It wouldn't

ND there's no secret about

They can buy most of

But they don't make Clicquot

Club-any more than a woman

with good flour and a recipe can

make bread which tastes like

her neighbor's bread made with

the same flour and recipe. We

have one decided advantage over

other ginger-ale makers. All

the water we use is pure, cold

A making Clicquot Club

Ginger Ale. We tell what we

put in it. Other manufacturers

know all the ingredients we

them.

be the same—

"If every woman on the street Should make a loaf of bread, They wouldn't be the same at all," The Master Baker said.

And some would not be good; Though each one used the self-same flour

And did the best she could."

"Some loaves would burn, and some would fall,





bed-rock. Nature has filtered and re-filtered it. The carbonation of this water

spring water, drawn from the

and the flavoring with Jamaica ginger, fruit juices, and sugar make the happy blend that is never duplicated except by us. It is almost a universal taste.

Why, then, should you drink other ginger ales if you can get Clicquot Club? Ask your grocer to send you a case. Keep a few bottles on ice or in a cold place. Serve it any time to anyone. They all like it.

THE CLICQUOT CLUB CO., Millis, Mass., U. S. A.

Clicquot Club

Ginger Ale Sarsaparilla Birch Beer Root Beer

Shave, Bathe a Shampoo with Soap. - Cuticur







For That Vacation Trip! 500 New DRESSES

some to \$35. Voiles,

Ginghams, Linens, Dimities, Swiss, Rating

\$15.50 About one hundred Tub Silk Dresses—were up to \$27.50 All colored stripes; white background.

100 Dark Silk Dresses

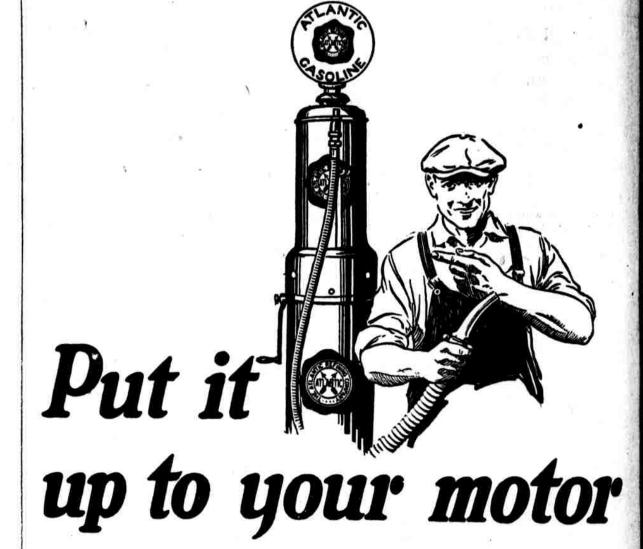
Were up to \$85—Cantons, Crepe \$24.50 de Chine, Romain, Roshanara...

> Knit Crepe Capes Were \$39.50; very effect- \$22.50 ive; all new colors.....

Skirts were up to \$15 Sweaters, \$4.75 \$8.00

Pique, Gabardine, Linen.

Wash



You want gasoline that is efficient under all of the varying conditions of speed, load and temperature under which it must operate.*

Put it up to your motor! Compare Atlantic with any other gasoline you can buy. There's no mistaking its all-'round superiority!

No repeated churnings of the starter to get going! No continued popping and sputtering when warming up! No misses at high speeds (Atlantic burns with hair-trigger swiftness)! No weak or uneven explosions on slow, hard pulls!

Put it up to your motor and get the positive proof of the high, uniform quality of Atlantic Gasoline—the one gasoline you can be sure is always right—and always obtainable.

Such a gasoline mus have a low "initial boiling point" for easy vaporizing and sure-fire ignition; and also a uniform chain of higher "boiling points" to give it staminahigh expansive force and to insure complete combustion. That's the kind of gasoline you get in ATLANTIC!

"There's an Atlantic Pump on the road you are traveling"

ATLANTIC GASOLINE Puts Pep in Your Motor