## $n$ the Summer Nothing More Refreshing Than Cold Snow Pudding or

 Rice FrumentyBy MRs，M．A．WILsom Soloks fnd thaterd then adiut themy






 Biachbery Pud Ratalan Taploes







 POMPEMAN OLVE OIL ，Sold Everywhere


You Can＇t Do This To Ordinary Shoes


Cantilever Shoe ${ }_{\text {wind }}^{\text {rem．}}$

 4 $x^{2}$







## It Measures Up in Tea Quality $100 \%$ of its Selling Cost <br> 

リココ
＂GTANDARD＂THE WORLD OVER
 Ice Cream！

MHE right kind of choco be used and the finest mus be used．It takes such hocolate－and Abbotts tive chocolate the distinc tive chocolate flavo
Such a taste of pure，sweet chocolate in smooth－frozen cream is one of life＇s treats． Could you think of anything better for dessert tonight？

Takes but a minute to ge －right around the corne there＇s an＇Abbotts dealer Look for the red and

## White sidewalk signs．

A Ice cream

Ready With the Things You Need for a Jolly July Week－End

## －The Wanamaker Down Stairs Store



Such Delightfully Pretty Frocks for Small Sums in This Midsummer Sale！
Hundreds of frocks，scores of different styles and a wonderful variety of Summer materials－it＇s a most amazing collection of dresses
We＇ve never known prices to

Gingham，percale and lawn be so low for such attractive frocks．
prisingly pretty percale and lawn dresses start as $\$$ an and they＇re sur Dotted Swiss dresses At \＄4 and \＄5 $\qquad$ there is is an al
voile dresese．
Ginghams．are in checks and plaids of pink， light blue，navy，brown，red and black．
Voiles are in light $\begin{aligned} & \text { grounds }\end{aligned}$ with
 Extra good at $\mathbf{5 2 . 5 0 - \text { two－tone plaid } \text { zing }}$ ham dreases with guimpea

Linen Dresses， $\mathbf{\$ 6}$ to $\mathbf{\$ 1 0}$



## 


$\qquad$


Organdie Dresses，$\$ 6.50$ to $\$ 15$

## 27 Styles of Men＇s Shoes，Lowered to $\$ 6.50$

$\mathrm{T}_{\mathrm{T}}^{\mathrm{T} \text { wentr－one of these }}$ Six are hixh shoes．
Every type is represented－from fiber－soled sports oxforde of the fable soft kidsk igh shoes，inclua ing some of the inest califking and grained leather
of which we know，in good－looking，conservativ Oxfords．

 sotted soies and


## There Is a Worth

While Saving

## on every pair，and on some the amount is considerable．No man

Sale of Percale and Madras Shirts，$\$ 1.20$

## r the comfortable Wana－

 maker dimensions that are most necessary for a man omfort80－count percale shirts in all the good striped pat亚ns and colorings that men like．Plenty
Woven madras shirts in a fine assortment o
tripes are also included．
Summer Neckties，35c，50c and 65c $\left.\begin{gathered}\text { Remarkably，} \\ \text { mood } \\ \text { ment．of four－in－hands of fou－}\end{gathered} \right\rvert\, \begin{aligned} & \text { assort } \\ & \text { men like．}\end{aligned}$

Two Good Propositions for Men Who Have $\$ 20$ or $\$ 25$ for an All－Wool Suit
The fabrics are all－wool and the tailoring is the The lines are there to stay，for they are tailored in，not merely pressed．
$\$ 20$ suits are of finely woven cheviots，and make all－around business suits．
$\$ 25$ suits include some exceptional hard－finished worsteds，soft cassimeres（some in desirable pin stripes）and firm cheviots－in small checks，stripes， semi－invisible patterns and some plain colors．Browns， grays and blues among them．

Hhty in

4000 Pair of Women＇s Pumps and Oxfords，Lowered to $\$ 6.90$ the kind that well－dressed women like to wear．Only a day or so ago they were several dollars higher in price． leathers，the most careful workmanship and faultless finish． ${ }^{2}$ Shoes like these are a joy to have and to wear finish．

Chief Among Them Are：

## 

 Two－tone Mary Jane pumps of with French Two－tone Mary Jane pumps of fine quality，of
Black calskin with backs of gathey suede
Guned soles sandals，with Spanish heels and
 Welted and turned soles，low，medium，Cubear
ouis，baby French and Spanish heels aro
epresented．

