

Uncommon Sense : The Burnt Child and the Fire
By JOHN BLAKE

THE child puts his hand into the fire and is burned.
He learns that lesson.
When he becomes a man he tests a surface labeled "wet paint" to find out if it is dry.
He merely gets a little paint on his fingers as a consequence, so he keeps right on doing it till he gets some paint on a new suit of clothes.
Then he has learned another lesson.

PARENTS may caution the child till his voice is weary about the fire. The child respects the parents, and knows that their advice is sound. But until he finds out about the fire himself, he is not satisfied.
In June the colleges turned out thousands of young men and women who have been given all the training and advice that could be crowded into a four years' college course.

BUT they are not educated.
Nor will they be educated till they find out from their own experience that the things that were told them in college and that they studied in the text books were true.

Opinions that they form from lectures and instruction and reading will not be real opinions till they have had the contacts with the world and the people in it that are necessary to every education.
The mother feels pity for the son who must go to work, after he has been surrounded with safeguards and warnings and advice about life.
She ought to be glad that at last he has a chance to get a real education—to learn that there is injustice in the world, and how to cope with it—to find out that men, like children, are often hard and cruel, and to discover by experience how to deal with them.

NO NESTLING bird can be taught to fly in the nest.
Until it has had a fall or two its little wings will be useless to it, for it will not know the penalties of failing to use them properly.
College education is a great advantage, but its advantages cannot be reaped till the collegian suffers the bumps of the world and learns how to use his knowledge in order to avoid more of the same painful kind.
Copyright, 1922

ICED—
"SALADA"

The Summer Beverage "Par Excellence"
It's So Refreshing. JUST TRY IT!

WILLIAMS & CO., WHOLESALE AGENTS, 7 SOUTH FRONT STREET, PHILA., PA.
BELL TELEPHONE, LOMBARD 3744

A DIFFERENT KIND OF SPECIALTY STORE

APPAREL OF THE BETTER KIND

HARRIS

Chestnut Corner Twelfth

A DIFFERENT KIND OF STORE

Radical Dress Reductions
(For Women and Misses)

18.50
Formerly to 49.50

Wonderful materials, including broadcloth silks, hemstitched and fagoted, plain Georgettes in different shadings, foulard veiled Georgette.

100 Finest
Dresses
1/2 Off

An opportunity to select exquisite afternoon or evening dresses at exactly half the price on ticket. Plenty of all-white.

Clearance of **Summer Dresses**
7.50 formerly to \$15

A range of effective styles in Swiss, linen, organdie and dotted voile. All colors and white.

Junior Summer Apparel Reduced
Of gingham, chambray and dainty prints, for ages 2 to 16. Organdies for 2 to 6.

2.95
Formerly to 6.50

Sweaters, \$2.95
Special

Light-weight wool; slip-over. V or round neck. All colors.

Tuxedo model, 3.95.

Envelope Chemises, \$2.95
Special

Of heavy crepe de chine, trimmed with real flit and hand embroidered. Flesh, orchid, white.

Swagger Sports Skirts, Values to \$15
Of white flannel and fancy weaves of sports silk. } **\$10**

We Specialize in Apparel that Slenderizes the Larger Woman

Seen in the Chestnut St. Shops

WALL & OCHS

1716

CROOKES' SPECTACLES FOR EYE PROTECTION

Your automobile tour will be made more enjoyable if you are supplied with a pair of Crookes' protection spectacles from Wall & Ochs.

Deborah Logan

IN THE summer at the seashore with the strong glare upon the water and white sand or motoring with the sun blinding you so that it is hard to see the road, it is then that you will find Sir William Crookes' glasses, obtainable from Wall & Ochs, Opticians, 1716 Chestnut Street, of infinite value. Many persons, however, make the mistake of thinking that any tinted spectacles will do. This is not the case. An imperfect glass may do more harm to your eyes than the sunlight.
Crookes' glasses, perfectly ground and mounted by Wall & Ochs, will give just the protection which your eyes demand.

WHEN an author wishes to show that the characters of his book are a distinguished, cultured family, he invariably places them before a background of old silver, ancestral manners and fine paintings. Silver, such as is produced by the Bailey, Banks & Biddle Company, stamps the possessor with that elusive quality of breeding and good taste as nothing else can. The silvermiths of this establishment design and construct silver in the most exquisite patterns and of the correct weight to insure durability, so that any silver purchased from this house will not only be a delight to the present owners but also a treasured heirloom for their descendants.

I SPENT last week-end with a friend who has a delightful little bungalow in the mountains. I exclaimed with delight at the delicate silk curtains that were at the windows and which gave the necessary touch of color to the cool, gray walls. "But weren't they awfully expensive?" I asked. She laughed. "They are my pet economy," she said. "In the first place, they were made from a much-soiled remnant, which I took to Barge's, 1118 Chestnut Street, and they cleaned it perfectly. Next year they can be dyed at Barge's. In fact, my husband and I regard Barge's as a family doctor for our clothes and other similar possessions."

THE CHESTNUT STREET ASSOCIATION

JULY 13, 1922 **WANAMAKER'S** **DOWN STAIRS STORE** **WANAMAKER'S**

The Wanamaker Down Stairs Store Is the Coolest Shopping Place in the Whole Great City

Women's Chiffon-Weight Black Silk Stockings, \$1.25 a Pair

Pure silk from top to toe, and only because they have slight imperfections is the price so low. All sizes. Because it is a rare opportunity to get stockings like these at this price, women will want them by the half dozen pairs. "Seconds."
(Central)

Long Silk Gloves Are Coolest \$1.15 Pair

These are of light-weight tricot silk in white, black and mastic; full 16-button length and low priced.
(Central)

Cool, Summery Frocks Are Wearing Astonishingly Low Prices—Starting at \$2, \$2.50, \$3 and \$5



\$5 \$8 \$7

At any one of these prices one can choose from a number of different styles, materials and colorings!

Any one who needs a new frock or two certainly should be able to find them for very small sums.

Voile Dresses in Light and Dark Colorings, \$3 to \$6

Pin dots, polka dots, embroidered dots, small printed figures or squares—they're on navy blue, black, brown or white grounds with crisp white organdie collars, cuffs and sometimes pockets and sashes.

Gingham Dresses at \$2 to \$6

Every color and every size in gingham checks—and you'll see that nothing is more popular at the Summer resorts than these practical frocks of gingham. They're made in countless delightful ways in sizes for women and young women.

Linen Dresses, \$5 to \$10

Light blue, Copenhagen, pink, orchid, brown, green or white with colored trimmings—they're mostly in straight-line tailored styles with narrow belts.

Among Cool Frocks of Silk and Lace

Especially lovely are the white dresses. White canton crepes, crepes de chine, crepes Roma, lace and Georgette are used in the softest and loveliest dresses of the Summer.

Styles are as varied as the occasion on which they will be worn—straight, tailored dresses for morning, a trifle more elaborate frocks for afternoon and exquisite things for dinners and evening dances.

A wonderful choice in white at \$16.50 to \$38.50.

Black and Navy Blue Dresses

Are of virtually the same materials and are in the simple styles so fashionable for street wear with a big dark hat, creamy hose and shiny patent leather pumps. Fagoting seems to be the favorite trimming. \$10 to \$38.50.

Soft Lace Gowns

are in beige, orchid, jade, flesh, gray and black, often combined with Georgette or chiffon. They are charming for dinners, dances and roof-garden wear. \$22.50 to \$28.50.

Knitted Sports Dresses Reduced

Charmingly colored and knitted of glossy fiber silk. Now \$25, \$30 and \$37.50.



\$20 \$12.50 \$25

Excellent Front-lace Corsets at \$1.50 and \$2

A lightly boned and cool corset of pink coutil has inserts of elastic at each side. It is for average figures and is priced only \$1.50.

A good model with elastic panels at the sides is \$2.

Another, at \$2, has deep inserts of elastic at the sides, while down the back is a strip of open-mesh pink material for coolness.

Net Corsets, \$1.50

Many women like these for bathing, as they dry out very quickly. Wonderfully cool for everyday Summer wear, too.

Sample Blouses \$1.85

Amazing values! Some duplicate styles were in our stocks earlier in the season at a great deal more.

The majority are Peter Pan styles with long or short sleeves. Ideal blouses for sweaters and sports skirts. Other styles have Tuxedo or roll collars.

Fine cross-bar or striped dimities, voiles and batistes and imported checked gingham are the materials. Bright colored collars and cuffs, colored frills, picot edges, hand stitching and embroidery make them all charming.

All sizes in the lot. Some are slightly mused.

White Sports Satin Skirts, Special, \$5

Gleaming skirts of fiber satin are trimmed with little buckled tabs on the pockets. Delightful to wear with colored sweaters.

Canton Crepe Skirts Special, \$5

Soft, pretty Canton crepe skirts, in gathered styles, are in lovely tones of rose, tangerine, peach, pumpkin and deep orchid. Not every size in each color, but several pretty colors in almost every size.

All Kinds of Brassieres and Bandeaux, 50c

Brassieres are of white muslin trimmed with lace and bandeaux are of pink satin or mesh.



Women's Bathing Suits Ready for the Week-End \$1.15 to \$3.25

Of good black saten and surf satin, many are straight of line and quite plain, as some women like them. Others are trimmed with white, black and white stripes and various bright colors.

Taffeta Suits at \$4.90 and \$7.50

Those at \$4.90 have checked gingham, Peter Pan collars. Ruffled suits of black taffeta are quite pretty at \$7.50.

Tights

Black cotton tights in all regular sizes are 75c.

Wool tights are \$2.25 and \$2.75.

An Abundance of Slippers

Low shoes of sturdy black duck are 38c and good high duck shoes are 60c. Buckled slippers with wide straps are 60c.

Boys' Khaki Knickers, \$1.15

Well-made knickers with long wear in them—just what boys need for vacation. Turn them inside out and see how they're made. Strength, that means durability, is in the well-finished seams and reinforcements.

Sizes 7 to 17 years. (Gallery, Market)

A COOL SUIT OFTEN MEANS A COOL MIND, MR. MAN

A Palm Beach suit at \$14.50 doesn't involve much money, sir, but it involves a lot of comfort! One makes as much as that in a short time, very often, by keeping a cool mind. These are suits of good quality, in the cooler tans and grays that men like.

White Flannels, \$8.50

White flannel trousers, all-wool and with that slight creamy tint, are Wanamaker tailored.

Khaki trousers are \$1.85.

Well-Tailored All-Wool Suits at \$25

Of the fine worsteds and cassimeres seldom met with at this price; the suits are in tones of blue, gray and brown, in interesting patterns. It's a proposition well worth looking into!

Good Wanamaker Shirts of Woven Madras at \$1.50

Stripes are woven in so there will be no fading. Proportions are generous and comfort is assured. The soft turn-back cuffs are full depth, buttons are first quality and there are plenty of sizes and colors.

Bat-Wing and Four-in-Hand Ties Better Than Usual at 65c

Good taffetas, striped silks and the mugsadors that are seldom found in a tie at less than \$1.

Men's Black Cotton Half Hose 12 1/2c Pair

Substantial quality, fast black seamless half hose.

Men's High-Grade Oxfords and Shoes, Special at \$6.50

Fine, smooth, pliable calfskins, soft kidskins and good-looking grained calfskins are used in the two dozen or so styles.

Good conservative street oxfords of the type that men like best of all and are willing to pay most for, are in several styles in black, brown and tan leathers.

Sports oxfords, with perforations, stitching and fancy cut edges are also included, with comfortable blucher kidskin shoes and oxfords.

Splendid assortment and the workmanship is as thoroughly good and reliable as the leathers.

Almost all sizes in each style. (Gallery, Market)



Sateen Princess Slips, \$1

Full-length white sateen slips with plenty of fullness over the hips. Some are gathered or have elastic at the sides.

Doris Princess Slips, \$2

Of soft batiste in pink, white or orchid, made with hip-depth hemstitched hems.

Doris slips of white tub silk, \$5. In navy or black, \$6.50.

Doris Petticoats Start at \$1

All have the very deep hemstitched hem, which makes virtually a double petticoat. They are straight and slender of line and perfect to wear with all kinds of Summer frocks.

Of white or pink batiste at \$1. Of twilled white sateen at \$2. Of navy or white tub silk at \$3.50; extra sizes \$5.

Natural Japanese Pongee, \$1.25 Yard

33 inches wide, pure silk and entirely dust-free, this is the silk with uses too numerous to count.

(Central)

Junior Girls' Middies and Shirtwaists, \$1

When shirtwaists at a dollar are as pretty as these, they will be chosen quickly for girls of 8 to 14. Made of voile, lawn and batiste, most of them have touches of color on the collars and cuffs.

Regulation white jean middies have braid-trimmed collars and cuffs. Cuff-hem middies, that so many girls like for sports wear, have plain collars and cuffs.

Plenty of Cool Voile Frocks, \$1.50 and \$2

Dozens of youthful styles of checked and plaid gingham and some of the prettiest, coolest voiles are in tones of red, blue, green, pink, etc. \$ to 14 years.

(Market)

New Sports Hats \$3 to \$5

A smart simplicity characterizes them.

White felts promise to be very popular for August. They are plainly tailored or embroidered with wool (usually in white, also).

Grosgrain ribbon hats are light and very comfortable, as well as fashionable. A variety of shapes in white and navy.

Black velvet is making an early entry, but is used in becoming moderation; for example, one hat has a crown of white silk braid and a narrow upturned brim of soft black velvet.

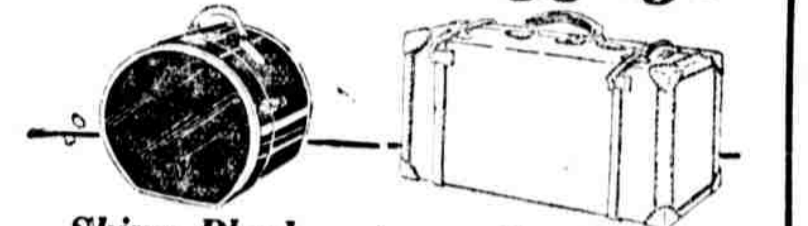
(Market)

Dainty Net and Organdie Guimpes \$1 and \$1.50

Women and girls like these pretty guimpes with Peter Pan collars or square necks, to wear with slip-on dresses and sweaters.

(Central)

Vacation Luggage



Shiny Black Hat Boxes, \$5

These boxes are 18 inches across and will accommodate two hats as well as a number of small articles which can be put in the pockets.

Of black enameled duck with tan or black trimmings and cretonne linings.

Week-end Cases, \$5

18, 20, 22 and 24 inch black enameled suitcases with leather corners and handles. The cases have excellent linings with double locks and cretonne linings with pockets in the sides and lid.

Cowhide Suitcases, \$9.50

Men like these cases, particularly.

Of smooth tan cowhide, strong and durable, they have straps all around and wide, long-wearing handles of the type seldom found on any but expensive luggage.

Extra-Deep Suitcases, \$6.50

Black enameled duck cases with black leather handles, leather corners and straps all around. They are deep enough to hold quite a wardrobe and each has a tray. In 24, 26, 28 and 30 inch sizes—the latter almost a young trunk.

(Central)

All the Styles That Women Want in Pumps and Oxfords, Special at \$2.90

The saving on most of the pairs amounts to a half or almost a half. A worthwhile amount in every instance.

Well Over a Dozen Styles in

Tan Leather, Black Dull Leather, Gray Suede, Combination Leather, Black Patent Leather, Smoked Leather

There are oxfords, plain pumps and strap pumps of many kinds among them; styles for all occasions.

A choice of welted or turned soles and of flat, low, medium or Cuban heels.

This is an exceptional opportunity, bringing such a wealth of styles, in such good leathers, at such a very low price—right at the beginning of the vacation season.

Not all sizes in every style, but excellent choosing.

(Chestnut)

Gingham Slip-on Frocks, \$1

Lowest price yet for such pretty frocks. They're of two-tone checked gingham in pink, blue, lavender, tan or red, usually with a line of black woven through them. Pockets, arm-holes and neck are bound with white and the whole is finished with a shiny black belt.

(Central)

Underwear Crepe, 25c Yard

For dainty, practical warm-weather underclothes, this is ideal. In pink, lemon and white, 30 inches wide.

(Central)