

For Tuesday

Tire troubles are almost banished by the use of really good tires. "Salem Junior" Cords are marvels of value.

GIMBEL BROTHERS

MARKET · CHESTNUT 14 EIGHTH · NINTH

Think of a grocery store that puts service first of all—with no reaching for mere sales. Our chemist said of an article: "It isn't really harmful, but it isn't fairly presented by the makers." Enough—we won't sell it.

For Tuesday

Sale of the Handsomer Sort of Hotel Dresses For Women Who Wear Sizes 40½ to 52½



And Their Sale-Price

\$34.50

Is Very Close to Half-Price—

Mostly heavy—luxuriously heavy—Georgette; made over Canton crepe or satin or over more of the luxuriously heavy Georgette itself. And always—always—with the suitable petticoat or drop-skirt.

Mostly beaded—and even the beading done with a skillful eye to slenderizing.

Surplice models—the surplice line so good for certain figure-types that it is almost classic! Flying panels—but the kind the larger woman needs. Styles for the woman who asks "a perfectly new drape, but straight line."

Designed so as to get in and out of easily, but to hide bowl!

Dark enough to wear to church—for afternoon—to the convention—at the hotel.

Sizes 40½ to 52½—even some 54s.

—Gimbels, Sale of Dress, Third floor.



So very real—so very exclusive an opportunity—dresses that are so far above the ordinary idea of "sales"—that we'll have to say—

No Returns No Credits

Specially trained sales-people who know extra-size "lines."

The Favorite "Collegiate Waist"—White Voile With Ukrainian Embroidery Special At \$5.95

Possant style, from unique collar to typical peasant sleeve. The embroidery? Cross-stitch done the way they do it in Ukraine, in the same scarlet and blue—fast colors, by the way; we washed 'em to find out!

Also Special at \$5.95—white crepe de chine over-bow, with criss-cross cluster-tucking, real flit lace, and particularly shapely, short sleeves.

Lace-Trimmed White Voile Waists—Special at \$1.50

Four models—all of fine French voile. Two Tuxedo models with vestees; one a "Peter Pan," one a "Peggy."

Sale of Dress, Third floor.



\$1.50

\$1.50

\$5.95

July Toilet Goods Sale

Save on Vacation Needs and Stock Up for the Summer

Everything for milady's toilet—whether its toothpaste or imported French perfume. Household Drugs and Home Remedies you'll also find in the sale.

Mail and Phone Orders Filled

Toilet Soaps

25c Cuticura Toilet Soap, 25c Reamol Toilet Soap, 25c Woodbury's Facial Soap, 10c a cake, 3 cakes for 60c.

15c Gimbels Sandalwood Toilet Soap, large cakes, 10c a cake, \$1.10 a dozen.

15c Gimbels Peroxide Toilet Soap, 3 cakes in a box, 10c a cake, 3 cakes for 25c.

Lemon Toilet Soap, 50c a dozen.

Cucumber Toilet Soap, shaped like a cucumber, at 95c a dozen.

10c Lehman's Wonder Soap, excellent for shampooing, 7c a cake, or 8c a dozen.

One dozen Gimbels Hard-Water Soap—value 10c a cake, and one dozen Wash Cloths—value \$1.50 a dozen, at \$1.00 a dozen; value \$2.20.

Castile Soaps

25c Gimbels tin foil wrapped imported Castile Soap at 25c a cake, or 6 cakes for \$1.25.

Robert's Imported Castile Soap, at 40c a cake; 3 cakes for 1.10 a dozen.

White floating Castile Soap, at 40c a large bar.

Large bar White Olive Oil Castile Soap, at 70c a bar; regularly \$1.00.

Large bar Green Castile Soap, 40c a bar; regularly 65c.

Galatea White Castile Soap, 8c a cake, 3 cakes for 25c; regularly 1.5c a cake.

Asst. Lots of Toilet Soaps

All good grades, at 5c a cake; worth 10c and 15c a cake.

1.75 size, at \$1.35.

2.50 size, at \$2.00.

1.75 size Toilet Water, at \$1.35.

Kerhoff's Djer Kiss Perfume

1.75 size, at \$1.35.

2.50 size, at \$2.00.

1.75 size Toilet Water, at \$1.35.

Chamois

For household use or automobile, special at 40c.

Annual Sale of Gimbels Talcum Powder

Found cans in violet or corryolis odors or un-scented, at 10c a lb. can, 3 cans for 50c; value 50c a can.

Talcum Powders

25c Johnson & Johnson Red Cross Baby Talcum, 16c.

25c Djer Kiss Talcum Powder, at 19c.

25c Mavis Talcum Powder, 17c.

25c Orange Blossom Talcum Powder, 19c.

Assorted kinds of Talcum powders, at 10c; values up to 25c.

Eucalypta Talcum Powder, at 40c a can.

25c Mennen's Talcum Powder, at 19c.

Hair, Tooth, Nail and Bath Brushes

Hair Brushes, 25c, 30c, 75c, \$1.00, \$1.25 and up to \$2.50; values 50c to \$2.50.

Bath Brushes, 95c; value \$1.50.

Tooth Brushes, all styles and textures, at 10c, 15c, 25c and 35c; values 15c to 75c.

Nail Brushes, at 10c, 15c, 25c and 35c; values 15c to 75c.

Prophylactic Tooth Brushes, "Arata," handle stamped U. S. Army, at 25c; value 45c.

Friedrick & Friedrick

Lemon Cream

25c size for 50c.

1.50 size for 97c.

Ferond's Hair Grower

An excellent hair tonic, at 50c a bottle; value \$1.50.

Pears Unscented Soap

Special at 12c a cake.

Palmolive Shampoo

The olive oil shampoo, at 50c a bottle; value 50c a bottle.

Josephine Le Fevre Combination

\$1.00 bottle Le Fevre Mando, 25c Jar Le Fevre Nedra Cold Cream; \$1.35 value for 75c.

Le Fevre's Toilet Water

Violet odor, at 50c a bottle; regular price, \$1.25.

60c Jar Eucalypta Cream, 50c box Eucalypta Face Powder; \$1.10 value for 50c.

Face Creams

50c Hind's Honey & Almond Cream, 35c.

1.00 Hind's Honey & Almond Cream, 50c.

50c Dargell & Ramadell's Cold Cream, 35c.

50c Yale's Almond Blossom Cream, 35c.

50c Holmes' Frostilla, 21c.

50c 1/2-lb. tin Gimbels Theatrical Cream, 35c.

50c Gimbels Benzoin Almond Lotion, 25c.

Tooth Pastes and Powders

50c Pebeco Tooth Paste, 25c.

50c Forhan's Tooth Paste, 25c.

30c Forhan's Tooth Paste, 25c.

30c Kal Pheno Tooth Paste, 15c.

30c Kolynos Tooth Paste, 19c.

1.00 Epyrhoides, for receding gums, 75c.

25c Luvoris, at 19c.

50c Luvoris, at 30c.

1.00 Luvoris, at 75c.

25c Lyon's Tooth Paste, 15c.

25c S. S. White Tooth Paste, 17c.

Deodorants

30c Odorono, at 25c.

50c Odorono, at 40c.

25c Mum, at 17c.

30c Amolin, at 40c.

30c Amolin, at 20c.

Hair Preparations

50c Watkin's Mulsified Coconut Oil Shampoo, 35c.

50c Gimbels Liquid Green Soap Shampoo, 40c.

30c Dandarine, at 25c.

60c Dandarine, at 42c.

1.20 Dandarine, at 42c.

30c Wildroot Hair Tonic, 25c.

60c Wildroot Hair Tonic, 42c.

1.20 Wildroot Hair Tonic, 42c.

50c Hay's Hair Health, 35c.

1.20 Hay's Hair Health, 75c.

40c Gimbels Bandoline, 25c.

30c Gimbels Brilliantine, 25c.

75c Glover's Mange Cure, 48c.

Friedrick & Friedrick Lemon Shampoo, 60c size, at 35c.

Home Remedies and Household Drugs

75c Baume Analgetique Bengue, 50c.

25c California Syrup of Figs, 40c.

1.50 Follow's Syrup of Hypophosphites, \$1.00.

60c Musterole, 40c.

30c Musterole, 20c.

25c Cascarets, 17c.

50c Cascarets, 35c.

30c Grove's Laxative Bromo Quinine, 18c.

25c Hill's Cascara Quinine, 17c.

75c Bellans, for indigestion, 45c.

25c Bellans, for indigestion, 15c.

60c Formamin Tablets, 40c.

50c Phillips' Milk of Magnesia, 35c.

1.00 Lysool Disinfectant, 60c.

50c Lysool Disinfectant, 40c.

25c Lysool Disinfectant, 20c.

50c Gimbels Fig Syrup, 25c.

\$2.75 Horlick's Malted Milk, \$2.00.

25c Carter's Liver Pills, 15c.

\$1.25 Glyco-Thymoline, 80c.

50c Glyco-Thymoline, 42c.

30c Glyco-Thymoline, 21c.

\$1.00 Bromo Seltzer, 75c.

Glycerine and Rose Water, 3 oz., 15c.

Glycerine and Rose Water, 8 oz., 25c.

Glycerine, plain, 3 oz., 25c.

Camphorated Oil, 3 oz., 25c.

Essence of Peppermint, 2 oz., 25c.

Essence of Peppermint, 4 oz., 40c.

Castor Oil, 3-oz. bottle, 25c.

Castor Oil, 8-oz. bottle, 50c.

Ammonia, Violet, pt. bottle, 15c.

Ammonia, Violet, qt. bottle, 25c.

Ammonia, Household, pt. bottle, 15c.

Ammonia, Household, qt. bottle, 25c.

Face Powders and Rouges

50c Pusaywillow Face Powder, 25c.

50c "Lovy" La Blanche Face Powder, 45c.

25c Lady Caryle Face Powder, 15c.

50c Lady Caryle Face Powder, 25c.

50c Corrin's compact Face Powder, 25c.

\$1.50 Riquand's Un-Air Em-baume large-size compact Face Powder, \$1.25.

25c Gimbels Liquid Rouge, 15c.

A 25c cake Ouida Rouge Free with each box of Ouida Face Powder at 25c and 45c.

In the Subway Store

Sanitary Tissue Toilet Paper

1000-sheet rolls, special at 15c a dozen rolls.

Waldorf Toilet Paper

650 sheets in a roll, 12 rolls for 95c.

"Bob White" Toilet Paper

4 1/2-oz. rolls, 14 rolls for 95c.

—Gimbels, Subway Store.

Pills and Tablets

Aspirin Tablets, Bayer's, 100 5-gr. 40c.

Aspirin, S. K. F., 100 5-gr., 25c.

50c Blaud's Iron Pills, 100 for 17c.

45c Cathartic Compound Tablets, 100 for 25c.

25c Calomel and Soda Tablets, 100 for 15c.

35c Cascara Sagrada Tablets, 100 5-gr., 20c.

35c Cascara Sagrada Tablets, 100 for 17c.

Alain - Belladonna - Strychnia Tablets, 100 for 25c.

Rhinitis Tablets, 100 in bottle, at 20c.

Migraine Pills, 100 for 25c.

Anafetida, 100 3-gr. for 20c.

Coty's Toilet Waters

L'Origan—Rose Jaqueminot—Chypre—Lilac—Cyclamen—re-bottled by Gimbels Brothers, special at 75c an ounce.

Rubber Goods

Guaranteed Hot-Water Bottles, maroon color, at 50c; value \$1.00.

Guaranteed Hot-Water Bottles, maroon color, extra heavy rubber, at \$1.45; value \$2.50.

Fountain Springs, rapid flow, 3 hard rubber pipes and shut-off, \$1.00; value \$1.75; \$1.45, value \$2.50.

\$1.00 Douche Syringe, at 50c.

75c Moulded Ice Caps, 35c.

\$2.00 Metal Hot-Water Bottles, at \$1.45.

25c Rubber Complexion Brushes, 15c.

35c Rubber Syringe Tubing, at 15c.

75c Household Rubber Gloves, 35c.

Maroon or White Rubber Sheeting, double coated, special at 45c a yard.

Kirk's Jap Rose Glycerine Toilet Soap

Large cakes at 6c a cake; regular price, 10c a cake.

All-Rubber Bathing Caps

In a number of pretty styles, all colors, at half price.

Caps at 50c, value \$1.00.

Caps at 25c, value 50c.

Caps at 35c, value 75c.

—Gimbels, Grand Aisle and Regular Section.

Women's Silk Gloves

That combine mode, comfort, durability—16-Button Gloves of Milanese silk with reinforced finger tips and Paris-point stitching. In white, black, beaver, mode and \$1.05 brown; value \$1.50, at \$1.05.

Novelty Gauntlets—just the smartest gloves imaginable! Of heavy weave Milanese silk with five-row silk embroidered backs and guaranteed finger ends. In white, gray, beaver \$1.48 and pongee color; regularly \$2.25, at \$1.48.

—Gimbels, First floor.

Women's Sweaters

—a new silk-and-wool beauty that looks like a frosty glass of something delicious and cooling!

Special at \$5.90

Orchid wool—"frosted" with silk.

Tan. Blue. Gray. Black—frosted with white.

Pull-over style.

—Gimbels, Sale of Dress, Third floor.

Men's and Women's Handkerchiefs

Vacation Specials

Women's, Three for 50c Regularly 25c Each

Those dainty, practical styles of sheer Irish linen. Little sixteenth-inch hems.

Men's, Six for \$2.75 Regularly 65c Each

Hemstitched Irish linen. Fine—sturdy!

—Gimbels, First floor.

Real Lace Collar and Cuff Sets

Filet Lace Sets with generous collars and ample cuffs, suitable for sweater and suit wear. Several styles, variously priced at \$2.95, \$3.50, \$3.75, \$3.95 and \$4.95 a set.

Combination Sets of real filet and Irish crochet, specially marked at \$6.50 a set.

Irish Crochet combined with pinch-tucked net makes the daintiest sets! Choice of two models with either the single or two-piece round collar. Unusual values, variously at \$5.50 and \$5 a set.

—Gimbels, First floor.

Petticoats

to Wear Under House, Morning and Porch Dresses

—at \$1 Values \$1.50 to \$1.75

White sateen—double to hip. Or double-paneled and scallop-edged.

And splendid cambric-nainsook petticoats, with deep flounces of sturdy, stylish embroidery.

—Gimbels, Second floor.

Tomorrow, a Big Group of Women's Low Shoes to Close Out

at Shoes Originally Priced Up to \$12 a Pair!

For the woman who can wear narrow or medium-width shoes—opportunity! For our buyer went through stocks and spared no "short lots" that fell in this class.

Satins : Suedes : Whites : Two-Tones : Patents : Calfskins

—Gimbels, Second floor.

5000 Lbs. St. James Coffee

Its rich blend makes it a Philadelphia favorite! \$1.28 Regularly 50c a lb., at 4 lbs. for \$1.28

Victory Blend Coffee

Fresh from the roaster, \$1 special at 5 lbs. 95c

Granulated Sugar

For preserving, Philadelphia refined; limit 25 lbs.; if purchased with other groceries, at lb. 6 3/4c

Strawberry Preserves

Lenox Brand 5-lb. \$1.65 95c

paix, special at 95c

Beef Tongues

Armour's no waste, for boiling and slicing; 45c value at 29c

Lima Beans

Purity Brand small size, 25c value; case, dozen or 1/2 dozen lots at can. 12 1/2c

Evaporated Milk

P. E. Sharpless Acorn Brand, tall cans premium wrapper; limit one case; dozen or 1/2 dozen lots at can. 9c

Breakfast Cocoa

Peter's fresh ground bulk, rich in butter fat, at 28c lb. or 3 lbs. for. 75c

New Peas

Purity Brand tender Sweet Peas, 20c cans, case \$3.85 16 1/2c or 1/2 dozen lots, can. 75c

Fancy Tomatoes

Gimbel Justice Brand solid meat Tomatoes, No. 2 cans, 16c value; case \$2.90, dozen, 1/2 dozen or 3 can lots at 12 1/2c

—Gimbels, Chestnut Street Annex.

Women's Low Shoes to Close Out

at Shoes Originally Priced Up to \$12 a Pair!

For the woman who can wear narrow or medium-width shoes—opportunity! For our buyer went through stocks and spared no "short lots" that fell in this class.

Satins : Suedes : Whites : Two-Tones : Patents : Calfskins

—Gimbels, Second floor.

Subway Store Sale : \$2.95 and \$3.95 Porch Dresses



At \$1.85

Fourteen Styles in All Sizes, Besides "Fews" of Many Other Styles

Cool Printed Voiles—polka-dot voiles—hair-line voiles—shadow voiles—plaid voiles—figured voiles. Light and dark colorings—lovely lavender-and-white; smart navy-and-white; Copen-and-white.

Check Gingham—plaid gingham. Blue-and-green-and-white plaids. Red-and-blue-and-white plaids. Gold-and-white checks. Navy-Copen-and-white plaids. Green-and-white checks. Green-black-and-white plaids.

Fourteen Styles—each of the fourteen in all regular sizes; 36 to 46; five of the styles including sizes up to 54. A few misses' sizes—16 and 18 years. A group of "fews" of styles besides—all sizes in the group; not in any one style.

Surplice styles. Yoke styles. Organdie trimmings. Organdie bodices. Sashes. Vestees. Tuxedos. Embroidery-trimmed. Rickrack-trimmed. Organdie-loop trimmed. Pique-trimmed. Peter Pans. Round necks. Cool low necks. Cool three-quarter sleeves.

Conveniently Arranged by Sizes on Handily Placed Reels

—Gimbels, Subway Store

