

Plays at 9, 11 and 4:50
Sunday and Chimes at Noon

WANAMAKER'S

Store Opens at 9
Daylight-Saving Time

WANAMAKER'S

Store Closes at 5
Daylight-Saving Time

WANAMAKER'S

WEATHER
Fair

Tomorrow Is the Last Opportunity of the Week to Choose From This Treasure-Land of Summer Things

Take in Your Sail and Slow Up Your Speed

Use a long pole to take soundings when your boat signals from the bottom that you are scraping the rocks under the shallow waters. What madness it is to be pressing your way to arrive in a hurry when danger and stoppage and injury to your property is imminent. Do not quarrel when the clock strikes the hour of careflessness. There is always room higher up for those who work faithfully to attain it.

[Signed] *John Wanamaker*

Every One Asks for the New Printed Crepes de Chine

So light and dainty, so soft and cool and summery it is no wonder so many charming gowns are made of them. New patterns include white grounds printed in pink or red, blue, brown, tan, lavender and other colors. The designs are small and the ground well covered, as a rule. 40 inches wide, all silk, and priced \$3.25 a yard.

NURSES' Uniforms

Cloaks to measure, and gowns for clergymen and judges, are an important part of the work of the Women's Custom Tailoring Bureau. Materials are the best and prices moderate.

WOMEN'S Inexpensive Undermuslins

Cross-bar dimity step-ins, vests, and envelope chemises, each with antimitching, are each priced at 1.65. Nightgowns to match, \$2.50. Nainsook bloomers with hemmed ruffles, \$1. With lace, 1.75.

THOSE Gay Bathing Capes of Creponne

More have arrived—rose and blue effects mostly, and made like the earlier shipments, with reinforced shoulders and shoulder yokes. Price, \$5.

BE SURE to Remember Letter Paper.

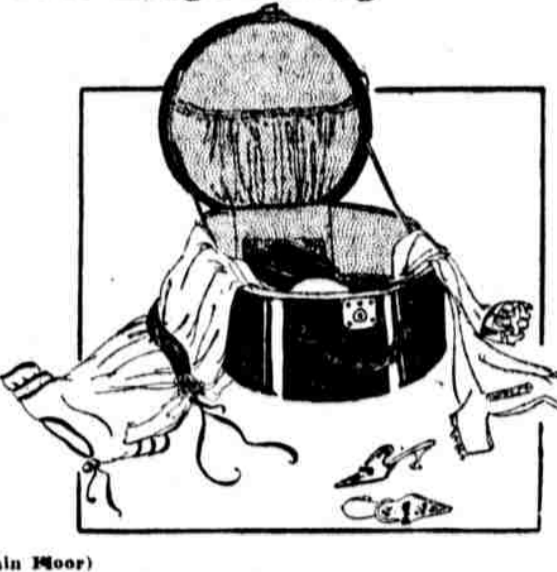
For a short visit there is a convenient box of note paper, twenty-four sheets and envelopes to match, priced from 25c to \$1.25 a box. Correspondence cards, twenty-four cards and an equal number of matching envelopes, 50c and 75c a box. Wanamaker French Cambric, 40c a pound and 50c for 100 envelopes. Checked edge letter paper, 75c a pound and \$1 for 100 envelopes.

A Hat Box Is Really All Any Woman Needs to Take for a Few Days Away

For a fact, hat boxes are now suitcases, with room for ever so many things. Shirred pockets under the lid and on the flat side of the hat part hold a world of little bits of finery, while all around the hat there is space to pack light Summer clothes.

And after all, a hat, slippers and hosiery, a frock and toilet things make up a woman's wardrobe on a week-end jaunt. Such a Hat Box Is Here for as Little as \$9

Naturally there are many better ones, but at \$9 there is a substantially built black enamel hat box. In the popular round shape, 18 inches in diameter and bound with either black or russet leather. It has one hat form, two shirred pockets and is attractively lined.



AN IMPORTANT Consignment of Laces From China

A new direct importation of the lace in Irish patterns which the Chinese make so beautifully. There are many designs, and the lace on edges run from 25c for four-inch width, while prices on insertions run from 75c for a 3/4-inch width to \$2.25 for a three-inch.

BATHING Corsets

Combine a brassiere and hip holder for \$2 to \$5.50. A corset with brassiere back \$2.50.

GIRLS' Smocked Dresses, Special, \$4.75

Newly arrived and wonderfully pretty for such a modest price! They are made of white lawn, dimity or voile with hand smocking in color and perhaps a touch of hand embroidery. Some open in the back, others in front, and one style has tucks. There are also white lawn dresses with tucking and sash and without any smocking at \$4.75. Sizes 6 to 10 years.

Sheer Striped Dress Linen in Black-and-White Only at 50c

Fine Irish linen of the sheer "handkerchief" variety. The most fashionable effect of the season—white with black stripes. Six different patterns, including cluster and single stripes, and varying from hairline to half-inch width. An importer's overlot, comprising but 1900 yards, of a quality that all seasons has been three times the price. 36 inches wide.

Women's Better Pumps Down to \$7.75

A clearing-out price on several desirable kinds that were all higher. Plain pumps of black suede; Louis heels and turned soles. Plain pumps of lightweight calf in tan or black; also black patent leather. High or low French heels, and turned soles. One-strap street pumps of grained tan calf with round toe, wing tip and perforations; heavy welted sole and flat, broad heel.

NEARLY Every Porch Has Its Bamboo Tabourette

Most likely more than one, for plants here and there seem to make every place cooler. Right now there are some bamboo tabourettes here for 85c that are unusual. Bamboo legs, 18 inches high and a 10x10-inch matting top.

A MUSIC Roll for a Week-End Trip

Any place one goes nowadays music is almost sure to go and the sheets are carried cleaner and better in a little roll. Such rolls are here in all descriptions from the little black round style at \$2 up to the flat type with a lock, made of fine cowhide or seal in black or gray, and priced \$20.

ADRIK Stays Cool Through the Long, Hot Night

A new lot of coverlets of that soft, old-fashioned weave which is so pleasant to the eye and so comfortable on a couch or as a shoulder wrap. In rose and white and other combinations at \$13.50 each.

CUFF Links at Half Price

Enameled, gold-filled cuff links at \$1 a pair—from one of the best makers in the business and exactly the thing for men and women to wear with sports shirts. In varied colors and several different designs.

New Summer Fashions in Mourning Millinery

Women are generally agreed that mourning millinery above everything else needs to be of the best materials, carefully made. Perhaps this is the reason so many women will go nowhere else for all black hats. There are many of the newest and most charming hats made



Among the Most Wanted Things for a Woman's Wardrobe in Summer

Women's Sports Frocks of Crepe de Chine, as Gay as Can Be

The sort of simple frock which will serve for almost any daylight hour, smart in cut and delightful in color and texture. Some are gayly striped—blue and white, orange and white, green and white, rose and white—and some printed in foulard patterns and foulard colors—dark blue, rose and so on. The sleeves are long or short. Altogether charming dresses and inexpensive—\$25.

A Clearing Out of Women's Skirts at Half

The new prices are \$5 and \$10 for precisely the kind of skirts wanted by Summer travelers. In the group at \$5 expect to find checked velours, plaids and plain homespuns with fringe. In the group at \$10 are wool sponges, novelty checks, jersey cloths in white with colored stripes and fancy striped flannels.

CLOTH Riding Habits for \$35

A remarkably low price for women's riding coats and breeches made of herringbone, novelty worsteds, homespuns and corded woollens, in tan, gray, brown and heather color. Knickerbocker suits of the same materials may be had for the same money in the Little Sports Salon.

WANAMAKER Chamois - Lisle

Gloves Are Famous Nothing else as good at the price, and none better at any price, in material, making, color and fit. Two-clasp at 85c a pair; strap-wrist and eight-button length, each \$1 a pair; 12-button length at \$1.25, and 16-button length at \$1.50. Black and colors.



YOUNG Women's Silk Capes Have Shorter Prices

Every silk cape here. They are mostly in black Canton crepe with colored silk linings. A number have black caracul collars, others are corded or beautifully embroidered. Some have deep silk fringe. Not only are they new in fashion, having only been here a comparatively short time, but all are capes of the handsomer kinds. So many young women have been waiting for just such an opportunity. New prices are \$25 to \$65 and sizes go from 14 to 20 years.

HANDKERCHIEFS to Match Her Gingham Frock

Or it may be a dimity, lawn, voile or any other colored dress in the Summer wardrobe. In the loveliest rose, violet, maize, green, Copenhagen or tan, either with striped borders or white centers with colored borders, all linen, 18c and 25c each.

NEARLY Every Candy Is a Gracious Gift to Take a Hostess

A special "hostess box" in a large round tin box has been prepared specially for week-enders. It is painted the prettiest blue and tied with a big ribbon rosette, inside are delicious Wanamaker candies, paper wrapped. The box is \$3.50 complete. At all times and all seasons Wanamaker caramels are favorites. A pound box of mixtures is \$1.

JAPANESE Wicker Shades

Pine for Summer cottages. They are of brown wicker, lined with green, rose, blue or gold, and in sizes from 4 inches to 22 inches. Prices are 65c to \$4.75.

CHILDREN'S Undermuslins Made Just Right

Some new arrivals are of cambric or fine nainsook. Drawers, 2 to 14 year sizes, 85c to \$2. Combinations (drawers and waist), 4 to 14 year sizes, \$2 to \$3.25. Princess petticoats, 8 to 16 year sizes, \$2 to \$3.85.

THERE'S Really Nothing to Do but to Dance

when the victrola plays this record. Far and wide folks are dancing to it—just irresistibly, they say. "You Can Have Every Light on Broadway if You Give Me That One Little Light at Home" is the full title of this novel fox trot played for the Victor by the International Novelty Orchestra. It is on a ten-inch double record and the reverse side offers "Lovey Dovey" from "The Rose of Stamboul," played by the Club Royal Orchestra. Price, 75c.

Getting a Cool Shirt to Be Pretty Led Men to English Poplin

It's a hard matter to find anything lighter than English poplin—fine and sheer, yet almost silky in appearance. Furthermore, it is doubtful if there are prettier shirts than some that have just gotten here. Clean, neat English poplin in white grounds with pin stripes or wider stripes in bright, Summer colors. The price, \$5.50, doesn't begin to give an idea of how serviceable such a shirt is.

It's a Sure Sign of Good Times When Men Get Such Shoes for \$6.40

Smart-looking shoes that are not only stylish on the surface but show shoemaking through and through. And at the one price there are three different styles to select from. First of all, a new brogue of smooth calfskin in an unusually dark brown. Not a perforation or a mark on it except every seam has three or four rows of harness stitching. Striking and decidedly new. Also black brogues with full wing tips and perforations and tan brogues of grained calfskin with the soft, straight tip and fully perforated.

There's an Electric Washer for Only \$22

Not usual, of course, for a glance will show it to be worth considerably more. A compact little machine, but a veritable giant for work and people living in apartments or Summer cottages have found it to be a remarkable helpmate.

AN Oilcloth Table Cover for the Breakfast Room

Practical—in fact, it is hard to think of anything more practical and it is pretty as well. Made for a 54-inch table, either round or square, and the ground is white with attractive Japanese landscapes painted in blue. Right now the price is special—\$1.60.

TUCK Into the Children's Trunk

nice little quilted satin bedroom slippers. Blue, rose color or pink, quilted inside and out, with soft padded soles, \$2.25 and \$2.50 a pair, in sizes 7 to 2.

It took a pretty brave sort of a man to step out in front of all his friends in the old days Wearing a Tropical Suit for Comfort's Sake

Tropical suits were comfortable all right, but they were colorless and fitless things that seemed to grow worse as they grew older. BUT NOW! It takes a mighty foolish sort of a man not to wear a tropical suit.

They can be had in all the colors and all the patterns a heavier wool suit comes in, the good ones are tailored just as well and look just as well and what is more—nearly every one who is any one wears a tropical suit when days are hot. Figures are facts and figures show that so far this season twice as many men have bought tropical suits as during the same time last year.

There's just one reason for it—COMFORT, without sacrificing a single bit of a man's self respect that is shown by the neatness and dignity of his dress. For now the best-dressed men wear tropical suits most everywhere. Palm Beach suits, \$18 and \$20. Fancy mohairs, \$20, \$22.50 and \$25. Tropical worsteds, \$25 to \$32.

QUAINT Candle-sconces

Old in design but modern in use, and charming for the right room, are a pair of fine old carved and gilded French candle-sconces, wired for electricity. Antiques prices them at \$150 the pair.

FINE Silver Plated Ware Garnishes Many Summer Tables

Almost, one might say, there is no such thing as wearing out to the right kind of silver plated ware. There is no breakage and even the most beautiful and useful articles are inexpensive. Table mats, round, \$1.75 to \$5. Oblong, \$3 to \$6. Bread trays, \$4 to \$33. Bell baskets, \$7 to \$19.50. Cheese and cracker dishes, \$4.50. Sandwich trays, \$3 to \$5.50. Covered vegetable dishes, \$10 to \$28. Water pitchers, \$11.50 to \$44. Meat platters, \$14 to \$100.

It's an Out-and-Out Surprise How Low the Clearaway Prices Are On Rugs Linoleums Carpets Matting

And there are thousands of dollars' worth of bright, good merchandise to select from. Naturally there are not many of any one pattern, but the assortment is generous, embracing almost all patterns that made up the Spring stock. By way of illustration—A high-grade Wilton Rug, 9x12 ft., \$95. Axminster Rugs, 9x12 ft., \$32.50 and \$42.50. Double-faced Smyrna Rugs, 9x12 ft., \$48.50.

A PAIR of Old English Fire Screens

Old in design but modern in use, and charming for the right room, are a pair of fine old carved and gilded French candle-sconces, wired for electricity. Antiques prices them at \$150 the pair.

HER String of Pearls

is one of the trinkets which almost any woman returns to over and over again with the utmost satisfaction. We have a particularly good collection just now of imitation pearls in different lengths and sizes, priced from \$6 to \$50.

WHEN Tea Was Locked Up

housewives used cunning little in-laid mahogany caddies with lock and key, such as those shown in Antiques at \$15 and up. They make attractive trinket boxes.

A SET of Old English Crown Derby

comprising a dozen fruit plates, each wearing a different flower, and six compotes decorate an old cupboard in Antiques. The set is \$150.

HAND-Carved Picture Frames

The sort which stand. In two finishes—antique gilt and silver, and in sizes from 5x7 to 8x11 inches, and they are marked at the rather small sum of \$2.50. Lots of people buy them for prizes.

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