NDBODVS MAN: By B. Phillins Oppenheim

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"Everybody talks a lot about the weather, but nobody does anything about it"-Mark Twain This summer you can do something about hot weather. You can wear wearing your Palm Beach Clothes the day your put on your straw hat, the day your put on your straw hat,
and wear Palm Beach until the day and wear Palm Beach until the day
you throw away your straw hat, you you throw aw
will be cool.
Palm Beach Suits will stand all the wear you can give them, and be good next season. They can be had in all the desirable colors and shades and patterns. They will save your woolen clothes for spring, fall and There is only one Palm Beach Cloth. It carries the Palm Beach izibel. Look for it.

Golf Knickers made of Palm Beach are coir
durable.

## II PRIM BECH MILLS-COODALL WORSTED

## 

 PALM BEACH SUITS at Cood Clothing Stores
# See this Great Fordson 

## Dollar-Defying

 Industrial Demonstration

## Learn What You Can Do With a Fordson

THE UNIVERSAL TRACTOR To Reduce Overhead Cut Time Charges Cut Labor Costs Speed Up Heavy Work
Take a little whue off-away from puzzling
er costs that won't come down.
Stop Figuring-Actually See at this huge National Industrial Show-how
overheadcharges will come down immediately overhead charges will come down immediately
in all work where heavy loads must be handled.

## Demonstrations

going on from 9 A. M. to 9 P. M.-doing the kind of work which is costing you too much money with your present methods. Manufacturers
in every line-see how time and labor costs, from loading platform to pick-up station to

## Contractors

in every line of building and construction work -see how all costs, excavating, dumping, power winch, loading crane, material hauling
can be cut.

## Operatoms, Steel Mills

in every line from mining to finished product, dock or yard hauling, see how the cost per ton

## Lumber Yards

see how all hauling charges in all the work

## Municipalities

see how street cleaning, sprinkling, park main tenance, garbage disposal and other cost

## Warehouses-Shippers

 See how all load moving can be aspeeded up, man per-sonnel put on a more efficient basis and all costs be cut. Traffic Superintendents, there is a world of informa-
tion for you in the demonstrations being made. Factory Superintendents, there is a reas help for you DAILY DEMONSTRATIONS Inter-factory hauling-portable power shovel work operation - road construction - portable power
winch operation - bridge and steel structure


The Portable Winch


The Heavy-Duty Haulage Tractor


To Reach Tractor Show-Penna. R. R. to North Philadelphia Street Cars From Down Town-Route 53 or 20 on 13th St.; Route 2 or 24 on 16th St. Going North-Stop at 13th and Allegheny.

