

The Nation Is **NOW** Voting

ON THE TWO RED-HOT QUESTIONS

PROHIBITION

Enforcement?
Modification?
Repeal?

AND THE

FEDERAL BONUS

For All Soldiers and Sailors
Who Wore the Uniform
During the World War?

The Literary Digest, in a Nation-Wide Poll, Has Mailed Individual Secret Ballots to More than TEN MILLION VOTERS asking them whether they favor a DRY, MOIST, or WET Policy, and whether they are FOR or AGAINST the BONUS

A STARTLING REVELATION

OF THE REAL WILL OF THE PEOPLE

Which will point, in advance of election, to the **DEFEAT** or **VICTORY** of many Candidates

INDIVIDUAL SECRET BALLOTS have been mailed to more than TEN MILLION MEN AND WOMEN VOTERS throughout the United States. Every vote cast will express the free, uninfluenced, secret preference of the voter, unknown to anyone but himself or herself. Every voter who receives one of these ballots is urged to mark and mail it at once. *Whichever policy on Prohibition and the Soldiers' Bonus you favor, be sure to back it now by your vote, because your vote will help to strengthen your side in determining the final policy.*

ALL CLASSES OF VOTERS in all States and all communities in the Nation are being polled with complete impartiality. They include business men, merchants, farmers, manufacturers, railroad employees, bankers, clerks, builders, contractors, superintendents, managers, carpenters, plasterers, plumbers, painters, mechanics, printers, miners, steel workers, workers in every trade and branch of industry, both union and non-union, professional men and women of all classes, including lawyers, doctors, clergymen, authors, actors, newspaper men, dentists, engineers, educators, architects, musicians, etc., in short, all the classes of men and women who make up the voting population in all parts of the country. NO PROPAGANDA OF ANY KIND is connected with this great national poll of the American people. The Literary Digest is always strictly non-partisan and impartial on all controversial questions. It records the facts and the opinions of all parties and all classes. That is why it has come to be regarded by millions of Americans as the one representative and indispensable periodical record of all phases of American life.

HERE IS A COPY OF THE SECRET BALLOT

(This copy is printed here for information only, and will not be accepted in the voting)

SECRET BALLOT on PROHIBITION and SOLDIERS' BONUS

No Signature—No Condition—No Obligation—Mark and Mail at once

PROHIBITION: (Put a cross (x) in the square only opposite the policy you favor)

- | | | |
|--|--------------------------|--------------------------------|
| 1. Do you favor the continuance and strict enforcement of the Eighteenth Amendment and Volstead Law? | <input type="checkbox"/> | Mark (x) in
ONE Square Only |
| 2. Do you favor a modification of the Volstead Law to permit light wines and beers? | <input type="checkbox"/> | |
| 3. Do you favor a repeal of the Prohibition Amendment? | <input type="checkbox"/> | |

SOLDIERS' BONUS: (Put a cross (x) in the square under "Yes" or "No")

Do you favor a Federal Bonus for all American Soldiers and Sailors who wore the Uniform during the World War?	YES <input type="checkbox"/>	NO <input type="checkbox"/>
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It Is Important to Mark and Return This Ballot Immediately

MILLIONS OF CITIZENS are discussing these two questions with intense feeling. Both questions have a personal interest to every man and woman, and child in the United States, and will be controlling factors in the coming Congressional elections in many States. This Nation-wide poll, now being taken by THE LITERARY DIGEST, will reveal, in advance of the election, how the majority of the citizens stand on these questions. The result is everywhere eagerly awaited.

EVERY WEEK FROM EVERY STATE IN THE UNION

The results will appear in THE LITERARY DIGEST. All the figures will be given in detail and will be analyzed and explained, State by State, until the poll is completed. The first announcement will be in the July 8th issue. These reports will have unique and decisive interest for political leaders, the press, and citizens of the whole country. DIGEST readers, of course, will get them first and in the most complete detail. At the same time, and all through the year, THE LITERARY DIGEST will be gathering carefully and reporting all the facts and opinions on all sides bearing upon all the great

problems and issues which are being discussed and which must be settled by the American people. THE LITERARY DIGEST is wonderfully equipped for this service by a system built up at great expense through many years of careful work, and reaching into thousands of newspaper and periodical offices in all parts of the world. The reader can depend upon THE LITERARY DIGEST with absolute certainty as it reveals, from week to week, free from all prejudice and partisanship, the real state of the Nation's mind, the real facts affecting all issues, and the progress of all the great problems toward settlement.



The Literary Digest

