and all men. That's hot-weather news worth while.

Kuppenheimer and Society Brand Suits for Men



—all of them—excepting full dress—that started the season at \$40 to \$70—more at \$65 than \$70—

Are Reduced to \$30 \$37 \$47

Many are quarter- and half-silk-lined—all are Philadelphia-fashion (not weighted with linings); not heavy, yet of the world's best woollens.

The offer of Men's and Young Men's All-Wool \$22.50 Suits at— must soon end. These were \$30 to \$45 values—the makers tempting us with a low price on clearance lot to get their goods sold here.

—Gimbels, Second floor.

Clearance of Women's Smart Cotton Dresses at \$10



With sizes (in the lot) up to 48. Including lovely little white "veined-voile" dresses—with delicate, dainty embroidery collar, vestee and cuffs; and the prettiest tuck-treatment of the skirt. Including "D. and J." Anderson gingham—only Gimbels seem able to do it! Including figured voiles. Including sponges—both sleeveless and sleeve styles;

and a Group at \$6.75

that even includes a sprinkling of French hand-made cottons! But mostly English dotted lincens in slip-on sleeveless styles; and splendid, sturdy gingham.

—Gimbels, Salons of Dress, Third floor.

Sale 500 Women's Silk Lined Coats, Capes, Wraps



—All at One Price and That Price—

\$15

Mostly \$35 and \$39.75 Garments— A Few \$29.75's Included

Bolivias. Shawsheens. Velours. Camel's hair. Normandies.

And every degree of Fashion from plain-tailored (of such a smart cut!) to elaborately embroidered, or gorgeously fringed.

Colors are varied—but all "leaders." And all sizes.

—Gimbels, Salons of Dress, Third floor.

Sale of Women's Silk Bathing Suits

\$6.90 Values at \$3.85 and \$8.90 Values at \$5.85

The \$3.85 Suits are black or navy silk-poplin. The \$5.85 Suits are taffeta or silk-poplin—mostly black; some blue; some color-touched.



—Gimbels, Salons of Dress, Third floor.

Sale of Men's Sexton Union Suits \$1.35 to \$1.75 Union Suits at 95c



An introductory price on 21,000 garments, accurately cut for comfort, and featuring— Three-piece "balloon" seat. Finely tailored for durability. Tapering ribbed waistband. Reinforced neckline. Facing down the center.

Taped armholes. Closely stitched seams. Cut large and roomy. No haggling or binding. Sizes 34 to 46.

—Gimbels, First floor.

Vacation Corsets, \$1.45— Regularly \$2 and \$2.50

And just the "extra corset" you want to "finish out" the summer. W. B. make. Three models—mostly the favorite low-bust styles with long or medium skirts. Pink or white coutil. Sizes for slender to average full figures.

—Gimbels, Corset Shop, Second floor.

Week-End Candy

Chocolate Almond Clusters, Sweet, fresh nuts, thickly coated with delicious chocolate. Value 50c } 45c
A lb. at }
Chocolate-covered Fattie Mints, Value 50c a lb. } 30c
A new shipment of those wonderful Assorted Chocolates. Value 80c a lb. at } 40c
\$1 for the 3 Lbs. if Bought in Combination

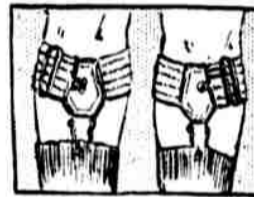
Another Popular 3-lb. Combination—

One pound Chocolate-covered caramels, one pound chocolate strawe, one pound Assorted Gum Drops } 78c
—Gimbels, Chestnut Street Annex and Subway Store.

Here's Good News! Men's Wide-Web Garters

25c, 35c and 50c Numbers at— 17c

Made by the Eagle Suspender Co.— sold at a loss because for technical reason the shape of the pad is to be changed. Webbing is 1½ in. wide. Wide webbing is so comfortable in the season when short underwear leaves the garter touch the flesh. No metal touches you. Order by mail—but promptly.



—Gimbels, Ninth and Market Corner.

Men's Shoes at Half Price

Makers' remainder casefuls—in one case a factory's whole stock—changing partners. And from our stocks hundreds of pairs to end lines.

\$3.65 for \$7.50 and \$8 Low Shoes

\$9 and \$10 Shoes \$4.85

—low and high at \$4.85 Tan; Scotch-grain; Russia Calf; Vici Kid; Patent Leather; Gun-metal Calfskin; Norwegian Calf; Wine-color Calf; Box Calf.

Over forty styles. All sizes.

Mostly oxfords—but some high shoes—for instance: Men's High Shoes, dark mahogany, \$4.85. No wonder Philadelphia's good shoe business is centering here.

—Gimbels, Second floor.

500 Little Children's Dresses at \$1—Mostly \$2.95 Values!

Ginghams and chambrays. Cutest "pantie dresses." Voiles. Fine, frilly organdies. Ages 2 to 6.

—Gimbels, Second floor.

Men's Swimming Suits Value \$6 : : \$3.95

But—sh-h-h!—the girls, specially the campers, are wearing 'em, too! One-piece, California style, with skirt, in a good heavy weight. "Elastic stitch" weave, in either green or brown heather, made to be worn with or without belt. Sizes 34 to 46, at \$3.95, value \$6.

Life Guard Bathing Suits

for men and boys. Complete with white all-wool shirt, navy blue, guaranteed color, wool flannel pants and white web belt. } \$3.15
White Duck at \$1.55.

—Gimbels, Fourth floor.



An Achievement in Tires! Salem "Junior" Cords

Real "Cord" Construction—Air-Bag Cured Guaranteed for 7000 Miles Equip with these and banish tire troubles for many a day. Introductory Sale Prices

30x3, \$9.10

30x3½, \$9.90

32x3½, \$15.90

31x4, \$17.90

32x4, \$18.90

33x4, \$19.40

34x4, \$19.90

—Gimbels, Auto Equipment, Fourth floor.

SUBWAY STORE SPECIALS

Men's and Young Men's Suits Greatly Reduced

Yes, we're adjusting stocks before inventory! \$11 for Young Men's Regular \$20 Suits \$16.50 for Men's and Young Men's Regular \$30 Suits

Single- and double-breasted. Some with extra trousers. Men's Palm Beach and Mohair Suits at \$12.50 and \$13 Men's Separate Trousers Palm Beach and Mohair at \$1.95. White Duck at \$1.55. Khaki at \$1.65.

Boys' Wash \$1.15 Suits

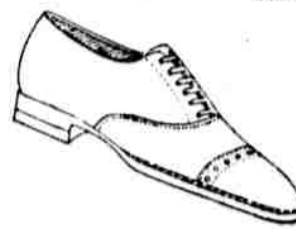
Regular \$1.50 and \$2 kinds. Plain colors and combinations in Oliver Twist and middy models. Ages 3 to 10.

75c for Boys' Famous "Bell Brand" Sports Blouses

A high-grade make, full cut. Fine variety of patterns. Ages 7 to 16.

—Gimbels, Subway Store.

Shoes: Men's Tan Calf and Gun Calf



\$5 Oxfords \$2.35

Good-looking styles. And every pair with genuine Goodyear welt soles.

Women's White Rubber Sole Oxfords \$1.35

Very cool, smart sports styles trimmed with black saddles. Mighty special at this low price! Pictured.



—Gimbels, Subway Store.

1000 Women's Morning Dresses \$1 Regularly \$1.95 and \$2.95

Percales, ginghams and some chambrays. The very long-waisted styles. Popular "jumper" dresses, too. Pretty—and practical—colors.

—Gimbels, Subway Store.

Women's Tailored Silk Blouses, \$2.85—Values to \$8.95!

Mostly samples. Radium silk and crepes de chine in white, flesh, bisque, navy and black. Also pretty striped tub silk blouses. Bargains! All sizes in the lot.

—Gimbels, Subway Store.

Famous Makers' Floor Surplus of

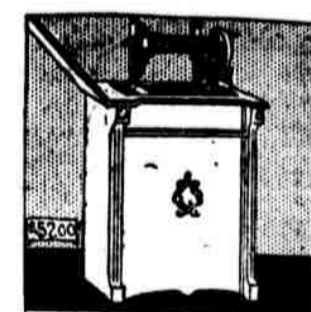
Sewing Machines

A Significant Sale

Save Close to Half

Gimbels, as foremost retailers of sewing machines, get first choice of surplus lots and large clearances. Fine first-quality machines, brand new and perfect-running—have to be, you know.

We Guarantee All Machines

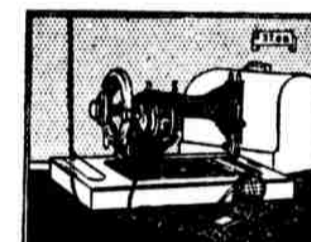


\$75 Domestic Cabinet, \$57

Domestic head, with all latest attachments and improvements. Pictured.

\$60 Electric Portable Sewing Machines, \$37

Through the co-operation of the makers we secured a limited number of these high-grade machines at a special concession. Value \$60.



Electric Portables, \$37

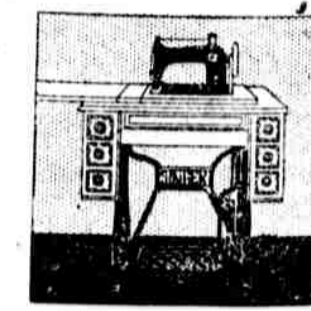
Terms: \$1 Weekly; No Interest; No Extras

—Gimbels, Fourth floor and Subway Store.

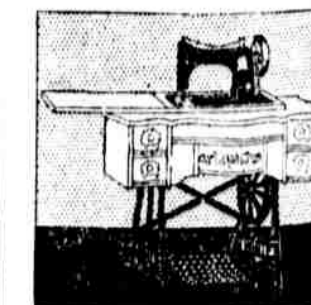
Also, a Sale of Slightly Used Machines—

Save \$20 to \$25

Famous White and Singer makes—names are household words!



Singer Machines at \$29—If New Would Be \$70



White Machines at \$29—If New Would Be \$60

—Gimbels, Fourth floor and Subway Store.