

Store Hours: 9 A. M. to 5 P. M. "Subway Store Day" is the occasional event wherein we offer very unusual bargains.

GIMBEL BROTHERS MARKET CHESTNUT 11 EIGHTH NINTH

Thursday—tomorrow—is "Subway Store Day." Saturday full holidays begin this week—please order your shopping trips with this in mind.

Thursday

Subway Store Day—Another Great \$10 Dress Sale!

—Values \$19.75 to \$29.75—All Silks —200 "Road Salesmen's Samples" Included

Many Specials Not Advertised Will Be on Sale in Various Sections Look for "Not Advertised" Signs!

Another Famous Two for \$1

Sale of Vacation Underwear

Values 85c to \$1

For Each of the Two

Nightgowns—Pink batiste, hand-embroidered or trimmed with fine little shirtings. Of white nainsook, with embroidered edgings. Two for \$1

Envelope Chemises—Pink or white; lace or embroidery-trimmed; strap-top or built-up shoulder. Two for \$1

Petticoats—White nainsook, with embroidery flourishes. Two for \$1

Bloomers and Step-ins; mostly pink; lace or embroidery trimming. Two for \$1

Bungalow Aprons—Percale, chambray and gingham. Two for \$1

Dressing Sacques—Percale; light and dark colorings; regular and extra sizes. Two for \$1

Gingham Petticoats in regular and extra sizes and a few white sateens in regular sizes. Two for \$1

Waists—Smocks and Middies—mostly color trimmed. Two for \$1

Wool Sweaters Tricolette and Net Waists

Sale-Grouped at \$1

Also extra-size white sateen Petticoats. And seersucker Petticoats—regular and extra sizes.



Mail Orders Filled

Two of These Chemises for \$1

Two of These Nightgowns for \$1

Two of These Petticoats for \$1

Two of These Bloomers for \$1

Two of These Chemises for \$1

Two of These Step-ins for \$1

It's a Great Silk Season!

\$1.38 for \$3.00 Crepe Plaid Sports Silk—Navy, rose, rapids, peacock, jade, henna, orange, tan, copen, violet, seal, 40 inches wide.

33c for 55c Silk-and-Cotton Mulls—White and natural color. 35-inch.

75c for \$1 Rough Weave Pongee—Natural-color only.

55c for \$1 All-Silk Chinese Pongee.

\$2.25 for \$3.50 All-Silk Canton Crepe—Navy, henna, peacock, marine, tan, gray, Mohawk, scarlet, taupe, jade, seal, black and white. 39-inch.

43c for 75c Jacquard Pongee—Full line of light and dark colors.

98c for \$1.50 All-Silk White and Natural-Color Pongee.

Special Table of Silk Remnants—Remarkable Values

Look!—Women's "Clocked" Silk Stockings, 85c Grades

All firsts—fresh goods released from our own stock. 85c a pair.

Women's Union Suits—58c

Of knitted cotton; various styles; regular and extra sizes, but as they run.

Children's Socks and Stockings—45c

"Seconds" of \$1 and \$1.50 quality.

1500 pairs in lot—silk and fiber-silk; sizes 7 to 10.

Women's Vests

First quality fine ribbed cotton. All sizes—regular and extra, at 25c

Men's Half Hose, 3 Pairs for 50c

Cotton. Broken lots of 25c to 35c grades. Wanted colors.

500 Pairs of Summer Blankets at \$1.95 pr.

Double-bed size. Gray and tan. Regularly \$2.50

\$1.25 Crinkle Dimity Bolster Throws. 58c

Just 300 in the lot. Less than half price. Pink, blue and yellow.

30c Nainsook and Longcloth, at 18c yd.

Useful "mill" lengths, 36 inches wide. Extra-fine quality.

60c Unbleached Sheeting, 81-inch 44c

Fine, even thread, regularly 60c.

18c Bleached Shaker Flannel, at 12 1/2c

Excellent for babies' wear.



Georgette-velled Foulard, \$10

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Group No. 1

Five hundred Georgette-velled Foulards—mostly in smart, practical, dressy navy-and-white or black-and-white. Entire surplus from one of New York's biggest makers. Splendid for week-ends, travel-trips—vacation-wear.

Values \$19.75 to \$29.75

\$10

Misses' Sizes 16 and 18 Women's Sizes 36 to 48

Tunic-styles. Pleated panel styles. Ribbon-loop trimmed styles. Slashed tunics bordered with beads. Pleated tunics bordered with cross-wise foulard.

Loose, flowing Georgette sleeves—foulard, ribbon or bead trimmed.



Georgette \$10

Georgette \$10

Printed Beaded Crepe \$10

Beaded Canton \$10

Group No. 2

Three hundred Silk Dresses—Canton crepes—Georgettes—satins—taffetas.—Crepes de Chines. Beaded all-over. Paneled. Scalloped. Border-beaded. Embroidered. Latticed. Ruffled. Printed Georgettes combined with plain Georgette.

Values \$25 to \$29.75

\$10

Misses' Sizes 16 and 18 Women's Sizes 36 to 46

Plenty of sports dresses included—in gay, high, lovely "Boardwalk colors."

Plenty. Of all-black and all-navy included. And a very wonderful assortment of the dresses that serve a dozen needs—dark enough to travel in—dressy enough for Saturday night.



Road Sample Shantung—\$10

Road Sample Canton—\$10

Road Sample Canton—\$10

Road Sample Shantung—\$10

Group No. 3

Two hundred "road salesmen's samples"—not over ten of any one style—hardly two alike in color of any one style.

Values Mostly \$25 to \$29.75

\$10

Georgettes. Pongees. Canton crepes. Crepe de chine. Foulards. Satins. Mostly elaborate styles.

Enlarged Selling Space—Full-Length Mirrors—Expert Service

Sanitas Lunch Cloths—48x48—Value 75c at—45c

Slight imperfections—but nothing to hurt. Fine for bungalows and seashore cottage use. A remarkable value at 45c.

Over 2100 Pairs Women's Summer Shoes

Subway Store Day-Priced \$1.10

A noteworthy event that surpasses any sale of shoes we've had this season. And these shoes were—Made to Retail Up to \$3.50 Mostly all-white low shoes, but a scattering of blacks and tans in the lot. \$1.10

4500 Pairs Children's Sandals, Oxfords and Play Shoes—\$1



2000 Pairs Men's Low Shoes \$3.75

Values \$5 to \$6.50—High-grade styles in tan Russia calf; sizes 6 to 11.

Fine Dress Gingham

Excellent styles. 27 and 32 inches wide. Regular 25c and 35c grades.

Percales

—yard wide, for ladies' and children's dresses. 28c value.

New Printed Dress Voiles and Dimities 36 inches wide. 30c value.

Cool Crisp Organdies For pretty summer frocks. Assortment of colors.

Silk-Striped Madras, 35c yd. Limited quantity only. Value 60c yd.

Woven Plaid and Striped Tissues. Cool fabric for summer dresses. 20c yd.

Shell-Pink Nainsooks. Limited quantity. Only. While they last. 10c yd.

Regular 50c quality.

Pay Lowest Prices for

9x12 ft. Japanese Grass Rugs

Close to Half \$4.75 Early Season's Price

Spotlessly new and sweet-smelling—no leftovers. These rugs were made in Japan especially for Gimbel's. Well bound and finished.

Other sizes as follows:

8x10 ft. \$4.25 6x9 ft. \$3 4 1/2 x 7 1/2 ft. \$2 5x6 ft. \$1 27x54 in. 65c

Congoleum and Neponait Squares

No borders; rounded corners; at less than half the price of the bordered rugs of same quality.

9x12 ft. \$6.50 9x10 1/2 ft. \$5.75 8x9 ft. \$5.00 7 1/2 x 9 ft. \$4.50 6x9 ft. \$3.00

65c New Process Felt Base Floor Coverings in full rolls; pretty linoleum patterns, two yds. wide, at 35c sq. yd.

Wool-and-Fiber Rugs

Extra heavy quality in attractive patterns; reversible. All the wanted sizes.

9x12 ft. \$11.00 8 1/2 x 10 1/2 ft. \$10.50 7 1/2 x 9 ft. \$8.75 6x9 ft. \$6.75

High-Pile Axminster Rugs

Our own regular stock reduced. Attractive Oriental and Chinese patterns. All perfect.

9x12 ft. \$34.50 8 1/2 x 10 1/2 ft. \$32.50 7 1/2 x 9 ft. \$25.00 6x9 ft. \$18.00

Tapestry Brussels Rugs for hard wear, oriental and all-over patterns, 9x12 ft. Value \$16.50 \$8.95

Yes!—A 51-Pc. Dinner Set at \$5.95 Worth \$13.95

Complete for 6 persons.

And the decoration—bluebird, very popular. Save \$8, at \$5.95.

10,000 Pieces Decorated and Plain White Dinnerware at 5c and 8c a Piece—Values up to 25c

Dinner plates, tea plates, soup plates, dessert saucers, oat meal dishes, sugar bowls, cream jugs, meat dishes, pickle trays.

Tea Cups and Saucers—10c a pair.



600 Hand-Made Window Shades

All wanted colors. 36x72 in. Plenty of dark green, Values, if "firsts"—up to \$1.65. Slight imperfections. 55c

Cretonne Remnants 24c yd.

Wonderful value in bird stripe and all-over designs. Lengths from two to fifteen yards.

Scrim Curtains 98c pr.

Made of a good quality of scrim hemstitched with ruffled edge, full length and width.

50-inch Marquisette Remnants 15c yd.

Snow-white marquisette. Wonderful quality; extra good length.

Cretonne Dutch Curtains \$1.59 set

Made from a good grade of cretonne and neatly made with ruffled edge and tie backs to match in all-over designs.

Openwork Border Scrim 7c yd.

Excellent quality in white and ecru; cut from full pieces.

\$12 Metal Bedsteads with Springs at \$7.50

Can be folded—see picture. All-steel with continuous posts, and complete with double-link sanitary spring. Can be had in 3 ft. 6 in., 3 ft. and 2 ft. 6 in. sizes. Mail Orders Filled. No C. O. D's.

Mattresses or Pads can be had to fit these beds ranging in price from \$2.45 to \$8.50.

Golden Oak Bureaus to Be Sold at \$12.50—Value \$18

36 inches wide; three drawers, panel sides and 12x20-inch mirror.