

Band at 9; Organ at 11;
Band at 4:45
Melody and Chimes at Noon

WANAMAKER'S

Store Opens at 9
Daylight-Saving Time

WANAMAKER'S

Store Closes at 5
Daylight-Saving Time

WANAMAKER'S

WEATHER
Thundershowers

All Interest Centers at Wanamaker's When the City Comes Home on the Fifth

That Little Brown Streamlet Through the Forest

at Bedford, Pa., or up in the beautiful White Mountains, is always full of clear, pure, drinkable water so long as it keeps running on. But if some filthy stream overflows into it, or a fall of foul mud clogs it, it chokes and loses its purity and at intervals stops running.

The running stream fully and fairly pictures this Store. We are only human, but we watch to avoid being clogged with stagnant or overpriced stocks, and the large sales of each day compel us the next day to bring in a full supply of newest goods to keep the stream fresh.

[Signed] *John Wanamaker*

July 5, 1922.

When a Woman Travels She Needs a Watch

And it must be a watch she can trust. Elgin and Waltham watches are so good that they are known from one end of the United States to the other. They are among the safest watches on account of the reputation back of them.

Women's wrist watches on ribbon bracelets, cased in sterling silver \$32 to \$41. In gold-filled cases, \$31 to \$45. In 14-kt. solid-gold cases, \$35 to \$215. (Main Floor)

After the Holiday

a good many women are going to enjoy a shampoo or facial treatment or some other one of the comfortable things in the Salon de Beauté.

Appointments may be made by telephone or in person. (Third Floor)

White Sports Skirts of Cotton Ratine

It seems impossible to get enough to satisfy all the women who want them in this white season.

They are made with vertical pockets and hand-drawnwork forming a border of squares. Prices are \$7.50 and \$8.75. (First Floor)

Bungalow Aprons

No excuse for any housewife not looking as pretty and cheerful as a daisy when such dresses can be bought for \$1.25.

Made of checked and flowered percale in pink, blue, green and lavender effects. (Third Floor)

Girls Will Sleep Better in Cool Nightgowns

For hot nights there should be low-neck and short-sleeve nightgowns of cotton crepe, batiste or nainsook. Either white or flesh color and with lace, embroidery or hemstitching.

Prices begin at 45c and go up to \$1.75 for 4 to 16 year sizes. (Third Floor)

Little Silver Novelties for Traveling Companions

For the "bobbed-hair girl" is a compact little silk case with a sterling silver back mirror and silver-mounted comb. It can be slipped in a handbag and is \$3.50 and \$5.

Sterling silver mounted bobbed-hair combs in a case, \$1.50.

Small handbag mirrors with sterling silver backs, \$2.75 to \$8.

Sterling silver powder boxes with lip-stick holders, \$5.50 and \$7.50.

Sterling silver meshbags in the oblong shape, with braided handle and tassel, \$30. (Main Floor)

Real Filet Neckwear Is a Great Addition

Whether one uses it on a dress, tailored suit or a sweater. A new shipment brings several attractive patterns in both collars and sets.

The collars alone are \$1.50 to \$3. The sets, \$5. (Main Floor)

Silk Lace Was the Feature at the Grand Prix, Paris

It is at this famous race, which ends the "Grand Semaine," that the newest fashions for mid-Summer are launched, and this makes the mention of silk lace as the feature of the hour all the more important.

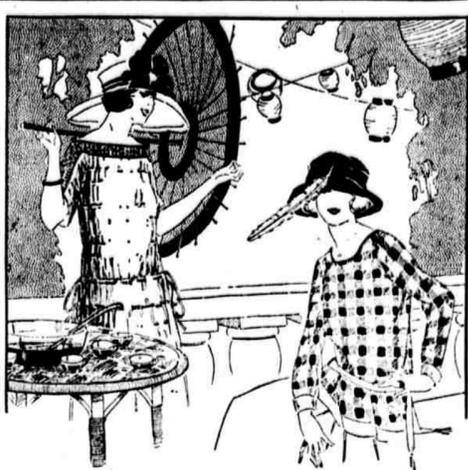
Dresses were made of silk lace, cavalier capes and hats were trimmed with it. A very interesting series of photographs from Paris is in the Lace Store, showing just how Paris is using silk lace. They were taken before the "Grand Prix."

Chantilly and Spanish laces are the ones most favored, and they are both here. Chantilly all-over, in black or white, 40 inches wide, \$2.75 to \$4.50 a yard. Spanish all-over, black, white and colors, 36 inches wide, \$1.90 to \$2.75 a yard. (Main Floor)

To Slice an Egg Quickly and Surely

it is always wise to have an aluminum egg slicer.

The price is only 50 cents, and the slicer is so much more even and neatly done that it pays to have one. (Fourth Floor)



Delightful New Sports Dresses From Switzerland

OF THE fabric so much used, silk and Shetland wool. All are extremely charming in texture as in color.

The dresses of soft Shetland wool have overblouses in large blocks and plain skirts; they come in tan and copper, black and white, and camel and brown, and are priced \$27.50.

The fiber knitted dresses are in one-piece styles and two-toned color effects—white and maize, white and coral, white and jade. The price is \$35.

The silk knitted dresses have charming yokes of hand crochet. Colors are orchid, silver, jade green, turquoise, lemon and jade, besides white, and the price \$45. (First Floor)

150 Young Women's Dresses Reduced to \$5, \$10 and \$15

COOL, pretty frocks for the vacation outfit close to half price.

Checked ginghams are \$5 and \$10, and there are any number of attractive styles; many have touches of white or hand stitching. Just the thing for mornings.

Cool linen and eponge dresses, quite pretty enough to be worn in the afternoons. In colors only and a variety of new styles.

While it is true there are not all sizes in any one model, young women from 14 to 20 will find a good selection of dresses in all three materials. (Second Floor)

Hats Are Trimmed So Easily Now

that many women who never thought of attempting it before are able to have a hat for almost every dress at a trifling cost.

Choose from some of the newest and prettiest shapes, large or small, mostly in dark colors from \$1 to \$10, and many of them have been reduced. (Second Floor)

Young Women's Skirts Reduced to \$5

A little group of the nicest skirts for sports wear and to go with sweaters. There are plain-colored and fancy baronet satins and flannel skirts in colors only.

Some sizes are missing in every style. (Second Floor)

Prices Drop on All the Fur-Collared Silk Capes

NOW a woman will pay from \$45 to \$100 for wraps that formerly were from a quarter to a half more.

The capes are of Canton and other silk crepes and twisted fannies, usually in black, a few in white and a few in navy. Both lined and unlined, and there are scarcely two alike.

The collars are of Belgian hare, dyed and natural caracul and platinum wolf. All are in good condition, some having been here only a fortnight. (First Floor)

Women's Fine Summer Footwear, \$5.75 and \$7.75

STILL good choosing among the reduced slippers, pumps and oxfords.

Dress, street and sports shoes are included, and a choice of white canvas, white buckskin, black patent leather, and calfskin or kid in black, brown or tan. Also some combination novelties.

All styles, from flat, mannish lasts to high-arched Louis-heeled slippers. Values are remarkable. (First Floor)

Antiques

has added to its collections a number of interesting pieces of furniture recently gathered from old Pennsylvania homes.

Among them is a fine old mahogany drop-lid writing desk with four drawers; a large bureau desk of beautifully grained crotch and bird's-eye maple; and several other interesting old desks of various woods.

An old stipped pine corner cupboard; a Dutch stretcher table of painted pine; a number a tilt-top tables and a particularly fine drop-leaf breakfast table of mahogany with rounded corners and block-foot legs are included in the collection.

There are also a number of old chests-of-drawers in curly maple, cherry and mahogany, which are not only uncommonly attractive, but moderately priced. (Fifth Floor)

Italian Glass and Pottery

There is still in the Little House some of the cool-looking green Deruta pottery from Italy, which many people find so lovely for breakfast and luncheon service and also in the form of flower bowls and vases.

A number of charming things in Venetian glass also remain, including flower-stopper perfume bottles, drinking glasses in green, amber and white, candlesticks and delightful bowls for fruit and flowers. (Fifth Floor)

A Little Book by Sir James Barrie

It is called "Courage," and it is the Rectorial address delivered by this beloved writer at St. Andrew's University in May of this year.

Price 60c. (Main Floor)

Fruit Knives That Will Not Stain

are needed in every home in Summer, the season of fruit.

Every time it is served knives are needed, and how terrible it is to see them covered with acid stains.

Stainless fruit knives with white handles are priced 65 cents each. (Fourth Floor)

Hot-Weather Suits for the Boys

Washable suits that are coolness itself.

Boys of 10 and 12 who wear Norfolk styles can have them in Palm Beach or gray crash. Prices \$10 and \$12.

For the little fellows of three to nine they come in several styles and any number of colors and color combinations.

Oliver Twist, Middy, shirt and regulation models, some with short, some with long sleeves. Prices \$3 to \$6.50.

Excellence of material, cut and making marks every suit in the collection.

Boys' washable trousers, khaki, gray crash, white duck, tan linen and Palm Beach, cut liberally and well made. \$1.50 to \$3, in sizes for 7 to 18 year old boys. (Third Floor)

Paris Baby Dresses Arrive Just in Time

Nor could there be anything daintier for a tiny baby than one of these exquisite little dresses, every stitch, every bit of embroidery and drawn work hand done.

Tiny real lace edgings are on some, and there are a number elaborate enough for christening dresses.

Surprisingly small prices for such lovely things, \$3.25 to \$15. (Third Floor)

Splendid New Table Linens Come Direct From Ireland

500 yards of silver-bleached Irish table damask, pure flax, and of substantial quality, 70 inches wide and priced moderately on its merit at \$3 a yard.

200 dozen bleached Irish damask napkins, finely woven of pure flax yarn and in a choice of half a dozen floral designs—\$6.75 a dozen, size 22x22 inches. (First Floor)

Bedspread Sets in a Low Price Clearaway

Several attractive styles included. Sets appliqued with cretonne stripes, others in embroidered effects in several patterns, and a number in block printed effects.

All of unbleached muslin, some with separate bolster covers, others with bolster covers attached.

Spreads with scalloped edges and spreads finished with wide hems. Prices now, \$4, \$6 and \$8 in the single-bed and \$5, \$7.50 and \$9 in the double-bed size. (Sixth Floor)

GOOD Cotton Umbrellas Special, \$1 Each

Less than what it costs to make such umbrellas!

They have strong paragon frames and are covered with good American cotton with tape edge. All are full size, 26 inches for women and 28 inches for men.

The handles are mission wood with silk loop cords for women and natural wood hooks for men. (Main Floor)

IRISH Linen Handkerchiefs That Suit Most Men

In other words, the good, practical kinds for general use. Plain hemstitched, of a nice linen and generous in size. Such handkerchiefs may be had for 25c, 35c, 50c, 75c and \$1 each, according to the linen. (Main Floor)

Preserving Jars Are Lower Priced Right at Preserving Time

Not a great deal, but at least a saving. Other needfuls that go along with them are a little lower, too.

Mason jars, complete with rubber rings and zinc caps, 60c a dozen in 1/2-pint size; 70c in pint size; 80c a dozen in quart size; \$1 a dozen in 1/2-gallon size.

Other well-known and popular jars, easy to seal, sure and efficient, \$1.35 a dozen in pint size; \$1.50 in quart size; \$2 in 1/2-gallon size.

Jelly glasses complete with metal covers, 40c a dozen. Extra covers for Mason jars, 35c a dozen, for other standard jars, 30c a dozen. Rubber rings for Mason jars, good quality rubber, 10c and 12c a dozen. (Fourth Floor)

At Least 4000 Yards of Awning Materials at 35c a Yard

New special purchase, bringing two of the most desirable patterns of the season. Woven stripes in tan colors.

And we can make these up into awnings in about a week.

Special at 35c a yard. (Fifth Floor)

A SOAP Especially for Washing Gloves

is "Lavita." It is made expressly for Wanamaker's.

If directions are followed it cleanses washable gloves of every kind—silk, lisle or skin—so perfectly that the finish is retained like new.

Every woman who uses it is enthusiastic. It is excellent also for silk stockings. To be found here only, at 10c a cake. (Main Floor)

A PAINTED Wall Inside the House

or inside the school or inside most any other building is becoming the really fashionable wall.

It always was the practical wall, and the most beautiful and most serviceable painted walls are those done with Sherwin-Williams Flat Tone Wall Paint. It is on to stay, it stands washing and comes in surprisingly attractive shades. (Fourth Floor)

Every Justly Proud Man in Philadelphia Who Wants a Pair of Shoes

ought to see the plain English oxfords that are here for as low a price as \$7.50.

Trim, neat, smart oxfords that make a man look business-like and alert. Good looking, fashionable yet far from the extreme touches of style.

Smooth calfskin, tan, of course, and not a mark on them. (Main Floor)

"Can I Get a Good Corset at a Low Price?"

is what many women ask.

Certainly. We can fit you in an L. R. model of plain coutil, batiste, broche or pink satin, exactly suited to your figure, at prices from \$1 to \$9.50.

For slight figures there are excellent topless models at \$1.25 and \$1.50. Topless models for average figures are \$2 to \$9.50.

Large women will find excellent models at \$3.50 to \$6.50.

Cool open mesh L. R.'s in several models are \$1.50 and \$2. (Third Floor)

Now That Women Practically Live Outdoors

they can afford less than ever to neglect proper care of the complexion.

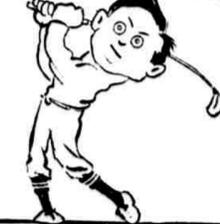
The woman who most enjoys her tennis, her golf, her motoring, sailing and other outdoor sports is the woman who is most likely to be a devotee of the famous

Queen Mary Toilet Creams

which are noted for purity and efficacy in prolonging beauty and youth.

Queen Mary cleansing cream is 65c and \$1.25; "Youth and Beauty" cream, 60c and \$1.15; skin cream, 65c to \$3.50; cold cream, 35c and 65c; peroxide cream, 60c; delicate skin cream, 75c. (Main Floor)

Coollest of All for the Golfer Is the Light Linen Knicker



There are linen knickers of almost every description in the Men's London Shop. Unbleached ones, white ones or gray ones.

Light and cool and easy and surprisingly inexpensive at \$5 the pair.

Many men are buying three or four pair so clean ones always will be on hand.

Even lower in price are the duck knickers at \$3.50. (The Gallery)