

Band at 9; Organ at 11;
Band at 4:45
Melody and Chimes at Noon

WANAMAKER'S

STORE OPENS AT 9
Daylight-Saving Time

WANAMAKER'S

STORE CLOSES AT 8
Daylight-Saving Time

WANAMAKER'S

WEATHER
Partly Cloudy

All Day Monday This Store Is at Your Service for Holiday Needs

You May Travel East or Travel West or Travel South but it is generally a fact you like your home the best.

However humble or plain, you are glad to be home again.

There are more smiles of approval, more freedom of words, more sympathy and belief in each other, and more sympathy in the family circle, than anywhere else in the world. Anything short of it is only half happiness.

This is what I heard thirty years ago many times from my dear friend J. Russell Miller.

(Signed) John Wanamaker

July 1, 1922.

Inexpensive Jewelry

Sweater sets are among the most important items for over the Fourth.
Sets of one large pin and two small ones are of sterling silver with enameling in various colors, \$1.
Sets of two small pins, gold plated, are 25c to \$1.50 a set.
Gold-filled sport pins in the form of whips, golf sticks and riding crops, 75c to \$1.25.
(Main Floor)

Novelty Undergarments

Envelope chemises made of silk voile and in four styles—some with colored bindings, others with casings and embroideries, others again with hemstitching, at \$5 to \$7.50. All are flesh colored.
Nightgowns of batiste are in flesh color and orchid, with bateau necks and shoulder caps with picot edges and hand embroidery for trimming. \$11.
(Third Floor)

Women's Raincoats

A new lot just hung on the racks includes—
Capes of rubberized mercerized silk in tan, brown and navy, made full, price \$10.
Capes of shiny black rubber with silk backing, and collars of black and white checked cloth, \$17.50; coats of the same, \$22.50.
Coats of black and white checked cloth with a rubber lining, smart indeed, \$25.
(First Floor)

Fashion's Latest Word in the Silk Salon

Is that all-white sports silks in both crepe and satin effects are extraordinarily good.
In an amazing diversity of design, they are priced \$3, \$4, \$5 and \$6 the yard.
First favorite for the gracefully draped gown of the moment is black-and-white silk—preferably a soft black pussy-willow with striking unconventional designs in white.
Wonderful variety at \$4 the yard, all 40 inches wide.
(First Floor)

Four Unusual Opportunities to Buy the Best for Less

Housecleaning in Silk and Chamois-Lisle Gloves

disclosed several thousand pair of broken-size lines and odd groups. Nothing the matter with them. All our regular good gloves.

To clear them out quickly the prices have been much lowered.

50c a pair for silk and chamois lisle, two clasp.
65c a pair for strap-wrist chamois lisle.
85c a pair for chamois lisle in six, eight, twelve and sixteen button lengths.
\$1.15 a pair for silk in eight, twelve and sixteen button lengths.
Black, white and colors are included, and every size in something.
(West Aisle)

The Loveliest of Blouses Are in the Waist Sale

Beautiful Imported Hand-Made Blouses at \$4.85 and \$6.50

In the finest French voile, elaborately hand embroidered, hand drawn, and some have insets and trimmings of real lace. One style has a collar, but the majority have round necks and short sleeves.

Voile Blouses at \$1.85 and \$2.85
Some entirely hand made. Some have long, others short sleeves, and they have hand embroidery or real lace.
(West Aisle)

Hundreds of Feet Can Be Fitted Yet

in the clear-out of women's fine pumps, slippers, and oxfords at

\$5.75 and \$7.75 a Pair
a great saving over early-season prices.

Materials include white canvas, white buck, brown suede, black patent leather, calfskin in tan, black and brown, kid in black and brown, and some combinations of beige or gray buck with leather.

There are dainty turned-sole slippers for afternoon and dress wear, gore pumps, strap pumps and slippers, rubber-soled sports shoes, low-heeled "Mary Jane" pumps and comfortable oxfords. Every type of heel is included from high Louis to flat manish.
(First Floor)

There couldn't be a better time to dress up the home than now, for

Amazingly Low Prices Rule in the July Clearance of Floor Coverings

Light, cheerful Summer rugs, or the strong, firm, long-wearing woolen rugs that serve the whole year around—also linoleum, carpet and matting—in fact, floor covering of almost every kind is in this sale at notable reductions.

Every piece perfect, every piece standard in every detail, but the lots have sold down and the selection of patterns is incomplete.
But the variety is surprising—there are Axminster rugs, there are standard Wilton rugs, there are Japanese rush rugs in all shapes and patterns, including the oval and the block designs; there are fiber rugs, rag rugs and Belgian Mourzark rugs.
Then for other rooms there are velvet and Axminster carpet, inlaid linoleum and China matting.
(Seventh Floor)

Little Sister Also Wants Cool Summer Frocks

All the prettiest voiles, linen, dimities and dotted Swisses, charmingly made and with touches of hand embroidery and organdie trimmings.
Many of the voiles are in "candy stripes" of bright colors, some of the linens in wide awning stripes emphasized with hand stitching in various vivid colors.
Prices graduate between \$4.75 and \$22.50, and the sizes are 6 to 16 years.
(Second Floor)

English Silk Squares for Bathing Caps

Beautiful Paisley and East Indian designs, and in the rich reds, blues, greens and yellows which only are found in English silk handkerchiefs.
They are intended to be twisted over a rubber cap and are much in favor with the smartest dressed women. \$2.75 to \$6.50 each.
(Main Floor)

All the Lovely Summer's Frocks Are Not Yet Made

Though the Dress Goods Salon has been so busy that one would think not a dress length remained unchosen.

Even women with a full wardrobe can hardly resist the sheer, fine and lovely fabrics that all began alike in the cotton fields, but have been spun and woven into these fairy-like tissues by the looms of Switzerland, France, England and America.
Particularly fascinating are:
(First Floor)

Full-Fashioned Silk Stockings Now Have Wide Selva Seams

It seems that most all women like the wide seams in the back—stockings are richer with them, folks say.
Such seams have been missing from full-fashioned stockings for a long, long while, but a new lot has brought them back.
All-silk stockings, in black or white, at \$3 the pair.
Black silk stockings, with lisle tops and soles, \$2.75.
(First Floor)

White Flannel Skirts \$8.75

Fifty have arrived in time for the women who have been asking for them in time for the Fourth.
Straight, gathered models, with slanting pockets. Price \$8.75.
(First Floor)

A Little Lot of Beautiful Kermanshah Mats \$22 to \$27

They average about 2x3 ft., and in beauty of coloring and design they are wonderfully attractive.
All the soft, delicate loveliness typical of fine Kermanshah is reflected in the tones of rose, blue and ivory.
Such pieces are not generally priced on so moderate a basis.
(Seventh Floor)

Going North
is one sure way of keeping cool when days are scorching, but it is a great deal easier to stay right home—attend to business as usual and feel as breezy as Alaska in

A Mighty Smart Looking Tropical Suit

No use talking, it's true—if a man hasn't learned the joy of stepping out in a light, airy tropical suit he doesn't know what Summer comfort means.

Some statistician or other might get together a lot of figures to prove that tropical suits pay a cash dividend by saving collars and cutting down laundry bills—but we just say they ARE COMFORTABLE and that's enough for any man.

Comfortable and tailored to make a man look his best.

Palm Beach Suits, \$18 and \$20
Fancy Mohairs, \$20, \$22.50 and \$25
Tropical Worsteds, \$25 to \$32
(Third Floor)



An Afternoon Linen Dress for the Young Woman

Different from the majority of linen dresses one sees, and so much daintier and prettier that it could well be worn to afternoon teas at the casino, for calling or fetes on the lawn.

Imagine either white maize or rose pink linen, alternating with wide bands of embroidered voile, separated with beading. The neck is round and collarless and the sleeves are short.

Every young woman who sees this dress is enthusiastic over it. The price is \$22.50 and the sizes 14 to 20.
(Second Floor)



Kimonos From Japan

Personally ordered in Japan and made according to American patterns, which means that the length and width will suit American women.

They are practically all of habutai, and all interlined; some of the sleeves are native, while others are of the shorter American type.
Prices begin at \$10 for black kimonos with bright-colored flowers scattered over the shoulders; and end at \$65 for a garment in shaded colors and with a great deal of embroidery.

In between come many favorite tones—pale and darker blues, red, flame pink, yellow and others usually with quantities of embroidery.
Natural pongee kimonos with simple crests are only \$12.50.
(Third Floor)

White Wash Petticoats for Girls

Plenty are needed now, and especially the kinds to go under this Summer frocks.

They may be of cambric, or satin, nainsook or silk, with hemstitched hem, scalloped edge or lace trimmed.

Many have the deep hem or double panel and are shadow proof. From 95c to \$3.85. Lengths, 28 to 34 inches.
(Third Floor)

Silk Crepe Afternoon Dresses for Women

Simple and attractive, being made of crepe de chine of a fine, heavy quality and in the loveliest colors—sunset, canary or daffodil yellow, peach, pink, orchid, flame, pale blues and white.

As a rule, in the simple one-piece styles, with self trimmings—lattices of self cording knotted, wheels of the same self cording and hand drawnwork. Then there are charming

frocks with more than a hint of the peasant blouse about the gathered necks and sleeves, and the decorations of cross stitch in strong colors.
Prices are \$27.50 to \$45.
(First Floor)

Incense to Keep Away Mosquitoes

shouldn't be forgotten by people going camping or to the seashore.

Incense cones are 25c a box.
Incense powder, rose and sandal wood scents, 50c a box.
Joss sticks in a bundle of ten packages, 20c the bundle. Finer quality, 25c the bundle or \$1 a box.
Incense burners are all the way from 15c for a little powder burner to \$10 for one of clois some bronze.
(Main Floor)

Any Kind of a White Oxford a Man Can Think Of—\$10.50 or \$11

And in Summer white oxfords are a mighty important part of a man's attire—for sports or the man who watches sports, or for strolling or just lounging around the chances are a man wears white shoes.

What is more, the accepted evening attire at most fashionable Summering places includes white oxfords.

Plain white buckskin oxfords are here, or white buckskin brogues with perforations, or white shoes trimmed with tan, or white sports oxfords with tan saddle straps.
(Main Floor)

Some have white ivory soles and heels, others rubber soles and low heels, others rubber soles and heelless.
(Main Floor)

Iced Tea Sets

For "the Cup That Cools" on a Sizzling July Day

"The cup that cheers," the poet called it.

The cup that cools, would be an equally acceptable designation for it on a July day.

Iced tea is an American institution that came in response to climatic exigencies.

Iced tea sets are the response that came to the demands of nice people who want iced tea acceptably served.

Probably the most interesting choice of iced tea sets we have ever had is here now.

A set of six tall tumblers that seem to almost refresh one by their looks and one half-gallon crystal jug, light cut in a floral pattern, as low as \$2 for the set.
Others at \$3.50, \$5, \$8 and upward.

But the most interesting group are sets in strikingly colored crystal—canary, amethyst and blue, with Royal blue handles.

Jug, six handled iced tea glasses and six sippers, together with separate coaster for jug and each of the glasses.
Prices, \$16.50 and \$18 for probably the most attractive sets we have ever shown.
(Fourth Floor)



Depend Upon the Sporting Goods Store Up to the Last Minute

No matter what game you intend to play on the Fourth, whether it be golf or tennis, swimming or motoring, baseball or fishing, camping or canoeing, you will find the Sporting Goods Store ready with the right goods and the right service.
(The Gallery)

The Tie That Sets Off a Man's Whole Attire

Important as can be, but it must be picked out quickly, and in the new lot of 50-cent ties there is such choosing that a man can't go wrong.

Many men are taking half a dozen new ones along on the holiday trip.

Some of the new ones are in a multitude of stripes, varying from pin stripes so close together that they look like a maze of stripes to the bold college stripes; others the neat figures in self color.

But there are thousands to choose from at 50 cents.
(Main Floor)

It Is Quite the Fashion to Collect Souvenir Spoons

Especially among motorists who like to take home a reminder of the various places they have stopped. In purchasing one recently, a customer said he had already collected thirty on one trip.

There is a remarkably good assortment of sterling silver spoons with historic scenes and places of interest in Philadelphia.

Coffee spoons, \$1.25 to \$1.50 each. Teaspoons, \$1.75 to \$4 each.
(Main Floor)

New Candlewick Bedspreads in Colored Effects

The candlewick in which the designs are done is delft and old, rose, adding much to the decorative effect without marring the old-fashioned character of the spreads.

Made of unbleached muslin and priced in the single-bed size at \$12 and in the double-bed size at \$13.50.

Also a large collection of similar spreads with the designs done in the regular, plain candlewick, not colored, single-bed size, \$9, and double-bed size, \$10 each.

With bolster piece to match, \$14 a set in the single-bed and \$15 in the double-bed size.
(Sixth Floor)

Those Good Camp Meals Almost Cook Themselves and They Are Ready When the Mess Kits Rattle

Slowly cooking, thoroughly cooking, perfectly cooking all day long while the whole party is off fishing or tramping or hunting.

Burned, charred things become tastily cooked meals when "just fellows" go a-campin'—mother has as much fun as the rest when the whole family goes if

A Fireless Cooker

is working in the kitchen tent. No need for any one to stay behind and toil for hours over a smoky campfire. A cooker gives mother a vacation, too, and makes the meals better.



A factory expert is here to show what a wonderful help the fireless cooker is in camp or Summer bungalow. A demonstration will be instructive.
(Fourth Floor)



WHAT IS THE Ampico?

A great many people ask that question. The wonderful reports they have heard about the instrument naturally make them curious. "Is it a player-piano?" they ask.

No. It is much more than a player-piano. A player-piano reproduces the music.

The Ampico reproduces the musician!

You do not actually see him seated at the keyboard. You get his own playing in every shade of expression every degree of intensity, exactly as if he were there. More than twenty-five years ago, when the inventor of the Ampico first listened to a player-piano, he determined to perfect an instrument that would reproduce not merely mechanical music, but the exquisite and thoughtful interpretation of the greatest pianists.

The Ampico is the final realization of his dream.

The most gifted pianists of our time go to the Ampico studios and there play personally the music from which Ampico recordings are made.

Classic or popular, grave or gay, tender ballad or joyous dance—you get it on the Ampico as it should be played.

So much for the perfection of the playing. The perfection of tone is assured by the quality of the fine pianos in which the Ampico is installed—

The Chickering
The Haines Brothers
The Marshall & Wendell
and the celebrated Knabe

The presence of the Ampico in no wise alters the size or appearance of the pianos, nor the fact that each of them remains a perfect instrument that may be played by hand in the usual way by the home pianist at will.
(Keyston Hall, Second Floor)